



**Nature's
HUG™**

Sustainable
ALTERNATIVE PROTEINS

Ultra Premium
CAT & DOG FOOD

YOUR TRULY SUSTAINABLE PET FOOD



“
We are
Pet Lovers
”

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YOUR TRULY SUSTAINABLE PET FOOD



Our Story



The Nature's HUG™ adventure began with a vision...

A vision of a better tomorrow for our pets, our industry, but also, and most importantly, for our kids, future generations, and mother earth herself!

The unfortunate worldwide pandemic was an eye opener to many of us, on the importance of improving our ways and consumption habits... by trying to reduce our overall carbon footprint, and help preserve our frail ecosystems.

Thus, the idea of creating an optimal sustainable diet for both cats and dogs. The goal being to use locally sourced, fresh, grade "A" ingredients, combined with alternative eco-friendly proteins, in formulating highly nutritious & perfectly balanced recipes for all breeds of dogs and cats.

At the center of our preoccupations:

- The health and wellbeing of our beloved pets;
- The intrinsic quality of our ingredients;
- The nutritional values of our recipes;
- The use of sustainable and optimal alternative proteins, producing lower GHG's emissions than traditional animal proteins;
- The inclusion of several functional items and superfoods;
- The perfect assimilation levels for both dogs & cats, for absolute energy and vitality;
- The highest palatability level to satisfy even the most finickiest pet;

Nature's HUG™ combines all of these...and more! The end result is providing your pet with an ultra-premium, sustainable diet for a long, healthy and happy life...while preserving our planet!

...Because you don't have to compromise anymore between optimal animal nutrition and sustainable choices.

Nature's HUG™ is combining both for you, and your furry friend!



Committed to
animal health

Our Team



A group of passionate, expert and dedicated people driven by common goals and aspirations.

Being pet parents ourselves, we understand the importance of providing a healthy diet and joyous life to our little companions, as they're basically part of our family!

Our team members work hard every day to build & nourish mutually fruitful and enlightening relationships with our clients, partners, customers and community.

Our mission

Provide an innovative and sustainable alternative proteins diet for a long, healthy and happy life... while reducing carbon footprint and preserving our planet.

...Because we care about our beloved furry friends and mother earth!



Versity™, the optimal sustainable protein for both dogs & cats!

The best of meat- and plant-based proteins in one alternative protein!

Versity™ is a high-quality, single-celled complex mycoprotein composed of Saccharomyces dried yeast. The consistent nutrient profile and quality of **Versity™**, along with its inherently low levels of fat and ash, makes it the ideal sustainable protein for both dogs and cats.

Versity™ Versatility meets flexibility!

Versity™ has an amino acid profile that's **similar to chicken** but has the advantage of generating much, much lower Green House Gas emissions (GHG's) in its production and lifecycle. So, a **smart alternative to traditional animal proteins**, and a great choice, both for the benefits of our pets, and our ecosystem!

Therefore, an alternative protein like **Versity™** represents a viable, long-term solution for the pet food industry as it meets today's pets' needs and consumer-centric demands, while addressing tomorrow's protein supply limitations.

Proven acceptability and digestibility.

Formulated specifically for pets, **Versity™** is an excellent source of digestible amino acids and has no known anti-nutritional properties. This allows for efficient absorption and utilization by dogs and cats alike. In fact, recent studies demonstrated that a diet with **Versity™** provided to both dogs and cats, levels of palatability, assimilation and digestibility similar or superior to a diet based on traditional animal protein.

Finally, **Versity™** provides stronger label appeal than plant-based sources like corn, wheat and/or soy.



* Versity™ is a trademarked product of ADM Animal Nutrition. ADM Animal Nutrition is a leading manufacturing, nutrition and marketing business offering a wide range of leading-edge products for the animal nutrition market. Known as a global leader in amino acids, ADM also offers, high-quality feed products, supplements, premixes, custom ingredient blends and specialty feed ingredients to aid in optimizing animal health and nutrition goals. (www.admanimalnutrition.com)



Versity™ for cats

- No negative effects on palatability, digestibility, urine pH or health of adult cats.
- Cats showed a statistically significant consumption preference for diet containing Versity™.
- Showed the same high digestibility and utilization as control diet based on total tract digestion (+80%) of protein, fat, dry matter and organic matter.



Versity™ for dogs

- No negative effects on palatability, digestibility or health of adult dogs.
- Equally palatable to control diet based on first-bite preference and total consumption.
- Showed the same high digestibility and utilization as control diet for total tract digestion (+90%) of protein and fat and total tract digestion (+85%) of dry matter and organic matter.

Versity™, the Healthy Choice!

Versity™ contains vitamin B12, produced by the natural fermentation process. It is 40% less fat than most other forms of traditional proteins.

Being low in sodium and sugar, it is also packed with a pleiad of vitamins and minerals.

The health benefits doesn't stop there. It will also help regulate blood cholesterol levels, and controls postprandial blood sugar levels. Moreover, it will promote feline bladder health and help prevent urinary tract infections.

Finally, it stimulates muscle protein synthesis even better than whey and casein protein found in dairy.

Versity™ contains... (Per 100 g)

- More protein than fresh chicken
- More iron than fresh beef
- More zinc than fresh turkey
- As much potassium than bananas
- More prebiotics than apples



It's about sustainability!



With the global population expected to reach 11 billion people by 2050, we need to develop more sustainable food systems to avoid causing irreparable damages on the environment.

At the same time, pet parents are still demanding a protein that do more than save the planet. They want one that will provide optimal nutritional values and benefits to their beloved pets.

This is exactly what **Nature's HUG**'s **Versity**™ is offering us. A truly sustainable and healthy alternative protein for both dogs and cats, of all breeds and ages, for a long and happy life.

Producing the mycoprotein **Versity**™ through fermentation is much more efficient and far more sustainable than protein derived from rearing animals.

