

Hub350 Quarterly Report

January 1, 2024 – March 31, 2024



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"Our mission is to foster a vibrant culture of collaboration where the talent of today and the talent of tomorrow can live, work, play and learn in Canada's largest technology park."

- The Hub350 team



Executive Summary

Dear Partner,

In reflecting on the 1st quarter of the year, our team would like to thank you for your commitment to success here in Kanata North. This is a time of exciting change for our organization, and as we chart the course for the rest of the year our Partnership means more than ever.

Our team has released our *5-year strategic roadmap* outlining key priorities for our tech hub; milestones we'll achieve with support from our incredible ecosystem.

We encourage you to think about our Partnership, goals for 2024 and beyond, and how we can continue to support your presence and leadership in Kanata North. Our team is all ears for new ideas, feedback on current initiatives, and how we can bring more value to your team this year.

Please reach out to me if you'd like to discuss further!
Julia Morris

New Partner Activations

Join us in welcoming a new partner to our ecosystem:

➤ JSI - Associate Industry Partner



To collaborate with our new partners, contact erin@kanatanorthba.ca.

Traffic & Bookings Statistics

January 1, 2024 - March 31, 2024

521

Total number of bookings at Hub350.

2352

Total number of people at Hub350.

41

Total number of events at Hub350.

Busiest day of the week: Thursday

Most booked room: Mitel Boardroom

Average Time Spent: 3.4 Hours

Average Peak Time: 11am - 12pm
1pm - 3pm

Leadership Councils

CIO Leadership Council | January 17

Aligning IT organizations with business needs/strategy and driving towards qualifiable and quantifiable value delivery,

HR Leadership Council | January 24

Brainstorming session for 2024.

CFO Leadership Council | January 30

M&A Overview: are you ready and how to manage integration.

R&D Leadership Council | February 7

Culture of innovation.

CEO Leadership Council | February 26

2024 Global Trends for Strategic Considerations.

CIO Leadership Council | March 6

Digital transformation challenges.

CMO Leadership Council | March 7

DEI in the workplace and how marketing/communications can drive this forward.

R&D Leadership Council | March

Capital and project financing.

Looking to join a Leadership Council? Reach out to us!

Partner & Member Events:

Syntronic Manager's Meeting | January 17

Private meeting for the management team at Syntronic.

Solink All Hands Meeting | January 17

Monthly all-hands meeting of the Solink team.

WOCRC Staff Winter Event | January 18

This event was Western Ottawa CRC's staff appreciation winter event.

Partner Alliance Committee Meeting | January 25

Quarterly meeting of the Hub350 Partner ecosystem.

Tech on Tap | January 25

Quarterly happy hour, bringing together members from Kanata North Companies and the Hub350 Partner ecosystem.

Teldio 2024 Kickoff | January 30

Teldio team meeting and team building events to kick off the new year.

Inaugural Veteran Friendly Ontario Challenge | February 1

A joint Veteran-business experiential training program designed to accelerate and enrich recruitment, onboarding, and hiring of Veterans.

Lunch and Learn on 2024 ICT Industry Outlook | February 2

Lunch and Learn session held by G-TAC, including a panel discussion featuring Ross Video and RBCx.

Wellness Wednesday | February 7

Wellness Wednesday yoga classes have returned to Hub350 for Kanata North employees! This week's class welcomed Renee Groulx, leading Head to Toe Flow Yoga.

Martello Dare to be Vulnerable Lunch and Learn | February 9

Martello held a lunch and learn event with Susan Blain of Dare to be Vulnerable.

Family Skate at the Canadian Tire Centre | February 17

Colliers 'ottawaleaseexperts' hosted a family skate at the Canadian Tire Centre over Family Day weekend. Attendees enjoyed skating, hot chocolate and popcorn and a meet and greet with Spartacat!

Syntronic Manager's Meeting | February 21

Private meeting for the management team at Syntronic.

Solink All Hands Meeting | February 21

Monthly all-hands meeting of the Solink team.

UofT Engineering Annual Ottawa Industry Tour | February 23

The University of Toronto's Engineering Career Centre's third annual industry tour was designed to help students explore some interesting Kanata companies including Warner Bros. Discovery, Solink, Satcom Direct, Ross Video and Nanometrics.

Deloitte Ventures – Tech Financing in Today's Market | February 28

Deloitte held an engaging panel discussion on financing and scaling of technology companies, hosted by Talia Abramowitz, Managing Partner of Deloitte Ventures, speaking with Leo Lax, Executive Managing Director of L-Spark, and Ray Rashed, Director at RBCx technology banking.

Building our Future: Celebrating Black Innovators, Founders and Leaders | February 29

Kanata North came together as a community to honour Black History Month. Where current and aspiring Black innovators, entrepreneurs were celebrated.

