




PRODUCT GUIDE

A tool for professionals

WELCOME TO YOUR ULTIMATE GUIDE TO THE WORLD OF MARIA NILA

Discover comprehensive details about our products, including usage instructions and claims, complemented by invaluable insights into ingredients, pigments, and pH.

Together we can spread the word and provide the world with professional beauty in a friendly, curious and honest way.



ABOUT OUR

CERTIFICATIONS



PETA

People for Ethical Treatment of Animals is the world's largest animal rights organization. PETA review our ingredients to make sure that the products are 100% vegan and not tested on animals.

VEGAN SOCIETY

The Vegan Society coined the word Vegan in 1942, and is both the largest and oldest vegan organization in the world. A product with the well known sunflower on it symbolizes an approval by The Vegan Society – which ensures that the product is 100% vegan and that no animal testing has occurred.



LEAPING BUNNY

Leaping Bunny is a certification issued by CCIC – The Coalition for Consumer Information on Cosmetics. Here eight national animal rights organisations joined together and developed a program for verifying that a product is not tested on animals. When the product gets approved by CCIC you may use the symbol Leaping Bunny.



PLAN VIVO

All of our packaging is climate compensated by planting trees through Plan Vivo, an organisation that drives environmental and sustainability projects around the world. This way, we can support independent, local farmers as well as give our nature and environment a chance to recover.



QUICK INTRODUCTION TO OUR **FORMULATIONS**

COLOUR GUARD COMPLEX

The Colour Guard Complex is a combination of ingredients that protect the colour against the colour removing effect of shampoos, sunlight and styling. We use Helianthus Annuus (Sunflower) Oil and Extract that protects against the sun and everyday hair products. In combination with Sunflower, we also use Quaternium-95, this is a UV-absorber, that protects the hair.

PARABENS

At Maria Nila we always strive to use as gentle ingredients as possible, therefore, we want to avoid parabens and consciously refrain from incorporating them into our products.

SULPHATES

Sulphates fall under the category “Surfactants”, a broad term for all substances that cleanse the hair. At Maria Nila, we've made a deliberate choice to avoid sulphates like SLS and SLES. Instead, we've chosen alternative surfactants recognized for their gentle properties, such as Disodium Laureth Sulfosuccinate, Sodium Lauryl Sulfoacetate, and Sodium Lauroyl Methyl Isethionate. This selection ensures a more hair- and scalp-friendly cleansing experience.

ALCOHOL

Our products may contain a minimal amount of alcohol, typically in the form of moisturising alcohol. It's important to note that there are different types of alcohols, such as fatty alcohols and dehydrating alcohols, with ethanol being dehydrating. Specific details regarding the presence or absence of ethanol in each product can be found under the respective product page.

SILICONES

In hair products, silicones play a key role in enabling smooth application and sealing the hair strand's surface, resulting in a soft and glossy texture. There are different types of silicones, water soluble or fat soluble. As the name suggests, this means that some silicones cannot be washed out of the hair with just water. To effectively remove accumulated silicone from the hair, substances such as sulphates or other chemicals present in shampoos are required. Information about the specific type of silicones in each product is available on the respective product pages.

QUICK INTRODUCTION TO OUR

PRODUCT PACKAGING

RECYCLING

All plastic bottles, jars, tubes, and closures shall be sorted into plastic collection for recycling.

Empty aerosol cans shall be sorted into metal collection for recycling, while the cap and nozzle are sorted into plastic collection. Please note that an aerosol that is not emptied must be sorted as environmentally hazardous waste.

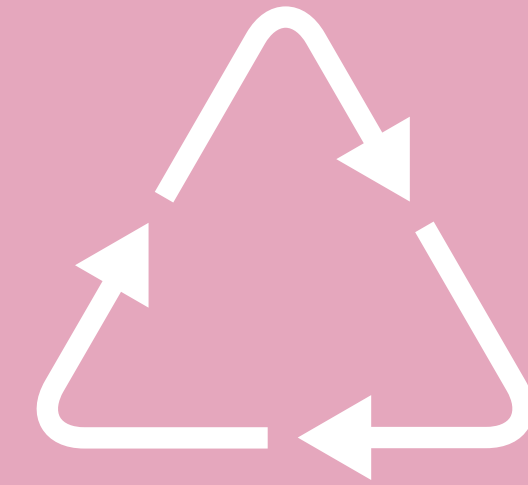
The recyclability properties of plastic vary from plastic to plastic as well as the region's recycling facilities.

BEST BEFORE

The Maria Nila products has a shelf life of 3 years when in unopened packaging.

Aerosols, due to the airtight packaging and formulated ingredients, has an unlimited shelf life, preventing oxidation and contamination. In the event of nozzle clogging, it can be easily detached and cleaned. The "open jar" symbol on each package helps to precisely indicate the time of durability for opened products, stretching between 6 and 12 months depending on the specific formulation.

Wet line (Shampoo, Conditioner, Treatments, Leave In) - 12 months, Colour Refresh - 12 months, Styling (Wax, Gel, Cream, Spray, Mist, Oil) - 12 months, Powders - 12 months, Perm - 6 months, Permanent Hair Colour - 12 months, Bleach Powder - 12 months and Developer - 6 months.



INGREDIENTS

Aloe Vera (Aloe Barbadensis Leaf Extract) - Moisture-preserving, calming and regenerating.

Quaternium-95 - Hair conditioning and UV absorbent. Leaves the hair easy to comb, soft, and shiny. Protects the hair from damage caused by UV light.

Apple Seed Oil (Pyrus Malus Seed Oil) - Adds softness and shine.

Argan Oil (Argania Spinosa Kernel Oil) - has softening and conditioning effects on the hair, is rich in anti-oxidants (Vitamin E) and fatty acids to retain moisture and give hair strength and luminous shine.

Brown Algae - Preventing split ends and promotes a strong healthy hair.

Botanical Proteins - A composition of Hydrolyzed Kale Protein, Hydrolyzed Carrot Protein and Hydrolyzed Lemon Protein that together will increase the hair's amount of moisture by helping it bind and preserve water. As dry and frizzy hair lacks water, this unique composition will give the hair a moisturised and smooth result.

Blackberry Extract (Rubus Villosus Fruit Extract) - Extract gives shine by removing the soap layer that accumulates on the hair. This extract also enhances the hair's natural highlights.

Chamomile Extract - Moisturising and calming.

Ethanol - Dehydrating alcohol that is rarely used in shampoo and conditioner.

Glycerin - Moisturising alcohol. Keeps the hair rehydrated by binding water, promoting a frizz-free hair.

Glycol - Glycols are a group of alcohols, where for example propylene glycol is commonly used in cosmetics. Glycol is often used as a solvent or wetting agent.

Kaolin - A natural clay to provide a creamy consistency. It works to dry the bleach on top, while staying moist and active and on the inside.

Linseed Extract - When coloured hair gets exposed to sunlight it starts to lose its colour due to the emergence of free radicals. The linseed extract has the capability to capsule free radicals and is therefore a great ingredient to keep the hair's colour fresh and vibrant.

Olive Oil (Olea Europea Fruit Oil) - Shine, emollient.

Provitamin B5 (Panthenol) - Provitamin B5 acts volumising by retaining moisture deep into the hair and makes the straw swell.

Pea Protein (Hydrolyzed Pea Protein PG-Propyl Silanetriol) - Rebuilds the hair and seal split ends.

Piroctone Olamin - Creates balance in the scalp by preventing the appearance of bacteria and fungus known to cause dandruff.

Wheat Protein (Hydrolyzed Wheat Protein) - is a great moisturizer through its hydrophilic groups that works to lock moisture into the hair. Gives a long-lasting conditioning effect.

Pomegranate Extract - Works to preserve artificial colour pigments in the hair.

Potato Starch (Solanum Tuberosum Starch)- Attracts the natural oils in the scalp and leaves the hair fresh and clean. Potato extract has bigger molecules than Rice extract.

Rice Extract (Oryza Sativa Starch) - Attracts the natural oils in the scalp and leaves the hair fresh and clean. Rice extract has smaller molecules than Potato extract.

Shea Butter - Viscosity controlling, conditioning.

Silica Silylate - A silica (a form of silicon dioxide) that has been treated to get the functions it has today. It works by increasing the friction between hair fibers. It separates the hair away from each other and that is how the volume is born.

Sunflower Oil and Extract (Helianthus Annuus) - has softening effects and gives shine by creating a protective barrier on the surface. Rich in softening vitamin E to lock moisture into the hair.

Vitamin E (Tocopheryl Acetate) - Shields against free radicals, enhances moisture retention, and skin softening.

CARE & STYLE

Product Information

CARE & STYLE

HEAD & HAIR HEAL

Maria Nila Head & Hair Heal is a colour preserving hair care collection that treats and prevents dandruff and other scalp problems, prevents hair loss and stimulates hair growth. The collection includes a shampoo and conditioner suitable for daily use, a masque that is recommended to use 1–2 times per week and a booster masque to use when in need of a quick hair boost.

TIPS FOR THIS COLLECTION

Our head technician at Maria Nila highly recommends shampooing your hair twice before applying conditioner. This way, you will get rid of both styling products and natural oils so that the active ingredients in Head & Hair Heal can penetrate deeper into the hair follicles to further help your sensitive scalp.

FUNCTIONAL INGREDIENTS

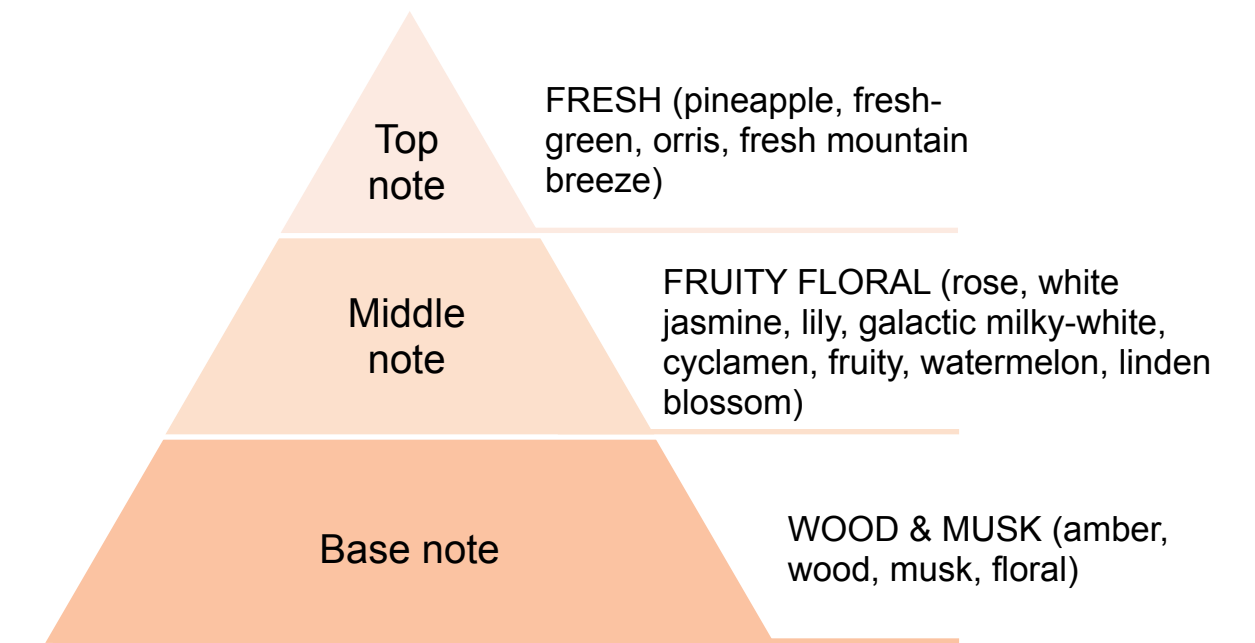
Aloe Vera – Rich in nutrients and will help to hydrate and retain moisture in the hair, and care for sensitive scalps.

Piroctone Olamine – Creates a balance in the scalp by preventing the appearance of excessive bacteria and fungus that causes dandruff.

Peptides – Increases the blood supply to the hair follicles, which stimulates hair growth and improves the quality of the hair shaft. Reinforces the structure of the hair shaft to better withstand mechanical and thermal stresses, as in use of a hair dryer, straightener, curling iron or other hot styling tools.

Vitamin E - A antioxidant that shields against free radicals, prevents skin damage, enhances moisture retention, and is softening.

Apigenin & Oleanolic Acid – Transfer nutrients and active ingredients to the hair follicles. Reduce the generation of Dihydrotestosterone, a hormone commonly known to cause hair loss. Accelerate the hair growth and increase the anchoring power by promoting the adhesive proteins.



	Sizes	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Colour Guard Complex	Curly Girl Approved	100% Vegan
Shampoo	350 /100/1000 ml	5.5 - 6.0	-	X	X	X	X	-	-	X	-	X
Conditioner	300 /100/1000 ml	4.0 - 4.5	X	X	X	X	X	X	-	X	-	X
Masque	250 ml	5.4 - 5.6	X	X	X	X	X	X	-	X	-	X
Booster Masque	50 ml	4.0 - 4.5	X	X	X	X	X	X	-	X	-	X



CARE & STYLE

STRUCTURE REPAIR

Maria Nila Structure Repair uses strengthening ingredients from the bottom of the sea in the form of algae that soften and repair damaged and tired hair. The collection includes a shampoo, a conditioner, and a leave-in cream suitable for daily use, as well as a masque that is recommended to use 1–2 times per week and a booster masque to use when in need of a quick hair boost. In comparison to our True Soft Collection, Structure Repair is developed for damaged and/or chemically treated hair, while true soft is suitable for naturally dry hair.

TIPS FOR THIS COLLECTION

Our head technician at Maria Nila highly recommends, if you have damaged hair, making sure to never forget to use heat protection and to treat your hair gently and use kind tools. Heat is bad for the hair, but so is water. When your hair is wet it's much weaker than in dry condition, as water opens the cuticles and thus makes the hair shaft more fragile. Be extra careful when your hair is still damp or wet, and always avoid going to sleep with wet hair. The Leave in Cream in the Structure Repair Collection provides moisture, nutrition, and seals split ends. Apply a small amount to towel-dried hair.

FUNCTIONAL INGREDIENTS

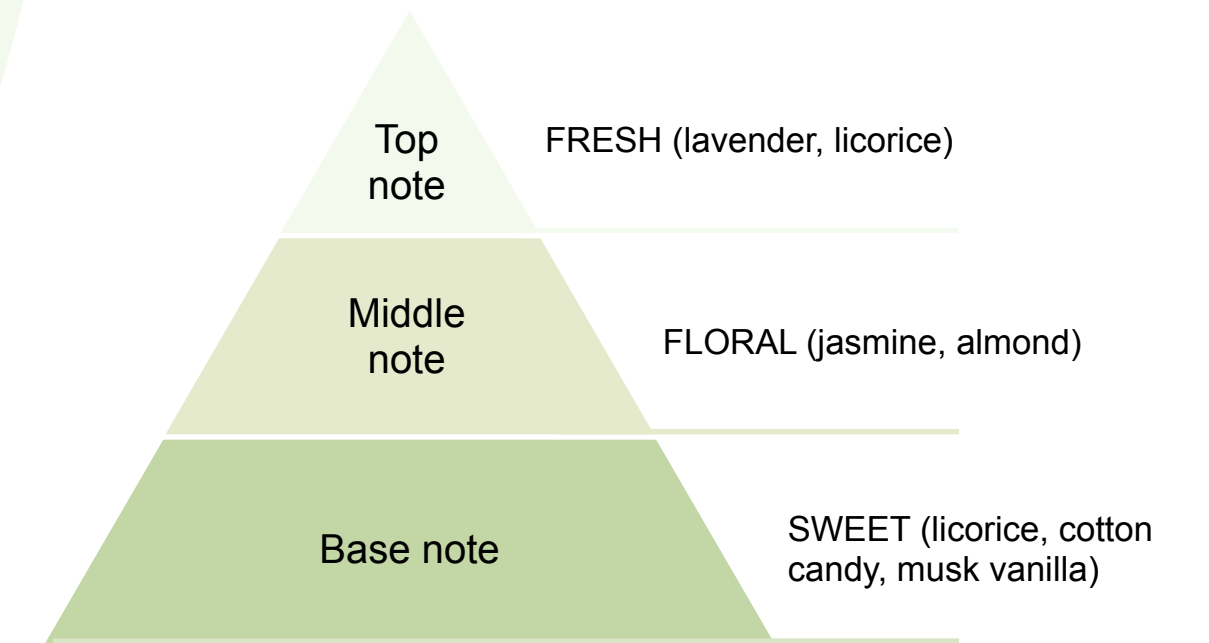
Algae Extract – Helps rebuild the hair through its repairing properties. Preserves moisture in depth, which provides protection against high temperatures.

Moringa Oil – Rich in vitamins, fatty acids, and antioxidants, that strengthen and nourishes the hair, promoting overall health for both hair and scalp.

Olive Oil – Contains a large number of vitamins and antioxidants that protect and preserve moisture by creating a protective barrier on the hair shaft surface. Enhances the hair's natural shine (only included in the conditioner).

Hydrolyzed Wheat Protein – Works as a moisture retainer through its hydrophilic groups that attract and enclose moisture. Gives a long-lasting conditioning effect.

Sunflower Seed Oil – Creates a protective barrier on the surface of the hair shaft, which gives the hair shine and lustre. Rich in Vitamin E, which enhances softening effect by enclosing the moisture in the hair.



	Size	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Colour Guard Complex	Curly Girl Approved	100% Vegan
Shampoo	350 /100/1000 ml	5.5 - 6.0	-	X	X	X	X	-	-	X	-	X
Conditioner	300 /100/1000 ml	4.0 - 4.5	X	X	X	X	X	X	-	X	-	X
Masque	250 ml	5.4 - 5.6	X	X	X	X	X	X	-	X	-	X
Leave in Cream	200 ml	5.0 – 5.5	X	-	X	X	X	-	-	X	-	X
Booster Masque	50 ml	4.0 - 4.5	X	X	X	X	X	X	-	X	-	X



CARE & STYLE

TRUE SOFT

Maria Nila True Soft is based on Argan Oil, which remoisturizes and revitalizes dry and brittle hair, reduces frizz, and fights static electricity. The collection includes a shampoo, conditioner, and nourishing hair oil suitable for daily use, as well as a masque that is recommended to use 1–2 times per week and a booster masque to use when in need of a quick hair boost. In contrast to our Structure Repair Collection, the True Soft Collection is specifically developed for naturally dry hair, whereas Structure Repair is crafted for damaged and/or chemically treated hair.

TIPS FOR THIS COLLECTION

The hair oil in the True Soft Collection is a nourishing Argan oil that softens, moisturizes and strengthens hair. Our head technician at Maria Nila highly recommends using the Argan Oil to add even more moisturize and softness to your hair, and it can be applied in both dry and damp hair. This product is effortlessly applied throughout the day, absorbing into the hair seamlessly without causing any weight or heaviness to the hair.

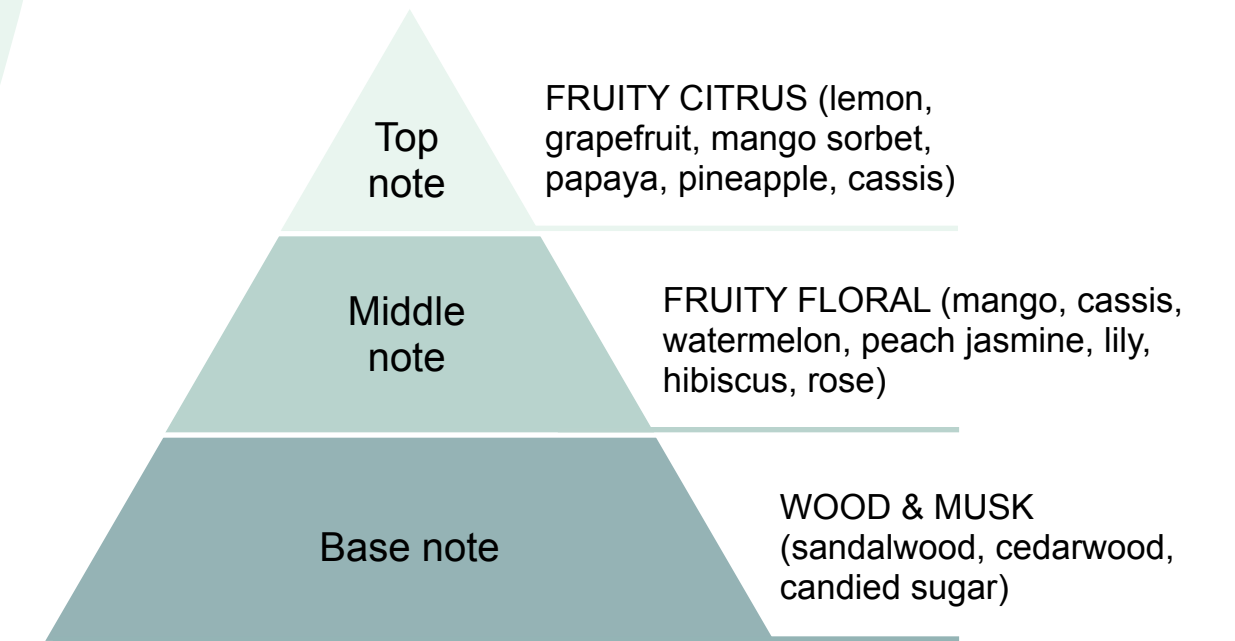
FUNCTIONAL INGREDIENTS

Argan Oil (Argania Spinosa Kernel Oil) – Has a softening and conditioning effect on the hair. Rich in antioxidants and fatty acids that preserve moisture and give the hair radiance.

Brassica Campestris (Rapeseed) Seed Oil – Prevents frizz, split ends, dry hair and scalp. Rich in Vitamin E and fatty acids that control water loss from the hair, thus preserving moisture and has softening effect on the hair.

Shea Butter – Has an anti-inflammatory effect for eczema and dry, aging skin. Rich in fatty acids and alcohols, and contains Vitamins A, E and F that help protect against damage from UV radiation. Moisturising effect for dry and damaged hair from roots to ends and is quickly absorbed by the scalp.

Moringa Oil – Rich in vitamins, fatty acids, and antioxidants, that strengthen and nourishes the hair, promoting overall health for both hair and scalp.



	Size	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Colour Guard Complex	Curly Girl Approved	100% Vegan
Shampoo	350 /100/1000 ml	5.5 - 6.0	-	X	X	X	X	-	-	X	-	X
Conditioner	300 /100/1000 ml	4.0 - 4.5	X	X	X	X	X	X	-	X	-	X
Masque	250 ml	5.4 - 5.6	X	X	X	X	X	X	-	X	-	X
Argan Oil	30 / 100 ml	No pH	X	-	X	X	X	X	-	X	-	X
Booster Masque	50 ml	4.0 - 4.5	X	X	X	X	X	X	-	X	-	X



CARE & STYLE

PURE VOLUME

Maria Nila Pure Volume contains Provitamin B5 and is specially created for those looking for extra volume and strength. The collection includes a shampoo, a conditioner and a volumizing mousse suitable for daily use, as well as a masque that is recommended to use 1–2 times per week and a booster masque to use when in need of a quick hair boost. The Volume Mousse is a nourishing, volumizing and structurizing mousse that reduces static build-up and adds body to the hair. Shake the bottle before spraying a small amount of mousse into the palm of the hand. Apply to damp hair and blow dry.

