

# Hub350 Quarterly Report

October 1, 2023 – December 31, 2023



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**"Our mission is to foster a vibrant culture of collaboration where the talent of today and the talent of tomorrow can live, work, play and learn in Canada's largest technology park."**

*- The Hub350 team*

# New Partner Activations

Join us in welcoming five new partners to our ecosystem:

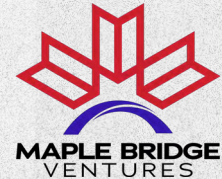
> Ottawa Education Group  
**Press release**

> Globe Content Studio

> eCampus Ontario

> Maple Bridge Ventures  
**Q&A**

> Fortinet  
**Press release**



To collaborate with our new partners, contact [erin@kanatanorthba.ca](mailto:erin@kanatanorthba.ca).

# Traffic & Bookings Statistics

*October 1, 2023 - December 31, 2023*

402

Total number of bookings at Hub350.

2805

Total number of people at Hub350.

62

Total number of events at Hub350.

**Busiest day of the week:** Thursday  
**Most booked room:** Mitel Boardroom

**Average Time Spent:** 3.6 Hours  
**Average Peak Time:** 1pm - 3:15pm

# Partner & Member Events:

## **Discover Technata Hacks | October 4 & 11, 2023**

Final night of Discover Technata Hacks where 5 teams hit the stage ready to present their 5 minute pitch to solve the problem statement. The lucky team won \$2000!

## **OCOBIA Small Business Week Breakfast | October 17, 2023**

In celebration of Small Business Week OCOBIA hosted small businesses in Ottawa's west end for a light breakfast and a short panel "by small business owners for small business owners".

## **Hub350 Partner Alliance Committee Meeting | October 19, 2023**

Hub350 Partners gather together quarterly to review the progress and build the ecosystem.

## **Tech on Tap | October 19, 2023**

Open to employees within Kanata North's tech park for an opportunity to network and unwind.

## **Joint Leadership Meeting: HR & CEO | October 23, 2023**

Joined by professionals from Gensler presenting on workplace surveys and their experience in Canada and Globally with respect to workplace strategy. Alan Doak and Shawn Hamilton of Proveras Commercial Realty will be providing a market update and some comments as to the advantages created by the current office market environment.

### **Halloween Potluck | October 31, 2023**

Opportunity for employees to dress up and join the KNBA team for a lunch potluck and carve pumpkins.

### **Take Your Kid to Work day | November 1, 2023**

Grade 9 children of Employees from across the park we welcomed to Hub350 to participate in STEM activities delivered by Carleton University, University of Ottawa and Ross Video.

### **Hub350 Annual Partner Summit | November 14, 2023**

A celebration of achievements with partners of Hub350 and members of the Kanata North community.

### **BOBs | November 23, 2023**

Best Ottawa Business Awards celebrate the best of the best in local business. Hear their stories. Celebrate their success. Get inspired. KNBA supports: KNBA Best Innovation won by Pleora with Calian winning KNBA Company of the Year.

### **Discover Technata Unlocked | November 30, 2023**

Joined by Warner Bros Media executives Sarah D'Angelo and Andrew Emmons, students of Algonquin College, University of Ottawa and Carleton University learned about their educational and career paths along with some some valuable career advice.

### **Warm Up with the Bahamas | December 11, 2023**

A great partnership kick off event between the Bahamas and Hub350 with guest speakers including High Commissioner His Excellency V. Alfred Gray and Sir Terry Matthews.

### **McGill Delegation | December 13, 2023**

McGill researchers and professors met with Kanata North industry executives to discuss collaboration opportunities.

