## THE FLOWERSLINGER . FLORAL DESIGN STUDIO .

2024 Lookbook



## FROMNYC TO NWA

The Flowerslinger is luxury floral design studio in Fayetteville, Arkansas led by husband and wife team Brittany & Doug Murray, who recently relocated from Brooklyn, NY to NWA. They were recently named 'Best Florist in NWA' by The Best of Northwest Arkansas, Celebrate Magazine, and Citiscapes.

Brittany is an NYC trained florist who was named one of Florists' Review 35 under 35 "rising stars in the flower industry" and recently won the title of "Best in Blooms" by Florists' Review. Brittany focuses on blending unique color palettes that combine her affinity for ethereal romance and natural movement with non-traditional floral selections.

Doug is an award-winning Creative Director that has worked on industry leading brands and was even named one of Adweek's top 100 creatives in the world. From production to ideation, Doug helps shape brand vision and bring floristry concepts to life.



#### Featured In

### *WE'RE NOT REGULAR FLORISTS*,

# WE'RE FINE ART FLORISTS

If you're envisioning a wedding surrounded by exquisite floral beauty, The Flowerslinger is your key to turning that dream into reality.

We see floral design as an art form, where flowers are our medium. We experiment with color, shape, and balance to transform flowers into visual poetry. Our goal is to create cohesive stories through flowers that evoke an otherworldly experience for our clients.

We approach every wedding as a blank canvas, creating unique one-of-a-kind florals designed with intention and meaning.

We're experts in creating floral arrangements that are not only beautiful but also reflect an artistic and refined aesthetic.

From romantic color palettes to meticulous details, The Flowerslinger creates designs that elevate your wedding into a true work of art.



