TIPS FOR THIS COLLECTION

Our head technician at Maria Nila highly recommends avoiding blow drying the hair straight down from the scalp towards the shoulders. This will create a flattening effect on the hair, and you work against the volume. Towel dry your hair and brush it back away from the face and let it dry naturally. Alternatively, you can use a radial or round brush when blow drying. For even more volume, we recommend our Volume Spray in the Style & Finish range.

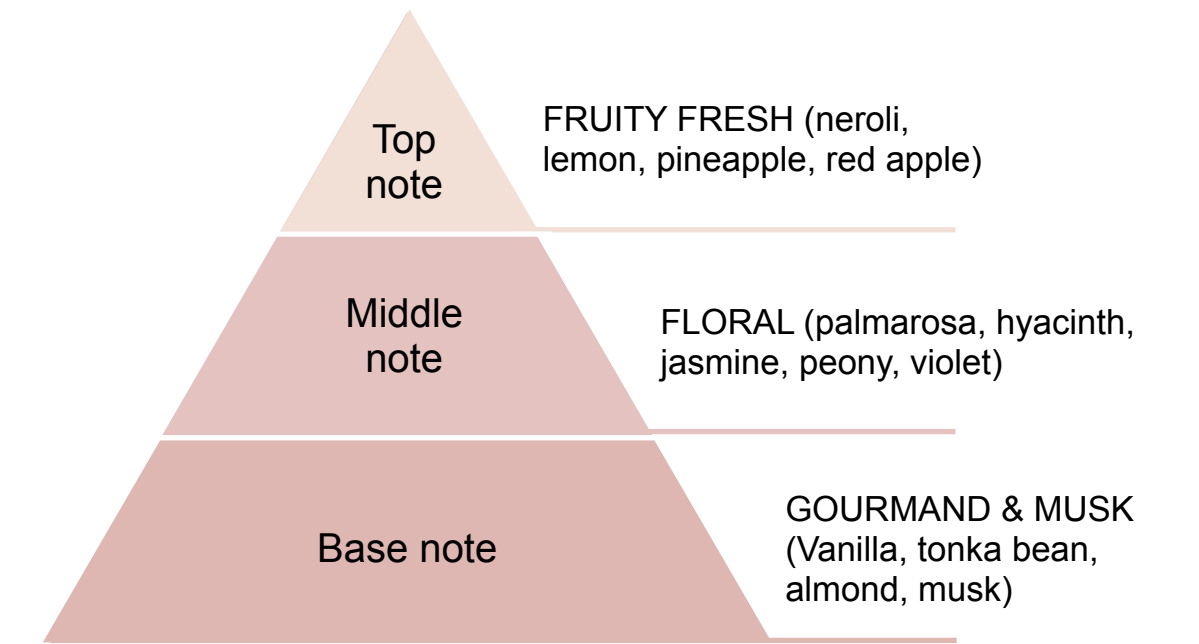
FUNCTIONAL INGREDIENTS

Moringa Oil – Rich in vitamins, fatty acids, and antioxidants, that strengthen and nourishes the hair, promoting overall health for both hair and scalp.

Hydrolyzed Wheat Protein – Gives volume by penetrating the hair and adding moisture, which makes the hair swell. Also reduces static build-up.

ProVitamin B5 (Panthenol) – Enhances volume by preserving moisture deep in the hair shaft, making the hair swell and thus looking fuller. Also has a moisturising effect on the hair.

Behentrimonium Chloride - Diminishes electrostatic charges, resulting in hair that is effortlessly manageable, supple, soft, and glossy, while also providing added volume.



	Sizes	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Colour Guard Complex	Curly Girl Approved	100% Vegan
Shampoo	350 /100/1000 ml	5.5 - 6.0	-	X	X	X	X	-	-	X	-	X
Conditioner	300 /100/1000 ml	4.0 - 4.5	X	X	X	X	X	-	-	X	-	X
Masque	250 ml	5.4 - 5.6	X	X	X	X	X	-	-	X	-	X
Mouse	150 ml	7.5 - 8.0	-	-	X	X	X	X	-	X	-	X
Booster Masque	50 ml	4.0 - 4.5	X	X	X	X	X	-	-	X	-	X



CARE & STYLE

LUMINOUS COLOUR

Maria Nila Luminous Colour is developed with Pomegranate Extract and Colour Guard Complex, which protect the hair and reduce the loss of colour associated with washing, heat styling, UV rays and free radicals. The collection includes a shampoo and a conditioner suitable for daily use, as well as a masque that is recommended to use 1–2 times per week and a booster masque to use when in need of a quick hair boost.

TIPS FOR THIS COLLECTION

Our head technician at Maria Nila strongly advises against excessive hair washing following a coloring session, as it can contribute to a faster fading of your new color. Go for alternatives like Dry Shampoo or styling your hair in a ponytail to extend the freshness. Be careful with heat styling, always shield your hair using heat protection, and utilize the suitable products to enhance the longevity of your color.

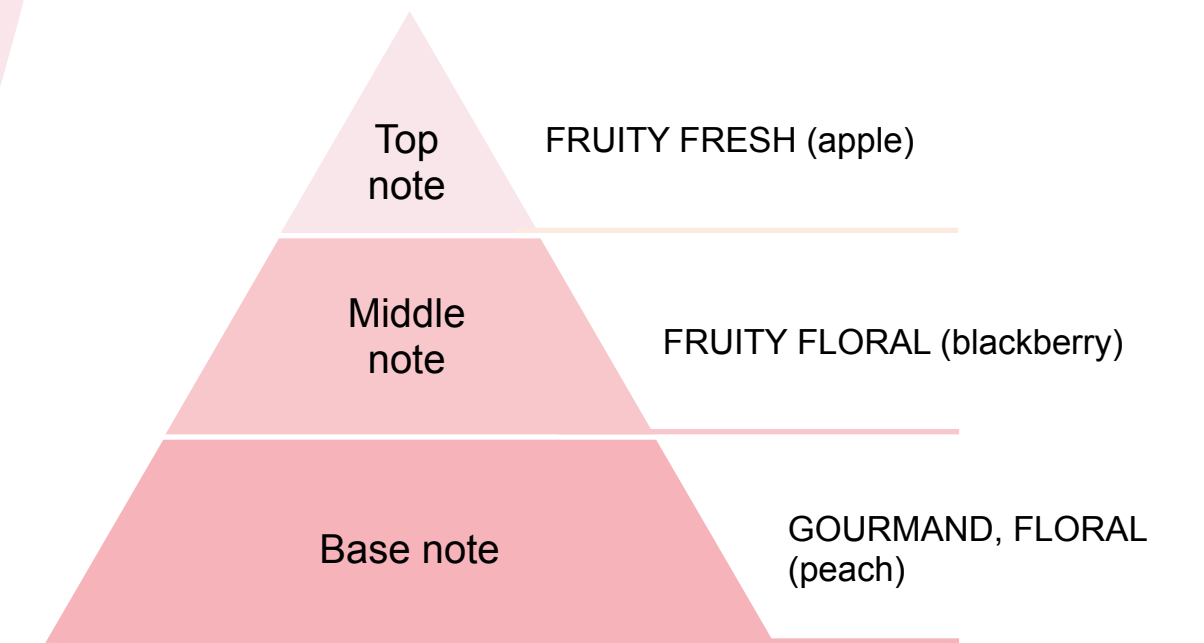
FUNCTIONAL INGREDIENTS

Vitamin F - Consists of fatty acids that are necessary for the normal growth and function of healthy cells in the body. The acids help preserve the shine and strength of the hair and have a strong conditioning effect.

Wheat Protein - Works as a moisture retainer through its hydrophilic groups that attract and enclose moisture. Gives a long-lasting conditioning effect.

Pomegranate Extract - Colour preserving and protects the scalp and hair against dehydration. Rich in antioxidants that counteracts the process where the colour of the hair fades away and helps to prevent damage to the hair.

Sunflower Seed Oil - Creates a protective barrier on the surface of the hair shaft, which gives the hair shine and lustre. Rich in vitamin E, which enhances the softening effect by enclosing the moisture in the hair.



	Sizes	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Colour Guard Complex	Curly Girl Approved	100% Vegan
Shampoo	350 /100/1000 ml	5.5 - 6.0	-	X	X	X	X	-	-	X	-	X
Conditioner	300 /100/1000 ml	4.0 - 4.5	X	X	X	X	X	X	-	X	-	X
Masque	250 ml	5.4 - 5.6	X	X	X	X	X	X	-	X	-	X
Booster Masque	50 ml	4.0 - 4.5	X	X	X	X	X	X	-	X	-	X



CARE & STYLE

SHEER SILVER

Maria Nila Sheer Silver collection contains violet pigments and Blackberry Extract which neutralize golden shades and bring shine and strength to the hair structure. The collection includes a shampoo and conditioner suitable for daily use and a masque that is recommended to use 1–2 times per week and a booster masque to use when in need of a quick hair boost. In comparison to many other silver products, this collection is nourishing enough to be used on a daily basis.

TIPS FOR THIS COLLECTION

Our head technician at Maria Nila highly recommends using products which add more shine to your hair if you want a cooler shade. To be able to experience a cool shade in your hair you need to have shine since it will reflect light and cooler tones will appear even more. In Sheer Silver we use Blackberry extract to create as much shine as possible!

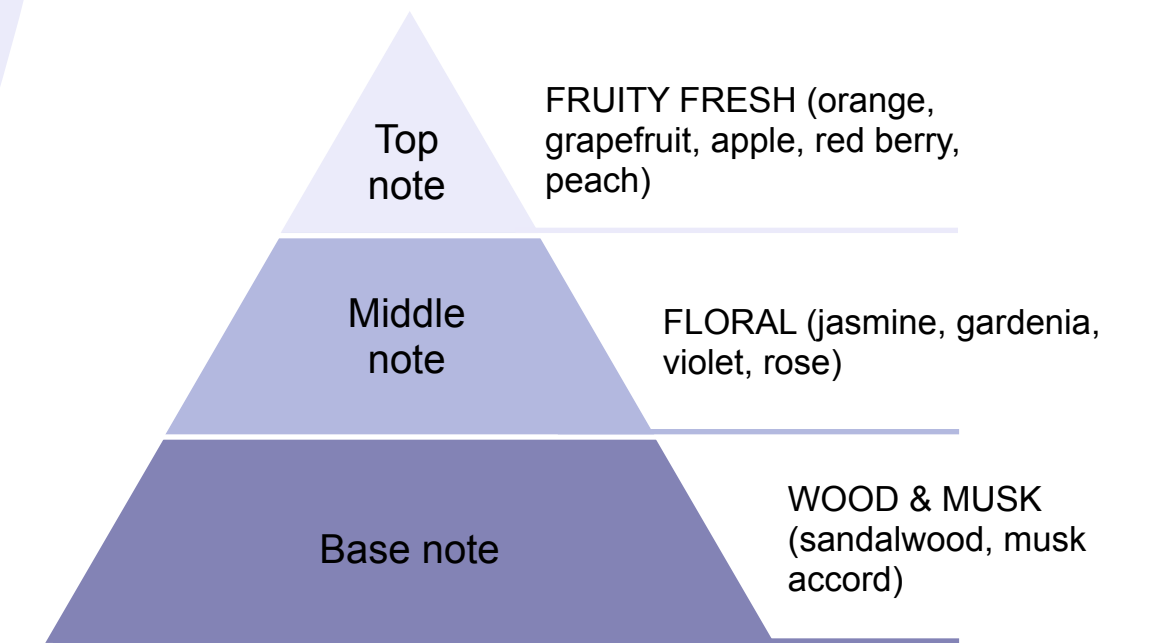
FUNCTIONAL INGREDIENTS

Blackberry Extract – Gives shine by removing the soap layer that accumulates on the hair. This extract also enhances the hair’s natural highlights.

Sunflower Seed Oil – Creates a protective barrier on the surface of the hair shaft, which gives the hair shine and lustre. Rich in vitamin E, which enhances the softening effect by enclosing the moisture in the hair.

Vegetable Protein – Sourced from potato increases strength, repairs, and gives a conditioning effect to the hair.

Violet Pigments – The Sheer Silver-series is formulated with violet semi-permeable dye that eliminates golden tones in blond hair and gives the hair a cooler tone.



	Sizes	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Colour Guard Complex	Curly Girl Approved	100% Vegan
Shampoo	350 /100/1000 ml	5.5 - 6.0	-	X	X	X	X	-	-	X	-	X
Conditioner	300 /100/1000 ml	4.0 - 4.5	X	X	X	X	X	X	-	X	-	X
Masque	250 ml	5.4 - 5.6	X	X	X	X	X	X	-	X	-	X
Booster Masque	50 ml	4.0 - 4.5	X	X	X	X	X	X	-	X	X	X



CARE & STYLE

COILS & CURLS

Maria Nila Coils & Curls Collection is filled with nourishing ingredients, making sure that your curls stay hydrated and smooth throughout the hair washing, and styling routine. The Curl Guard Complex will define coils and curls in the lushest way possible. This is complemented by the Soothing Mix, that will condition, soften, and balance hair and scalp.

All Coils & Curls products are infused with several healthy active ingredients that defines and conditions the hair for an improved strength and texture of your curls. All in all, this product series will activate any lifeless curls with lots of softness and shine.

TIPS FOR THIS COLLECTION

Easy breezy waves and bold luscious curls loves hydration and need it to stay healthy. Your curls are unique, explore to understand your curls' natural tendencies to get the best results.

FUNCTIONAL INGREDIENTS

Jojoba Oil – Is rich in fatty acids and will soften and help to protect the hair.

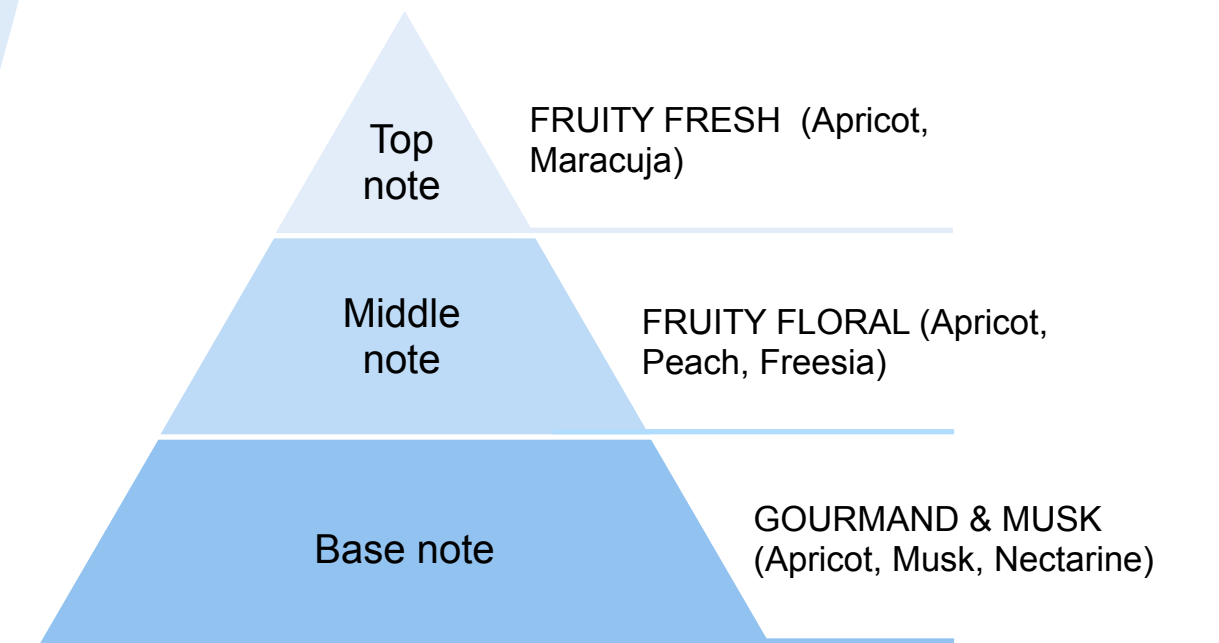
Aloe Vera – Is rich in nutrients and will help to hydrate and retain moisture in the hair, and care for sensitive scalps.

Hibiscus Extract – Will help to condition the hair while also caring for the scalp.

Vitamin E – A strong antioxidant that help to soften the hair by increasing moisture capacity.

Shea Butter & Avocado Oil – Are rich in fatty acids, and have a conditioning effect for a naturally shiny hair.

Rosehip Oil – A dry oil that is rich in Vitamin C and antioxidants. It is quickly absorbed and will help to strengthen and nourish the hair.



	Sizes	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Colour Guard Complex	Curly Girl Approved	100% Vegan
Co-Wash	100/ 350/1000 ml	5.0 - 5.5	-	-	X	X	X	X	-	X	X	X
Treatment	250 ml	4.5 - 5.0	-	-	X	X	X	X	-	X	X	X



CARE & STYLE

OIL IN CREAM

Maria Nila Coils & Curls collection is filled with nourishing ingredients, making sure that your curls stay hydrated and smooth throughout the hair washing, and styling routine. The Curl Guard Complex will define coils and curls in the lushest way possible. This is complemented by the Soothing Mix, that will condition, soften, and balance hair and scalp.

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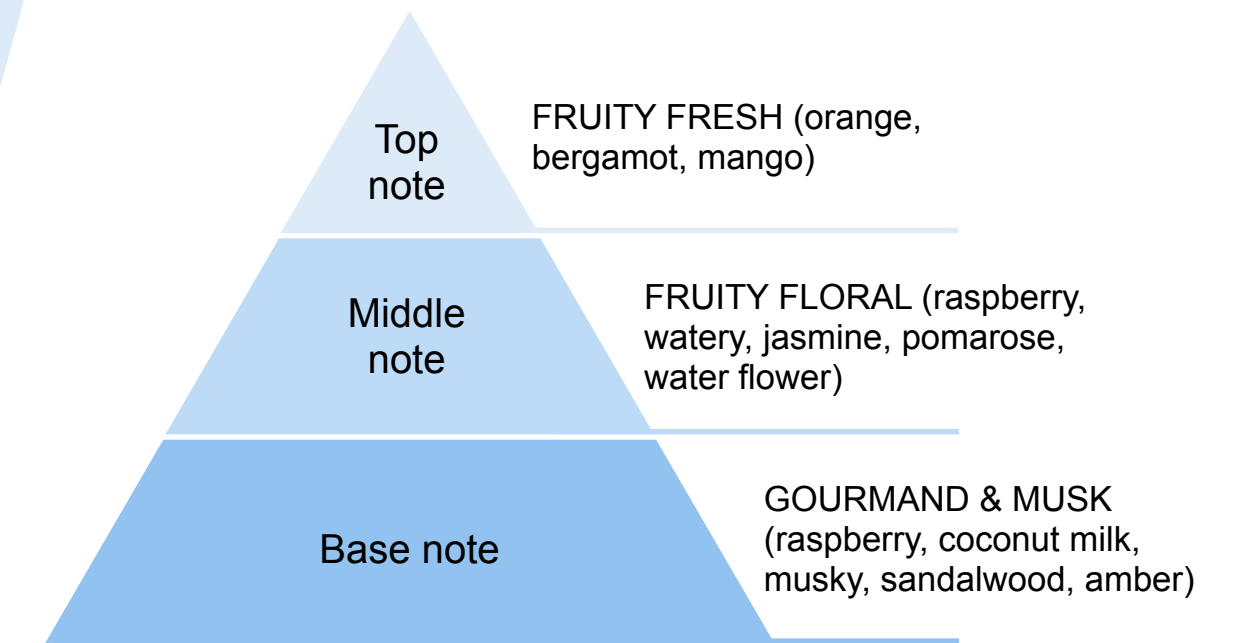
TIPS FOR THIS PRODUCT

Easy breezy waves and bold luscious curls loves hydration and need it to stay healthy. Your curls are unique, explore to understand your curls' natural tendencies to get the best results.

FUNCTIONAL INGREDIENTS

Glycerin – Will keep the hair rehydrated by binding water, promoting a frizz-free hair.

Squalane – A dry oil that acts as a barrier to keep moisture locked in, which help to protect your hair from further damage.



	Sizes	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Colour Guard Complex	Curly Girl Approved	100% Vegan
Oil In Cream	100 ml	5.0 - 6.0	-	-	X	X	X	X	-	X	X	X



CARE & STYLE

PURIFYING CLEANSE SHAMPOO

Maria Nila Purifying Cleanse Shampoo is a deep cleansing shampoo that removes build up and residue on your hair with focus on the lengths. With its pH of 8-9 it is perfect when in need of a deeper cleanse. Developed for all hair types. Recommended usage 1–2 times per month. Great to use before any treatment at home or when you just need a proper cleanse. Finish off with your favourite treatment and conditioner.

TIPS FOR THIS PRODUCT

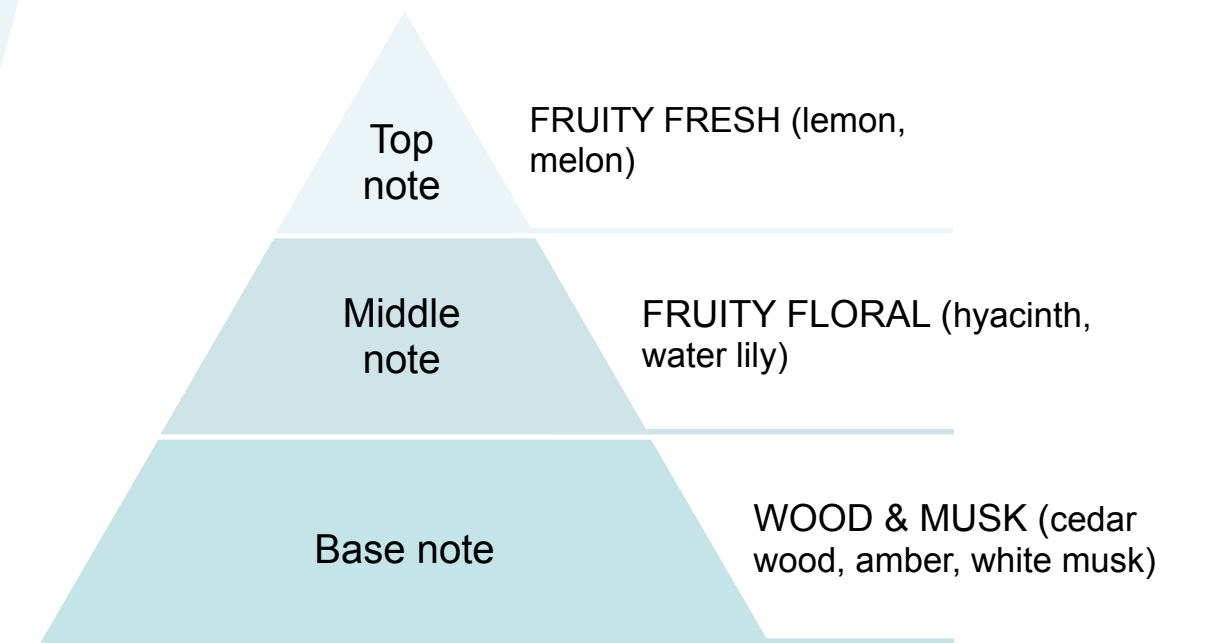
Our head technician at Maria Nila highly recommends using this shampoo if you are craving to instantly refresh and reset your hair. Apply to wet hair and massage through hair and lather up, keep for 1 minute and then rinse thoroughly. Apply twice if needed, and let the shampoo process for a longer time for a more intense cleanse. Use the Scalp Brush to maximize the cleansing treatment. Follow with your favourite treatment or conditioner.

