

## ***VELLO expands range with launch of Bike+ GEARS***

- *First eBike from VELLO to feature a mechanical drivetrain*
  - *Most affordable eBike ever from the Austrian brand*
- *Combine with a Schlumpf Drive for double the gear range and ultimate versatility*



**17 April, Vienna** - VELLO, the innovative Austrian urban mobility brand has today announced a new version of the award winning Bike+, the first eBike from VELLO to feature a mechanical drivetrain. The result is the brand's most affordable eBike ever, with a level of versatility never before seen on a VELLO. The Bike+ GEARS starts from €3.090 and weighs a competitive 14.4 kg, over a kilogram lighter than the competition, or an impressive 13.4 kg in the VELLO Bike+ GEARS TITANIUM version.

The VELLO Bike+ range is built around the Zehus platform, a self-contained motor and battery integrated into a hub-based system, with the Bike+ GEARS marking the first time a bike using Zehus has featured mechanical gears.

Zehus offers 250w of power, up to 40 Nm of torque and a unique regenerative braking K.E.R.S technology (Kinetic Energy Recovery System). By pedaling backwards, the motor

switches to regenerative braking, the energy generated being fed back to the battery increasing the already impressive 75 km range.

Existing editions of the Bike+ take advantage of the Zehus automatic gearing system, an advanced technology that detects the slope and quality of the road to determine the level of assistance and gearing required. The derailleur system offers a lower cost entry to the bike+ platform for those that like to take things back to basics and have full control.

For the ultimate in versatility and gear range the 3 speed derailleur can be paired with a Schlumpf Speed or Mountain Drive. This system doubles 6 (2x3 speed) the effective gear range of the bike with a simple flick of the heel. Speed Drive offers a higher gear for those in flatter urban environments while the Mountain Drive offers a super low alternative to the standard gearing, enough to get up 17% gradients without breaking a sweat.

The core of the bike remains the same as existing models. The Red Dot Design Award winning frame features an elegant magnetic folding mechanism, capable of transforming from a compact, easily transportable package to a fully functional bike in less than ten seconds.

The new VELLO Bike+ can be viewed alongside the rest of the VELLO range at The Cycle Show from the 21st-23rd April and is available to purchase from all VELLO retailers.

Enquiries from prospective retailers are encouraged, find out more by emailing [b2b@vello.bike](mailto:b2b@vello.bike)

VELLO Bike+ GEARS: RRP €3.090

VELLO BIKE+ GEARS Speed Drive or Mountain Drive, 6 speed: RRP €3.390

VELLO Bike+ GEARS TITANIUM: RRP €4.090

VELLO BIKE+ GEARS TITANIUM Speed Drive or Mountain Drive, 6 speed: RRP €4.390

**-ENDS-**

Lifestyle images can be found [here](#). Product images can be found [here](#).

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**About VELLO**



VELLO is a producer of functional, lightweight and stylish mobility products. Born out of the founders' desire to combine innovative technologies and minimalist design to tackle the challenges faced when navigating the modern cities.

The journey started with VELLO bike, an elegant, lightweight and agile bicycle with a specially developed and patented folding mechanism. In 2015, VELLO bike received one of the highest distinctions in the design world, the Red Dot Award "best of the best". This was followed in 2017 by the European Product Design Award, the Good Design award and in 2019, the Austrian Design Award and German Federal Prize for Ecodesign. VELLO was awarded the German Sustainability Award for Design in 2022 and in 2023 the German Design Award for its new e-cargo bike SUB.

<https://en.vello.bike/>