

CAPTAIN CHRONICLES

QUARTERLY NEWSLETTER

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Welcome Aboard

New CMO joins the leadership team

We are overjoyed and immensely proud to announce a momentous milestone for our team at Captain Steel India Limited. Our esteemed Chief Marketing Officer, Abinash Mishra, has been honoured with the prestigious title of "Sustainability Promoter and Sustainable Collaboration Ambassador" by the SPSC Ambassador Initiative UK.

This recognition is not just an accolade for Abinash; it's a testament to the values and vision we uphold at Captain Steel. His unwavering commitment to sustainable practices and his dedication to supporting the UN's Sustainable Development Goals resonate deeply with our commitment to a greener, more sustainable future.

We extend our heartfelt congratulations to Abinash Mishra. His achievement is not just a testament to leadership but also a testament to the transformative power of sustainable action.



Er. Abinash Mishra

WOW Moments

The Reward and Recognition Program serves as a pivotal strategy within the organization, dedicated to acknowledging and commemorating exceptional accomplishments, contributions, and exemplary behaviours exhibited by our valued employees. Our overarching objective is to cultivate a workplace culture that not only appreciates diligent efforts but actively celebrates & values them. By publicly recognizing individuals or teams for their outstanding dedication, our program fosters a positive and motivational work environment. Through this initiative, we aim to instill a collective drive for excellence among all employees, inspiring them to consistently pursue and achieve greatness.



Cultivating Connections Through Celebrations

At the heart of a thriving organization is a deep-seated belief in the power of employee engagement. It's the unwavering commitment, passion, and enthusiasm of the team that propel extraordinary achievements.

This year, we added a cultural flair to our workplace festivities by celebrating Durga Puja by coming dressed in vibrant traditional attire. It infused the office with energy and provided a moment for us to honour the diverse heritage of our team.

And as Diwali approached, we curated a special Diwali

lunch featuring a diverse menu catering to the varied tastes of our team. From delectable dishes to indulgent sweets, it was a delightful experience for all. It was followed by a thrilling lucky draw competition where employees won exciting prizes.

We firmly believe that these initiatives will fortify our organization's spirit of employee engagement. By celebrating festivals together, we aim to strengthen the bonds among colleagues, creating enduring memories that will be remembered for a lifetime.

Durga Puja



Diwali



Health Camp



Achievements

Partnering with INSDAG with a commitment to quality and innovation

We are excited to announce that Captain Steel India Limited has joined hands as an associate member with the Institute for Steel Development and Growth (INSDAG), marking a significant milestone in our journey. This association aligns us with India's smartest agency in formulating codes and practices for steel in construction, in partnership with the Bureau of Indian Standards and the Indian Roads Congress.

This membership association is a testament to our commitment to quality, innovation, and adherence to national standards in the construction industry. It enables us to participate actively in shaping the future of steel usage in construction, ensuring that our products are not just competitive but also contribute to the nation's infrastructural excellence.

"Our association with INSDAG is a leap towards

co-learning and upgrading our product practices, aligning with today's smart building materials landscape. This partnership is crucial for us in mastering the art of producing top-notch thermomechanically treated rebars. It brings us a step closer to embedding a culture of learning and innovation excellence, drawing from the nation's best practices and experts. This is not just a collaboration; it's a strategic move towards being at the forefront of the construction steel industry in India."- Abinash Mishra, Chief Marketing Officer

We are proud to be part of this esteemed association and are excited about the plethora of opportunities it opens for mutual growth, learning, and contribution to India's construction sector.

INSDAG Certified



Akash Das



Kulajit Pathak



Md. Alomgir



Santanu Biswas



Santosh Yadav

Our New Initiatives



We are thrilled to announce our latest initiative, **#CaptainsOfTheMarket** an initiative by our Expert Technical Services team. Our aim is to connect heart-to-heart with the real champions of the construction sector – the Steel Site Detailing Master Masons in rural India.

Under this initiative, our team engages directly with these skilled Steel site detailing masons. We try to solve the challenges they face using digital apps by the Steel Site detailing masons, understand their needs for product usage, and explore the unique obstacles they encounter in new construction sites, especially those with geographical challenges.



At Captain Steel India Limited, we are proud to launch our **#CaptainsOfTheWorkplace** initiative, a testament to our unwavering commitment to fostering an environment where every talent is not just recognized but celebrated for their unique contributions to our growth and innovation.

Diversity is not just a buzzword for us; it is the cornerstone of our organizational ethos. We take immense pride in having talented professionals like **ER. Sabarni Ghosh, a B. Tech in Civil Engineering, and a Level 1 licensed building surveyor** from the Govt. of West Bengal, as an integral part of our journey. Her experience in building construction and her dedication to service excellence perfectly embody the spirit of Captain Steel.

Meet **Er Sabarni Ghosh**, our **#CaptainOfTheWorkplace** from our ARCADE Initiative Team.

Er. Sabarni is a B.Tech Civil, and a Licensed Building Surveyor Class-1 for Building Design from Govt of West Bengal. She takes pride in Connecting the Dots between Customer Service & Technical Influencers for Captain Steel.