



## **MALLIKA MONTEIRO**

EVP, Chief Growth & Digital Officer;  
Managing Director, Beer Brands

### **EDUCATION**

Harvard Business School, MBA  
DePaul University, Bachelor's Degree, Communication Studies

### **BIO**

Mallika is Constellation's Executive Vice President, Chief Growth & Digital Officer, as well as Managing Director, Beer Brands, reporting to Bill Newlands, President and Chief Executive Officer. In this role, Mallika is responsible for consumer and category insights, innovation and new product development across beer, wine and spirits, the company's business transformation functions, as well as media (including digital marketing), and Constellation Ventures. In 2024, Mallika was named Managing Director, Beer Brands, building on her strong consumer orientation and a deep understanding of consumer trends, preferences, and motivations to the table to oversee the Beer Division's marketing organization. Mallika is a member of the executive management committee.

Mallika joined Constellation in 2016 as Vice President, Beer Innovation. Leveraging consumer insights, Mallika spearheaded the acceleration of the beer innovation portfolio –with the development and launch of innovations including Corona Premier, Modelo Oro, Corona Non-Alcoholic and Modelo Aguas Frescas. She was a driving force behind the company's Focus on Female Founders program, designed to invest \$100 million in female-founded or female-owned start-ups in the beverage alcohol space over the next 10 years.

Mallika has over a decade of experience in the beverage alcohol industry in strategy, brand marketing and innovation. Prior to joining Constellation, Mallika was a Senior Marketing Director leading brand and innovation strategy at Anheuser Busch Inbev, and a Senior Brand Manager at Beam Suntory.