

Hub350 Quarterly Report

July 1, 2023 – September 30, 2023



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"Our mission is to foster a vibrant culture of collaboration where the talent of today and the talent of tomorrow can live, work, play, learn, and innovate in Canada's largest technology park."

- The Hub350 team

Executive Summary

Hello Partners,

As the days grow shorter and the temperature begins to drop, it can only mean one thing – summer has come to a close, and it's time to welcome you all back to Hub350!

As we gather our energies and enthusiasm, it's time to re-engage with our dynamic tech community. The autumn season often brings a sense of renewed purpose, and we're thrilled to see what exciting opportunities and collaborations lie ahead for us here in Kanata North.

Over the summer, our team has been hard at work, both in enhancing and maintaining the community spirit within our tech hub, and also in planning a series of engaging events, workshops, and networking opportunities designed to foster creativity, collaboration, and drive success within our community. Our team is excited to see you all and make this fall a season of extraordinary achievements.

Julia Frame

New Partner Activations

Join us in welcoming three new partners to our ecosystem:

- Ottawa Senators – Executive Community Partner
- University of Windsor – Academic Associate Partner
- The Islands of the Bahamas – Executive Government Partner



To collaborate with our new partners, contact erin@kanatanorthba.ca.

Traffic & Bookings Statistics

July 1, 2023 – September 30, 2023

542

Total number of bookings at Hub350.

1800

Total number of people at Hub350.

32

Total number of events at Hub350.

Busiest day of the week: Thursday

Most booked space: Queen's Booth

Average Time Spent: 3.5 hours

Average Peak Times: 11am – 12pm

Q3 Highlights at Hub350:

Ottawa Senators X Hub350 Partnership Announcement | July 10, 2023

About: The Ottawa Senators launched their partnership with Hub350 as an Executive Community Partner with a networking lunch. As a leader in our Kanata community, we can't wait to collaborate with The Sens on events and initiatives in the future.

Wellness Wednesday | Biweekly from July to September

About: Attendees were able to unwind for an hour over lunch with a community yoga session designed to promote wellness in the Kanata North community.

#RealTalk Female Founder Meetup | July 18, 2023

About: Participants engaged in a 2-hour deep dive discussion led by Canadian Women's Network Ottawa City Leads, Leigh Honeywell and Andrea Chase. The evening fostered meaningful connections and empowered female entrepreneurs.

Partner Alliance Council Q2 Meeting | July 20, 2023

About: Industry leaders in the Hub350 ecosystem came together for the Q2 meeting of the Partner Alliance Council.

Tech on Tap Powered by KNBA | July 20, 2023

About: Tech enthusiasts with shared interests came together at Hub350 to network and relax during the lively Tech on Tap summer happy hour!

Algonquin College Full Team Meeting | August 24, 2023

About: Hub350 was the venue for a full team meeting for the Experiential Learning and Innovation (Academic Services) department at Algonquin College.

Ross Video Technical Team Solutions Summer Summit 2023 | August 28 - September 1st, 2023

About: The Ross Video technical team spent the week at Hub350 where they had a variety of discussions, meetings, hands-on trainings, and site tours where they dove into the latest technical solutions.

ExecTuesday | September 12, 2023

About: At this monthly edition of ExecTuesday, attendees gained insights from Sacha Gera, CEO of JSI, on the importance of collaboration, united leadership, and collective action in the tech industry.

CMC Tech for Non-Techies Training | September 15, 2023

About: Participants attended a one-day course for non-technical personnel on the semiconductor (microchip) industry. They learned, in plain English, the technologies underpinning microchips and how the technology drives the chip business, and received practical tips for working in this sector.

CENGN AGM | September 19, 2023

About: The CENGN community gathered for the Annual General Meeting to discuss milestones and future plans.