It takes less than a day for **Versity**™ to ferment, grow and get harvested in a meat-like state. This is significantly more efficient than growing animal protein. Instead of using vast amounts of land, water and food resources to grow cattle for over a year, you can grow **Versity**™ in a fermenter in less than 24 hours.

As expressed in the graph beside, **Versity**™ generates enormously less GHG's emissions than livestock production. And requires less land and water resources along the way, to boot.

So a significantly lower environmental impact and part of the solution needed to address this issue of today's generation – how to transform the global food system to offer current and future generations a healthy and sustainable food future for them and their beloved pets!

“ In harmony
with nature! ”

What feeding a 40 lb dog during its entire lifespan represent...

RAW PET FOOD
Nourriture crue



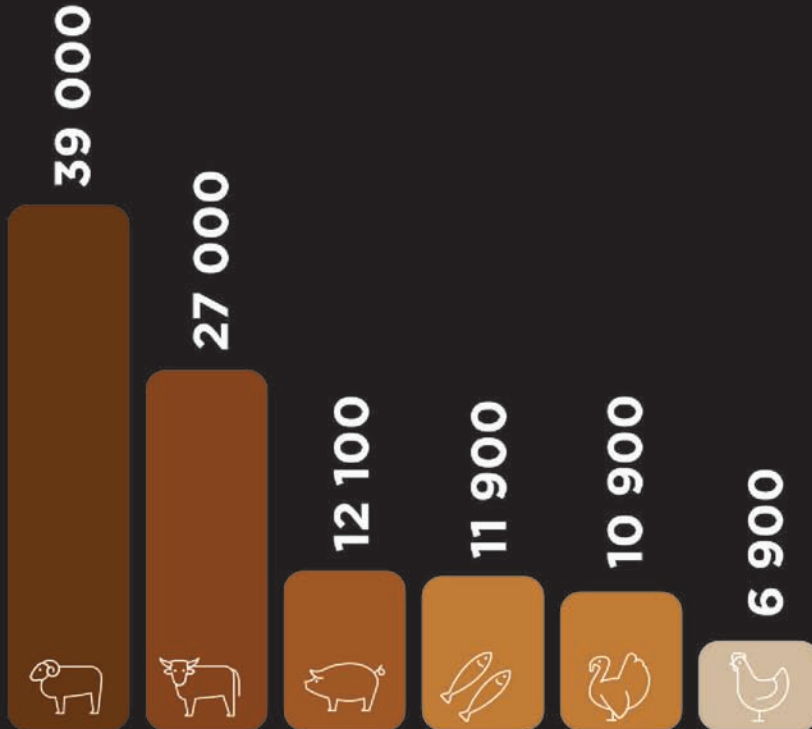
TRADITIONAL DRY FOOD
Nourriture sèche traditionnelle



967 KM



CO₂ emissions, g/1 kg



363



Opti Biom



Opti Biom is a mixture of pre, pro and postbiotics that will improve the pet's microbiome health, immunity and vitality, using natural ingredients and state of the art technology! **Opti Biom** provides the right combination of metabolites to optimize pet microbiome health, immunity, vitality, and overall well-being.

Prebiotics

Prebiotics are substrates often found in plant cell walls. In a sense they are The Fuel for beneficial microorganisms in the gut and essentially feed the probiotics. They promote the development of beneficial microbes within the intestinal microflora.

Probiotics

Probiotics are live beneficial bacteria and represent The Factory. The **Opti Biom** probiotics will provide several benefits to your pet:

- Improving overall digestion
- Promoting healthy skin and coat
- Preventing intestinal Inflammation
- Ensuring normal and regular stools
- Reducing of stress and anxiety
- Bettering healthy metabolism
- Boosting immunity
- Promoting good oral health
- Regulating adequate growth and development
- Reducing shedding and pathogen

Postbiotics

Like millions of people, you are probably familiar with the other members of the "biotic" family, namely prebiotics and probiotics. The term postbiotics is most likely new to you.

Postbiotics are produced through precise fermentation inputs and processes to create beneficial metabolites or The Goods. Produced by bacteria and yeast, the metabolites present in postbiotics include the Goods that support health such as amino acids, vitamins, short chain fatty acids, and more. As probiotics feed on prebiotics, postbiotics are produced; however, postbiotics have even more value.

Postbiotics are bioactive compounds made when the friendly bacteria in the gut (probiotic bacteria) digest and break down fibers (prebiotics). Although postbiotics are technically considered waste products, they offer various health benefits, similar to probiotics.

Postbiotics will support the immune system, help prevent or treat diarrhea, reduce symptoms associated with irritable bowel diseases, and even reduce the severity of certain allergies.

The ultimate microencapsulation technology

Opti Biom

protect the pre-pro and postbiotics. Microencapsulation is a group of technologies aiming to produce small particles called microcapsules that can be released at a specific speed under certain conditions.

The proper protection technology can prove advantageous since it is possible to achieve the following benefits depending on the coated nutrient/additive:

- Protection against light, moisture, heat and oxidation
- Reduction of dustiness
- Conditioning of some micro-ingredients or molecules
- Resistance to thermo-mechanical treatments during premix or complete feed manufacturing
- Modulation of the release of compounds throughout the gastrointestinal tract

Advantage 1
Embedded

Advantage 2
Targeted

Advantage 3
Safeguarded



Slow release

- Compounds are embedded in a matrix made of hydrogenated vegetable fat
- Particle size is about 500-4000 micrometers
- Pancreatic lipase (active when pH 5) hydrolyzes the lipid matrix, releasing the compounds. The lipase activity modulates the release
- This creates a slow-release effect all along the intestine tract

End result

Better efficacy of the pre-pro & postbiotics. They are liberated where it counts in the intestinal tract, where they will bring all the benefits to the animal's microbiome!

Healthy Benefits

Grain-Free

All our formulas are entirely grain-free. Grain-free diets provide several advantages to both dogs and cats. The two most important ones are...



