

MINNESOTA AURORA

JOB POSTING: COMMUNICATIONS COORDINATOR

ABOUT THE CLUB

Minnesota Aurora FC is a community owned women's soccer team based in the Twin Cities with more than 3000 community owners across 48 states and 8 countries. It will be playing in the pre-professional USL W League starting May 26, 2022, featuring the best amateur and aspiring pro players from Minnesota and across the globe. The club is operated by its 9 founding owners and an all female coaching staff, but is now looking to hire staff in preparation for its first season of play.

The Communications Coordinator for Minnesota Aurora FC is a part time position to help with the day to day management of social media and other club communications. Candidates must be organized, detail oriented, and be comfortable with meeting deadlines.

ROLES & RESPONSIBILITIES

- Create social media content following a regular schedule, including daily and weekly
- Manage social media communications
- Work with our designer to build and edit graphics for social media
- Create and manage website content and creation
- Draft and design MailChimp newsletters and communications
- Co-create and coordinate telling the stories of players and staff
- Support the preparation of content and pitches for media
- Attend all games, home and away, some practices, appearances, and other events as needed to create content and document

PREFERRED QUALIFICATIONS

- Experience forming an organization's voice and shaping an online identity
- Demonstrated skill with all social media platforms, photoshop, email management platforms
- Experience working with the media
- Ability to tell stories and shape narrative in a unique way
- Excellent writing skills in English; other languages a plus

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COMPENSATION

This is a contract position with hours that will vary throughout the year based on in-season, and offseason demands. It will pay \$20 per hour, with estimated weekly hours of:

- September-April: 10 hours
- May: 20 hours
- June-July: 40 hours
- August: 20 hours

Please note that the hours seasonally are subject to change, in partnership with the needs of the club, the candidate who gets hired, and Minnesota Aurora FC leadership.

TO APPLY

Please email your resume, samples of your work and a letter of interest to hello@mnaurora.com to apply.