

One
in three
know someone
affected by
a brain
tumour



**Brain Tumour
Research**

Brain
tumours are
indiscriminate;
they can affect
anyone at
any age

WEAR A CHRISTMAS HAT DAY

SCAN FOR
MORE INFO



www.wearachristmashatday.org



Registered charity number 1153487 (England and Wales) SC046840
(Scotland). Company limited by guarantee number 08570737.

Together
we will
find
a cure

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WHAT

WHEN

WHERE

EMAIL:

PHONE:

CONTACT:

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THE SHOCKING STATISTICS...



**Brain Tumour
Research**

**One
in three
know someone
affected by
a brain
tumour**

**Just
1%**
of the national spend
on cancer research
has been allocated to
this devastating
disease

**Just
12%**
of those
diagnosed with
a brain tumour
survive beyond
five years

**16,000
people
diagnosed
with a
brain tumour
every year**

**Up to
40%**
of all cancers
spread to
the brain

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WEAR A CHRISTMAS HAT DAY



Brain Tumour Research

Fundraising Events

Here are some hattastic ideas to inspire your fundraising event planning

Taking part in Wear A Christmas Hat Day can be as simple as wearing a hat, snapping a selfie for social media and donating to Brain Tumour Research.

Every pound donated adds up and will help bring hope to brain tumour patients and their families now and in the future. Here are some easy and popular ideas to help you raise the Christmas spirit and organise a hatty and festive fundraising event at your workplace.

Coffee Morning and Christmas Bake Off:

As the weather gets colder, the only thing better than a cuppa and cake is when you can support charity at the same time! So invite all your colleagues to bring festive hats and their best bakes. Everyone donates £2 (or more!) to sample the treats and casts their votes for the 'Star Baker'. A bake sale or coffee morning is a really simple and popular way to raise funds. Cakes for a good cause – what's not to like!?

Festive Games and a Merry Quiz-mas:

Pull on your Christmas hats and pick your favourite festive party games as you celebrate the season with everyone getting involved and having fun, whilst supporting a great cause. Classic and effective, enhance the fun with a traditional Christmas quiz – teams would donate £2 per person. Put your best festive knowledge to the test, with a prize for the winning team and lots raised for charity.

Get Your Christmas Party Hats On:

Turn your office Christmas party into a hattastic fundraising event – a sparkling celebration with music, dancing, food, drink and of course festive hats and fascinators. Make a donation to play your favourite tune, and boost the fundraising with a raffle or auction, with prizes donated from your employer and colleagues.

Whatever your plans, remember to ask about match funding as you could double, triple or even quadruple what you raise. And don't forget to share your fab photos on social media to help raise awareness and encourage others to donate as well.

Wear A Christmas Hat Day in the Community

While these ideas are aimed at Wear A Christmas Hat Day in the workplace, this is also a great fundraising idea for your community; with your family and friends, at your local school or club.

Our friendly Fundraising team is here to support you all the way, wherever and whatever you're doing to help raise funds and awareness for Brain Tumour Research. Email us on fundraising@braintumourresearch.org



THANK YOU
for your support
and have a
wonderful
Wear A Christmas
Hat Day event



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Fundraising for



Brain Tumour Research

Brain tumours kill more children and adults under the age of 40 than any other cancer

Just 1% of the national spend on cancer research has been allocated to this devastating disease

Please Gift Aid your donation to allow Brain Tumour Research to claim an extra 25p for every pound given.

By ticking 'Gift Aid' you are confirming you are a UK taxpayer and understand that if you pay less Income Tax and / or Capital Gains Tax than the amount of Gift Aid claimed on all your donations in that tax year it is your responsibility to pay any difference. You also agree to allow us to claim on any donations you make in the future or have made in the past four years to Brain Tumour Research.

Please notify us if you want to cancel this declaration, change your name or home address or no longer pay sufficient tax on your income and / or capital gains.



SPONSORSHIP FORM

Completed forms and monies can be handed back to your Community Fundraiser or sent back to the charity.

Brain Tumour Research, Suite 37, Shenley Pavilions, Chalkdell Drive, Shenley Wood, Milton Keynes MK5 6LB Tel: 01908 867200

IMPORTANT: Cheques only in the post please, made payable to Brain Tumour Research.

PLEASE REMEMBER TO

fill in **your** name and ensure your **sponsors** provide their details, including address and postcode if they are willing to Gift Aid their donation.

Full Name

Date of Event

Name of Event

Full Name (including title)	Home Address	Postcode	Email	Amount	Date	Gift Aid	Join our Mailing List *	
							Email	Post
Mr Adrian Sample	12 Sample Street, Sample Town, Sampleshire	AB1 2CD	sample@sampleurl.com	25.00	dd/mm/yy	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
				£ _____		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
				£ _____		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
				£ _____		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
				£ _____		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
				£ _____		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
				£ _____		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
				£ _____		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Sub Total (carried over) £ _____



***Keep in touch**
Your support is helping us build a network of experts in sustainable brain tumour research. By ticking the **Join our mailing list** box you are agreeing that you would like us to contact you by email and / or post so that we can keep you up to date with news on our research, events, campaigns and appeals. Your details will only be used by Brain Tumour Research in adherence with our privacy policy. We will never give your information to other organisations to use for their own purposes. If you already receive marketing communications from us, this will be unaffected by a box being left blank on this form. You are free to change your mind at any time by completing our Contact Us form: www.braintumourresearch.org/contact-us

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More sponsorship space

Sub Total
(brought over) £ _____

				£ _____		✓	✓	✓
				£ _____		✓	✓	✓
				£ _____		✓	✓	✓
				£ _____		✓	✓	✓
				£ _____		✓	✓	✓
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				£ _____		✓	✓	✓
				£ _____		✓	✓	✓
				£ _____		✓	✓	✓
				£ _____		✓	✓	✓



***Keep in touch**
 Your support is helping us build a network of experts in sustainable brain tumour research. By ticking the **Join our mailing list** box you are agreeing that you would like us to contact you by email and / or post so that we can keep you up to date with news on our research, events, campaigns and appeals. Your details will only be used by Brain Tumour Research in adherence with our privacy policy. We will never give your information to other organisations to use for their own purposes. If you already receive marketing communications from us, this will be unaffected by a box being left blank on this form. You are free to change your mind at any time by completing our Contact Us form: www.braintumourresearch.org/contact-us.

Total Donations Received	£ _____
Date Donations Given to the Charity	____ / ____ / ____
Total Gift Aid Donation OFFICE USE ONLY	£ _____