Fewer allergies

Your pet may well be allergic to some of the ingredients in standard dog food, including the grain itself. Corn, wheat and soy are grains that have been known to cause allergic reactions in both dogs and cats. These reactions translate into all sort of unpleasant symptoms, like itchy skin for example. Our **Nature's HUG™** Grain-Free Recipes will greatly reduce the risk of these displeasing occurrences.

Sturdier, more regular stools

Picking up after our pets isn't the most glamorous of jobs, even if it is necessary. With our grain-free formulas, the stools will be more firm and compact, and they will go less frequently too, making that particular job a much smaller part of your day. How does this happen? It's all down to the fact that there is less within our grain free diets that can't be digested. The corn and wheat in standard pet food contains a lot of fibre that both dogs and cats can't assimilate entirely, which means it has to be removed from their body within their stools. Without that, there is less requirement to remove anything; most of the food is instead absorbed within the

GMO-Free

All our formulas are also GMO-Free, providing several added benefits to your pet's diet:



Fresher Foods

Genetically Modified Foods are engineered using chemical preservatives to make them last longer which means that your food isn't necessarily as fresh as it looks. Foods are beneficial to the body only so long as they are farm fresh. Any later, and the potency of nutrients start to progressively dissipate.

Better for the Environment

GMO foods are grown in a chemical rich environment which over a period of time not only causes soil erosion and infertility but also increases pollution and makes use of considerably more energy, which causes a strain on the earth's natural resources.

Are 100% Natural

Perhaps the most important factor to consider when it comes to non-GMO foods is quite simply that they are 100% natural, especially when grown organically using natural methods of cultivation. When food is natural, it supports healthy living and sustainability aside from increasing the overall quality of life.

Healthy Benefits



High-Protein Diet

Nature's HUG™'s high-protein content diets will help your pet in several ways: Growth & maintenance of lean & healthy muscles, improved skin & coat condition, boost the immune system, and support energy levels.



Hypoallergenic

The most recurrent allergens in pet food are animal proteins, especially those from dairy products, beef, lamb, chicken and chicken eggs. Other common allergens are grains, like corn, wheat and/or soy. Thanks to **Nature's HUG™** alternative proteins and grain-free recipes, the chances of your pet developing an allergy with our food are virtually slim to nil!



Locally Sourced

Our **Nature's HUG™** fine, fresh, grade "A" ingredients are locally sourced. Most of them from neighborhood growers, farmers & providers, situated close to our production facility in Ontario, Canada.

We are very proud to support our local economy and community. Plus, with proximity sourcing, we're reducing our operational carbon footprint even more!



Palatability

Over and above providing an outstanding diet with optimal nutritional values, our nutritionists understand the importance of high palatability in our pet food. Thus, we've designed recipes which will be appealing to even the most finicky. Because lunchtime should also be fun and enjoyable to your furry companion!



Denta+

Addition of green tea and Vitamin C, proven to inhibit the growth of oral bacteria, will help reduce plaque formation and reduce oral infections which can lead to bad breath.



Prohair

The **Prohair** system provides a little extra to improve and promote the quality of your companion's coat, as well as the health of its skin. Sunflower oil, zinc, flaxseed and other Omega 3 and 6 fatty acids were also added to achieve a lustrous, healthy and shiny coat.



Opti Bone

Presence of Kale, a natural anti-arthritis source, plus addition of Calcium and Vitamin D3 will help your pet obtain & maintain optimal bones structure...for an active and happy life!



Opti Joint

Omega-3 fatty acids, turmeric, as well as several fruits, with their powerful antioxidant and anti-inflammatory properties, will help your dogs and cats maintain strong and healthy joints.



Hairball

Miscanthus grass, apple pomace and other fiber-rich sources will help eliminate hairballs by improving intestinal transit.



Made in Canada

Proudly made in Canada, using fresh, grade "A", locally-sourced ingredients. The manufacturing facility is CFIA, AFFCO, ISO 22000, and SGS Certified.



Our Superfoods



Blueberries

Blueberries are powerful antioxidants that can slow the aging process, and even fight cancer. Its fibers help reduce inflammation throughout the body, potentially easing conditions like arthritis and inflammatory bowel disease. Blueberries also support urinary-tract health.



Cranberries

Cranberries offer high nutrient and antioxidant properties. Research also linked consumption of cranberries to lower risk of urinary tract infection (UTI), prevention of certain types of cancer, improved immune function, as well as decreased blood pressure.



Flaxseed

Loaded with rich nutrients, Flaxseed, with its anti-inflammatory properties, will help ease symptoms of arthritis, improve kidney function, and maintain healthy skin and coat.



Kelp

Naturally high in iodine, a key nutrient needed for glandular function, kelp provides support to the thyroid, pituitary, and especially the adrenal gland. It will also support healthy digestive function by acting as a prebiotic and modulating the gut microbial population and providing dietary fiber that supports the growth, diversity, and activity of beneficial bacteria while reducing pathogens.



Pumpkin

Besides being a natural stomach soother, pumpkin also helps absorb stomach acid and remove excess water in the digestive tract. Thus it will help in preventing constipation, and even stop diarrhea.



Tapioca

Tapioca is an excellent source of iron, manganese, and calcium. These minerals are important for the production of red blood cells and for healthy bones.



Green Tea

Green tea is a natural immune system booster for both dogs and cats. It will help maintain a good oral hygiene. It will also help in reducing the smell in urines and stools. Finally, studies have shown a correlation between everyday consumption of green tea and a decreased risk of stomach, esophageal and liver cancers.



Turmeric

Turmeric contains a compound called curcumin - which is essentially its active ingredient. Curcumin has antioxidant, anti-inflammatory, antiviral, antibacterial, antifungal, wound healing and anticancer activities. It can help fight diseases like arthritis, diabetes, cancer, liver disease, gastrointestinal issues and more. One study even called it "Cure-cumin" because of its long list of promising therapeutic and clinical uses.