FUNCTIONAL INGREDIENTS

Aloe Vera – Rich in nutrients and will help to hydrate and retain moisture in the hair, and care for sensitive scalps.

Peppermint Extract – Works as a mild cooling agent for that refreshing feeling in the scalp.

Alpha-Hydroxy Acids/AHA (Glycolic Acid, Lactic Acid) – Works as a mild peeling agent. This results in very good moisturization and hydration for a fresh and well balanced scalp.



	Sizes	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Colour Guard Complex	Curly Girl Approved	100% Vegan
Shampoo	350, 1000 ml	8-9	X	X	X	X	X	X	-	-	X	X



STYLE & FINISH

Product Information



STYLE & FINISH

EXTREME SPRAY

Maria Nila Extreme Spray is a strong yet gentle spray with extra hold. The product gives great control to updos or hairstyles that need a long-lasting hold. Compared to the Styling Spray and Finishing Spray, our Extreme Spray is the strongest hairspray from the Maria Nila Styling Range.

Application: Blow-dry and/or style hair and apply the spray to dry hair when the styling is finished, for a strong and long-lasting hold.

TIPS FOR THIS PRODUCT

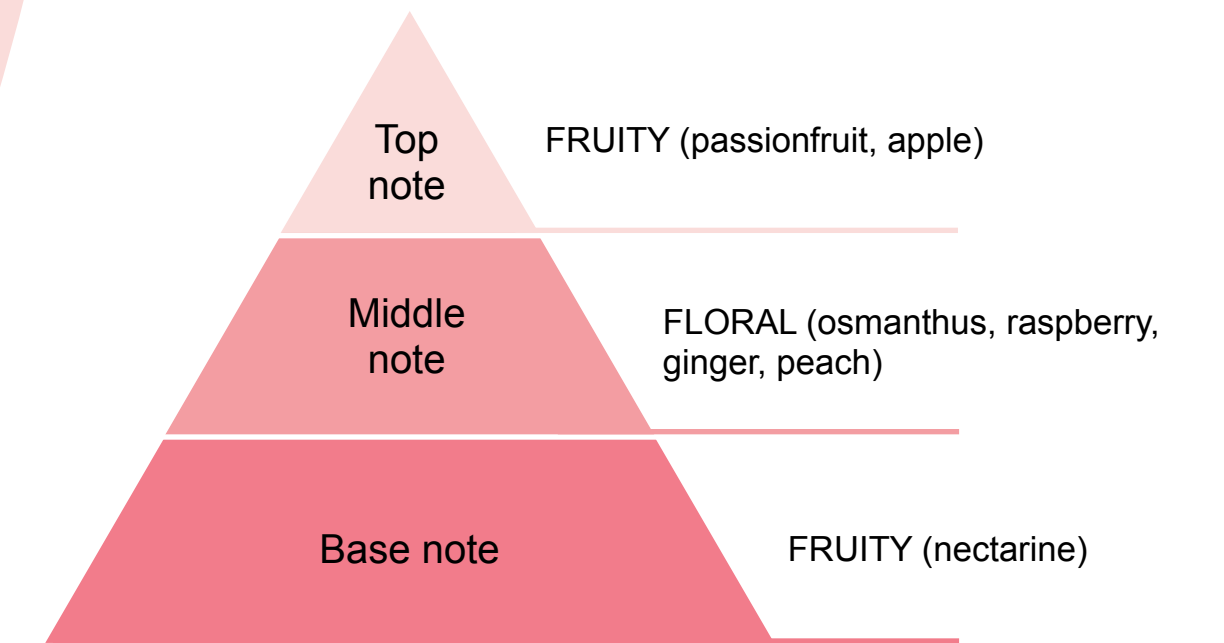
Ask yourself what results you want, when choosing which hair spray to use. If you want an extra strong hold, Extreme Spray is the perfect option. It has a strong finish which is hard to brush out and is a great option for updos and backcombing. Our head technician at Maria Nila highly recommends using Extreme Spray for styles that need to hold for a longer time, such as weddings or major events.

FUNCTIONAL INGREDIENTS

Sunflower Seed Extract – The sunflower plant follows the sun's movement during the day and therefore exposes itself to extraordinary radiation. It is said that the leaves and seeds have developed an effective protection system against solar radiation. The sunflower extract has repairing qualities, protects the hair from colour loss and damage caused by UV radiation and hot styling tools. It also offers strong protection against free radicals that accelerate decolourisation.

Protecting antioxidant – Protects the hair against damage and preserves hair colour longer. The antioxidant absorbs UV radiation and thus protects the bindings from weakening and the hair from damage caused by sunlight.

Vitamin E – Antioxidant that is important for blood circulation and protects from free radicals as well as UV radiation.



A vanilla-balsamic fragrance, with fruity notes of passion fruit and apple

	Sizes	Hold	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Curly Girl Approved	100% Vegan
Extreme Spray	100/400 ml	5/5	9 - 10	-	-	-	X	X	X	-	-	X

maria nila
STOCKHOLM

STYLE & FINISH

FINISHING SPRAY

Maria Nila Finishing Spray is a gentle spray with strong hold, yet easy to brush out. Compared to the Styling Spray, the Finishing Spray has a stronger hold and is lighter than the Extreme Spray.

Application: Blow-dry and/or style hair and apply the spray to dry hair when the styling is finished for a good long-lasting hold.

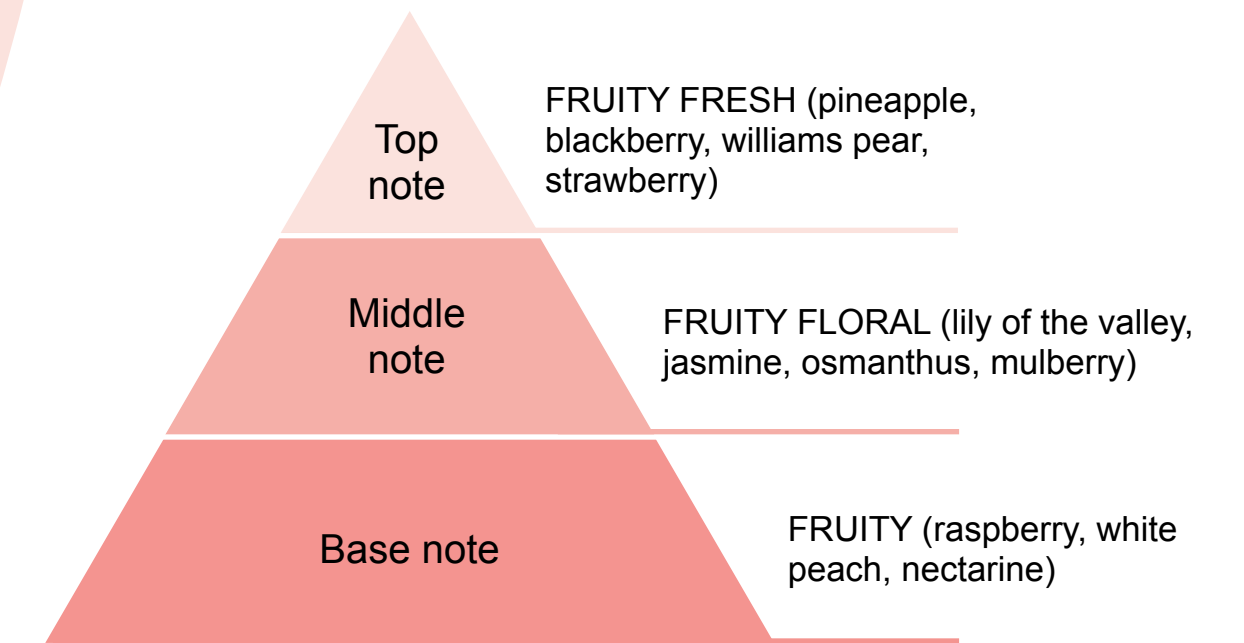
TIPS FOR THIS PRODUCT

Ask yourself what results you want, when choosing which hair spray to use. If you want a slightly strong hold, and a spray that can still be brushed out, Finishing Spray is the perfect option. Use the spray to finish off the styling or updo to keep the style in place. Our head technician at Maria Nila highly recommends the Finishing Spray when applying hair spray to curls, only spray it on the curls and avoid spraying it all over the hair. This will allow free movements in the hair, while keeping the curls in place.

FUNCTIONAL INGREDIENTS

Sunflower Seed Extract– The sunflower plant follows the sun’s movement during the day and therefore exposes itself to extraordinary radiation. It is said that the leaves and seeds have developed an effective protection system against solar radiation. The sunflower extract has repairing qualities, protects the hair from colour loss and damage caused by UV radiation and hot styling tools. It also offers strong protection against free radicals that accelerate decolourisation.

Protecting antioxidant – Protects the hair against damage and preserves hair colour longer. The antioxidant absorbs UV radiation and thus protects the bindings from weakening and the hair from damage caused by sunlight.



A fruity scent of pineapple and blackberry, with floral notes of lily of the valley and jasmine

	Sizes	Hold	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Curly Girl Approved	100% Vegan
Finishing Spray	100/400ml	4/5	8.8 – 9.8	-	-	-	X	X	X	-	-	X

maria nila
STOCKHOLM

STYLE & FINISH

STYLING SPRAY

Maria Nila Styling Spray is a gentle spray with light hold that adds shine and reduces frizz. Compared to the Finishing Spray and Extreme Spray, Styling Spray is the lightest hair spray from the Maria Nila styling range. The spray is easy to brush out and can be applied in multiple layers.

Application: Blow-dry and/or style the hair as desired and apply the spray to dry hair when the styling is finished for a light hold and added shine.

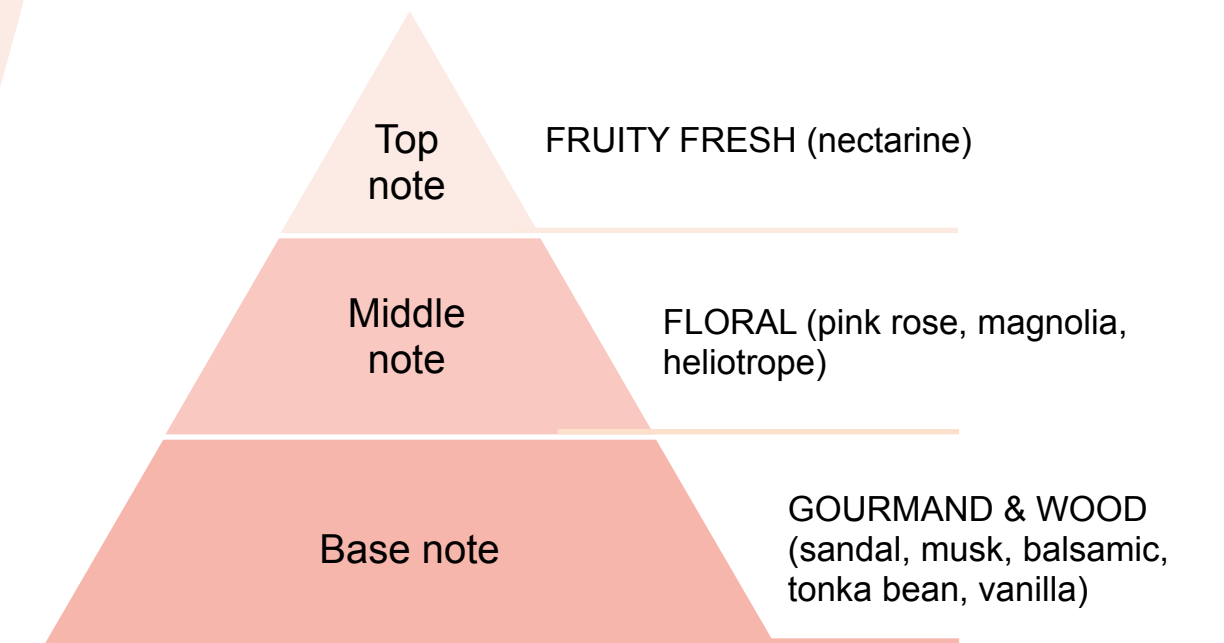
TIPS FOR THIS PRODUCT

Ask yourself what results you want, when choosing which hair spray to use. If you want a light hold, or a spray which can be brushed out easily, the Styling Spray is the perfect option. It can be applied in multiple layers, adding more hold throughout the hair. Our head technician at Maria Nila recommends using this spray during the styling process, since it is light and easy to brush out if you need to correct your styling. Finish off the style with Finishing Spray for additional hold.

FUNCTIONAL INGREDIENTS

Sunflower Seed Extract – The sunflower plant follows the sun’s movement during the day and therefore exposes itself to extraordinary radiation. It is said that the leaves and seeds have developed an effective protection system against solar radiation. The sunflower extract has repairing qualities, protects the hair from colour loss and damage caused by UV radiation and hot styling tools. It also offers strong protection against free radicals that accelerate decolourisation.

Protecting antioxidant – Protects the hair against damage and preserves hair colour longer. The antioxidant absorbs UV radiation and thus protects the bindings from weakening and the hair from damage caused by sunlight.



A vanilla-balsamic fragrance, with citrusy and floral notes of nectarine, marzipan, pink rose, and magnolia



	Sizes	Hold	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Curly Girl Approved	100% Vegan
Styling Spray	100/400ml	2/5	9.0 -9.5	-	X	-	X	X	X	-	-	X

STYLE & FINISH

VOLUME SPRAY

Maria Nila Volume Spray is a volumising spray which works well for adding volume before the styling process. It is also a great option for those who prefer applying volumising products in wet hair. In comparison to the additional hair sprays in the Maria Nila styling range, Volume Spray is to be used exclusively in damp hair. The spray is a wet product, which is blow-dried in for optimal result.

Application: Apply to lengths in damp hair and blow-dry for best result.

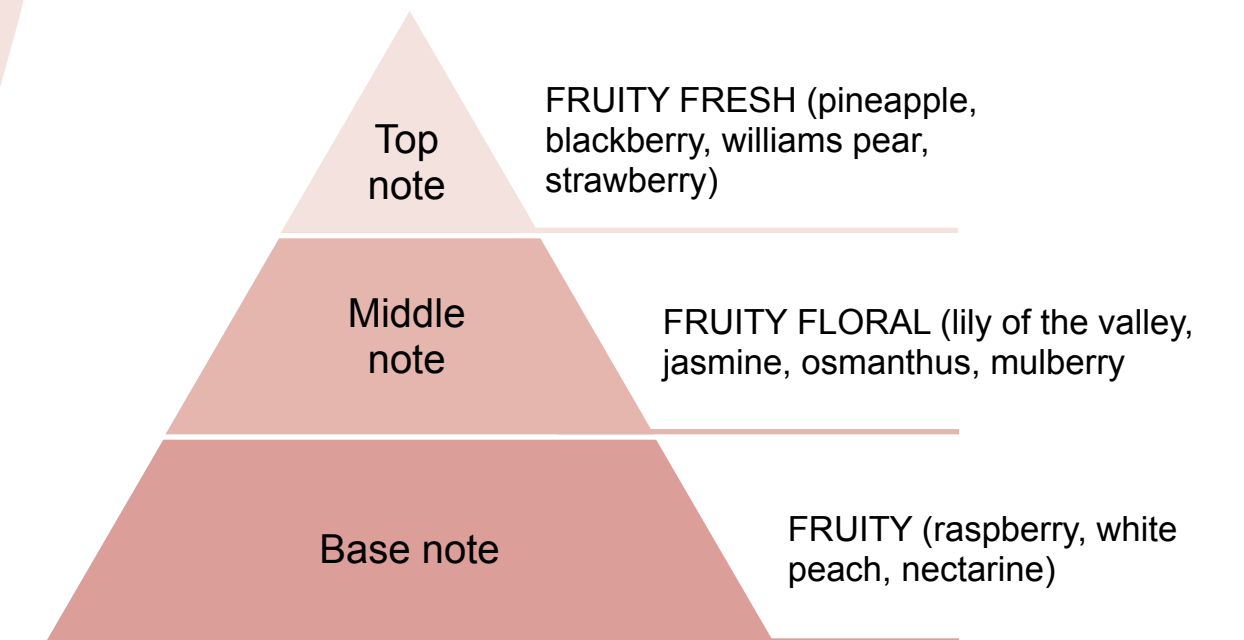
TIPS FOR THIS PRODUCT

Our head technician at Maria Nila highly recommends blow-drying after application. When you blow-dry your hair after applying a wet product, the result feels more natural without any kind of residue or stickiness. Apply Volume Spray from the roots to the lengths, the spray easily absorbs into the hair, lifting the lengths and creating volume.

FUNCTIONAL INGREDIENTS

Sunflower Seed Extract – The sunflower plant follows the sun's movement during the day and therefore exposes itself to extraordinary radiation. It is said that the leaves and seeds have developed an effective protection system against solar radiation. The sunflower extract has repairing qualities, protects the hair from colour loss and damage caused by UV radiation and hot styling tools. It also offers strong protection against free radicals that accelerate decolourisation.

Protecting antioxidant – Protects the hair against damage and preserves hair colour longer. The antioxidant absorbs UV radiation and thus protects the bindings from weakening and the hair from damage caused by sunlight.



A fruity scent of pineapple and blackberry, with floral notes of lily of the valley and jasmine



	Sizes	Hold	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Curly Girl Approved	100% Vegan
Volume Spray	100/400ml	4/5	4.7 -5.7	-	X	-	X	X	X	-	-	X

STYLE & FINISH

STYLING MOUSSE

Maria Nila Styling Mousse is a volumising mousse with medium hold that leaves the hair healthy and shiny. The mousse is easy to brush out and leaves the hair without any sticky result. The product can be used as a foundation for an updo, before straightening/curling, or just to add more structure and definition to the hair. The product is also great for naturally curly hair that needs extra hold and more defined curls.

Application: Shake the bottle well and apply to damp hair before blow-drying, or leave the hair to dry without using any styling tools for a more natural result.

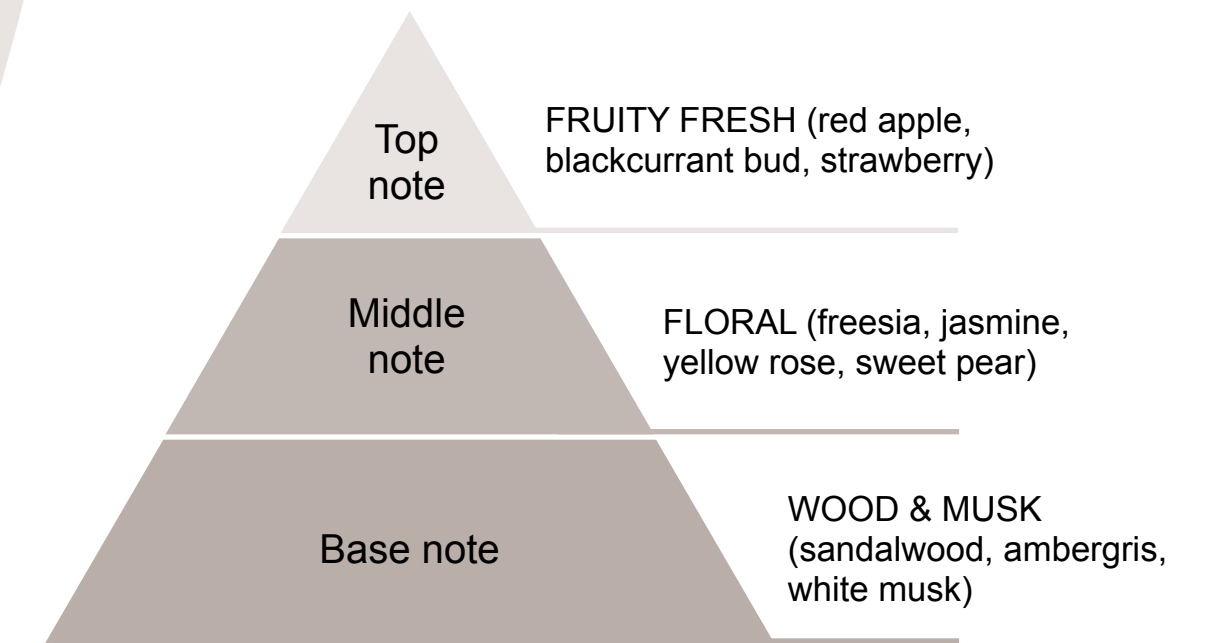
TIPS FOR THIS PRODUCT

Our head technician at Maria Nila highly recommends applying the product in the palms of your hand and massage it in hands before applying it to the hair. This makes the application more even. If you have long or thick hair it is recommended to apply it section by section. The Styling Mousse is perfect to use in damp hair before blow-drying to get a natural hold and get control of all the baby hairs that can be a challenge.

FUNCTIONAL INGREDIENTS

Sunflower Seed Extract – The sunflower plant follows the sun’s movement during the day and therefore exposes itself to extraordinary radiation. It is said that the leaves and seeds have developed an effective protection system against solar radiation. The sunflower extract has repairing qualities, protects the hair from colour loss and damage caused by UV radiation and hot styling tools. It also offers strong protection against free radicals that accelerate decolourisation.

Protecting antioxidant – Protects the hair against damage and preserves hair colour longer. The antioxidant absorbs UV radiation and thus protects the bindings from weakening and the hair from damage caused by sunlight.



A vanilla-balsamic fragrance, with notes of red apple, black currant bud, and strawberry

	Sizes	Hold	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Curly Girl Approved	100% Vegan
Styling Mousse	100/300ml	4/5	5.8 -6.6	-	-	-	X	X	X	-	-	X

STYLE & FINISH

DRY SHAMPOO

Maria Nila Dry Shampoo is a powder spray that instantly freshens up greasy hair. This spray is a great way to refresh the look of your hair and remove build-up without the need for washing. It can also be used merely as a styling product to add great volume to fine hair, thanks to its strong hold. In comparison to the Maria Nila Invisidry Shampoo, the original Dry Shampoo contains potato starch which gives a stronger hold and adds more volume and texture to the hair.

Application: Shake the bottle before application. Spray Dry Shampoo on dry hair directly onto your roots, section by section. Finish off by brushing or massaging the product carefully into the hair to get an evenly fresh result.

