## Terms and Conditions: Customer survey prize draw 26/12/14–31/01/15

The following terms and conditions form part of the promotion information for the above promotion.

For the avoidance of doubt if there is any consistency between these additional terms and conditions and the General Competition Terms and Conditions, these additional terms and conditions shall prevail.

- 1. By entering this competition, the entrant will be deemed to have read and understood these rules and to have agreed to be bound by them.
- 2. The competition is open to UK residents excluding employees of Miles Kelly, their immediate families and those directly related to them. Only one entry per person.
- 3. Entrants under 18 years old must gain the permission of their parents or guardians to enter the competition. The names of your parents or guardians must be given. If parental or guardian consent is found not to have been given, the prize may not be awarded to that winner. Proof of identification may be required at the request of the Promoter.
- 4. Entrants expressly declare and represent that (i) they submit to English law and jurisdiction in participating in this competition and (ii) they are individuals and not a company or any professional and/or commercial entity.
- 5. The competition will run from Friday 26 December 2014 to Saturday 31 January 2015. The closing time and date for receipt of entries is 23:59 on Saturday 31 January 2015.
- 6. By entering, the winners agree to participate in any publicity or promotional activities as may be reasonably required by the Promoter. Further the Promoter reserves the right to use the names of winners in any publicity relating to the competition.
- 7. Method of Entry: The competition can be entered for free online via <u>www.mileskelly.net</u>. Entrants will be required to answer all required questions in the survey.
- 8. The survey must receive a minimum of 25 entries for the prize draw to go ahead.
- 9. Prizes:

ALL ENTRANTS: 10% off discount code to be used at <u>www.mileskelly.net</u> PRIZE DRAW: 1-day family ticket (2 adults, 3 children) to a top UK attraction. Attractions on offer are: Chessington World of Adventures (Surrey), London Zoo, Longleat Safari Park (Wiltshire), Madame Tussauds (London), National Space Centre (Leicester), Peppa Pig World at Paultons Family Theme Park (Hampshire), Sea Life (across the UK), Thorpe Park (Chertsey), Warwick Castle. Maximum total ticket value £130.

- 10. The draw will take place on 2 February 2015. The winner will be contacted by email within 2 days of the draw. The winner must claim their prize within 10 days of the notification. If the prize is unclaimed after this time, it will lapse and Miles Kelly reserves the right to offer the unclaimed prize to a substitute winner selected in accordance with these terms and conditions.
- 11. Miles Kelly reserves the right to terminate or modify the competition, modify these terms and conditions prior to the closing date, vary details of the prize, or substitute a prize of equivalent value should unforeseen circumstances require it. Miles Kelly is entitled to terminate or modify the competition or to modify these rules prior to the closing date by prior notice.
- 12. The prize is non-exchangeable, non-transferable and non-refundable and there is no cash alternative in whole or in part. The prize is subject to availability and in the event of circumstances outside of its control, Miles Kelly reserves the right to substitute a similar or alternative prize of equal or greater value. The prize must be taken by the winner unless agreed otherwise in writing by Miles Kelly.

- 13. Winners will be drawn from entries drawn at random from all valid entrants who have answered the survey. The prize will be awarded to the first entry drawn at random. All entrants will receive a 10% off discount code to be used at <u>www.mileskelly.net</u>. The decision of the judge will be final and no correspondence will be entered into.
- 14. Entries that are incomplete or late or those not in accordance with all the entry instructions are invalid. All submitted entries are the property of Miles Kelly and will not be returned.
- 15. No purchase is necessary to enter the competition.
- 16. By entering the free prize draw, all participants will be deemed to have accepted and be bound by the rules and consent to the transfer of their personal data to the Data Controller (as defined in the Data Protection Act 1998) for the purposes of the administration of this promotion and any other purposes to which the entrant has consented. Please see Miles Kelly's privacy policy for further details (<u>http://www.mileskelly.net/pages/privacy-and-cookie-policies</u>). All entry instructions form part of the rules.
- 17. Miles Kelly cannot accept any responsibility for any damage, loss, injury or disappointment suffered by any participant entering the competition or as a result of accepting any prize. Miles Kelly is not responsible for any problems or technical malfunction of any computer on-line systems, servers, or providers, computer equipment or software, failure of any email or entry to be received on account of technical problems or traffic congestion on the internet, or at any website, including any injury to or resulting from participation or downloading any materials in the competition. Nothing shall exclude the Miles Kelly's liability for death or personal injury as a result of its negligence.
- 18. Promoter's details: Miles Kelly Publishing Ltd, Harding's Barn, Bardfield End Green, Thaxted, Essex, CM6 3PX.