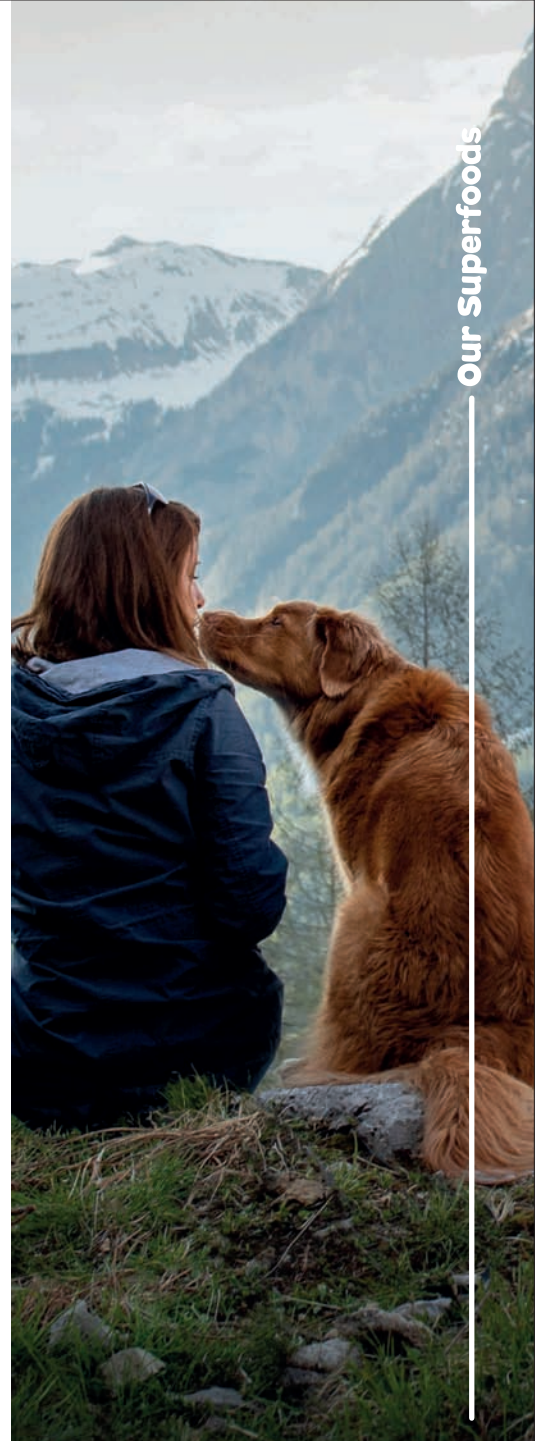
Kale

Kale is high in calcium, magnesium, potassium and iron, which support healthy bones, and a healthy heart. As it's vitamin-packed, kale will help support vision and colon health, liver detoxification, and fight off infections.



Yucca Schidigera

Yucca schidigera is an evergreen shrub or small tree found in the Southeastern region of North America, mostly in desert areas. It helps in reducing the odors of urine and stools, of both cats and dogs.



Cat food recipes



1.81 kg
4 lb



1.81 kg | 4.54 kg
4 lb | 10 lb



4.54 kg
10 lb



1.81 kg | 4.54 kg
4 lb | 10 lb

Dog food recipes



2.27 kg
5 lb



9.07 kg
20 lb



2.27 kg | 9.07 kg
5 lb | 20 lb



9.07 kg
20 lb



2.27 kg
5 lb



2.27 kg | 9.07 kg
5 lb | 20 lb

Featuring these
beneficial health
functions:



OPTI BIOM
Pre-probiotics



OPTI BONE
Calcium +



PROHAIR
Omega 3-6



Kitten

Growth

32%

Sustainable Proteins



Growth formula for kitten of 2-12 months of age

Nature's HUG™ Kitten recipe will help your furry friend grow into a strong, playful and healthy adult cat. It has been formulated to respond to all your kitten's nutritional needs. It's also packed with additional sources of energy, such as our alternative protein Versity™, to support rapid growth and development during the first year of life.



1.81 kg
4 lb

UPC: 628678830028
NHC10001

INGREDIENTS: Dried yeast, whole green peas, potato protein, canola oil (preserved with mixed tocopherols), sunflower oil (preserved with mixed tocopherols), whole chickpeas, whole green lentils, pea protein, whole flaxseed, calcium carbonate, natural flavor, monocalcium phosphate, tapioca, apple pomace, sun cured alfalfa meal, sesame seeds, yeast culture, lecithin, choline chloride, potassium chloride, DL-methionine, salt, taurine, calcium propionate, betaine hydrochloride, vitamin E supplement, L-threonine, L-lysine, dried kelp, dried algae meal, yeast extract, chicory root extract, L-ascorbic acid (vitamin C), L-carnitine, carrots, pumpkin, apples, kale, spinach, pomegranate, cranberries, blueberries, blackberries, avocado, turmeric, green tea extract, yucca schidigera extract, fumaric acid, lactic acid, citric acid, malic acid, ferrous sulfate, vitamin E supplement, zinc oxide, zinc proteinate, nicotinic acid, copper sulfate, copper proteinate, folic acid, sodium selenite, vitamin B12, manganese oxide, manganese proteinate, vitamin A acetate, riboflavin supplement, calcium pantothenate, pyridoxine hydrochloride, thiamine mononitrate, biotin, calcium iodate, vitamin D3 supplement, cobalt proteinate, dried Enterococcus faecium fermentation product, dried Bacillus subtilis fermentation product, dried Bacillus licheniformis fermentation product, dried Bacillus amyloliquefaciens fermentation product.

GUARANTEED ANALYSIS: Crude protein 32% minimum, crude fat 18% minimum, crude fiber 3.5% maximum, moisture 10% maximum, crude ash 6.5% maximum, calcium 1.2% minimum, phosphorus 1.0% minimum, potassium 0.65% minimum, magnesium 0.1% maximum, vitamin A 15,000 IU/kg minimum, vitamin D3 1,000 IU/kg minimum, Vitamin E 135 IU/kg minimum, taurine 0.25% minimum, *Omega 6 fatty acids 5.0% minimum, *Omega 3 Fatty acids 1.25% minimum. *Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.