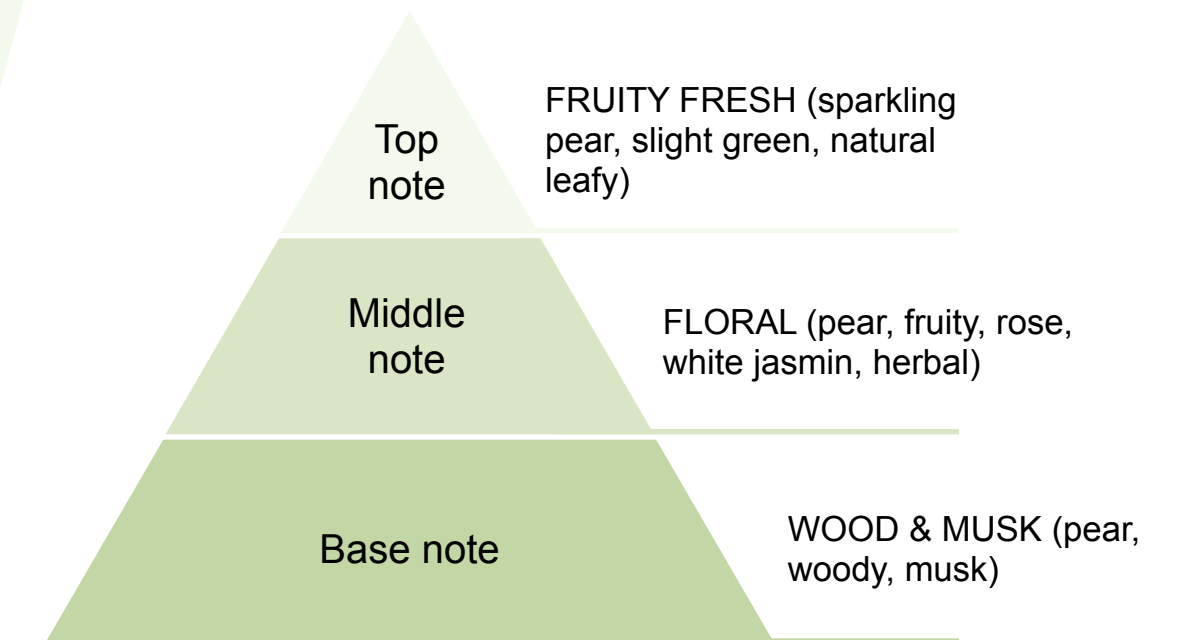
TIPS FOR THIS PRODUCT

The Dry Shampoo is a great product to create volume straight from the roots. To create volume in specific parts of the hair, our head technician at Maria Nila highly recommends spraying the product first on your fingertips and then working it through the desired spots. For the professional stylist, the Dry Shampoo can also be used for preparation of more advanced hairstyles that need to last for a longer period of time, such as bridal updos or looks for big events. The product works as a strong foundation by creating a rougher texture and makes needles and bobby pins attach better onto the hair.

Top tips! The Maria Nila Dry Shampoo also works preventively by absorbing oil or impurities, so don't be afraid to apply it to newly washed hair to make the clean feeling last longer.

FUNCTIONAL INGREDIENTS

Potato Starch (Solanum Tuberosum Starch) – Absorbs the excessive grease from the scalp and matts the oiliness without removing the hair's natural healthy glow. A result that makes the hair feel instantly clean and less oily.



A fruity scent of sparkling pear

	Sizes	Hold	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Curly Girl Approved	100% Vegan
Dry Shampoo	100/250ml	2/5	6.0 -7.5	-	-	-	X	X	X	-	-	X

STYLE & FINISH

INVISIDRY SHAMPOO

Maria Nila Invisidry Shampoo is a light powder spray that quickly freshens up the hair and the scalp. The formula easily absorbs natural hair oils from the scalp and hair, which gives a newly washed look and feel to the hair. In comparison to the Maria Nila Dry Shampoo, the Invisidry gives a lighter hold and as the name reveals, it doesn't leave any trace of the product in the hair thanks to its innovative formula. Therefore, it works perfectly on both blonde and darker hair.

Application: Shake the bottle before application. Spray Invisidry on dry hair directly onto your roots, section by section. Finish off by brushing or massaging the product into the hair to get an evenly fresh result.

TIPS FOR THIS PRODUCT

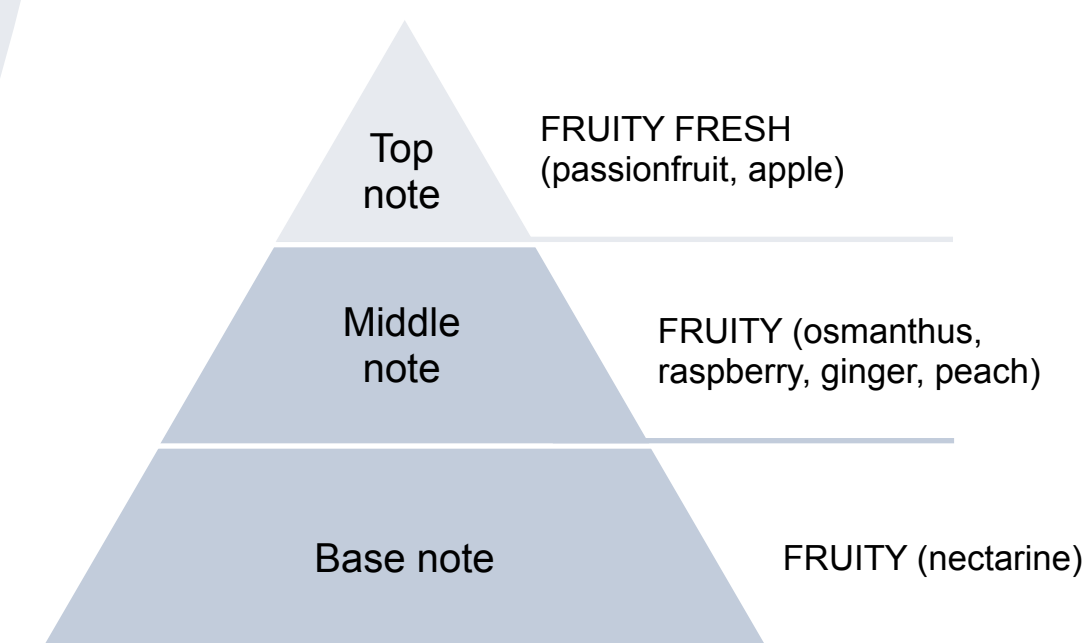
Newly washed and styled hair can sometimes be flat in the lengths due to the hair being thinner and with less products in those parts. Our head technician at Maria Nila highly recommends applying Invisidry in the lengths to create an extra layer around the hair strands, and further build volume to the hair after straightening or curling it. The spray can also be applied in the lengths to add a light "airy" feel to the hair. The Invisidry will give a matte feeling, and the light formula easily allows you to apply layer on layer without it being too overpowering.

FUNCTIONAL INGREDIENTS

Sunflower Seed Extract – The sunflower plant has always followed the sun's movement during the day and therefore exposes itself to extraordinary radiation compared to other plants. It is said that the leaves and seeds have developed an effective protection system against solar radiation. The extract has repairing qualities, protects the hair from colour loss and damage caused by UV radiation and hot styling tools. Offers strong protection against free radicals that accelerate decolourisation.

Rice Starch (Oryza Sativa Starch) – Absorbs the excessive grease and natural oils in the hair. In comparison to the more common use of potato starch in dry shampoos, the molecules in rice starch are smaller than the ones in potato starch, which allows it to penetrate deeper into the hair and makes it more invisible to the eye. This light formula also gives a lighter hold.

Crambe Abyssinica Seed Oil – Rich in fatty acids such as omega 9 and mimics the effect of silicones by forming a protective layer around each single hair. Therefore, this ingredient adds lustre to dry, lifeless hair, enhances shine and protects the hair from split ends.



A fruity scent of passion fruit and apple

	Sizes	Hold	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Curly Girl Approved	100% Vegan
Invisidry Shampoo	100/250 ml	1 / 5	6.5 -7.5	-	-	-	X	X	X	-	-	X

STYLE & FINISH

SOOTHING DRY SHAMPOO

Maria Nila Soothing Dry Shampoo instantly freshens up the hair while caring for the scalp. Introducing an elevated level of styling, where styling and scalp care are combined in a soothing and cooling powder spray. This powerhouse of dry shampoos is a sensitive scalps best friend. With gentle and carefully chosen ingredients like Aloe Vera and Niacinamide, it's the perfect fit for someone on the go, that does not want to compromise on their scalp health.

Application: Shake the bottle before application. Spray the Soothing Dry Shampoo in dry hair onto your roots and lengths if needed, hold the can about 10 cm - 20 cm from the hair. Wait a minute before gently massaging it into the roots and style the hair as usual for a refreshed look.

TIPS FOR THIS PRODUCT

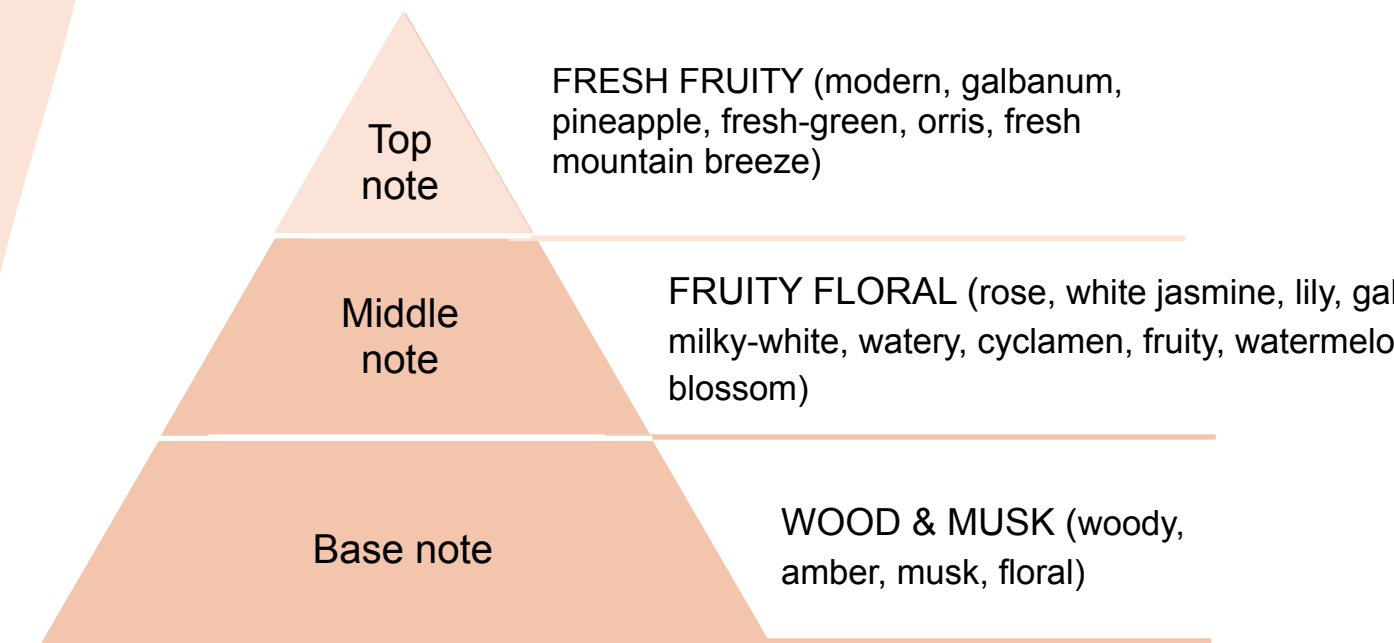
Scalp issues are the root of a lot of hair problems and we sometimes forget to care for the scalp during our styling, but with our Soothing Dry shampoo we get styling that won't compromise the scalp! Get your hair looking fresh and flowy by applying the spray evenly in the hair, focusing on the oily parts you want gone. The Soothing Dry shampoo is a perfect product to prevent grease in the hair also – spray some product on the roots after styling your hair to get better longevity in the hairstyle.

FUNCTIONAL INGREDIENTS

Aloe Vera – With emollient, moisturising and calming properties. Perfect for creating a healthy scalp.

Piroctone Olamine – Creates a balance in the scalp by preventing the appearance of excessive bacteria and fungus that causes dandruff.

Niacinamide – Due to its protein building and moisturising effects, niacinamide helps to keep your hair hydrated and promoted hair growth.



	Sizes	Hold	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Curly Girl Approved	100% Vegan
Soothing Dry Shampoo	250 ml	1 / 5	-	-	-	-	X	X	X	-	-	X



Fresh floral with notes such as orris, white jasmine and amber

STYLE & FINISH

CLEANSING POWDER

Maria Nila Cleansing Powder is a styling product that instantly refreshes the hair and scalp. Using the main ingredient rice starch, the Cleansing Powder works by absorbing fats, natural oils, impurities and product residue in the hair. The result is a matte and refreshed hair. The powder gives a light volumising touch to the hair but is still light in formula. Comparing it to the Invisidry, the Cleansing Powder adds a bit more texture and volume.

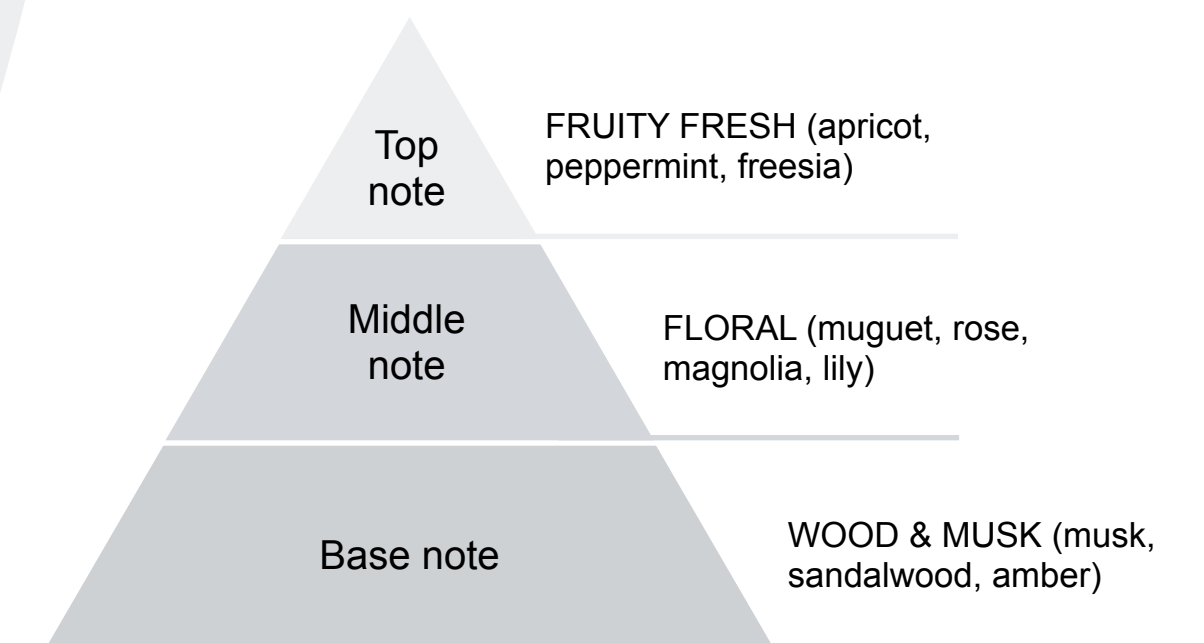
Application: Shake the bottle before application. For the large sized Cleansing Powder, apply the product to dry hair by holding the bottle upright and then gently squeezing the middle of the bottle to create a light powder cloud that is aimed at the scalp. If a richer application is needed, a larger amount can be poured directly into the hair roots. For the smaller sized bottle, simply shake the formula carefully into greasy roots. Always apply the powder with your fingers or with a brush.

TIPS FOR THIS PRODUCT

In salons, professionals can use the product to give a newly washed hair a “day after” feeling while keeping the hair fresh and light. It’s also a great tool to give a newly coloured hair another day of “rest” before being washed again, and the styling lasts longer. Cleansing Powder can also be used for precautionary purposes by applying it to the hair before working out, events or other occasions where the hair may be exposed to impurities. The powder settles into the scalp and prevents the hair from becoming oily or dirty.

FUNCTIONAL INGREDIENTS

Rice Starch (Oryza Sativa Starch) – Absorbs excessive grease and natural oils in the hair. In comparison to the more common use of potato starch in cleansing powders, the particles in rice starch are smaller than the ones in potato starch, which allows it to penetrate deeper into the hair. It also gives a lighter hold.



A refreshing flowery scent of lily and rose, with notes of apricot and peppermint



	Sizes	Hold	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Curly Girl Approved	100% Vegan
Cleansing Powder	60 g	1 / 5	-	-	X	X	X	X	-	X	X

STYLE & FINISH

SHAPING HEAT SPRAY

Maria Nila Shaping Heat Spray is a must have product to be used as a first step before styling dry hair. This lightweight spray protects and nourishes the hair while also gently shaping the hair, in preparation for styling with hot tools.

Containing active ingredients Squalane and Glycerin to preserve the moisture level of the hair and scalp, the spray helps create your favourite styles, ensuring it keeps it in shape and protected from any heat damage.

Application: Shake the bottle before application. Spray the Shaping Heat Spray in dry hair through the mid-lengths and ends. Comb or brush through your hair to distribute the products evenly before proceeding with a desired heat styling tool.

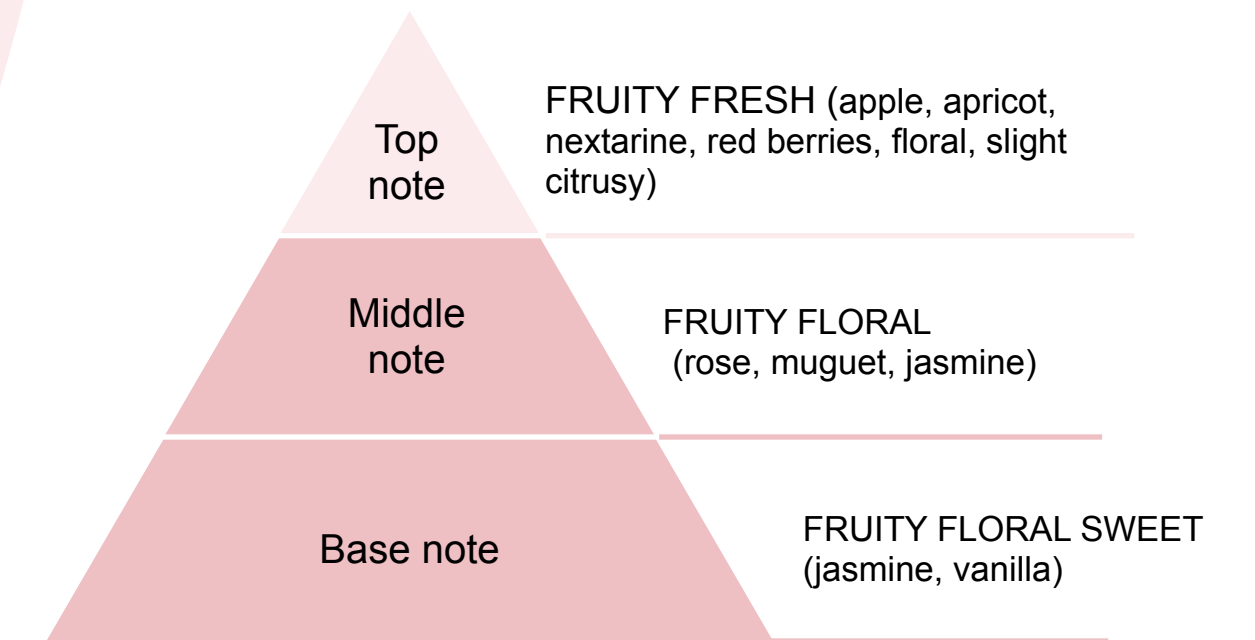
TIPS FOR THIS PRODUCT

Protecting the hair from heat damage should always be a priority and a heat protector is a must have for anyone using hot tools. Our Shaping Heat Spray does not only protect from heat – it also gives the hair a better ability to shape and form into our desired styling. This spray will help the hair stay in shape, great when creating curls or waves using heat. Works in all types of hair and our educator says it's a must have when you want the styling to last all day and night.

FUNCTIONAL INGREDIENTS

Squalane – Is a dry oil that acts as a barrier to keep moisture locked in, which help to protect your hair from further damage.

Glycerin – Will keep the hair rehydrated by binding water, promoting a frizz-free hair.



Fruity floral with notes such as apricot, jasmine of the valley and rose



Sizes	Hold	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Curly Girl Approved	100% Vegan
Shaping heat spray 250 ml	2 / 5	8.0 -9.5	-	-	-	X	X	X	X	-	X

STYLE & FINISH

TEXTURE SPRAY

Maria Nila Texture Spray is designed to instantly add volume, grip, and a matte finish to the hair. The perfect go-to styling product on any hair day. Used to create a more tousled, beachy, or lived-in-look, making it easier to style and manipulate the hair for a casual, textured appearance with enhanced hold and body. With a medium hold, it allows you to style your hair with a natural look while maintaining a touch of definition and character. The perfect product for achieving effortlessly textured hairstyles like beach waves or messy buns.

Application: Shake the bottle before application. Spray the Texture Spray in dry hair through the lengths and roots to create movement and volume for an effortless look with minimal effort. Thanks to the lightweight formula, this spray is buildable so that one can keep on building up more texture throughout the day.

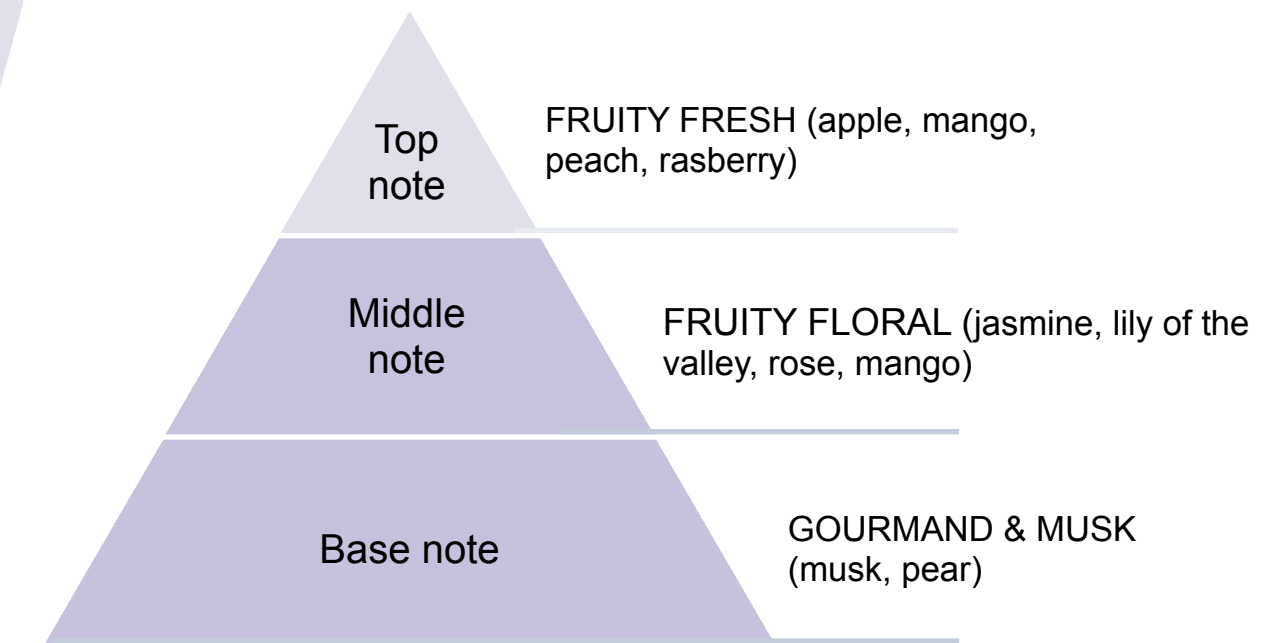
TIPS FOR THIS PRODUCT

The Texture Spray is your best friend when aiming for a quick and effortless look. The dry spray will instantly give the hair texture and volume without being visible. Make sure to keep the can at a 10 cm -20 cm distance from the hair when applying to get an even distribution of the product. You can focus on the roots for added volume or spray the lengths for body and texture – or both! Use as one of the last steps in your styling routine to bring life to the hairstyle.

