

MEDIA KIT



ABOUT US

Burroughs Family Farms is a multi-generation business that specializes in the production of delicious, high-quality almonds, almond butter, olive oil, and pastured proteins through the use of regenerative agriculture practices. We prioritize the health and well-being of our land, animals, and community while striving to improve air, soil, and water quality for all.

Our story began in 1894 - five generations ago - when Benjamin Burroughs established a small dairy. Today, Ward and Rosie Burroughs, along with their grown children, run a collaborative effort of familyowned farms in the northern San Joaquin Valley near Yosemite National Park. We are committed to offering humanely-raised livestock and sustainably-grown products directly to consumers while protecting soil and water for future generations.

Through regenerative practices such as cover cropping, diversity, and integrating livestock, Burroughs Family Farms has been able to improve the health and resilience of our soil, while reducing our environmental impact. In addition to being Regenerative Organic Certified® by the Regenerative Organic Alliance, Burroughs Family Farms is also certified organic, which means that we follow strict guidelines to produce crops without the use of synthetic pesticides, herbicides, or fertilizers. Our whole systems approach integrates all aspects of our farming operations, and we work hard to use resources carefully and wisely.

Our family believes farming regeneratively is the key to helping protect our planet. We are firmly committed to following regenerative agriculture practices and helping others transition to do the same. To this end, we occasionally host educational events that bring together farmers, industry leaders, researchers, policymakers, healthcare managers, funders, activists, educators, students, and others working toward regenerative food systems.

MEDIA CONTACT

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REASONS TO BE BFFS

Regenerative Agriculture: Our future depends on the way we farm now.

Burroughs Family Farms is committed to practicing regenerative and organic agriculture, which involves farming methods that work in harmony with nature to improve soil health, biodiversity, and ecological balance. This ensures that our products – from almonds and almond butter, to olive oil and pastured proteins - are not only healthy but also sustainable for future generations. We are proud to be the First Regenerative Organic Certified[®] Almond Orchard in the world.

Ethical and Sustainable: We farm like your health depends on it.

We bring humanely-raised and regeneratively-grown products directly to you while protecting soil and water for generations to come. Burroughs Family Farms' products are not only healthy but also produced in an ethical manner. We use solar power, composting, and non-toxic pest control methods to minimize our impact on the environment. Consumers can trust that the products they purchase have been produced in an environmentally conscious way with no GMOs, preservatives, synthetic pesticides, herbicides or fertilizers.

Family Owned and Operated: We have a deep farming heritage.

Burroughs Family Farms is a family-owned and operated business that has over 100 years of farming heritage behind it. Our story began in 1894 when Benjamin Burroughs established a small dairy that has since grown into a collaborative agricultural venture run by his descendents. Today, Ward and Rosie Burroughs, along with their grown children, run their family farms as a business together in the northern San Joaquin Valley near Yosemite National Park. Our commitment to quality, sustainability, and the community is evident in everything we do. We want consumers to feel good about supporting a local business that cares about the environment.



High-Quality Products: Like you, we want to nourish our families with the highest quality food.

Burroughs Family Farms' almonds and olive oil have won numerous awards and accolades for their exceptional taste and quality. We have been recognized by the California Olive Oil Council, the Good Food Awards, and the Specialty Food Association, among others. You can taste the difference in our almonds, almond butter, olive oil and humanely-raised, pastured eggs, dairy and livestock because our traditional methods prioritize the health and well-being of our animals and land. This ensures that our products are not only nutritious but also delicious.

Health Benefits: Burroughs Family Farms' almonds, almond butter, and olive oil are not only delicious but also packed with essential nutrients.

Our almonds and almond butter are a great source of protein, fiber, healthy fats, and other essential nutrients. We do everything we can to support Mother Nature in packing as many nutrients into our almonds as possible. Because they're Regenerative Organic Certified[®], you can be certain that they're grown without harmful pesticides and without GMO's. They're never co-mingled with other almonds, so you can be sure of getting only the best from our family farm. Our olive oil is high in antioxidants and healthy monounsaturated fats, which have been linked to lower rates of heart disease and other chronic conditions.

Superior Taste: Consumers can taste the difference in the rich, nutty flavor of our regeneratively certified almonds and almond butter, and the rich, fruity taste of our olive oil.

Our small-batch production ensures that each batch is of the highest quality. This allows us to carefully monitor the production process and make adjustments as needed to ensure that our products are consistently excellent.

Community Involvement: Burroughs Family Farms cares deeply.

We support various local organizations, schools, and events. By supporting Burroughs Family Farms, our customers are not only getting healthy and sustainable products, but they are also contributing to the well-being of the local community. We host educational events and farm tours to help people learn about the importance of sustainable agriculture and the benefits of organic farming. We also partner with local food banks and other organizations to provide fresh, healthy food to those in need.

WHO WE ARE





BENINA BURROUGHS MONTES WARD & ROSIE BURROUGHS

BURROUGHS FAMILY ORCHARDS (BFO) IS A FAMILY PARTNERSHIP BETWEEN WARD AND ROSE MARIE BURROUGHS AND THEIR DAUGHTER, BENINA MONTES.

Benina Burroughs Montes was born and raised on the farm and knew in 6th grade that she wanted to come back to the family farming operation. She helped with the beef cattle and the dairy and was very active in both 4-H and Future Farmers of America (FFA). Benina attended Cal Poly, SLO and graduated with a B.S. in Ag Business in 2001.