Featuring these
beneficial health
functions:



OPTI BIOM
Pre-probiotics



HAIRBALL
Extra Fibers +



PROHAIR
Omega 3-6



Adult

Maintenance
Indoor/Hairball

30%
Sustainable
Proteins



Adult cat food maintenance Indoor/Hairball formula 1-10 years of age

Nature's HUG™ Indoor recipe with less fat content will help promote and maintain a healthy weight for your adult cat. It provides all the required vitamins, minerals, amino & fatty acids, as well as pre & probiotics for an improved immune system and overall healthy condition. Plus, different fiber sources were added to help prevent hairballs and improve intestinal transit.



4.54 kg
10 lb

UPC: 628678830011
NHC12004

1.81 kg
4 lb

UPC: 628678830004
NHC12001

INGREDIENTS: Dried yeast, whole green peas, potato protein, canola oil (preserved with mixed tocopherols), miscanthus grass, pea protein, sun cured alfalfa meal, apple pomace, whole flaxseed, sunflower oil (preserved with mixed tocopherols), natural flavor, whole green lentils, calcium carbonate, sesame seeds, monocalcium phosphate, tapioca, yeast culture, lecithin, choline chloride, salt, DL-methionine, potassium chloride, taurine, calcium propionate, betaine hydrochloride, vitamin E supplement, L-threonine, L-lysine, dried kelp, dried algae meal, yeast extract, chicory root extract, L-ascorbic acid (vitamin C), L-carnitine, carrots, pumpkin, apples, kale, spinach, pomegranate, cranberries, blueberries, blackberries, avocado, turmeric, green tea extract, yucca schidigera extract, fumaric acid, lactic acid, citric acid, malic acid, ferrous sulfate, vitamin E supplement, zinc oxide, zinc proteinate, nicotinic acid, copper sulfate, copper proteinate, folic acid, sodium selenite, vitamin B12, manganese oxide, manganese proteinate, vitamin A acetate, riboflavin supplement, calcium pantothenate, pyridoxine hydrochloride, thiamine mononitrate, biotin, calcium iodate, vitamin D3 supplement, cobalt proteinate, dried Enterococcus faecium fermentation product, dried Bacillus subtilis fermentation product, dried Bacillus licheniformis fermentation product, dried Bacillus amyloliquefaciens fermentation product.

GUARANTEED ANALYSIS: Crude protein 30% minimum, crude fat 15% minimum, crude fiber 9.0% maximum, moisture 10% maximum, crude ash 6.5% maximum, calcium 1.0% minimum, phosphorus 0.80% minimum, potassium 0.65% minimum, magnesium 0.1% maximum, vitamin A 15,000 IU/kg minimum, vitamin D3 1,000 IU/kg minimum, vitamin E 135 IU/kg minimum, taurine 0.25% minimum, *Omega 6 fatty acids 4.0% minimum, *Omega 3 Fatty acids 1.0% minimum. *Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.



Featuring these
beneficial health
functions:



OPTI BIOM
Pre-probiotics



DENTA+
Crunchy



PROHAIR
Omega 3-6



Adult

Maintenance
Multicat Active

30%
Sustainable
Proteins



Adult cat food maintenance Multicat Active 1-10 years of age

For multicat households, as well as for active adult cats, the smart choice for pet parents is our Nature's HUG™ Multicat Active formula. This awesome feline diet will provide all the energy and nutritional values your companions need and deserve, for a joyful & healthy life!



4.54 kg
10 lb

UPC: 625678830059
NHCT1004

INGREDIENTS: Whole green peas, dried yeast, potato protein, canola oil (preserved with mixed tocopherols), whole green lentils, pea protein, sunflower oil (preserved with mixed tocopherols), whole flaxseed, natural flavor, calcium carbonate, miscanthus grass, sun cured alfalfa meal, apple pomace, sesame seeds, monocalcium phosphate, tapioca, choline chloride, yeast culture, lecithin, salt, DL-methionine, taurine, potassium chloride, calcium propionate, betaine hydrochloride, vitamin E supplement, L-threonine, L-lysine, dried kelp, dried algae meal, yeast extract, chicory root extract, L-ascorbic acid (vitamin C), L-carnitine, carrots, pumpkin, apples, kale, spinach, pomegranate, cranberries, blueberries, blackberries, avocado, turmeric, green tea extract, yucca schidigera extract, fumaric acid, lactic acid, citric acid, malic acid, ferrous sulfate, vitamin E supplement, zinc oxide, zinc proteinate, nicotinic acid, copper sulfate, copper proteinate, folic acid, sodium selenite, vitamin B12, manganese oxide, manganese proteinate, vitamin A acetate, riboflavin supplement, calcium pantothenate, pyridoxine hydrochloride, thiamine mononitrate, biotin, calcium iodate, vitamin D3 supplement, cobalt proteinate, dried Enterococcus faecium fermentation product, dried Bacillus subtilis fermentation product, dried Bacillus licheniformis fermentation product, dried Bacillus amyloliquefaciens fermentation product.

GUARANTEED ANALYSIS: Crude protein 30% minimum, crude fat 18% minimum, crude fiber 4.5% maximum, moisture 10% maximum, crude ash 6.5% maximum, calcium 1.0% minimum, phosphorus 0.80% minimum, potassium 0.65% minimum, magnesium 0.1% maximum, vitamin A 15,000 IU/kg minimum, vitamin D3 1000 IU/kg minimum, vitamin E 135 IU/kg minimum, taurine 0.25% minimum, *Omega 6 fatty acids 4.5% minimum, *Omega 3 Fatty acids 1.5% minimum. *Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.