FUNCTIONAL INGREDIENTS

Squalane – Is a dry oil that acts as a barrier to keep moisture locked in, which help to protect your hair from further damage.

Sunflower Seed Extract – The sunflower plant has always followed the sun’s movement during the day and therefore exposes itself to extraordinary radiation compared to other plants. It is said that the leaves and seeds have developed an effective protection system against solar radiation. The extract has repairing qualities, protects the hair from colour loss and damage caused by UV radiation and hot styling tools. Offers strong protection against free radicals that accelerate decolourisation.



Fruity Floral with notes such as peach and jasmine

	Sizes	Hold	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Curly Girl Approved	100% Vegan
Texture Spray	250 ml	2/ 5	-	-	-	-	X	X	X	-	-	X

STYLE & FINISH

CREAM HEAT SPRAY

Maria Nila Cream Heat Spray is a nourishing and cream-based heat protecting spray that rebuilds damaged hair and prevents split ends while adding subtle shine to the hair. The Cream Heat Spray can be applied to both damp and dry hair and provides more moisture than the lighter Quick Dry Heat Spray.

Application: Apply to towel-dried hair before blow-drying/heat styling.

TIPS FOR THIS PRODUCT

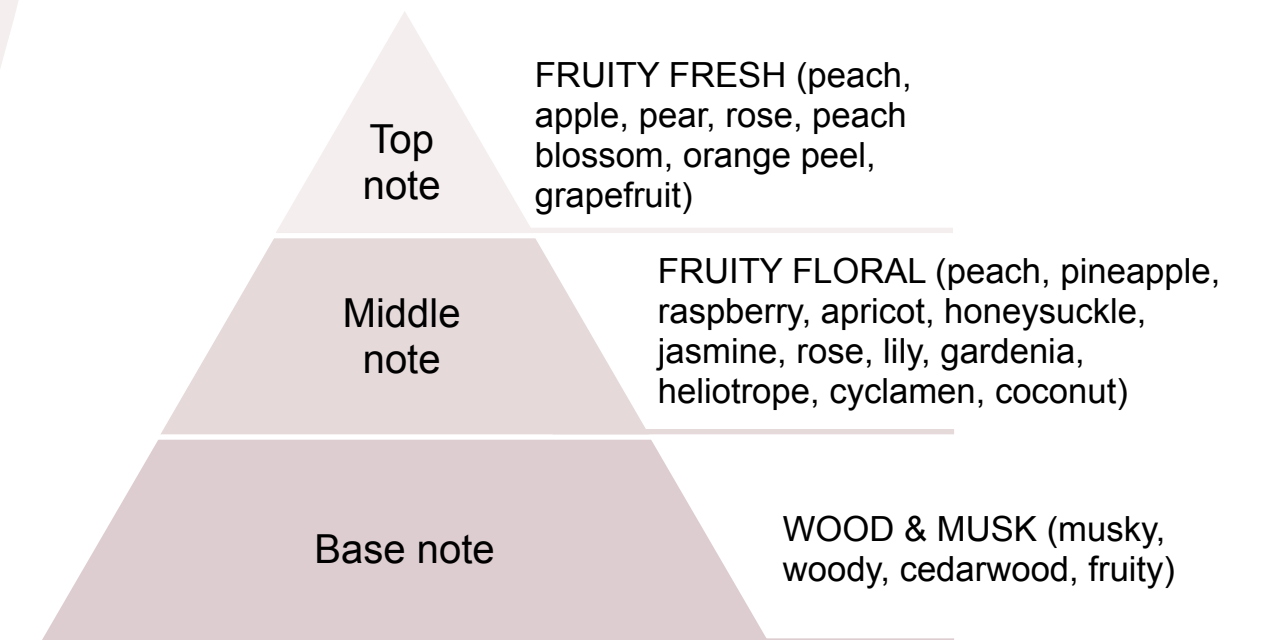
We are the ones who add heat to our hair, so we need to be the ones to add the protection in our hair as well. By applying the product section by section, you can make sure it covers the whole hair. Our head technician at Maria Nila highly recommends preparing the hair with moisture before heat styling, and the Cream Heat Spray will provide that additional moisture. Keep in mind that heat dries out the hair, and hot tools or blow dryers extract moisture from it.

FUNCTIONAL INGREDIENTS

Pea Protein - Rebuilds the hair and seal split ends.

Sunflower Seed Oil - Has softening effects and gives shine by creating a protective barrier on the surface. Rich in softening vitamin E to lock moisture into the hair.

Provitamin B5 (Panthenol) - Acts volumising by retaining moisture deep into the hair and makes the straw swell.



A fresh-fruity, floral scent of peach, apple and rose



	Sizes	Hold	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Curly Girl Approved	100% Vegan
Cream Heat Spray	150 ml	1/5	5.5 -6.0	X	-	-	X	X	X	X	-	X

STYLE & FINISH

QUICK DRY HEAT SPRAY

Maria Nila Quick Dry Heat Spray is a fast drying and lightweight spray that protects the hair against heat whilst speeding up the drying process. The formulation contains water repellent ingredients ensuring the hair dries quickly whilst protecting molecules help to combat heat damage and leaves the hair glossy and shiny. The Colour Guard Complex protects against UV rays and free radicals.

Application: Apply from an arm's length into damp hair before blow-drying or using a styling tool. For maximum protection apply it section by section all through the hair.

TIPS FOR THIS PRODUCT

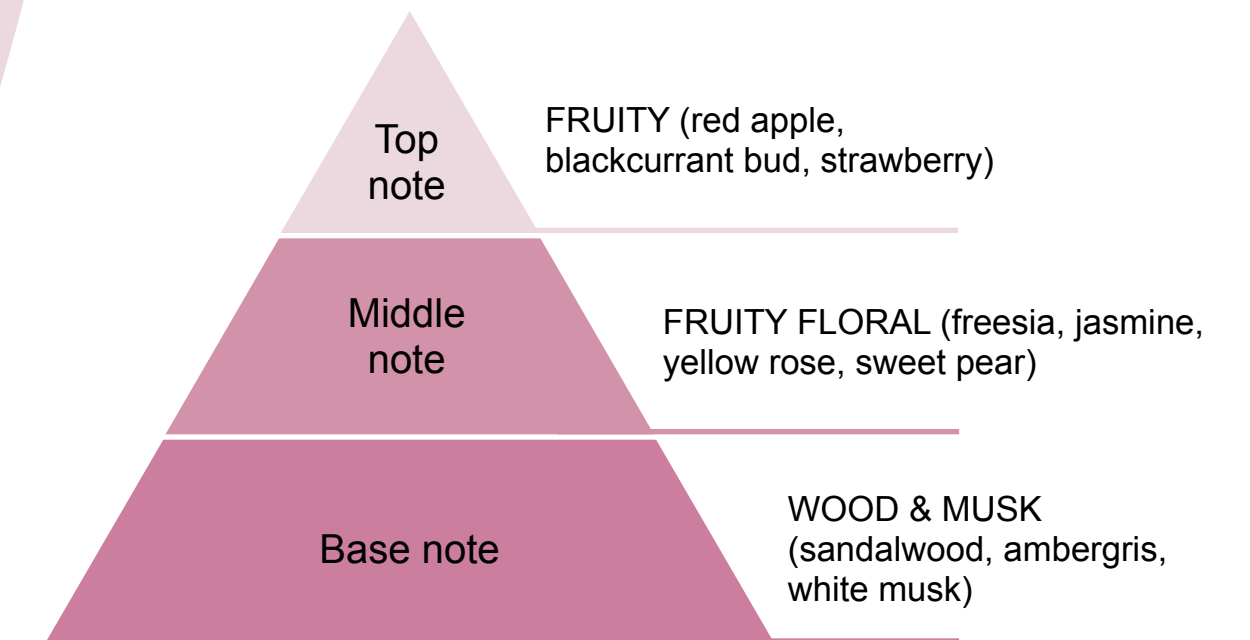
This product is perfect for both professionals and consumers. As a hair stylist you want to cut your blow dry time, and this is where the Quick Dry Heat Spray comes in as the perfect time-saving tool. Keep in mind that when a hair is heat damaged it can't be repaired and therefore, heat protection should always be a priority. Using hot tools without heat protection burns the hair shaft, which means split ends will appear not only at the ends but in the middle sections as well. Another thing to keep in mind is that the quality of the hair, the amount of product used, and the application of the product, all influence how effective the heat protection is and what temperature the hair can withstand.

FUNCTIONAL INGREDIENTS

Sunflower Seed Extract – The sunflower plant follows the sun's movement during the day and therefore exposes itself to extraordinary radiation. It is said that the leaves and seeds have developed an effective protection system against solar radiation. The sunflower extract has repairing qualities, protects the hair from colour loss and damage caused by UV radiation and hot styling tools. It also offers strong protection against free radicals that accelerate decolourization.

Quaternium-95 - Hair conditioning and UV absorbent. Leaves the hair easy to comb, soft, and shiny. Protects the hair from damage caused by UV light.

Protecting antioxidant – Protects the hair against damage and preserves hair colour longer. The antioxidant absorbs UV radiation and thus protects the bindings from weakening and the hair from damage caused by sunlight.



A fresh floral scent of yellow rose, white musk, sweet pear and black currant

	Sizes	Hold	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Curly Girl Approved	100% Vegan
Quick Dry Heat Spray	150 ml	1 / 5	5.5 - 6.0	-	-	X	X	X	X	X	X	X

STYLE & FINISH

OCEAN SPRAY

Maria Nila Ocean Spray is a multi-functional product that can be used to create texture and natural beach waves or used as prep spray for long lasting up-dos. This texturizing spray will give tresses the extra hold it needs for a long-lasting finish and with sunflower seed extract the hair receives the vitamins and minerals it needs to encourage a healthy growth. Ocean Spray is suitable for both longer and shorter hair and thanks to its high concentrate of natural salt, it gives a stronger hold than the original Salty Mist from Maria Nila.

Application: Spritz Ocean Spray onto damp hair before blow drying. If you prefer a more natural finish, leave the hair to dry without using any styling tools.

TIPS FOR THIS PRODUCT

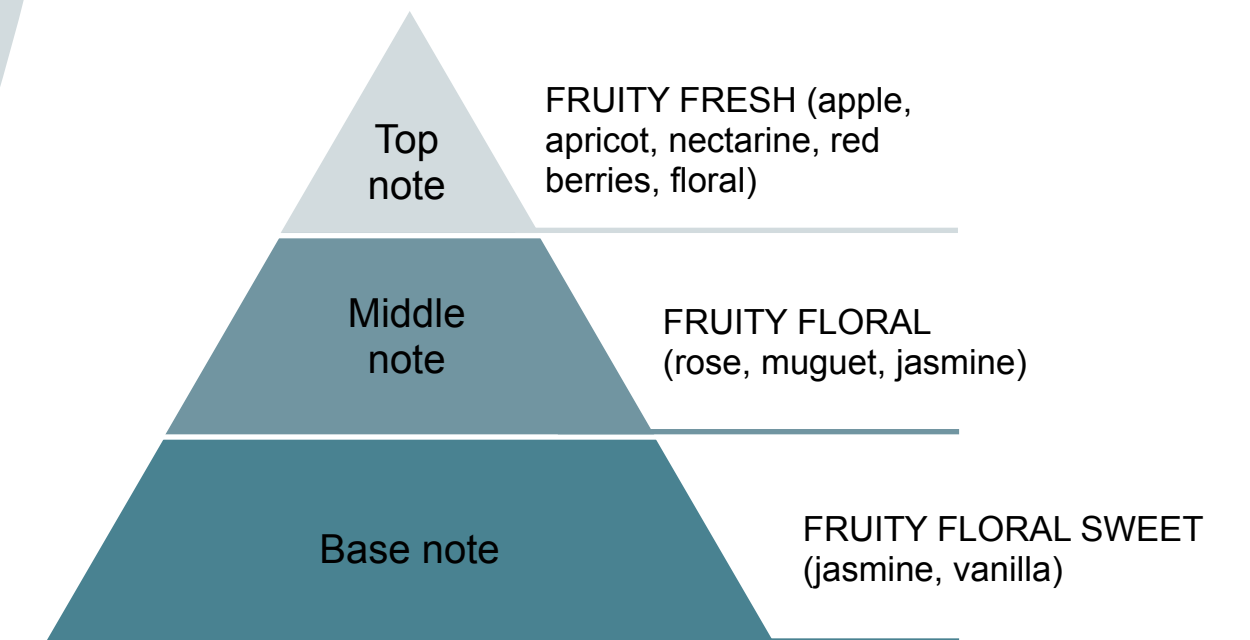
A common mistake is to add styling products to wet hair. There is a difference between damp and wet hair, so make sure your hair is towel dried before applying Ocean Spray to get the best result. The spray is perfect for styling, gives that extra hold with a matte non-sticky finish and helps to boost your volume. Since the spray is a matte product, it can also be used to dull shinier products. Simply apply Ocean Spray before or after using hairspray or wax for a matte result. This is the perfect product to use as a substitute to hairspray: easy to work with, non-sticky feeling while working and a matte result! Apply in damp or dry hair and let your hair absorb it!

FUNCTIONAL INGREDIENTS

Sunflower Seed Extract – The sunflower plant follows the sun’s movement during the day and therefore exposes itself to extraordinary radiation. It is said that the leaves and seeds have developed an effective protection system against solar radiation. The sunflower extract has repairing qualities, protects the hair from colour loss and damage caused by UV radiation and hot styling tools. It also offers strong protection against free radicals that accelerate decolourization.

Styling Polymer (PVP) – Polymers help control the hair style in windy conditions and minimize frizz. This specific polymer gives a gentle hold and highlights the beach look.

Quaternium-95 - Hair conditioning and UV absorbent. Leaves the hair easy to comb, soft, and shiny. Protects the hair from damage caused by UV light.



A fruity scent of apple and apricot with a slight citrusy fragrance



	Sizes	Hold	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Curly Girl Approved	100% Vegan
Ocean Spray	150 ml	3 / 5	3.5 - 4.0	-	-	X	X	X	X	-	X	X

STYLE & FINISH

SALTY MIST

Maria Nila Salty Mist is a moisturising texture spray with light hold that gives a salty feeling to the hair. Salty Mist is suitable for both longer and shorter hair and has a low concentrate of salt, which gives a lighter hold than the Ocean Spray from Maria Nila.

Application: Spritz Salty Mist onto damp hair before blow-drying or if you prefer a more natural finish, leave hair to dry without using any styling tools.

TIPS FOR THIS PRODUCT

The Salty Mist has a hold 2 out of 5 and is the perfect alternative if you are aiming for a lighter salty beach look. The spray is a wet product which dries very fast, so always allow the hair to absorb the product before working through it. Our head technician at Maria Nila highly recommends mixing the Salty Mist with the Argan Oil. Mix the products together in the palm of your hand and apply it to the lengths of the hair for nourishment and shine with a slight hold.

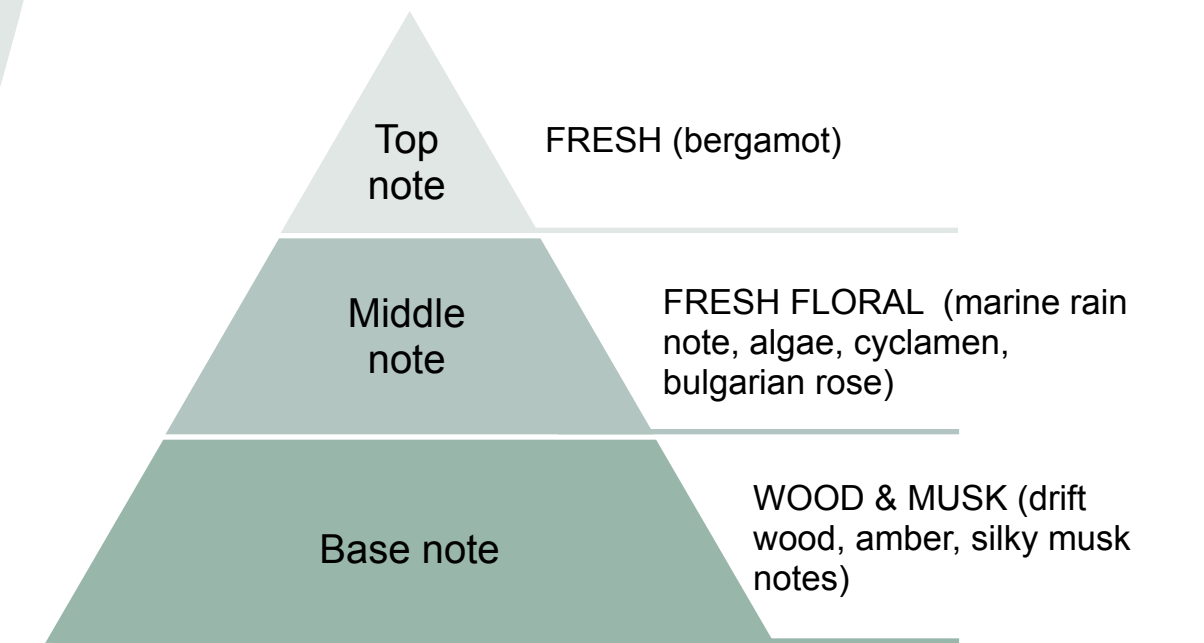
FUNCTIONAL INGREDIENTS

Sunflower Seed Extract - The sunflower plant follows the sun's movement during the day and therefore exposes itself to extraordinary radiation. It is said that the leaves and seeds have developed an effective protection system against solar radiation. The sunflower extract has repairing qualities, protects the hair from colour loss and damage caused by UV radiation and hot styling tools. It also offers strong protection against free radicals that accelerate decolourization.

Styling polymer (PVP) – Polymers help control the hair style in windy conditions and minimize frizz. This specific polymer gives a gentle hold and highlights the beach look.

Meadowfoam Seed Oil (Dimethicone Peg-8

Meadowfoamate) - A vegetable oil extracted from the Meadowfoam core and consists of triglycerides. It has conditioning and moisturising effects on hair and skin. Absorbs into the cuticles, repairs and strengthens the hair and gives shine.



A fresh chypre floral scent, with notes of bergamot and Bulgarian rose



	Sizes	Hold	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Curly Girl Approved	100% Vegan
Salty Mist	150 ml	2 / 5	3.5 -4.0	-	X	X	X	X	X	-	-	X

STYLE & FINISH

POWER POWDER

Maria Nila Power Powder is a volumising, matte styling powder. The main ingredient in Power Powder is Silica Silylate, which adds great texture and volume to dry hair.

Power Powder works well for those desiring a long-lasting experience of thicker, high-volume hair without it feeling heavy. The powder works great for both long and short hair and gives as much volume to fine hair as thick.

Application: Shake the bottle before application. Apply Power Powder near the roots in dry hair, and gently massage the powder into the hair to create a matte and volumising look. This volume powder can also be applied in sections of the hair for a more even result and extra volume.

TIPS FOR THIS PRODUCT

The Power Powder is a great tool for both hairdressers and end-consumers to create volume, hold and long-lasting styling. It is especially useful if you want to create the sensation of having thicker hair or to secure your bridal, prom or party hairstyle. Power Powder is also suitable for fixing braids or hairstyles after using hair coils to create extra long-lasting texture. The bottle has a pump function which enables easier and more even application. Thanks to the light formula and the handy pump, this product can also be applied to create wanted volume in specific parts of the hair. Our head technician at Maria Nila recommends using the Power Powder as an alternative to wax.

FUNCTIONAL INGREDIENTS

Silica Silylate – Adds volume and texture to the hair. Gives a matte finish with a firm feel. It works by separating the individual hairs, especially strengthening the roots of the hair.

	Sizes	Hold	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Curly Girl Approved	100% Vegan
Power Powder	2 g	4 / 5	-	-	X	X	X	X	-	X	X



STYLE & FINISH

WEIGHTLESS CURL DEFINER

A caring styling gel that provides hydration, definition, and light hold with a weightless feeling for wavy and curly hair. With a blend of shea butter, hyaluronic acid, glycerin, squalane and aloe vera, this gel will condition the hair, while keeping it soft and frizz free. Curl Guard Complex will define coils and curls in the lushest way possible, Soothing Mix will condition, soften, and balance and Moisture regulating Complex will rehydrate the hair by binding and preserve moisture. Colour Guard Complex protects and maintains colour treated hair.

Application: Apply to wet hair from top to ends. Scrunch the hair upwards for well-defined curls. Once fully dry, scrunch out the crunch. Add more product for more definition.

TIPS FOR THIS PRODUCT

Easy breezy waves and bold luscious curls loves hydration and need it to stay healthy. Your curls are unique, explore to understand your curls' natural tendencies to get the best results.

FUNCTIONAL INGREDIENTS

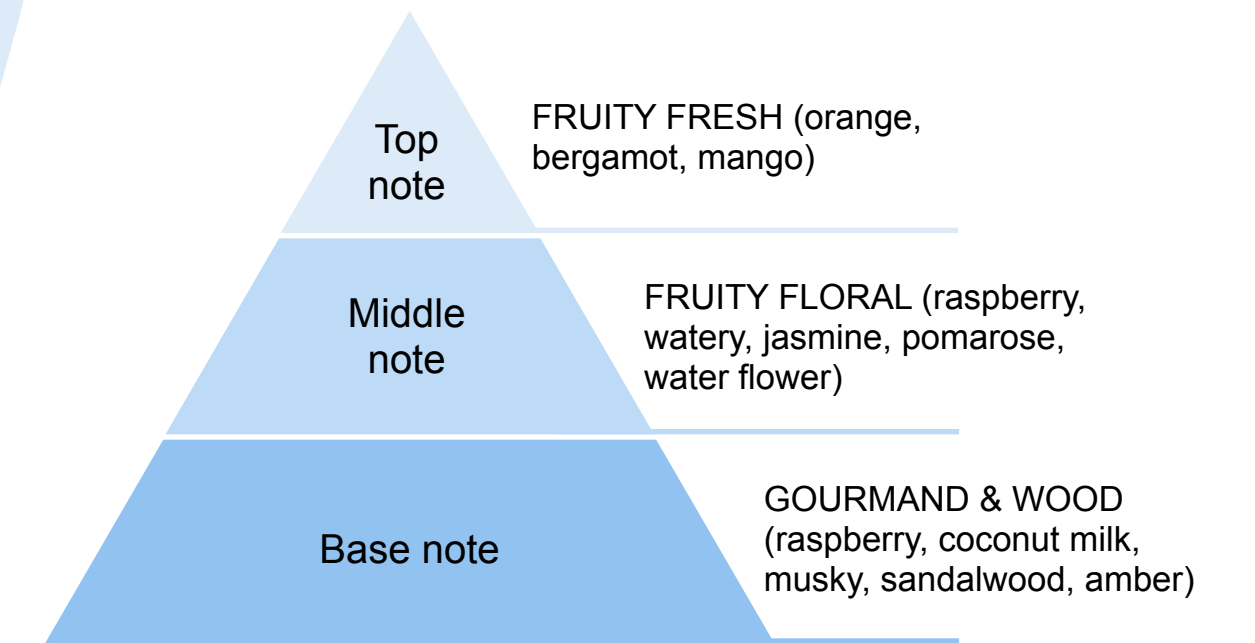
Hyaluronic Acid (Sodium Hyaluronate) - Is a humectant that will hydrate the scalp and hair, prevent frizz and re-energize high-porosity hair by retain the proper balance of lipids, humectants, and proteins required for hair strength and elasticity.