Upon returning to the family farm she started managing the 647 acres of almonds. In 2006 the farm started the transition to organic production and by 2015 the entire farm was certified Organic. Benina met her husband Heriberto on the farm and the two were married in May of 2009. The commitment and dedication of Benina and Heriberto to soil health and regenerative farming practices has been further solidified and deepened with the addition of four children, as they strive to leave a better world for future generations.

The farm diversified into organic olive production in 2010. The first milled olives were produced in 2012. The oil is a blend of Arbequina, Arbosana and Gretchinina varieties. In June of 2022 the farm was Regenerative Organic Certified[®] by the Regenerative Organic Alliance, with a goal of certifying the entire farming operation in 2023.

ABOUT REGENERATIVE AGRICULTURE Key Benefits

Soil Health:

Regenerative agriculture practices, such as cover cropping and crop rotation, help to improve soil health by increasing soil organic matter, promoting beneficial soil microorganisms, and reducing soil erosion with no till/low till operations.



Biodiversity:

Regenerative agriculture practices promote biodiversity by creating habitat for beneficial insects, birds, and other wildlife. This helps to maintain a healthy ecosystem and reduce the need for synthetic pesticides and herbicides. From installing owl boxes to preserving native grasses, we are committed to keeping that which is native to our land.

Our hedgerows include rosemary, butterfly bush, deer grass, lavender and more. They provide many benefits including: attracting beneficial insects, improving water quality, providing windbreaks, suppressing weeds, and stabilizing our soils. They also act as a barrier to keep out unwanted chemicals from the neighboring farms that surround us. We have been working to restore plants native to our area including: blue wild rye, creeping wild rye, nodding needle grass, pine bluegrass, California melic grass, California saxifrage, purple owl's clover, harvest brodiaea, California poppy, and more.

Carbon Sequestration:

Regenerative agriculture practices can help to mitigate climate change by sequestering carbon in the soil. This is achieved through practices such as conservation tillage, which reduces the amount of carbon released into the atmosphere through soil disturbance.





Water Conservation:

Regenerative agriculture practices can help to conserve water by improving soil health and reducing runoff and evaporation. This helps to ensure that water resources are used efficiently and sustainably.

Economic Benefits:

Regenerative agriculture practices can have economic benefits for farmers by reducing the need for expensive inputs such as synthetic fertilizers and pesticides, and by improving soil health, which can lead to increased yields over time. Additionally, regenerative agriculture practices can help to improve the resilience of farming systems by reducing the risk of crop failure due to extreme weather events and other factors.

Integrated livestock:

Grazing animals actually improve the condition of the soil rather than damaging it, and a significant amount of carbon can be sequestered because the land is always kept covered and the roots and soil microbiome are nourished and left mostly undisturbed. Our farm has sheep and chickens grazing our organic orchard floors about 6 months of the year. Our livestock grazing practices have had a beneficial effect on the native plant communities of our grazed lands. The native grounds are also grazed when available throughout the year and used for calving.

About Regenerative Organic Certified®

Regenerative Organic Certified[®] is overseen by the nonprofit Regenerative Organic Alliance (ROA). The ROA is a group of experts in farming, ranching, soil health, animal welfare, and farmer and worker fairness. Founded by the Rodale Institute, Dr. Bronner's, and Patagonia, other members of the alliance include Compassion in World Farming, Fair World Project, and the Textile Exchange. The ROA was established to continuously review and update the ROC Framework. For more information visit https://regenorganic.org/contact.









VHERE TO BUY OUR PRODUCTS

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Our products can be found at: Amazon, select Whole Foods stores, <u>www.burroughsfamilyfarms.com</u>, and at our farm located at 22323 E Monte Vista Ave, Denair, CA



REGENERATIVE ORGANIC ALMONDS

TRULY RAW ORGANIC ALMONDS REGENERATIVE ORGANIC "EVERYTHING BUT THE BAGEL" ORGANIC 70% DARK CHOCOLATE REGENERATIVE ORGANIC ALL NATURAL REGENERATIVE ORGANIC CINNAMON REGENERATIVE ORGANIC ROASTED REGENERATIVE ORGANIC ROASTED SALTED REGENERATIVE ORGANIC ROSEMARY GARLIC REGENERATIVE ORGANIC SMOKY BBQ

REGENERATIVE ORGANIC ALMOND BUTTERS REGENERATIVE ORGANIC CREAMY ALMOND BUTTER REGENERATIVE ORGANIC CRUNCHY ALMOND BUTTER REGENERATIVE ORGANIC CINNAMON MAPLE ALMOND BUTTER

REGENERATIVE ORGANIC OLIVE OILS ORGANIC EXTRA VIRGIN OLIVE OIL FAMILY BLEND ORGANIC EXTRA VIRGIN OLIVE OIL KORONEIKI 2022

GIFT AND SUBSCRIPTION BOXES

"PERFECT PAIR" GIFT BOX "THE BFF SPECIAL" GIFT BOX "ALL THE GOOD STUFF" GIFT BOX PANTRY NECESSITY PACK ASK ME ABOUT MY NUTS! BOX THE PUREST PACK

ORGANIC PASTURED PROTEINS ORGANIC PASTURED EGGS (FARM PICK UP ONLY)

"INTRO TO LAMB" BOX (FARM PICK UP ONLY) ORGANIC PASTURED HALF AND WHOLE LAMB (FARM PICK UP ONLY)