UNEARTH COONAWARRA'S

HIDDEN GEM

2016 BRAND'S LAIRA ONE SEVEN ONE CABERNET SAUVIGNON

Brand's Laira is an iconic winery, nestled in the heart of the famed "terra rossa" strip of the Coonawarra region in South Australia. Steeped in heritage, our Laira Vineyard was planted back in 1893 and is one of the oldest working blocks in the region. Brand's Laira offers a range of elegant yet richly flavoured premium wines from this distinct region.

Our Flagship range offers superb quality, richly flavoured wines that have been created with deep respect for the great history of the winery, and the vision of our Founder and Coonawarra's First Patron, Eric Brand.

With fruit from some of the oldest vineyards in Coonawarra, these award winning wines offer excellent longevity and ageing potential with careful cellaring.

VINEYARD REGION	Coonawarra, South Australia.
VINTAGE CONDITIONS	Vintage 2016 reds all have outstanding colour and tannins facilitated by a very even veraison and milder ripening conditions later in vintage. Excellent November weather led to good and even fruit set, with higher yields than the preceding years. Moderate temperatures and weather through January to March delivered an extended ripening period and plenty of time for development of flavour and colour.
WINEMAKING & MATURATION	Grapes were sourced from the 'No1' Cabernet block) planted in 1971 on the Laira vineyard. The wine was fermented on skins in stainless steel fermenters for 7 days. After the wine was pressed off skins it was pumped into French oak barrique and hogshead barrels to complete primary and malolactic fermentation. Following barrel maturation the wine was racked barrel to barrel by hand to assist in wine development. Total maturation time in oak was 21 months.
AROMA	Varietal cassis, blackberry and blueberry fruits with dusty cedar oak.
COLOUR	Deep crimson Red.
PALATE	Juicy vibrant dark berry fruits on the palate with some dried herb notes. The wine displays gtrat finesse and structure with fine dusty tannins and subtle French oak flavours.
WINE ANALYSIS	Alcohol: 14.5% pH: 3.35 Acidity: 6.8g/L



Peter Weinberg

Peter Weinberg, Chief Winemaker





brandslaira.com