Glycerin – Will keep the hair rehydrated by binding water, promoting a frizz-free hair.

Squalane – Is a dry oil that acts as a barrier to keep moisture locked in, which help to protect your hair from further damage.

Shea Butter – Are rich in fatty acids, and have a conditioning effect for a naturally shiny hair.

Aloe Vera (Aloe Barbadensis Leaf Extract) – Is rich in nutrients and will help to hydrate and retain moisture in the hair, and care for sensitive scalps.



	Sizes	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Curly Girl Approved	100% Vegan
Weightless Curl Definer	125 ml	5.5 - 6.0	-	-	X	X	X	X	-	X	X

STYLE & FINISH

LUSCIOUS CURL DEFINER

A rich, caring styling gel that provides hydration, definition, and medium hold with a weightless feeling for curly and coily hair. With a blend of shea butter, hyaluronic acid, glycerin, squalane and aloe vera, this gel will condition the hair, while keeping it soft and frizz free. Curl Guard Complex will define coils and curls in the lushest way possible, Soothing Mix will condition, soften, and balance and Moisture regulating Complex will rehydrate the hair by binding and preserve moisture. Colour Guard Complex protects and maintains colour treated hair.

Application: Apply to wet hair from top to ends. Scrunch the hair upwards for well-defined curls. Once fully dry, scrunch out the crunch. Add more product for more definition.

TIPS FOR THIS PRODUCT

Easy breezy waves and bold luscious curls loves hydration and need it to stay healthy. Your curls are unique, explore to understand your curls' natural tendencies to get the best results.

FUNCTIONAL INGREDIENTS

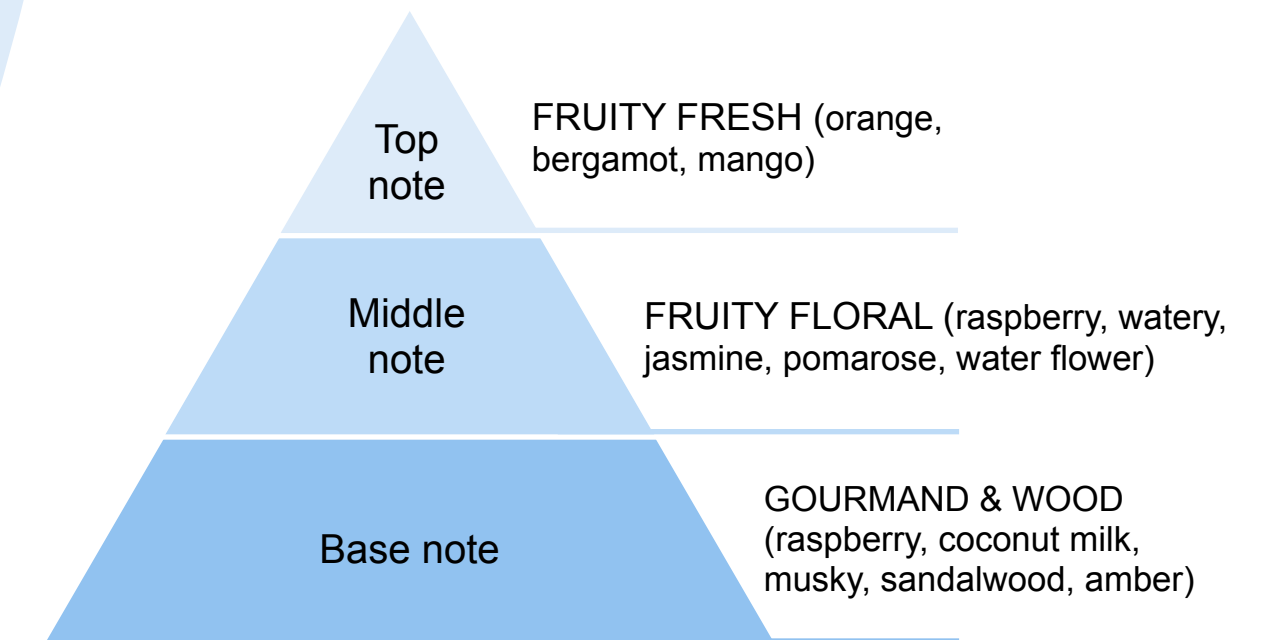
Hyaluronic Acid (Sodium Hyaluronate) - Is a humectant that will hydrate the scalp and hair, prevent frizz and re-energize high-porosity hair by retain the proper balance of lipids, humectants, and proteins required for hair strength and elasticity.

Glycerin – Will keep the hair rehydrated by binding water, promoting a frizz-free hair.

Squalane – Is a dry oil that acts as a barrier to keep moisture locked in, which help to protect your hair from further damage.

Shea Butter – Are rich in fatty acids, and have a conditioning effect for a naturally shiny hair.

Aloe Vera (Aloe Barbadensis Leaf Extract) – Is rich in nutrients and will help to hydrate and retain moisture in the hair, and care for sensitive scalps.



	Sizes	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Curly Girl Approved	100% Vegan
Luscious Curl Definer	125 ml	5.5 - 6.0	-	-	X	X	X	X	-	X	X

STYLE & FINISH

CURLICUE CREAM

Maria Nila Curlicue Cream is a nourishing cream that enhances curls and waves whilst protecting hair against humidity. Moisturising glycerin and extract from chamomile make up the hydrating formula that protects the hair and prevents frizz and split ends, whilst the molecule PVP helps to add definition and hold to the curls. It is formulated with Colour Guard Complex to protect against UV-rays and free radicals.

Application: Apply in damp hair just at the ends for a textured look or apply in damp hair throughout full lengths for a more controlled look. To avoid flyaways and allow curls to find their natural wave, squeeze the product through the hair from root to top. Finish off by allowing hair to dry naturally or use a hair dryer to style.

TIPS FOR THIS PRODUCT

By brushing your hair after showering, or blow-drying in certain ways, you can lose a lot of the natural movements and waves in the hair. The Curlicue Cream help you find those natural movements. Our head technician at Maria Nila highly recommends working the cream in section by section with your hands. Once it's been applied, work with your hands to find the natural movements by squeezing the product through hair from root to top. Be aware of your natural curls and waves, work more in the back since you have more hair there and look for where you can enhance the movements.

FUNCTIONAL INGREDIENTS

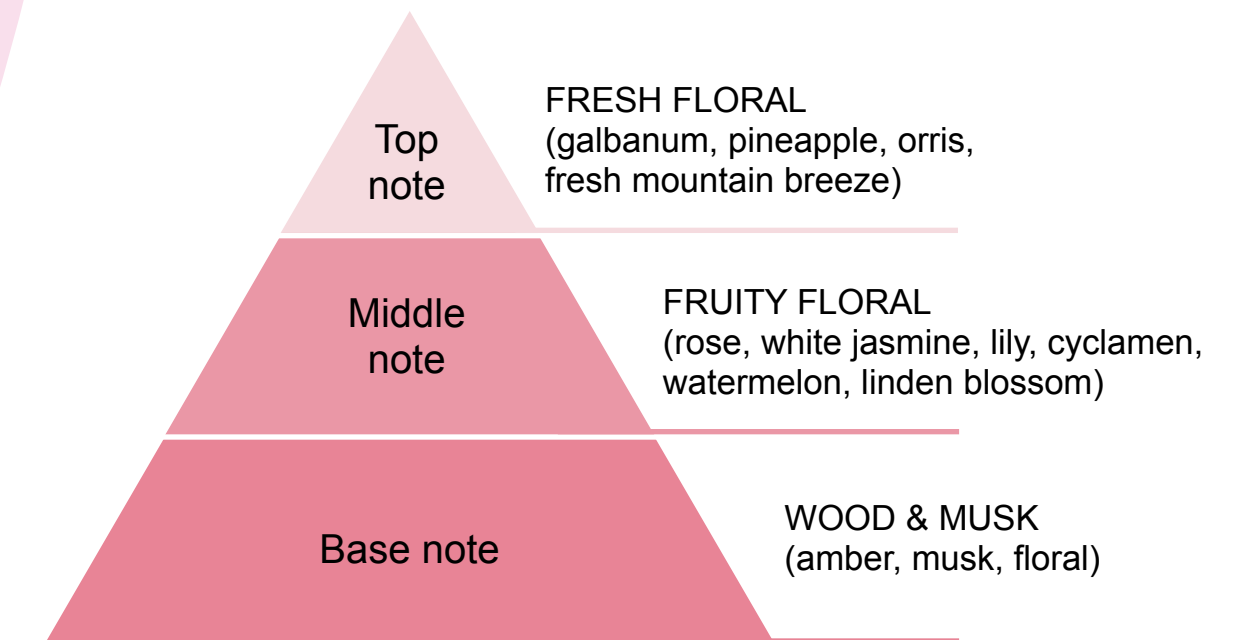
Sunflower Seed Extract - The sunflower plant follows the sun's movement during the day and therefore exposes itself to extraordinary radiation. It is said that the leaves and seeds have developed an effective protection system against solar radiation. The sunflower extract has repairing qualities, protects the hair from colour loss and damage caused by UV radiation and hot styling tools. It also offers strong protection against free radicals that accelerate decolourization.

Chamomile Extract (Chamomilla Recutita Flower Extract) - Extracted from the gentle herb Chamomile, which is best known for being very soothing to the skin. The extract also works to soothe an irritated scalp.

Protecting Antioxidant - Protects hair against damage and preserves hair colour longer. The antioxidant absorbs UV radiation and thus protects the bindings from weakening and the hair from damage caused by sunlight.

Glycerin - Moisturising alcohol. Keeps the hair rehydrated by binding water, promoting a frizz-free hair.

Styling Polymers – Polymers help control the hair style in windy conditions and minimize frizz. This specific polymer gives a gentle hold and highlights the beach look.



A fruity jasmine-floral scent with base notes of woody amber, heart notes of white jasmine and lily and top notes of galbanum and pineapple



	Sizes	Hold	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Curly Girl Approved	100% Vegan
Curlicue Cream	100 ml	3 / 5	6.0 -6.5	-	-	X	X	X	-	-	X	X

STYLE & FINISH

STYLING CREAM

Maria Nila Styling Cream is a conditioning, defining Styling Cream that adds control and subtle shine to the hair. The Styling Cream has a hold 3 out of 5 and works as a soft, light wax in long and short hair. It can be applied to both damp and dry hair and the Colour Guard Complex protects against UV-rays and free radicals.

Application: Apply a small amount of the cream in damp hair, section by section, where control is needed. Blow-dry if desired or let it dry naturally.

TIPS FOR THIS PRODUCT

The styling cream has a light and natural texture which is perfect for shorter haircuts and someone looking for a lighter alternative to wax. Our head technician at Maria Nila highly recommends mixing this product with Maria Nila Minerals Wax Gneiss for a slightly stronger hold, when styling slickback pony tails. It can also be mixed with Maria Nila Argan Oil, to create a softer texture and define curls or give hold to newly straightened hair.

FUNCTIONAL INGREDIENTS

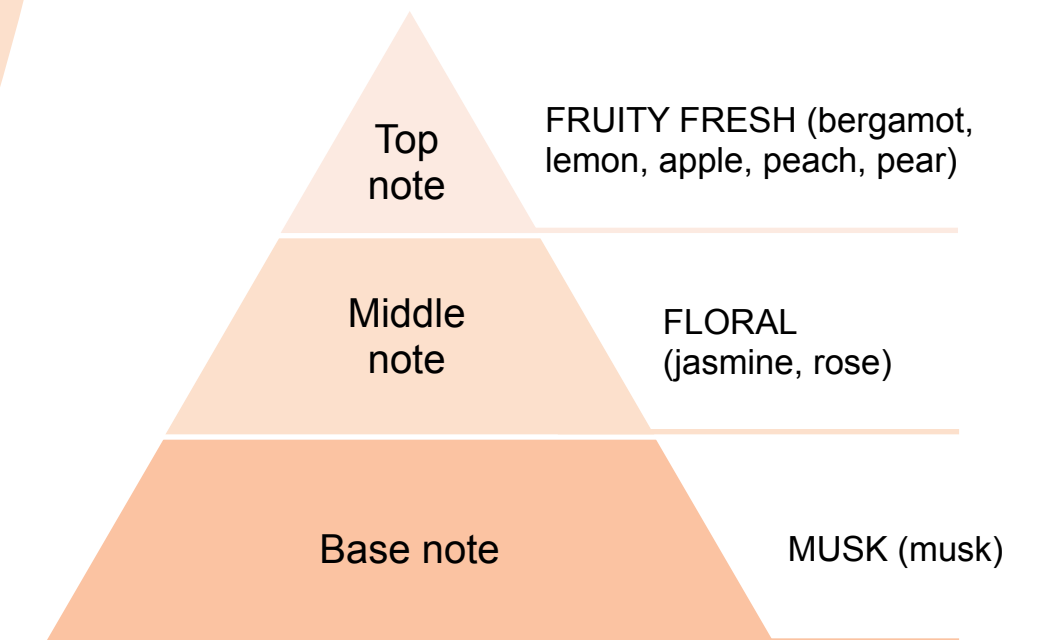
Sunflower Seed Extract - The sunflower plant follows the sun's movement during the day and therefore exposes itself to extraordinary radiation. It is said that the leaves and seeds have developed an effective protection system against solar radiation. The sunflower extract has repairing qualities, protects the hair from colour loss and damage caused by UV radiation and hot styling tools. It also offers strong protection against free radicals that accelerate decolourization.

Wheat Protein (Hydrolysed Wheat Protein) - Works as a moisture retainer through its hydrophilic groups that attract and enclose moisture. Strengthens the hair and gives a long-lasting conditioning effect.

Apple Oil (Pyrus Malus Seed Oil) - Gives shine and moisture. Contains the fatty acids Oleic and Linoleic acid which control the water loss in the hair and therefore are very moisture-retaining and softening.

Protecting Antioxidant - Protects hair against damage and preserves hair colour longer. The antioxidant absorbs UV radiation and thus protects the bindings from weakening and the hair from damage caused by sunlight.

Glycerin - Moisturising alcohol. Keeps the hair rehydrated by binding water, promoting a frizz-free hair.



A unique floral and fruity scent of rose, bergamot and lemon



	Sizes	Hold	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Curly Girl Approved	100% Vegan
Styling Cream	100 ml	3 / 5	7.0 -7.5	-	-	X	X	X	-	-	-	X

STYLE & FINISH

SALTY CREAM

Maria Nila Salty Cream is a nourishing texture cream with light hold that gives a salty feeling to the hair. The cream is also perfect for controlling and defining curly hair. Colour Guard Complex protects against UV-rays and free radicals. The Salty Cream is the perfect alternative for someone who prefers the texture of a cream product to a spray.

Application: Apply the cream section by section to damp hair for extra texture. Blow-dry if desired or let it dry naturally.

TIPS FOR THIS PRODUCT

For a more natural and full-bodied hair this is the perfect cream product. It can be applied to both damp and dry hair. Our head technician at Maria Nila highly recommends applying it to damp hair, which will give a more natural result. Apply the cream section by section, brush the hair out and finish off by working the cream into the hair with your hands.

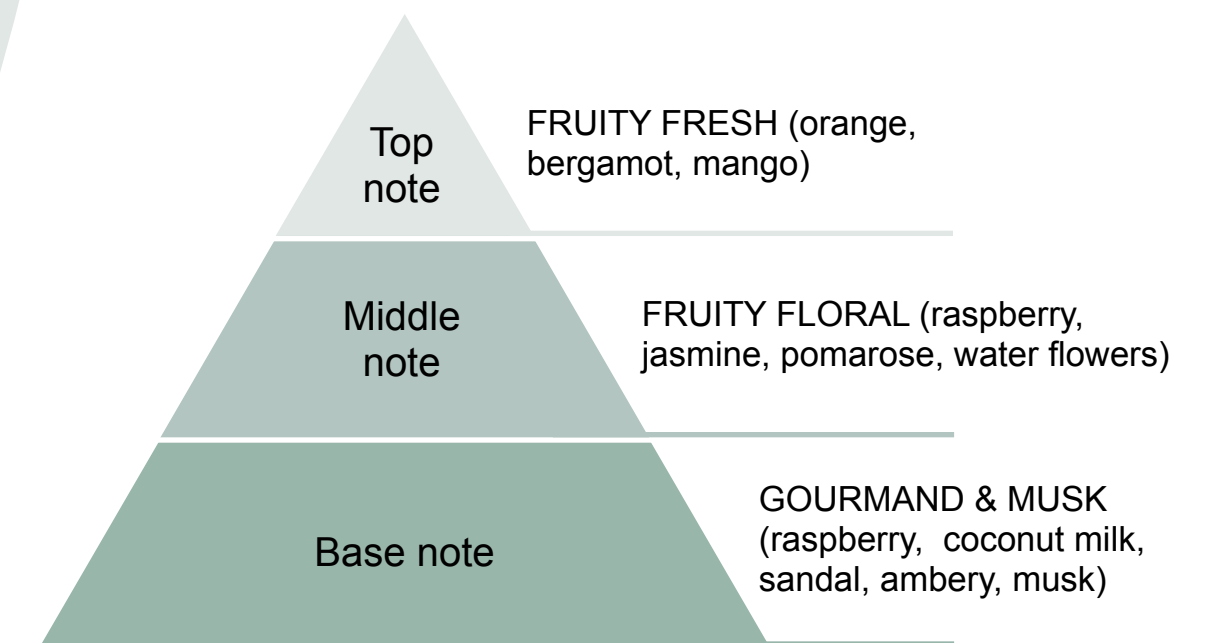
FUNCTIONAL INGREDIENTS

Sunflower Seed Extract - The sunflower plant follows the sun's movement during the day and therefore exposes itself to extraordinary radiation. It is said that the leaves and seeds have developed an effective protection system against solar radiation. The sunflower extract has repairing qualities, protects the hair from colour loss and damage caused by UV radiation and hot styling tools. It also offers strong protection against free radicals that accelerate decolourization.

Laminara extract (Laminaria Digitata Extract) - Extract from brown algae. Strengthens and regenerates the proteins in the hair. Restores the balance in the scalp and works soothingly.

Apple Oil (Pyrus Malus Seed Oil) - Gives shine and moisture to the hair. Contains the fatty acids Oleic and Linoleic acid which control the water loss in the hair and therefore are very moisture-retaining and softening.

Protecting antioxidant - Protects hair against damage and preserves hair colour longer. The antioxidant absorbs UV radiation and thus protects the bindings from weakening and the hair from damage caused by sunlight.



A fresh citrusy scent of bergamot and lemon, with flowery notes of jasmine and pomarose



	Sizes	Hold	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Curly Girl Approved	100% Vegan
Salty Cream	100 ml	2 / 5	6.0 - 6.5	-	X	X	X	X	X	-	X	X

MINERAL

GABBRO

Maria Nila minerals is a vegan wax line with products for structure, styling/shaping and hold. Choose the hold and shine that suits your hair the most. All products are with plant based proteins and contains 100% vegan ingredients. The packaging is 100% CO2 compensated.

GABBRO is a quick-dry fixating wax with low shine for short hairstyles.

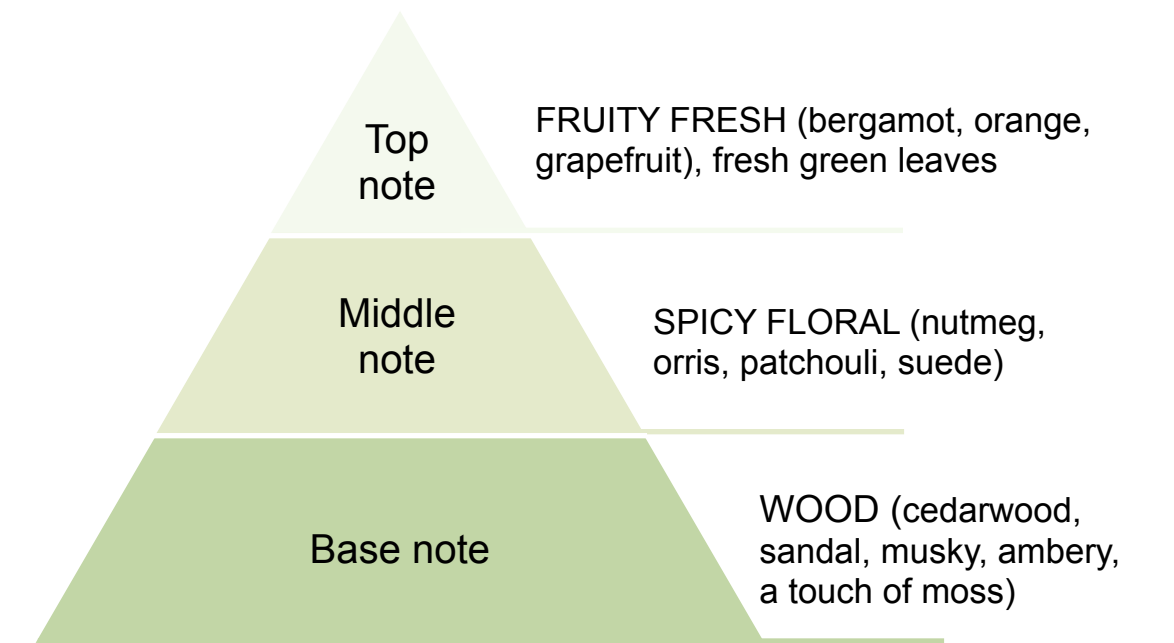
HOW TO USE THIS PRODUCT

Use in dry hair to get the ultimate hold, perfect for short hair that grows in the opposite direction than desired. Distribute it evenly in your hands before styling.

FUNCTIONAL INGREDIENTS

Vegetable Oils (Hydrogenated Vegetable Oil) -

Extracted from plants such as olives, sunflowers, and soybeans. Emollient and smoothing for the hair.



	Sizes	Shine	Hold	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Curly Girl Approved	100% Vegan
Gabbro	100 ml	Neutral	5 / 5	4.5 - 5.5	-	-	X	X	X	X	-	-	X



MINERAL

GNEISS

Maria Nila minerals is a vegan wax line with products for structure, styling/shaping and hold. Choose the hold and shine that suits your hair the most. All products are with plant based proteins and contains 100% vegan ingredients. The packaging is 100% CO2 compensated.

