

luxury briefing

Boodles talk about that million pound necklace NET-A-PORTER launch The NET SET Aquascutum move back into made-tomeasure Harrods launches Tartufi & Friends Fortnum & Mason opens new beauty department La Mamounia partners with artist Julien Marinetti Four Seasons unveils private jet Mikimoto in macaroons The growth of Mount Street Plus: Q&A with David Lewis, MD Sunseeker Sales Group Lucury Briefing Issue 178



INDUSTRY REPORTS

Fashion & Accessories

Sarah Jessica Parker designs a bridal shoe collection _ Sarah Jessica Parker has launched a range of bridal shoes to go alongside her current and successful line. The actressturned-designer has added a range of satin pumps to her existing range, adorned with jewels not dissimilar to the blue Manolo Blahnik's worn by Carrie Bradshaw when she finally married her Mr Big. The shoes come in a range of colours from pale green and plum to a

Paloma Blue launches on

bright blue. A cream lace style bears a pale blue grosgrain ribbon on the heel, as the collection's 'something blue'.

Net-A-Porter With an already strong international presence in luxury boutiques across the world, resortwear brand Paloma Blue has just launched at premier online fashion retailer, Net-A-Porter. Unable to find resort clothing that transcended trends and made up a perfect capsule wardrobe, Ariana Stein founded her own label, Paloma Blue in 2013. Having lived internationally, she is inspired by travel, beach culture and '70s glamour. Expect bohemian and eclectic prints with hand detailing on a rainbow coloured range of silk silhouettes as well as a capsule collection of watersnake sandals.

Heidi Klein opens summer pop-up in Southampton, New York _____

Luxury beachwear brand Heidi Klein has opened a summer pop-up shop at 46 Jobs Lane, Southampton, New York, running through to the end of September. The pop-up resembles a beach but retreat in whitewashed wood adorned with palm leaves, bleached coral and driftwood, complete with the delicate scent of coconut. "We are excited to offer the Hamptons shopper an exciting and enjoyable experience when shopping for beachwear this summer. With a full range of bikinis, one-pieces, cover-ups and kaftans, as well as a new range of hats, bags, shoes and jewellery, shoppers can find everything they need to look and feel gorgeous at the beach and beyond, all under one roof," explains co-founder Penny Klein, Heidi Klein launches four collections each year with exquisitely cut swimwear with an impeccable fit. Now selling in over 150 stores in 39 countries globally, Heidi Klein remain an independent brand that evolves each season with chic and elegant designs for the well-travelled client

Le Chameau launch SS15 collection_

Le Chameau, makers of the finest rubber boots have launched their latest spring summer 15 collection offering handmade rubber boots perfect for the outdoors as we head into the festival season. Each pair is unique, using the finest high quality materials presenting a luxury collection that delivers comfort and style.

New swimwear brand Lilliput & Felix

New British swimsear brand Lilliput & Felix launched this spring. Inspired by the beauty of British country garden, Lilliput & Felix Collection 1, combines

and practicality with beauty. Form, fit and function are held perfectly in balance in a collection that urges us to leave behind the city and head for the shores of the sea. Swimming costumes are the corner stone, complemented by bikinis and print kimonos and kaftans in sheer silk-chiffon. The 28 year-old founder and designer Catriona Ramsay studied at Cambridge University and the London College of Fashion. "I grew up by the sea, in Portugal, Malaysia, Japan, Hong Kong and the Black Isle in the North of Scotland. I'm passionate about water, a kind of magic surrounds it. Ramsay has wanted to design swimwear since childhood. Over time her ideas have focused on prints, textures and interesting silhouettes that make getting into swimwear exciting and fun.