Mindtrust Meetup | September 19, 2023

About: Mindtrust leaders, partners and alumni celebrated the recent graduates of the Mindtrust Leadership Development program (MLDP) and Youth Leadership Program (YLP). Attendees had a chance to hear from a panel of successful Mindtrust alum including: Jane Porter, Founder, Bridge Building Group; Elizabeth Audette-Bourdeau, CEO and founder, Welbi; Corey Ellis, CEO and co-founder, Growcer; and moderated by Caroline O'Neill, Journalist.

CIO Leadership Meeting | September 20, 2023

About: CIOs from the ecosystem came together for a leadership meeting to share insights and industry trends.

IG Wealth Management | September 20, 2023

About: Attendees participated in coaching sessions led by Paul Vaillancourt of IG Wealth Management, gaining valuable insights and strategies.

HR Council Meeting | September 21, 2023

About: HR executives gathered for a meeting focused on HR strategies and best practices in Kanata North.

Discover Technata Hacks | September 27, 2023

About: Registration for the second annual Discover Technata Hacks was sold out, and saw students from Algonquin College of Applied Arts and Technology, Carleton University and University of Ottawa attend to take on this year's problem statement related to emissions tracking. Special thanks to Kinaxis, our presenting sponsor, for kicking things off with a Keynote address by Graham Andrews.

CMO Leadership Council | September 28, 2023

About: Marketing executives from Kanata North convened for the CMO Leadership Council to discuss marketing strategies and initiatives.

"As the purpose-built innovation space for the post-secondary institutions, Hub350 acts as a magnet for business leaders from around the world, particularly in tech fields. It's the contemporary evolution of Kanata North's storied history as a destination that international tech talent flocks to for industry-leading opportunity."

- Globe Content Studio

Read the full article.

Upcoming Events:

- Oct 4** - Discover Technata Hacks Session #2
- Oct 9** - Hub350 Closed for Thanksgiving
- Oct 11** - CFO Council Meeting
- Oct 11** - Discover Technata Hacks Session #3
- Oct 17** - OCOBIA Small Business Week Networking Event
- Oct 19** - Hub350 Partner Alliance Committee Meeting Q3
- Oct 19** - Tech on Tap powered by KNBA
- Oct 23** - CEO & HR Leadership Council Meeting
- Oct 23** - Carleton University REALISE.cybersecurity
- Oct 24** - Tackling Mis-Information: Lunch & Learn

- Oct 31** - Hub350 Halloween Pot Luck for the KNBA Community

- Nov 1** - KNBA's Grade 9 Take Our Kids to Work Day
- Nov 2** - CMO Council Meeting
- Nov 7** - Kinaxis Info Session for University of Ottawa
- Nov 8** - Elevate Ottawa
- Nov 9** - HR Leaders Council Meeting
- Nov 14** - Hub350 Annual Partner Summit
- Nov 22** - CIO Leadership Meeting
- Nov 30** - Discover Technata Unlocked

Upcoming Events:

- Dec 5** - CFO Council Meeting
- Dec 11** - CEO Leadership Council Meeting
- Dec 13** - R&D Leaders Council Meeting
- Dec 15** - Breakfast with Santa
- Dec 21** - Tech on Tap powered by KNBA
- Dec 22 - January 7** - Closed for Holidays

#SeriousTechLivesHere

Big things are happening in our tech park:

- Ottawa Senators join Hub350 partnership lineup
- A Canadian convenience and fuel industry leader innovating in the heart of Canada's largest tech park
- Kanata North's RBR celebrates 50 years in Ottawa
- Kanata North Q&A: Behind the scenes at RBCx with Anne No Delaide
- Tracking emissions at the heart of 2023 KNBA 'Hackathon'

Want to read more? [Click here.](#)



What's next?

In Q4 we're taking Hub350 to new heights:

- New Partner Activations
- Join us in welcoming our newest Hub350 team members, Ayo Onakoya, Poppy Pan, and Diego Auza!
- Annual Partner Summit 2023
- Discover Technata Unlocked

We work with the best partners:



We work with the best partners:



Say hello!

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