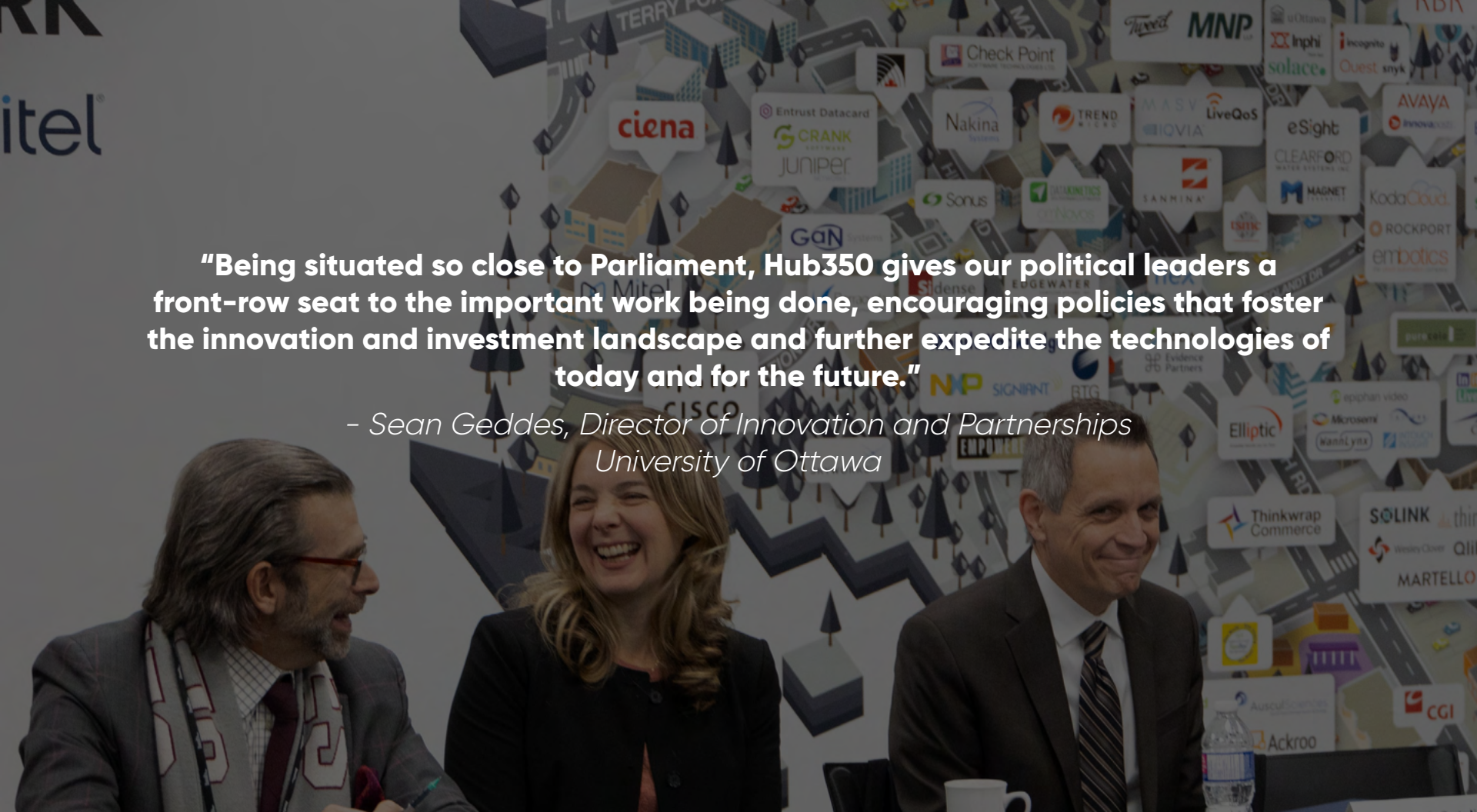
### **Breakfast with Santa | December 14, 2023**

Kanata North employees joined Santa for breakfast and networking!

### **Holiday Tech on Tap | December 22, 2023**

Kanata North employees put on their ugly Holiday sweater for some holiday cheer and networking!



A photograph of three individuals—two men and one woman—sitting at a table. They are all smiling and looking towards the right. The background is a wall densely packed with various company logos, including Intel, Cisco, Juniper, and many others. The text is overlaid on the center of the image.

**“Being situated so close to Parliament, Hub350 gives our political leaders a front-row seat to the important work being done, encouraging policies that foster the innovation and investment landscape and further expedite the technologies of today and for the future.”**

*– Sean Geddes, Director of Innovation and Partnerships  
University of Ottawa*

# Upcoming Events:

**January 11** - CMO Council

**January 17** - CIO Council

**January 18** - HR Council

**January 25** - Academic Steering Committee

**January 25** - Hub350 Partner Alliance Committee Meeting

**January 30** - CFO Council

**February 1** - Veteran Friendly Ontario Challenge Workshop

**February 5** - CEO Council

**February 7** - R&D Council

**February 7** - Discover Technata Unlocked

**February 23** - University of Toronto Engineering 2nd Annual Industry Tour

**March 6** - CIO Council

**March 7** - CMO Council

# Upcoming Events:

**March 13** - R&D Council

**March 21** - HR Council

**March 26** - CFO Council

**March 28** - Academic Steering Committee

[Click here to view our Events Calendar.](#)

# #SeriousTechLivesHere

**Big things are happening in our tech park:**

- ① Dell: The best kept secret in Kanata North
- ① Hub350 is #EmpoweringInnovation at Annual Partner Summit
- ① Maple Bridge Ventures, Hub350 partner to elevate immigrant entrepreneurs
- ① CMC Microsystems' CEO Gordon Harling is on a mission to create more 'Made in Canada' tech

**Want to read more? [Click here.](#)**



# Online Community

Our online community has grown to over 21,620+

**885**

Total number of  
Instagram followers.

**603**

Total number of  
Twitter followers.

**485**

Total number of  
newsletter subscribers.

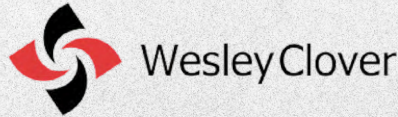
Follow us to stay up to date with everything Hub350.

# What's next?

**In Q1 we're taking Hub350 to new heights:**

- New partnership activations!
- Join us welcoming our new co-op students: Janelle Perkovic and Jasikga Kannathasan
- Discover Technata Unlocked
- Annual General Meeting

# We work with the best partners:





# We work with the best partners:





# Say hello!

**Mailing Address:**

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Hub350  
Discover Technata

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**Find Us On:**

Instagram  
Twitter  
Facebook  
LinkedIn  
YouTube