Featuring these
beneficial health
functions:



OPTI BIOM
Pre-probiotics



OPTI JOINT
Fruits & Turmeric



PROHAIR
Omega 3-6



Senior

Maintenance
Older or less active

30%
Sustainable
Proteins



Adult cat food senior older or less active 10+ years of age

Our Nature's HUG™ Senior & Less Active recipe has been formulated to meet the specific health requirements of aging cats. It's less calorie-dense (fewer calories per cup) than rations for kittens and adults, for a healthy body mass and prevent obesity. Our Versity™ alternative protein is ideal, as of high quality, low-fat and easily digestible. Finally, this enhanced antioxidant-diet will maintain their aging immune system, which may be declining.



4.54 kg
10 lb

UPC: 628678830042
NHC15004

1.81 kg
4 lb

UPC: 628678830035
NHC15001

INGREDIENTS: Whole green peas, dried yeast, potato protein, whole green lentils, whole navy beans, whole chickpeas, canola oil (preserved with mixed tocopherols), whole flaxseed, sunflower oil (preserved with mixed tocopherols), natural flavor, calcium carbonate, tapioca, sesame seeds, apple pomace, sun cured alfalfa meal, pea protein, monocalcium phosphate, yeast culture, lecithin, choline chloride, salt, DL-methionine, taurine, calcium propionate, betaine hydrochloride, vitamin E supplement, L-threonine, L-lysine, dried kelp, dried algae meal, potassium chloride, yeast extract, chicory root extract, L-ascorbic acid (vitamin C), L-carnitine, carrots, pumpkin, apples, kale, spinach, pomegranate, cranberries, blueberries, blackberries, avocado, turmeric, green tea extract, yucca schidigera extract, fumaric acid, lactic acid, citric acid, malic acid, ferrous sulfate, vitamin E supplement, zinc oxide, zinc proteinate, nicotinic acid, copper sulfate, copper proteinate, folic acid, sodium selenite, vitamin B12, manganese oxide, manganese proteinate, vitamin A acetate, riboflavin supplement, calcium pantothenate, pyridoxine hydrochloride, thiamine mononitrate, biotin, calcium iodate, vitamin D3 supplement, cobalt proteinate, dried Enterococcus faecium fermentation product, dried Bacillus subtilis fermentation product, dried Bacillus licheniformis fermentation product, dried Bacillus amyloliquefaciens fermentation product.

GUARANTEED ANALYSIS: Crude protein 30% minimum, crude fat 10% minimum, crude fiber 5.0% maximum, moisture 10% maximum, crude ash 6.5% maximum, calcium 1.0% minimum, phosphorus 0.80% minimum, potassium 0.65% minimum, magnesium 0.1% maximum, Vitamin A 15,000 IU/kg minimum, vitamin D3 1,000 IU/kg minimum, vitamin E 135 IU/kg minimum, taurine 0.25% minimum, *Omega 6 fatty acids 3.0% minimum, *Omega 3 Fatty acids 0.75% minimum. *Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.



Featuring these
beneficial health
functions:



OPTI BIOM
Pre-probiotics



OPTI BONE
Calcium +



PROHAIR
Omega 3-6



Junior

Growth
Toy & Small breeds

27%
Sustainable
Proteins



Junior puppy food growth formula Toy & Small breed 2-12 months of age

Nature's HUG™ Puppy Toy & Small Breeds recipe has been optimally formulated to meet the development requirements of puppies of toy & smaller breeds, to get the best start in life & grow to their full potential. Contains high quality protein with the unique and innovative Versity™. Also included, Superfoods, like Kale, Kelp and Flaxseed to support strong bones, robust immune system and shiny skin & coat.



2.27 kg
5 lb

UPC: 628678830103
NHD10102

INGREDIENTS: Whole green peas, dried yeast, canola oil (preserved with mixed tocopherols), potato protein, whole green lentils, whole chickpeas, monocalcium phosphate, whole flaxseed, sunflower oil (preserved with mixed tocopherols), calcium carbonate, sesame seeds, whole navy beans, apple pomace, sun cured alfalfa meal, natural flavor, salt, yeast culture, lecithin, choline chloride, tapioca, potassium chloride, DL-methionine, taurine, calcium propionate, betaine hydrochloride, vitamin E supplement, L- threonine, L-lysine, dried kelp, dried algae meal, yeast extract, chicory root extract, L-ascorbic acid (vitamin C), L-carnitine, carrots, pumpkin, apples, kale, spinach, pomegranate, cranberries, blueberries, blackberries, avocado, turmeric, green tea extract, yucca schidigera extract, fumaric acid, lactic acid, citric acid, malic acid, ferrous sulfate, zinc oxide, zinc proteinate, vitamin E supplement, copper sulfate, copper proteinate, sodium selenite, vitamin B12 supplement, folic acid, nicotinic acid, vitamin A supplement, calcium pantothenate, manganese oxide, manganese proteinate, riboflavin supplement, biotin, pyridoxine hydrochloride, thiamine mononitrate, vitamin D3 supplement, calcium iodate, cobalt proteinate, dried Enterococcus faecium fermentation product, dried Bacillus subtilis fermentation product, dried Bacillus licheniformis fermentation product, dried Bacillus amyloliquefaciens fermentation product.

GUARANTEED ANALYSIS: Crude protein 27% minimum, crude fat 15% minimum, crude fiber 5.0% maximum, moisture 10% maximum, crude ash 6.5% maximum, calcium 1.4% minimum, phosphorus 1.2% minimum, potassium 0.65% minimum, vitamin A 15,000 IU/kg minimum, Vitamin D3 1,500 IU/kg minimum, vitamin E 135 IU/kg minimum, taurine 0.25% minimum, *Omega 6 fatty acids 4.0% minimum, *Omega 3 Fatty acids 1.0% minimum. *Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

Featuring these
beneficial health
functions:



OPTI BIOM

Pre-probiotics



OPTI BONE

Calcium +



PROHAIR

Omega 3-6



Junior

Growth
Medium & Large breeds

27%
Sustainable
Proteins



Junior puppy food growth formula Medium & Large breeds 2-14 months of age

Nature's HUG™ Medium & Large Breeds recipe has been carefully formulated to provide puppies of larger breeds the very best diet during the early stage of their life. It includes optimal level of calcium for controlled bone growth. Pre, Pro & Postbiotics have been added to reach and maintain ideal digestive system. Finally, incorporated, the full spectGum of vitamins & minerals for healthy brain, cardiac and immune system functions.



