

_chilli

We all want to make the world

FEEL

that we exist

that we are different

that we have something unique to say

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we deepen every worthy relationship we start?

we turn every experience into something memorable?

WHAT IF

we make everyone feel heard and understood ?

we connect with emotionally-charged messages related to real values?

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WHAT IF WE

think AGAIN

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A person is seen from behind, wearing a large, light-colored backpack and a straw hat. They are standing on a boat or a pier, looking out at a large body of water. In the distance, the snow-capped peak of Mount Fuji rises against a clear blue sky. The overall scene is bright and scenic.


just a backpack?
think AGAIN

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just some headphones?
think AGAIN

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just a notebook?

think AGAIN

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START FILLING _____ WITH:

values _____

projects _____

dreams _____

feelings _____

Not just a **LOGO**

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playful

fair

healthy

creative

A different world begins in your mind

sustainable

beautiful

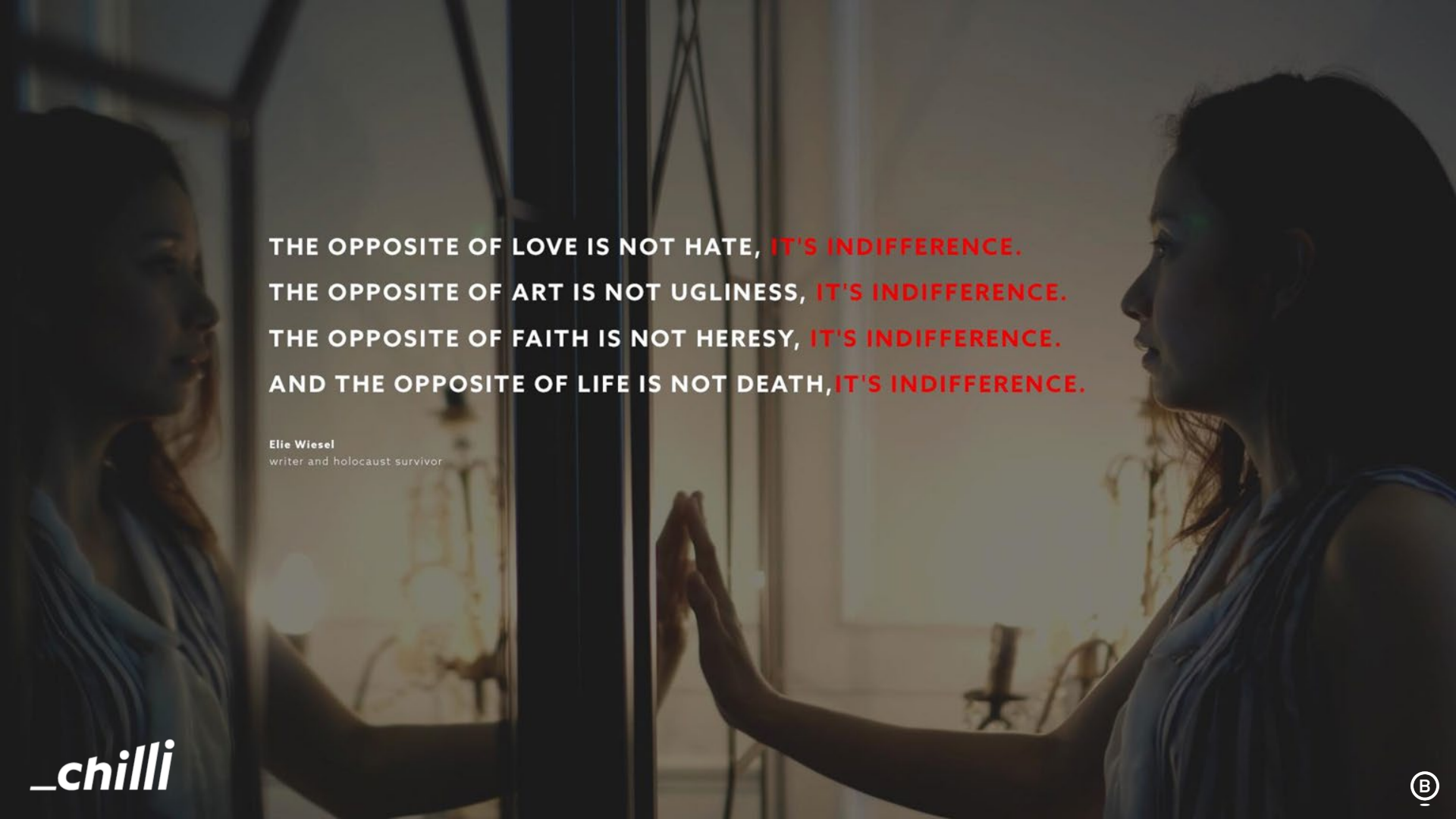
diverse

conscious

because



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A woman is shown in profile, looking out of a window. Her hands are pressed against the glass, and the scene is dimly lit, suggesting a contemplative or somber mood. The background outside the window is slightly blurred, showing some indoor plants.

THE OPPOSITE OF LOVE IS NOT HATE, **IT'S INDIFFERENCE.**
THE OPPOSITE OF ART IS NOT UGLINESS, **IT'S INDIFFERENCE.**
THE OPPOSITE OF FAITH IS NOT HERESY, **IT'S INDIFFERENCE.**
AND THE OPPOSITE OF LIFE IS NOT DEATH, **IT'S INDIFFERENCE.**

Elie Wiesel
writer and holocaust survivor



ADD SOME CHILLI

THE ANTIDOTE TO INDIFFERENCE

EMPATHETIC

DETAIL-ORIENTED

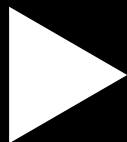
BRAND CONCERNED

CREATIVE

2 STEP FORWARD

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PRESS



TO FEEL

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***is the unexpected ingredient
that will make your (brand) experience
have the 'goosebumps effect' to
magnify its engaging result***

TO ACHIEVE THOSE **GOOSEBUMPS** you can

EXPECT

We deeply understand you and your brand

We take care of things as if part of your staff

We exceed your expectations at some point

We consider the simplest gift as the greater message

We are fair with you and everyone involved

We take sustainability for granted

DON'T

Give you the cheapest offer

Do things the way they've always been done

Forget about the people involved in the process

Simply offer you mass-production

Ignore how what we do affects the environment

Just offer you recyclable objects

Do you want some?

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ideastogrow.us

and hey, visit our new website to keep feeling the
difference our ingredient offers & let's

THINK AGAIN
together

_chilli
ideas to grow