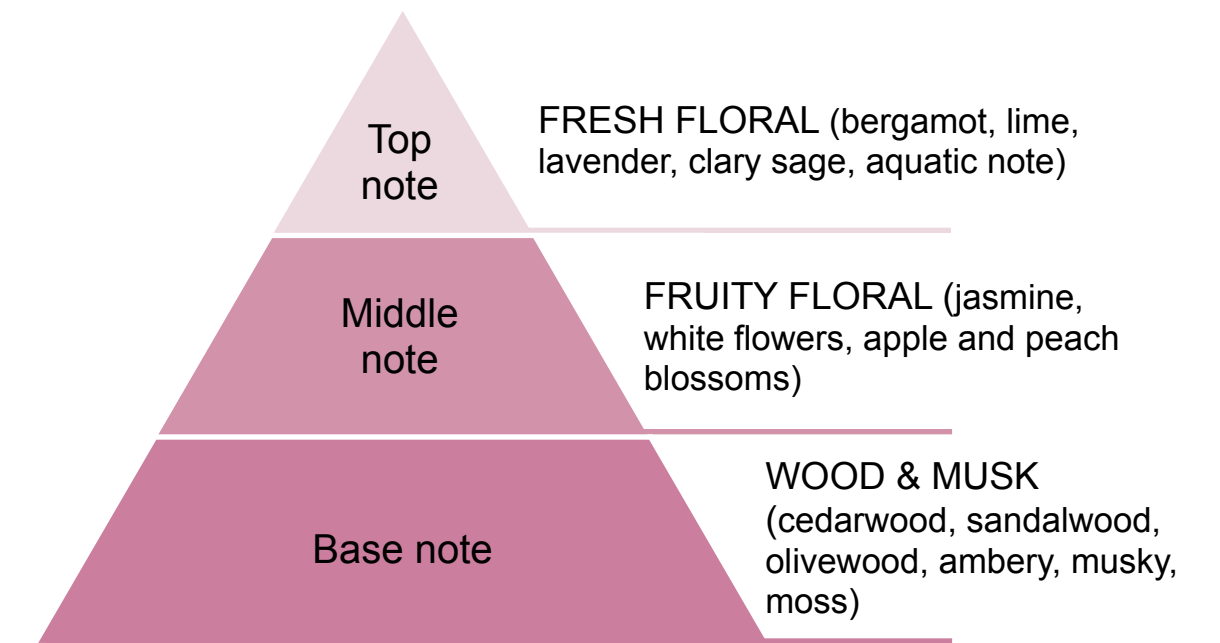
GNEISS is a thickening, texturizing molding paste with neutral shine for all hairstyles.

HOW TO USE THIS PRODUCT

Apply in dry or damp hair to create a textured look. Gneiss can also be used to define your curls.

FUNCTIONAL INGREDIENTS

Carnauba Wax (Copernicia Cerifera Wax) - Is obtained from the leaves of the carnauba palm. Carnuba Wax is very emollient and gives the product a smooth application and natural shine.



	Sizes	Shine	Hold	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Curly Girl Approved	100% Vegan
Gneiss	100 ml	Neutral	3 / 5	7.5 - 8.0	-	-	X	X	X	X	-	-	X



MINERAL

CLAY

Maria Nila minerals is a vegan wax line with products for structure, styling/shaping and hold. Choose the hold and shine that suits your hair the most. All products are with plant based proteins and contains 100% vegan ingredients. The packaging is 100% CO2 compensated.

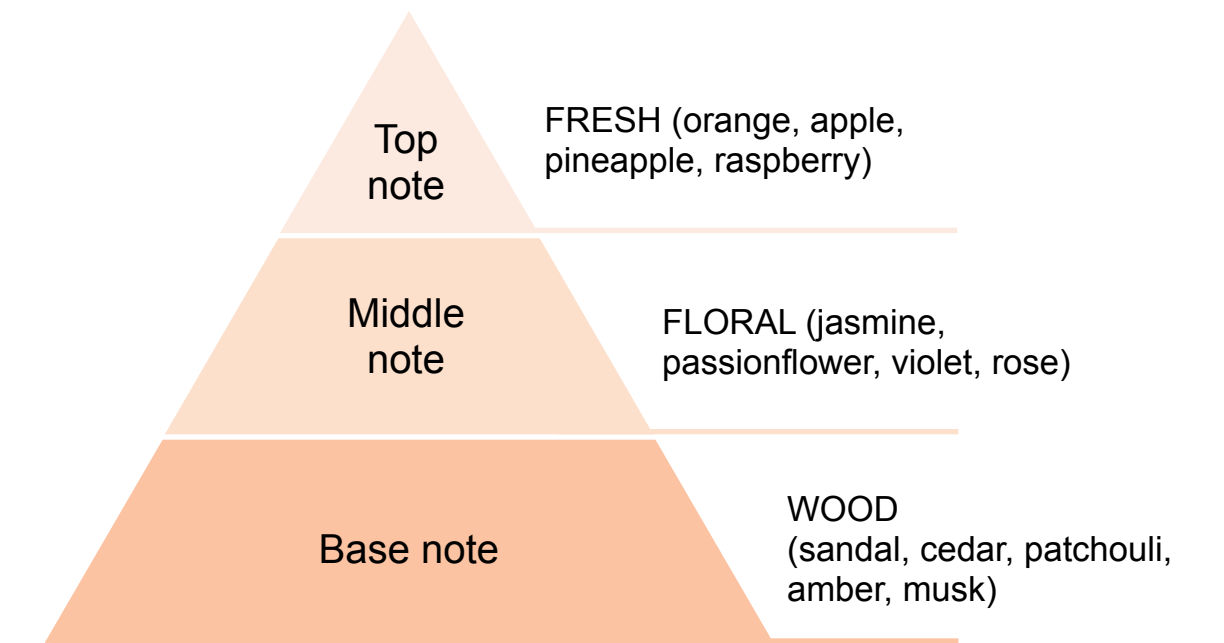
CLAY is a defining styling clay wax that provides a matte texture for all hairstyles

HOW TO USE THIS PRODUCT

Apply in dry hair and get the wax warm in your hand before applying it. This product is super easy to use, you don't need as much of the product as you might think. If you need more control and hold, don't be afraid to add in layers. Apply in dry hair if you want even more control but with a natural finish. Comb your hair in the direction/style desired before adding the wax.

FUNCTIONAL INGREDIENTS

Plant-based Proteins (Hydrolyzed Vegetable Protein) - Is a composition of hydrolysed Kale Protein, Hydrolyzed Carrot Protein and hydrolysed Lemon Protein that together will increase the hair's amount of moisture by helping it bind and preserve water. The Plant-based Proteins will give dry and frizzy hair a moisturised and smooth result.



	Sizes	Shine	Hold	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Curly Girl Approved	100% Vegan
Clay	100 ml	Matte	3 / 5	-	-	-	X	X	X	X	-	-	X



MINERAL

SCHIST

Maria Nila minerals is a vegan wax line with products for structure, styling/shaping and hold. Choose the hold and shine that suits your hair the most. All products are with plant based proteins and contains 100% vegan ingredients. The packaging is 100% CO2 compensated.

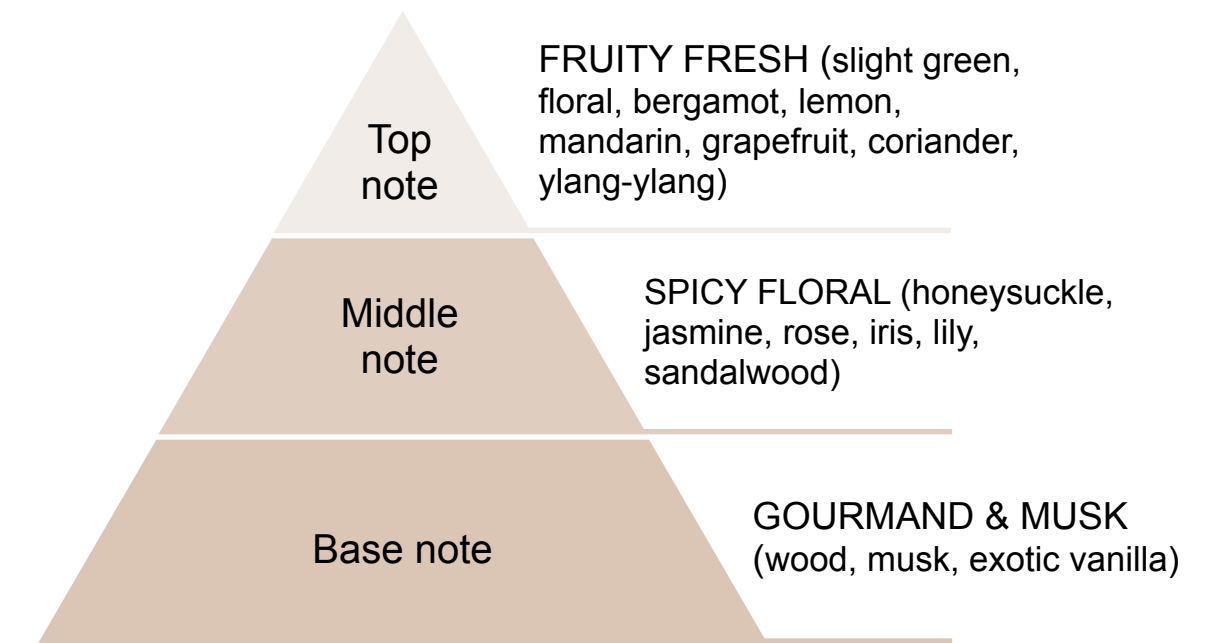
SCHIST is a defining fibre cream with low shine for short to medium long hairstyles.

HOW TO USE THIS PRODUCT

Apply in dry or damp hair. For the perfect wet look: Add a rich amount of Schist in damp hair and distribute with a comb. Be generous and don't overwork the product into the hair.

FUNCTIONAL INGREDIENTS

Shea Butter - Has a moisturising effect for dry and damaged hair from roots to ends. Rich in fatty acids and alcohols, the Shea Butter also contains Vitamins A, E and F to help protect against damage from UV radiation.



	Sizes	Shine	Hold	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Curly Girl Approved	100% Vegan
Shist	100 ml	Low	3 / 5	6.0 - 6.5	-	-	X	X	X	X	-	-	X



MINERAL

SLATE

Maria Nila minerals is a vegan wax line with products for structure, styling/shaping and hold. Choose the hold and shine that suits your hair the most. All products are with plant based proteins and contains 100% vegan ingredients. The packaging is 100% CO2 compensated.

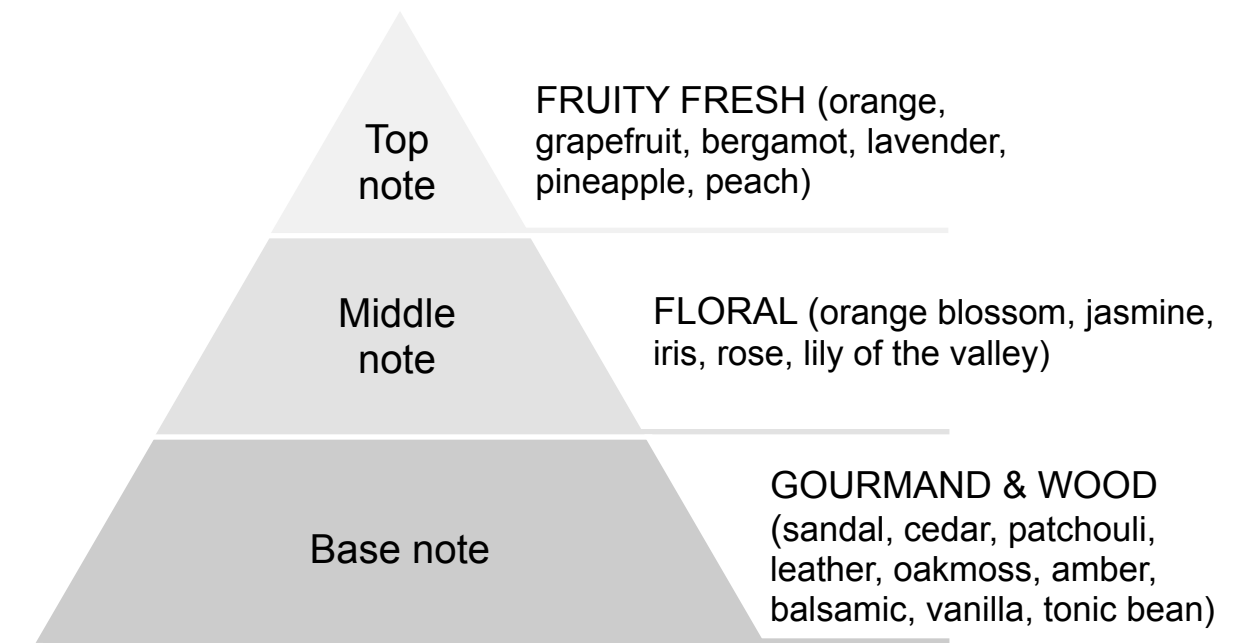
SLATE is a quick-dry wax, perfect for shorter hair that needs a good hold and light shine.

HOW TO USE THIS PRODUCT

Slate can be used in both damp and dry hair, and for all types of hair and lengths. To reach the ultimate hold, use in dry hair.

FUNCTIONAL INGREDIENTS

Hydrolyzed Vegetable Protein - A blend of Hydrolyzed Kale Protein, Hydrolyzed Carrot Protein, and Hydrolyzed Lemon Protein. This combination enhances hair moisture, adding in water retention and offering a moisturised, smooth result



	Sizes	Shine	Hold	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Curly Girl Approved	100% Vegan
Slate	100 ml	Light	5 / 5	4.5 - 5.5	-	-	X	X	X	X	-	-	X



COLOUR REFRESH

Product Information



OVERVIEW

COLOUR REFRESH

Maria Nila Colour Refresh is truly a multifaceted product. It's a nourishing masque with semipermeable colour pigments, making it the perfect option for clients and customers wanting to try a new colour, without having to make a permanent commitment. Furthermore, it's a great and gentle option to a variety of chemical treatments in the salon, such as pre-pigmentation, toning and neutralizing unwanted tones.

TIPS FOR THIS SERIES

Color Refresh stays in the hair for about 4–10 washes, and how much you need to use varies greatly depending on the hair. The amount needed will depend on the length and thickness of the hair, as well as the quality of the hair.

Tips on how to remove Colour Refresh:

1. Equal dissolves - Use a masque and prolong the processing time.
2. Use a deep cleansing shampoo.
3. Cleanse the hair using an acidic cleanser, we recommend Urban Alchemy.

FUNCTIONAL INGREDIENTS

Provitamin B5 (Panthenol) - Acts volumising by retaining moisture deep in the hair and makes the straw swell, this adds body to the hair.

Wheat Protein (Hydrolyzed Wheat Protein) - Is a good moisturizer through its hydrophilic groups that attract moisture and closing the moisture in the hair. Going deep in the straw and with strong bands gives a long lasting conditioning effect.

Ammonium Salt + Antioxidants (Quaternium-95, Pentaerythrityl-Di-T-Butyl Hydroxyhydrocinnamate) - Protects hair from damage and preserves hair colour. Absorbs UV radiation and then protects the hair from the damage caused by sunlight.

Sunflower Seed Oil (Helianthus Annuus) - Has softening effect and gives shine by creating a protective barrier on the surface of the hair that slows down the process where water is released. Rich in Vitamin E and softening by closing the moisture in the hair.

Argan Oil (Argania Spinosa Kernel Oil) - Softening and conditioning effect on the hair, rich in antioxidants (vitamin E) and fat acids that retain moisture and give the hair strength and shine.



	Sizes	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	Curly Girl Approved	100% Vegan
Sand, Cacao, Cacao Intense, Bright Red, Bright Copper, Pearl Silver	100/300 ml	5.0 - 5.5	-	X	X	X	X	-	-	-	X
Black, Pink Pop, Vivid Violet, White Mix, Autumn Red	100/300 ml	5.0 - 5.5	-	X	X	X	X	-	-	-	X
Peach, Lavender, Dusty Pink, Cool Cream	100/300 ml	5.0 - 5.5	-	-	X	X	X	-	-	X	X



All Colour - Refresh have - different fragrances

USING COLOUR REFRESH

IN THE SALON

PRE-PIGMENTATION

Prepare clients' hair before colouring it quickly and easily with our colour refresh. To create a clean canvas, simply wash the hair and apply Colour Refresh throughout the hair. Let it sit for 5 minutes. Rinse and towel dry. Continue by applying the desired oxidation colour.

REFRESH CUSTOMER COLOUR

Add a luxurious treatment during a customer hair cut or blow-dry session. By doing this, you will offer a more deluxe session for your client and also refresh their colour in a nourishing way! It is the perfect treatment to offer before weddings, special occasions or to achieve a new colour for your customer in a quick and easy way.

TONING AFTER BLEACH

A gentle alternative to oxidation colour after a bleach session. Use the desired shade of Colour Refresh for toning, and at the same time boost the hair with moisture and shine! This makes it easier for your customer to maintain their colour at home with the same product! Vanilla, Sand and Cool Cream are perfect shades to use after bleach. Let it sit under observation to receive the result you want!

COLOUR CORRECTION

Colour Refresh is your easy fix to correct a colour that has gone wrong or a colour that has become too intense. Save time and money in the salon by choosing to correct with Colour Refresh. If you have a brassy green tone, mix shampoo and a small amount of Pink Pop to make the tone more natural.





USING COLOUR REFRESH

AT HOME

WASH YOUR HAIR

Shampoo your hair and rinse out with water. This will prepare your hair for the treatment, and make sure that the pigments can attach to the hair.

TOWEL DRY THE HAIR

Squeeze out excess water and gently towel dry your hair.

MIX & APPLY COLOUR REFRESH

Mix your shade or use a plain Colour Refresh. Make sure to apply throughout all the hair for an even result, using fingers or a comb. Please consider using gloves.

LET IT SIT

Let it sit for 3–10 minutes depending on the desired intensity.

RINSE

Use plenty of water to get rid of any excess colour.

CONDITIONER



Finish the treatment with conditioner. This will close the cuticles and make sure that the pigments don't wash out.

THE SHADES



COLOUR REFRESH





AUTUMN RED
6.60
6.M





Before After





DUSTY PINK
0.52
0.rv





Before After





BRIGHT RED
0.66
RED





Before After





PEACH
9.34
9.gc





Before After



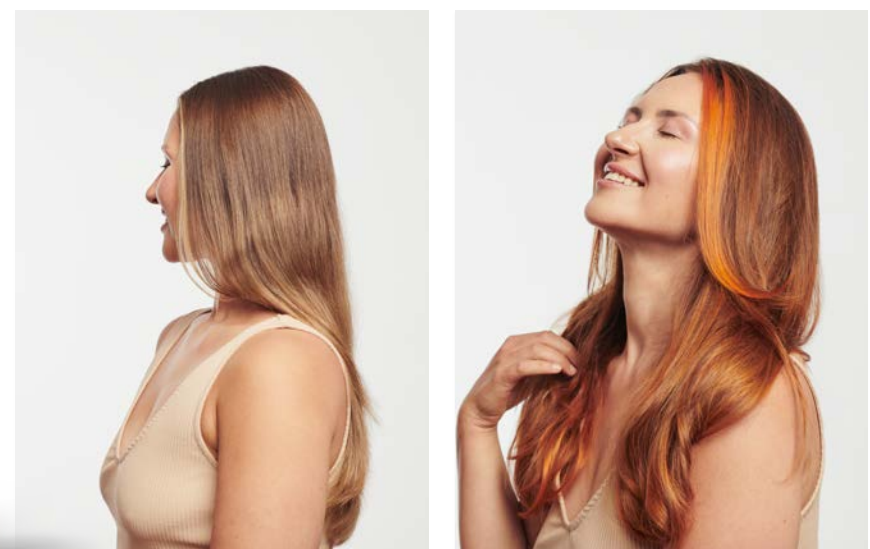

PINK POP
0.06
PINK




Before After



BRIGHT COPPER
7.40
7.cc




Before After





THE SHADES


COLOUR REFRESH




COOL CREAM
8.1
8.A



Before



After



BLACK
2.00
Black



Before



After




PEARL SILVER
0.20
Pearl Silver





Before




After




CACAO
6.00
6.n



Before



After




SAND
8.32
8.gv





Before




After




CACAO INTENSE
4.10
4.an



Before




After



THE SHADES

COLOUR REFRESH



VIVID VIOLET
0.22
VIOLET

Before After

This section features a product shot of the Vivid Violet hair color kit, including a pump bottle and a jar. To the right, two side-by-side photos show a woman's hair before and after being dyed a vibrant purple. A third photo shows a close-up of the dyed hair. The text 'VIVID VIOLET 0.22 VIOLET' is positioned to the right of the photos, with two colored dots (red and blue) below it.



LAVENDER
9.22
9.vv

Before After

This section features a product shot of the Lavender hair color kit. To the right, two side-by-side photos show a woman's hair before and after being dyed a soft lavender shade. A third photo shows a close-up of the dyed hair. The text 'LAVENDER 9.22 9.vv' is positioned to the right of the photos, with three colored dots (red, red, blue) below it.



WHITE MIX
0.00
WHITE MIX

Before After

This section features a product shot of the White Mix hair color kit. To the right, two side-by-side photos show a woman's hair before and after being dyed white. A third photo shows a close-up of the dyed hair. The text 'WHITE MIX 0.00 WHITE MIX' is positioned to the right of the photos, with no colored dots below it.



BLEACH COLLECTION

Product Information



BLEACH COLLECTION

SILVER BLEACH

A professional bleaching powder with violet pigments that diminishes golden tones. The pigments help reduce the underlying pigments during the process which will make your result clearer. You will not need to change the tone with a toner as much as you are used to with other bleaching powders.

The formula of Silver Bleach is a cream formula and is easy to work with thanks to its unique colour which will make it easier to see the result on the hair during the processing time.

The natural ingredient Kaolin will strengthen the elasticity. Thanks to its lighter formula, our Silver Bleach once mixed, will create a cream that is easy to apply and can be used with paper, foil or a highlight cap – without bleeding or swelling!

Remember! To benefit from the violet pigments we choose one of the lower developers so the oxidation of the pigments happens when the bleach is applied in the hair – otherwise they will oxidate in the bowl before it reaches the hair!



The Silver Bleach is also available as refill to reduce plastic use and waste



	Volume	Lift	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	100% Vegan
Silver Bleach	450 g	Up to 7 days	9.8 - 10.8	-	-	X	-	X	X	-	X

BLEACH COLLECTION

BALAYAGE BLEACH

A professional bleaching powder with natural ingredients Kaolin, Xanthan Gum and Guar Gum added to increase the thickness of the mixed formula, creating a paste that is ideal for free-hand techniques. The formula has a unique gentle scent which will make the session more pleasant for your salon and for your client.

The natural ingredient Kaolin will create a dry surface yet keep the process going inside each section. Thanks to this, the formula will not dry or stain and will make it possible to use without foil, plastic or paper!



The Balayage Bleach is also available as refill to reduce plastic use and waste



	Volume	Lift	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	100% Vegan
Balayage Bleach	350 g	Up to 6 days	9.6 - 10.6	-	-	X	-	X	X	-	X

BLEACH COLLECTION

SILVER SHOT

As you know after a bleaching session, we do not only need to lower the pH back closer to the natural pH, but we also need to boost the hair with nourishing ingredients. The Silver Shot is antistatic, moisture retaining, humectant and conditioning for the scalp thanks to the ingredients Guar Gum and Caprylyl Glycol.