9.07 kg
20 lb

UPC: 628678830097
NHD10209

INGREDIENTS: Whole green peas, dried yeast, canola oil (preserved with mixed tocopherols), potato protein, whole green lentils, whole chickpeas, monocalcium phosphate, whole flaxseed, sunflower oil (preserved with mixed tocopherols), calcium carbonate, sesame seeds, whole navy beans, apple pomace, sun cured alfalfa meal, natural flavor, salt, yeast culture, lecithin, choline chloride, tapioca, potassium chloride, DL-methionine, taurine, calcium propionate, betaine hydrochloride, vitamin E supplement, L-threonine, L-lysine, dried kelp, dried algae meal, yeast extract, chicory root extract, L-ascorbic acid (vitamin C), L-carnitine, carrots, pumpkin, apples, kale, spinach, pomegranate, cranberries, blueberries, blackberries, avocado, turmeric, green tea extract, yucca schidigera extract, fumaric acid, lactic acid, citric acid, malic acid, ferrous sulfate, zinc oxide, zinc proteinate, vitamin E supplement, copper sulfate, copper proteinate, sodium selenite, vitamin B12 supplement, folic acid, nicotinic acid, vitamin A supplement, calcium pantothenate, manganese oxide, manganese proteinate, riboflavin supplement, biotin, pyridoxine hydrochloride, thiamine mononitrate, vitamin D3 supplement, calcium iodate, cobalt proteinate, dried Enterococcus faecium fermentation product, dried Bacillus subtilis fermentation product, dried Bacillus licheniformis fermentation product, dried Bacillus amyloliquefaciens fermentation product.

GUARANTEED ANALYSIS: Crude protein 27% minimum, crude fat 15% minimum, crude fiber 5.0% maximum, moisture 10% maximum, crude ash 6.5% maximum, calcium 1.4% minimum, phosphorus 1.2% minimum, potassium 0.65% minimum, vitamin A 15,000 IU/kg minimum, vitamin D3 1,500 IU/kg minimum, vitamin E 135 IU/kg minimum, taurine 0.25% minimum, *Omega 6 fatty acids 4.0% minimum, *Omega 3 Fatty acids 1.0% minimum. *Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.



Featuring these
beneficial health
functions:



OPTI BIOM
Pre-probiotics



DENTA+
Crunchy



PROHAIR
Omega 3-6



Adult

Maintenance
Toy & Small breeds

25%

Sustainable Proteins



Maintenance adult dog food Toy & Small breed formula 1-10 years of age

The best formula to meet the smaller breeds specific needs during adult life. Formulated to promote and maintain a healthy body weight, and to provide all the essential nutrients and amino acids for maximum energy and strong immune system. Superfoods, like flaxseed, turmeric and tapioca were added to support strong bones, robust immune system and shiny skin & coat.



9.07 kg
20 lb

UPC: 628678830080
NHD11009

2.27 kg
5 lb

UPC: 628678830073
NHD11002

INGREDIENTS: Whole green peas, dried yeast, whole green lentils, whole navy beans, canola oil (preserved with mixed tocopherols), whole chickpeas, potato protein, monocalcium phosphate, sunflower oil (preserved with mixed tocopherols), whole flaxseed, calcium carbonate, sesame seeds, apple pomace, sun cured alfalfa meal, natural flavor, salt, yeast culture, lecithin, choline chloride, DL-methionine, potassium chloride, taurine, tapioca, calcium propionate, betaine hydrochloride, vitamin E supplement, L- threonine, L-lysine, dried kelp, dried algae meal, yeast extract, chicory root extract, L-ascorbic acid (vitamin C), L-carnitine, carrots, pumpkin, apples, kale, spinach, pomegranate, cranberries, blueberries, blackberries, avocado, turmeric, green tea extract, yucca schidigera extract, fumaric acid, lactic acid, citric acid, malic acid, ferrous sulfate, zinc oxide, zinc proteinate, vitamin E supplement, copper sulfate, copper proteinate, sodium selenite, vitamin B12 supplement, folic acid, nicotinic acid, vitamin A supplement, calcium pantothenate, manganese oxide, manganese proteinate, riboflavin supplement, biotin, pyridoxine hydrochloride, thiamine mononitrate, vitamin D3 supplement, calcium iodate, cobalt proteinate, dried Enterococcus faecium fermentation product, dried Bacillus subtilis fermentation product, dried Bacillus licheniformis fermentation product, dried Bacillus amyloliquefaciens fermentation product.

GUARANTEED ANALYSIS: Crude protein 25% minimum, crude fat 15% minimum, crude fiber 5.0% maximum, moisture 10% maximum, crude ash 6.5% maximum, calcium 1.3% minimum, phosphorus 1.0% minimum, potassium 0.65% minimum, vitamin A 15,000 IU/kg minimum, vitamin D3 1,500 IU/kg minimum, vitamin E 135 IU/kg minimum, taurine 0.25% minimum, *Omega 6 fatty acids 4.0% minimum, *Omega 3 Fatty acids 1.0% minimum. *Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.



Featuring these
beneficial health
functions:



OPTI BIOM
Pre-probiotics



DENTA+
Crunchy



PROHAIR
Omega 3-6



Adult

Maintenance
Medium & Large breeds

23%
Sustainable
Proteins

Maintenance adult dog food Medium & Large breed formula 1-7 years of age

Nature's HUG™ Medium & Large Breeds recipe has been carefully formulated to provide dogs of larger breeds the very best diet during their adult life. With Omega 3 Fatty acids to promote and maintain healthy skin & coat. Taurine and L-Carnitine have been included to support overall heart, brain and muscles functions. The recipe has been enriched by the full spectruG of vitamins & minerals for a strong immune system.



