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Chandra Kurt's

WEIN SELLER JOURNAL

DER REPORT

Weingut Obrecht
Bündner Sonnenschein
aus Jenins

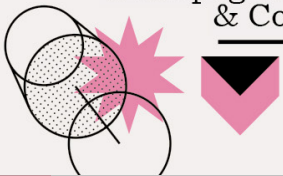


DIE MARKENSTORY

Die Gesichter von
Gut Oggau

WEINSELLER 2024

Champagner
& Co.



DAS WEINBUCH

Wine Sapiens von
Ferran Adrià



A fresh and dynamic statement in wine publishing. A quarterly magazine from Switzerland.

180 pages
4 times per year

WEIN SELLER JOURNAL 2024

Weinseller Journal

The magazine that lives wine

The report

20–30 pages report with Chandra Kurt and her team and a dedicated photographer. The report will later become part of a book project.



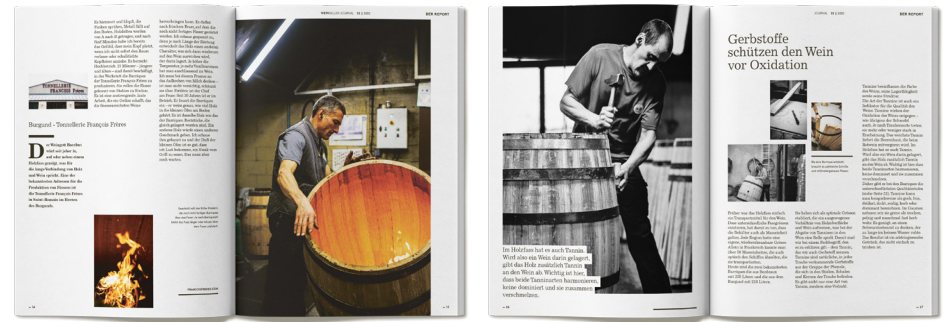
Brand story

Established and emerging wine brands in focus.



Chef's Table

Talented chefs, trendy gastro-oenological developments and discoveries from the food & wine scene.



Weinseller 2024

Excerpts from Switzerland's number one wine buying guide.



Advertising in the Weinseller Journal

Chandra Kurt's Weinseller Journal is a dynamic advertising platform aimed directly at wine lovers, end consumers and B2B.



Advertising

in the Weinseller Journal
and content highlights 2024

All prices excluding sales tax (VAT).

Chandra Kurt's Weinseller Journal

Frequency	4 times per year
Size	205 × 270 mm

Prices

Full page	Fr. 2950.- (205 × 270 mm)
Full page bleed	Fr. 2950.- (205 × 270 mm + 3 mm trim)
Cover 2, 3 and 4	by request
Advertorial	by request (see right)
Double-page spread	Fr. 5500.-
Special combination offer together with Weinseller 2024	by request
Inserts	by request

Specifications

Format	205 × 270 mm
Bleed	+ 3 mm on all sides. 8 mm from gutter margins not visible, please allow enough space for important elements.
Printing technique	Sheet-fed offset printing
Screen	80 halftone
Color scale	4-color Euroscale (CMYK)
Tone value sum	max. 300 %
Printing data	Digital, open data in the following formats: InDesign, Illustrator (other layout software by request). Please provide all fonts and pictures. PDF advertisements in high resolution with integrated fonts. Picture data (TIFF, EPS, JPEG) minimum of 300 dpi in four-color mode (CMYK). JPEG in maximum quality.
Data delivery	On CD or via e-mail (with the remark «Weinseller Journal» and Nr. of issue). Please attach PDF or colored print-out.

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205 × 270 mm

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Non-visible area
8 mm from gutter margins

Deadline

WSJ Nr 34 (Spring / March 2024) Bordeaux, Best of Italy, Trends 2024, Valais, Nordic chic, Highlights from Spain, Natural Wines	Deadline for ads: Wednesday 31 January 2024	Date of publication: 4 March 2024
WSJ Nr 35 (Summer / June 2024) Rosé special, Greece, Best of Switzerland, Tuscany, Summer Wines, Austria, Dôle, Organic special	Deadline for ads: Monday 29 April 2024	Date of publication: 5 June 2024
WSJ Nr 36 (Autumn / September 2024) Champagne, Sustainability, Vaud, Southern France, Chasselas, Italy	Deadline for ads: Wednesday 31 July 2024	Date of publication: 3 September 2024
WSJ Nr 37 (Winter / December 2024) Bubbles & Co., Champagne, Fine Wine, Italy Special, Ticino and Merlot of the World	Anzeigenschluss: Thursday 30 October 2024	Date of publication: 4 December 2024

The Weinseller platform

The Weinseller platform (book and magazine) is a mirror of the diverse and dynamic wine world. A mix of reports, wine recommendations, trends, lifestyle stories and also a guide for the wines to discover, store and buy in 2024.