The Silver Shot also contains violet pigments, something we know is often needed after a bleaching session. The violet pigments will help you prolong the cool result or help you achieve it, directly in the salon! If you are aiming for a warm result, just decrease the processing time to a maximum of 3 minutes and you will keep your warm tones.

THE BENEFITS OF USING SILVER SHOT

- Prolongs the result thanks to the low pH that will close the cuticle
- Moisturizes the hair and the scalp
- If wanted, naturalizes unwanted golden tones
- Easy to use!
- Amazing fresh scent of jasmine, vanilla and wild fruits

HOW TO USE

- Apply to newly washed, towel-dried hair and let it sit for 3–10 min.
- If a warm result is desired, apply the Silver Shot but let sit for max 3 min in order to close the cuticles but not let the violet pigment attach.
- You can also work with Silver Shot as a toner after bleach, without any need of using oxidation colour. Prolong the processing time of the Silver Shot and rinse when you feel like you have reached your desired result.



	Volume	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	100% Vegan
Silver Shot	60/750 ml	3.5 - 4.0	-	-	X	X	X	X	-	X



BLEACH COLLECTION

DEVELOPER

Our Developers comes in five different strengths to make sure that you can achieve the best possible result every single treatment. The developers will mix smoothly with our bleaching powders, creating an easy to apply formula for both classic and free-hand techniques.

The bottles are colour coded, which is effective when using it in the salon to make sure you take the right one. The bottles are in a lower shape which makes it easier on the wrist to use daily. The cap is a flip cap, perfect when you just have one hand to work with!

Mixing ratio: 1 + 2: 1 part powder & 2 parts developer.

YOU CAN FIND OUR DEVELOPERS IN

1.8% – 6 VOL

3% – 10 VOL

6% – 20 VOL

9% – 30 VOL

12% – 40 VOL

HOW TO USE

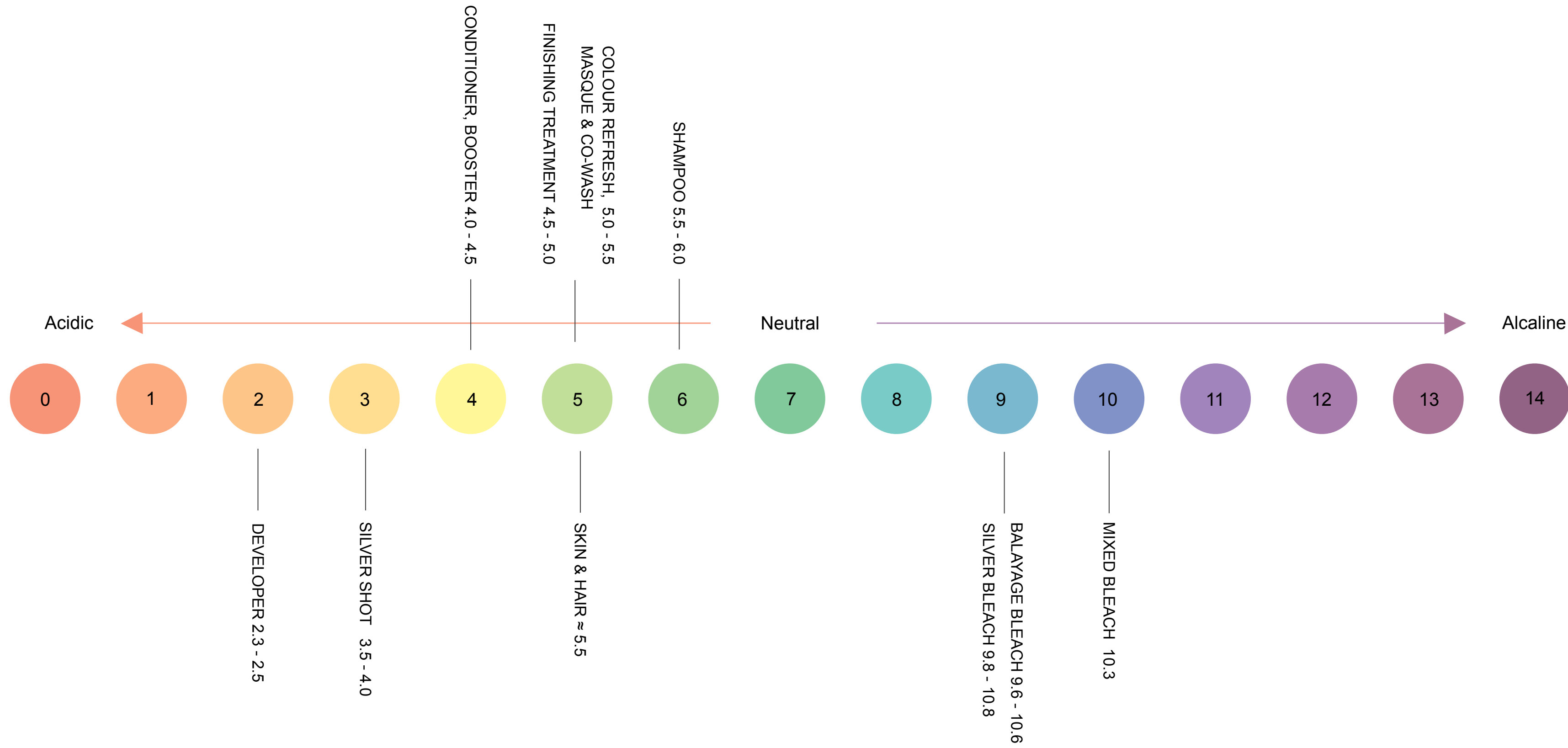
- Always weigh the powder with the developer on a scale carefully.
- Mix it with a whisk or brush carefully. You don't want any lumps or air in the formula.
- Silver and Balayage powders weigh differently, and you should never mix them together into one formula.
- Let the formula rest in the bowl for 1 or 2 minutes and then mix it again before applying.
- Mix several bowls during each session to always work with a fresh and active bleach formula
- If you choose to work with more powder than we recommend, the formula will be stronger. This will affect the hair and you will have a harsher lift than you might need.
- If you choose to work with more developer than we recommend, the process will go slower, and you will need to prolong the processing time. You might also not get the lift that you desired since the formula will be weaker than recommended.



	Volume	pH Level	Mixed formula	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	100% Vegan
Developer	750 ml	2.3 - 2.5	10.3	-	-	X	X	X	X	-	X



OVERVIEW OF PH LEVELS



HAND CARE

Product Information



HAND CARE

BREEZE

Breeze Hand Soap is a gentle hand soap with a fresh scent of a summer's breeze that leaves your hands clean and moisturised. Breeze Hand Lotion is a moisturising hand lotion with extract from lotus and coastal blue daisy for skin hydration and nourishment.

FUNCTIONAL INGREDIENTS HAND SOAP

Glycerin - Moisturising alcohol for added softness.

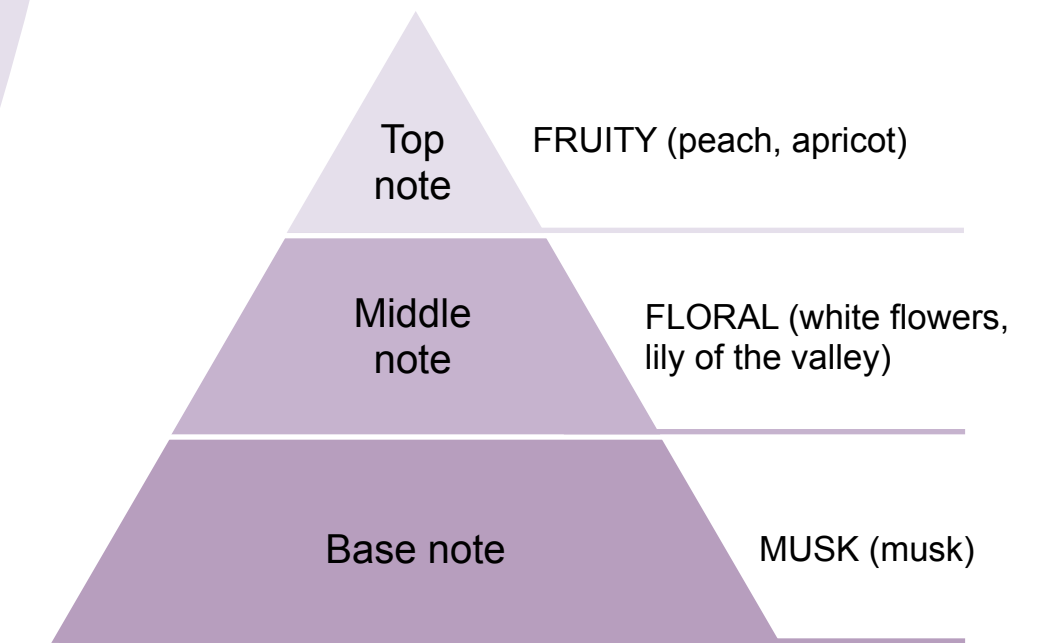
Hydrogenated Castor Oil - Unique moisturising properties.

FUNCTIONAL INGREDIENTS HAND LOTION

Blue Lotus Extract - Good antioxidant, stimulates blood circulation. The flower means purity and is a symbol of the origin and truth of life.

Blue Daisy - Gives a smooth and soft feeling to the skin. Moisturising, soothing, softening and antioxidant properties.

Argan Oil (Argania Spinosa Kernel Oil) - Has a softening and conditioning effect. Rich in antioxidants and fatty acids that preserve moisture.



Floral, fruity scent of peach, apricot, lily of the valley, musk and white flowers

	Volume	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	100% Vegan
Breeze Hand Soap	300 ml	5.4 - 5.6	-	-	X	X	X	X	-	X
Breeze Hand Lotion	300 ml	5.0 - 5.5	-	-	X	X	X	X	-	X



HAND CARE

MEADOW

Meadow Hand Soap is a gentle hand soap with a fresh scent of lush green meadows that leaves your hands clean and moisturised. Meadow Hand Lotion is a moisturising hand lotion with extract from mimosa and chamomile for softness and a calming effect.

FUNCTIONAL INGREDIENTS HAND SOAP

Glycerin - Moisturising alcohol for added softness.

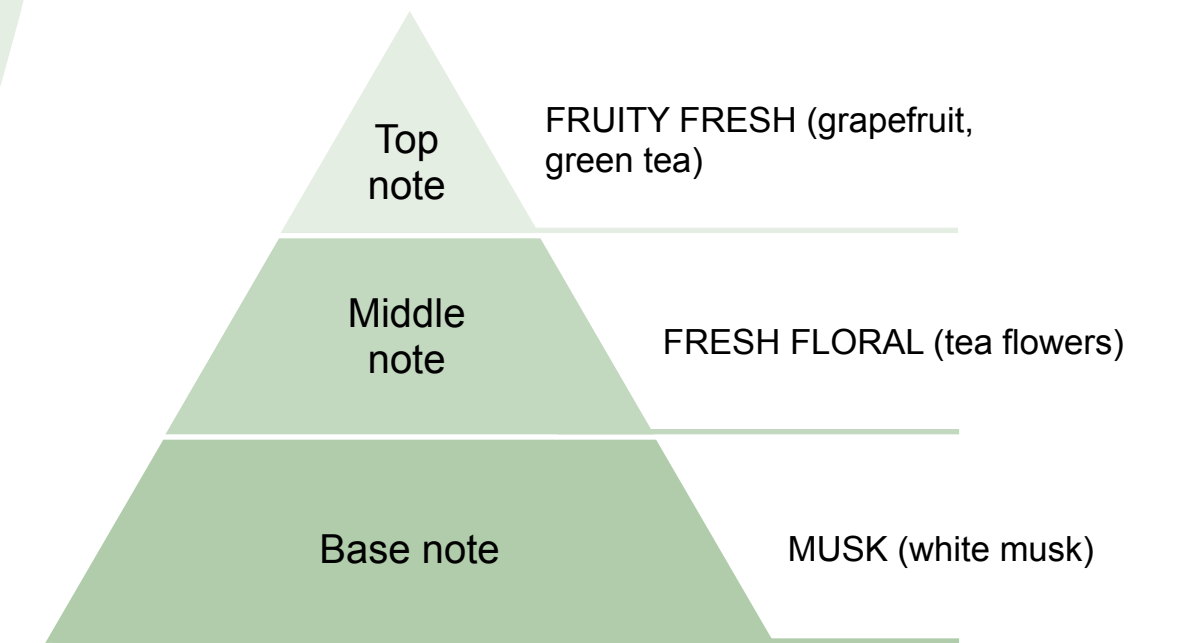
Hydrogenated Castor Oil - Unique moisturising properties.

FUNCTIONAL INGREDIENTS HAND LOTION

Chamomile Extract (Chamomilla Recutita Flower Extract) - Extracted from the gentle herb Chamomile, which is best known for being very soothing to the skin. Purifying and moisturising to the skin.

Mimosa Extract - Soothing, kind to the skin and has a conditioning effect. Helps stimulate blood circulation. Suitable for oily or sensitive skin.

Argan Oil (Argania Spinosa Kernel Oil) - Has a softening and conditioning effect. Rich in antioxidants and fatty acids that preserve moisture.



A fresh, green scent of grapefruit, green tea, tea flowers and musk

	Volume	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	100% Vegan
Meadow Hand Soap	300 ml	5.4 - 5.6	-	-	X	X	X	X	-	X
Meadow Hand Lotion	300 ml	5.0 - 5.5	-	-	X	X	X	X	-	X



HAND CARE

GINGER

Ginger Hand Soap is a gentle hand soap with a refreshing scent of fresh ginger that leaves your hands clean and moisturised. Ginger Hand Lotion is a moisturising hand lotion with extract from lemongrass and ginger for antioxidant protection and skin revitalization.

FUNCTIONAL INGREDIENTS HAND SOAP

Glycerin - Moisturising alcohol for added softness.

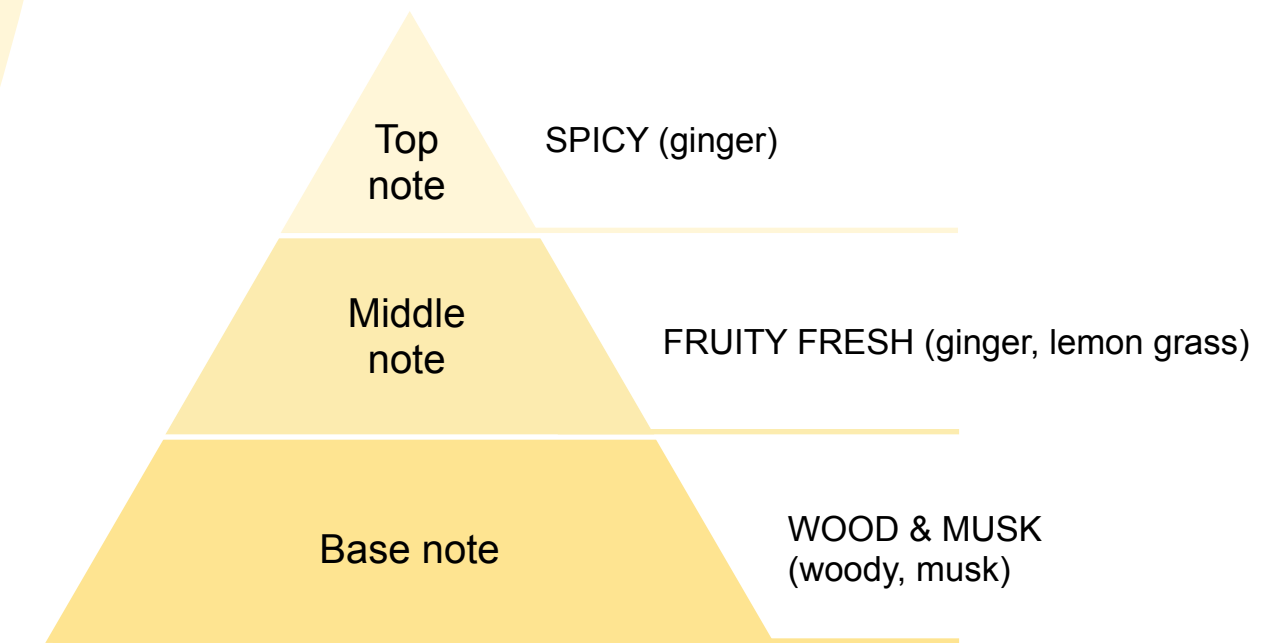
Hydrogenated Castor Oil - Unique moisturising properties.

FUNCTIONAL INGREDIENTS HAND LOTION

Ginger Extract - Emollient and stimulates blood circulation. Ginger root is widely used as a spice and for its stimulating properties.

Lemon Grass - Good for oily skin and soothes red and irritated skin.

Argan Oil (Argania Spinosa Kernel Oil) - Has a softening and conditioning effect. Rich in antioxidants and fatty acids that preserve moisture.



A spicy scent of ginger, lemon grass, musk and wood

	Volume	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	100% Vegan
Meadow Hand Soap	300 ml	5.4 - 5.6	-	-	X	X	X	X	-	X
Meadow Hand Lotion	300 ml	5.0 - 5.5	-	-	X	X	X	X	-	X



HAND CARE

BOUQUET

Bouquet Hand Soap is a gentle hand soap with a delicate scent of fresh flowers that leaves your hands clean and moisturised. Bouquet Hand Lotion is a moisturising hand lotion with extract from lily and rose for a soothing effect and antioxidant protection.

FUNCTIONAL INGREDIENTS HAND SOAP

Glycerin - Moisturising alcohol for added softness.

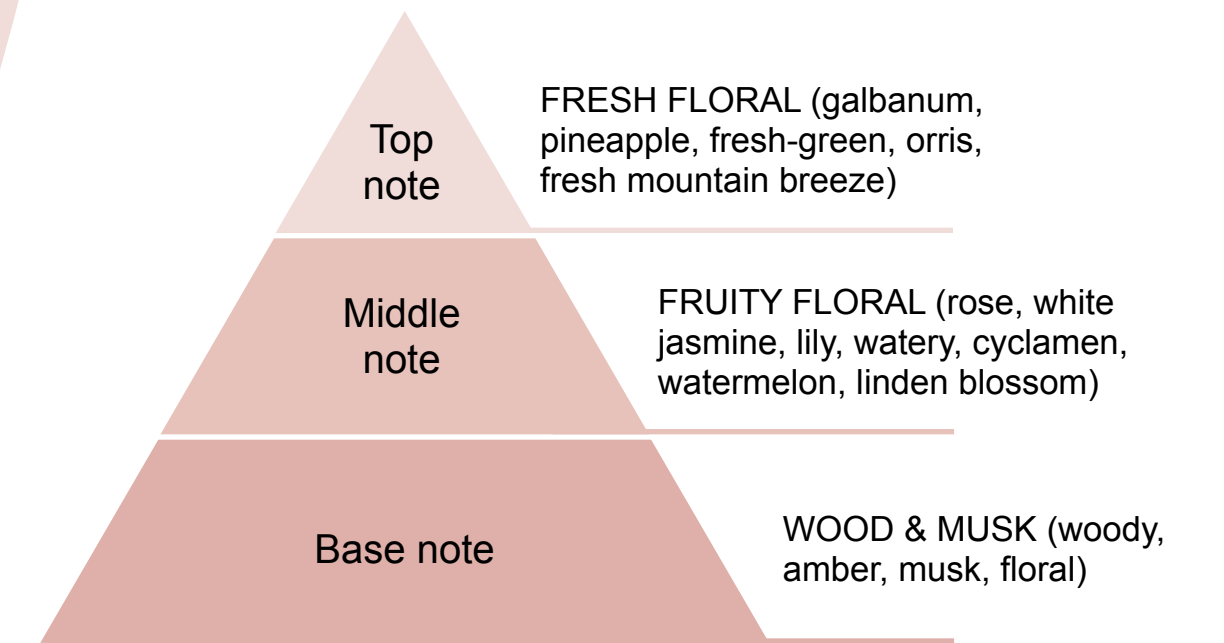
Hydrogenated Castor Oil - Unique moisturising properties.

FUNCTIONAL INGREDIENTS HAND LOTION

Lily Extract - Soothing and kind to the skin, conditioning properties. Common in skin creams for irritated and sensitive skin.

Rose Extract - Kind to the skin, good antioxidant properties. The roses grow in the Alps under extreme conditions and the plants develop different strategic ways to survive, very strong and robust plants.

Argan Oil (Argania Spinosa Kernel Oil) - Has a softening and conditioning effect. Rich in antioxidants and fatty acids that preserve moisture.



A flowery, fruity scent of fresh florals, pineapple, rose, jasmine, watermelon and amber

	Volume	pH Level	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	100% Vegan
Meadow Hand Soap	300 ml	5.4 - 5.6	-	-	X	X	X	X	-	X
Meadow Hand Lotion	300 ml	5.0 - 5.5	-	-	X	X	X	X	-	X



HAND CARE

BE CLEAN

Maria Nila Be Clean is a gentle and moisturising antiseptic hand gel for all skin types. It contains 100% vegan ingredients and over 70% alcohol. It has a high skin comparability, and like all other maria nila products it is produced in Sweden.

Working with people daily is key for a hairdresser, and precaution is important to stay healthy for everyone in the salon and at home. Germs can get onto hands and items we touch during daily activities and make us sick. Cleaning your hands regularly with soap and water and using a hand sanitizer is the most important routine to avoid spreading germs around you and to stay healthy.

Application: Put enough sanitizer on your hands to cover all surfaces. Rub your hands together until they feel dry (this should take around 20 seconds). Do not rinse or wipe off the hand sanitizer before it's dry, otherwise it may not work well against germs.

TIPS FOR THIS PRODUCT

Be Clean antiseptic hand gel should be used regularly throughout the day, before and after visiting a friend, handling a customer and meeting new people in general. After blowing your nose, coughing, or sneezing, you should clean your hands by immediately washing your hands with soap or using alcohol-based hand sanitizer to avoid spreading germs.

FUNCTIONAL INGREDIENTS

Ethanol - The ethanol concentration in be clean is at 77% which has proven to be the optimal amount for disinfection. More ethanol would evaporate, and less ethanol would give less effect.

Glycerin - An emollient that retains the moisture in your skin by reducing water loss.

Propylene Glycol - Acts as a humectant to prevent the hand sanitizer from drying out your skin.

	Volume	pH Level	Mixed formula	Fat Soluble Silicones	Water Soluble Silicones	Ethanol Free	Sulphate Free	Paraben Free	Gluten Free	Heat Protection	100% Vegan
Be Clean	300 ml	5.0 - 5.5	10.3	-	-	X	X	X	X	-	X



I CHOOSE FRIENDLY

When developing new products, we always dig into the latest research to find the best possible ingredients for the hair, as well as for the animals and the environment. All of our products are animal friendly and since 2013, we have chosen to launch 100% vegan products only.

But we want to go that extra mile. Therefore, all of our packaging is climate compensated by planting trees through PLAN VIVO, an organisation that drives environmental and sustainability projects around the world. This way, we can support independent, local farmers as well as give our nature and environment a chance to recover.

#ichoosefriendly