9.07 kg
20 lb

UPC: 628678830066
NHD11209

INGREDIENTS: Whole green peas, dried yeast, whole green lentils, whole navy beans, whole chickpeas, canola oil (preserved with mixed tocopherols), monocalcium phosphate, whole flaxseed, sunflower oil (preserved with mixed tocopherols), calcium carbonate, sesame seeds, apple pomace, sun cured alfalfa meal, natural flavor, salt, yeast culture choline chloride, lecithin, DL-methionine, tapioca, taurine, potassium chloride, calcium propionate, betaine hydrochloride, vitamin E supplement, L-threonine, L-lysine, dried kelp, dried algae meal, yeast extract, chicory root extract, L-ascorbic acid (vitamin C), L-carnitine, carrots, pumpkin, apples, kale, spinach, pomegranate, cranberries, blueberries, blackberries, avocado, turmeric, green tea extract, yucca schidigera extract, fumaric acid, lactic acid, citric acid, malic acid, ferrous sulfate, zinc oxide, zinc proteinate, vitamin E supplement, copper sulfate, copper proteinate, sodium selenite, vitamin B12 supplement, folic acid, nicotinic acid, vitamin A supplement, calcium pantothenate, manganese oxide, manganese proteinate, riboflavin, biotin supplement, pyridoxine hydrochloride, thiamine mononitrate, vitamin D3 supplement, calcium iodate, cobalt proteinate, dried Enterococcus faecium fermentation product, dried Bacillus subtilis fermentation product, dried Bacillus licheniformis fermentation product, dried Bacillus amyloliquefaciens fermentation product.

GUARANTEED ANALYSIS: Crude protein 23% minimum, crude fat 13% minimum, crude fiber 5.0% maximum, moisture 10% maximum, crude ash 6.5% maximum, calcium 1.3% minimum, phosphorus 1.0% minimum, potassium 0.65% minimum, vitamin A 15,000 IU/kg minimum, vitamin D3 1,500 IU/kg minimum, vitamin E 135 IU/kg minimum, taurine 0.25% minimum, *Omega 6 fatty acids 3.75% minimum, *Omega 3 Fatty acids 1.0% minimum. *Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.



Featuring these
beneficial health
functions:



OPTI BIOM
Pre-probiotics



DENTA+
Crunchy



PROHAIR
Omega 3-6



Senior

Older or less active
Medium & Large breeds

24%

Sustainable Proteins



Senior adult dog food Medium & Large breeds older or less active 7+ years of age

This Nature's HUG™ Senior recipe has been formulated to meet the specific aging needs of Medium & Larger Breeds dogs. It provides highly digestible kibbles with a balanced blend of ingredients to help support energy & activity level. Our PROHAIR system will help your furry friend maintain a healthy skin, and shiny coat throughout the senior years.



9.07 kg
20 lb

UPC: 628678830127
NHD15309

2.27 kg
5 lb

UPC: 628678830110
NHD15302

INGREDIENTS: Whole green peas, dried yeast, whole green lentils, whole chickpeas, whole navy beans, canola oil (preserved with mixed tocopherols), whole flaxseed, sunflower oil (preserved with mixed tocopherols), monocalcium phosphate, calcium carbonate, sesame seeds, apple pomace, sun cured alfalfa meal, pea protein, natural flavor, salt, yeast culture, choline chloride, lecithin, DL-methionine, taurine, potassium chloride, tapioca, calcium propionate, betaine hydrochloride, vitamin E supplement, L-threonine, L-lysine, dried kelp, dried algae meal, yeast extract, chicory root extract, L-ascorbic acid (vitamin C), L-carnitine, carrots, pumpkin, apples, kale, spinach, pomegranate, cranberries, blueberries, blackberries, avocado, turmeric, green tea extract, yucca schidigera extract, fumaric acid, lactic acid, citric acid, malic acid, ferrous sulfate, zinc oxide, zinc proteinate, vitamin E supplement, copper sulfate, copper proteinate, sodium selenite, vitamin B12 supplement, folic acid, nicotinic acid, vitamin A supplement, calcium pantothenate, manganese oxide, manganese proteinate, riboflavin, biotin, pyridoxine hydrochloride, thiamine mononitrate, vitamin D3 supplement, calcium iodate, cobalt proteinate, dried Enterococcus faecium fermentation product, dried Bacillus subtilis fermentation product, dried Bacillus licheniformis fermentation product, dried Bacillus amyloliquefaciens fermentation product.

GUARANTEED ANALYSIS: Crude protein 24% minimum, crude fat 10% minimum, crude fiber 5.0% maximum, moisture 10% maximum, crude ash 6.5% maximum, calcium 1.2% minimum, phosphorus 0.9% minimum, potassium 0.65% minimum, vitamin A 15,000 IU/kg minimum, vitamin D3 1,500 IU/kg minimum, vitamin E 135 IU/kg minimum, taurine 0.25% minimum, *Omega 6 fatty acids 3.2% minimum, *Omega 3 Fatty acids 0.8% minimum. *Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.





“
For the Love
of our Pets
”

Nature's
HUGTM



Sustainable
ALTERNATIVE PROTEINS

Ultra Premium DOG & CAT FOOD

ORANGE
PET NUTRITION
the Pet Food People..

ORANGE PET NUTRITION PVT. LTD.

Gat No. 47, Opp Holy Spirit School, At Post (Datta Nagar),
Lonikand, Taluka Haveli, Pune - 412 216. (M.S.) India.
Tel. : 020 - 65212117/18 | Toll Free : 18002702040
Email : info@orangepet.in | Site : <http://www.orangepet.in>

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