



# A COMMITMENT TO IMPROVING THE LIVES OF ANIMALS THROUGH PROPER NUTRITION.

The Morris family, pioneers in life-stage diets for companion animals founded ZuPreem® in 1968. Their commitment to an innovative, science-based approach to proper nutrition became widely recognized within the pet care and animal health industries. After more than 50 years, the same dedication to high-quality pet nutrition is as strong as ever and the legacy continues with the third generation of the Morris family.

Today, ZuPreem manufactures carefully balanced food for birds, rabbits, guinea pigs, ferrets, exotic felines and primates. ZuPreem pet products are found at most pet specialty retail locations worldwide.



Raritan Animal Hospital in 1928 where the original Hill's® Prescription Diets were formulated. This contribution to animal nutrition eventually led to the development of the ZuPreem® line of diets.

#### **NUTRITION MATTERS**

Just like people, pets need proper nutrition for good health and longevity. This means feeding and recommending specifically formulated diets that include the proper balance of carbohydrate, fat, and protein, along with essential vitamins and minerals. This intricate balance keeps their digestion running smoothly, their metabolism working properly, and their immune system functioning effectively.

Poor nutrition can lead to nutrient deficiencies, disease, and an overall feeling of ill health for any pet. Improper nutrition can also lead to a shorter life span, expensive medical treatments and ill-temperateness as pets spend more time fighting illness and less time happily interacting with caregivers.

Be part of the solution. Help prevent health problems and promote a pet's long, happy and healthy life. Select premium food and choose diets that are nutritionally balanced and complete.

Nutrition really does matter. With your help together we can foster heathy, happy pets and improve the lives of those who care for them.

Dr. Laurie Hess, DVM, Diplomate ABVP (Avian Practice)
ZuPreem Director or Pet Health and Nutrition



### FRUITBLEND® FLAVOR WITH NATURAL FLAVORS

This premium daily bird food provides healthy, balanced nutrition for birds of various species and sizes:

- Fruit shapes and colors
- Natural flavors
- Essential nutrients birds need every day
- Best-selling ZuPreem® avian line

FRUITBLEND® FLAVOR WITH NATURAL FLAVORS	PACK SIZE	PRODUCT CODE
Very Small Birds	379 g	80000
	907 g	80020
Small Birds	200 g	81440
	379 g	81000
	907 g	81020
Medium Birds	200 g	82440
	379 g	82000
	907 g	82020
Parrots & Conures (Medium to Large Birds)	907 g	83020
	1.6 Kg	83030
Large Birds	907 g	84020
	1.6 Kg	84030





## NUT FLAVOR & VEGGIEBLEND® FLAVOR WITH NATURAL FLAVORS



## **NATURAL** WITH ADDED VITAMINS, MINERALS, AMINO ACIDS



These premium daily bird foods offer wholesome variety for most species of pet birds:

- Natural nut & vegetable flavors
- Assorted shapes to enhance foraging
- Complementary nutrition with other Essential Nutrition products

NUTBLEND® FLAVOR WITH NATURAL NUT FLAVOR	PACK SIZE	PRODUCT CODE
Medium Birds	907 g	85020
Parrots & Conures (Medium to Large Birds)	1.5 Kg	85030
VEGGIEBLEND® FLAVOR WITH NATURAL FLAVORS	PACK SIZE	PRODUCT CODE

Wholesome, natural bird food, precisely formulated with essential vitamins, minerals and amino acids:

- Includes assorted fruits & vegetables
- Multi-grain formula
- For bird owners that want to feed a more natural food

NATURAL WITH ADDED VITAMINS, MINERALS, AMINO ACIDS	PACK SIZE	PRODUCT CODE
Small Birds	2.25 lb	91200
Medium Birds	1.1 Kg	92200
Parrots & Conures (Medium to Large Birds)	1.4 Kg	93200
Large Birds	1.4 Kg	94200



#### **AVIANBREEDER™ FRUITBLEND®**

WITH NATURAL FRUIT FLAVORS &

#### **AVIANBREEDER™ NATURAL**

WITH ADDED VITAMINS & MINERALS

Balanced nutrition for health and reproduction in breeding birds:

- High levels of protein and fat specifically formulated for breeding birds
- Less waste and labor than feeding fruits, vegetables and seed

AVIANBREEDERTM	PACK SIZE	PRODUCT CODE	
AvianBreederTM FruitBlend® With Natural Fruit Flavors			
Large Birds	18.1 Kg	79600	
Parrots & Conures (Medium to Large Birds)	18.1 Kg	78600	
Cockatiels (Medium Birds)	18.1 Kg	77600	
AvianBreederTM Natural With Added Vitamins & Minerals			
Parrots & Conures (Medium to Large Birds)	18.1 Kg	79600	
Cockatiels (Medium Birds)	18.1 Kg	78600	



#### **SMART PELLETS®**

**VS. SEEDS** 

- ✓ Fortified with essential vitamins, minerals and amino acids seeds lack
- ✓ Lower in fat than most seeds to support cardiovascular and liver health
- ✓ Made with real whole grains from North America's Heartland
- ◆ Delicious taste in every bite combined with engaging shapes and colors
- ✓ Highly recommended by leading avian veterinarians and specialists



Feed Smart Pellets® Daily



Feed Seeds Occasionally



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Feed Seeds Occasionally



#### Imported & Marketed by:

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