Sprott Business Student's Society Office Crawl + Networking Event | March 4

35 Sprott Business Students visited Kanata North for an Office Crawl + Networking event.

IEEE 5G Satellite Communications Lunch | March 6

Dr. Halim Yanikomeroglu gave a talk on the recent advances in 5G Satellite Communications Industry.

Discover Technata Unlocked: Nokia | March 6

Attendees at this session of Unlocked got the chance to enhance their knowledge of Kanata North company, Nokia, and engage with the executive guest speakers.

Forging Forward: Trailblazers + Innovators in Kanata North | March 7

At this year's International Women's Day event hosted by the KNBA we brought together trailblazers and innovators from all industries, offering a unique opportunity to hear powerful stories from our panel:

Candace Labelle, Senior Director of Talent Programs, Calian

Lucy Bojilova, Manager Radio Software Design, Ericsson

Behnaz Refahi, new graduate in mathematics and statistics, University of Ottawa

Moderated by Veronica Farmer, VP, Marketing of Wesley Clover International

Wellness Wednesday | March 13

At this Wellness Wednesday, Sasy Cacace led an Intense Hatha Style Yoga, which challenged the Kanata North yogis.

KNBA 2023 Annual General Meeting | March 21

The 2023 AGM was an evening that brought together our community to learn more about what the KNBA has accomplished in 2023 and our plans for the future.

Wellness Wednesday | March 27

Carole Merritt led a great yoga session at Hub350.

"Hub350 continued to provide our partner community with significant value, spurring collaboration and opportunities for innovation and business growth. In 2023, we welcomed over 10,000 visitors to meetings, leadership councils, pitchfests, hackathons, roundtables."

- Guy Levesque, Interim Executive Director at the Kanata North Business Association

Upcoming Events:

- April 4** - Carleton University Winter 2024 Launch & Breakthrough Pitch Event
- April 5** - Algonquin College Dean's Retreat
- April 9** - Discover Technata Career Fair @ Brookstreet Hotel
- April 10** - Wellness Wednesday
- April 16** - Mitacs Business Growth Panel
- April 16** - RBCx Private Banking Event with Jason Flick
- April 16** - RBC Ottawa West and Valley Leadership Meeting
- April 18** - Fortinet Cybersecurity Talk: Endpoint Detection and Response
- April 23** - Trade Accelerator Program | Empowering Ottawa Tech Firms for Global Growth
- April 23** - IG Wealth Management Estate Planning Seminar
- April 24** - Wellness Wednesday
- April 24** - Candid Capital: Innovator's Forum - Tokenomics for Startups & Investors: Navigating the Web 3 Future
- April 25** - Carleton U's Cultivating Talent: Insights from Ross Video on Co-op Success

Upcoming Events:

- May 2** - Zendelity's Innovation Table
- May 6** - IG Wealth / Sunlife Financial Event
- May 7** - Innovation Realty Team Meeting
- May 8** - Wellness Wednesday
- May 14** - Stratford 'The Executive Committee' Meeting
- May 15** - TEDxKanata
- May 16** - Solink All Hands Meeting
- May 22** - Wellness Wednesday
- May 22** - Urban Land Institute Ottawa (CU@Kanata)
- May 29** - Syntronic Manager's Meeting
- May 30** - AmbCare Cup 2024 | Queensway Carleton Hospital
- June 4** - Succession and Retirement Planning for Business Owners
- June 5** - Wellness Wednesday

Upcoming Events:

June 5 - Discover Technata Unlocked

June 6 - Trade Accelerator Program | Empowering Ottawa Tech Firms for Global Growth

June 10 - IEEE Seminar

June 11 - Innovation Realty Team Meeting

June 19 - Wellness Wednesday

June 19 - Solink All Hands Meeting

June 26 - Syntronic Manager's Meeting

[Click here to view our Events Calendar.](#)

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#SeriousTechLivesHere

Big things are happening in our tech park:

- How Syntronic took its team building to the ice
- Celebrating Black founders and innovators in Kanata North
- Kanata's tech hub marks International Women's Day with insights and inspiration
- My Kanata Life with Yun Yao, CEO & Co-Founder of Soralink
- How Canada's biggest technology hub is thinking bigger with 2024's Strategic Plan

[Want to read more? Click here.](#)

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Online Community

Our online ecosystem has grown.

23,073

Total number of social media followers.

30,256

Total number of newsletter subscribers.

These numbers combine Kanata North BA, Hub350, and Discover Technata.

What's next?

In Q2 we're taking Hub350 to new heights:

- > New partnership activations!
- > Join us in welcoming our new co-op students: Alex Caird and Selin Kilic.
- > TEDxKanata
- > Discover Technata Unlocked
- > Summer programming: Wellness Wednesdays & KNBA Volleyball League.

We work with the best partners:



We work with the best partners:



Say hello!

Mailing Address:

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Websites:

KNBA
Hub350
Discover Technata

General Support:

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Find Us On:

Instagram
Twitter
Facebook
LinkedIn
YouTube