



PROGRAM WITHDRAWAL TERMS

Companies' needs may change but our continued commitment to ecosystem-sound, sustainable products means products using the seal must pay for it. In order to end the licensing agreement, a Company must notify MADE SAFE by email to programs@makesafe.org and a specific timeline for withdrawal will be determined. In the event that the Company does not wish to renew their annual participation in the program, Company may withdraw but fees will need to be paid until all uses are out of the marketplace.

MADE SAFE may discontinue use of the seal for a product or with a Company that has out-of-compliance products. In the event of out-of-compliance products, the Company must adhere to the timeline for ending the use of the seal or will be subject to fines.

While the brand is no longer participating in the program, the Non-Disclosure Agreement remains in full force.

Withdrawal / Ending Licensure Steps:

1. Date and timeline for end of use is 60 days, unless otherwise agreed in advance. [For products bearing the MADE SAFE Certification Mark (seal), the Company must adhere to a 60-day term for withdrawal and end all use of the mark and all MADE SAFE references, unless another timeline is arranged and licensing is paid for in advance.] Penalties will apply for missing the withdrawal deadline.
2. To adhere to the deadline for removal of use of the mark, Company must cease use of the MADE SAFE Certification Mark.
 - a. All references to MADE SAFE Certification must be removed from all product packaging, materials, websites, social media, and all other platforms.
 - b. For products remaining in inventory or in the marketplace, the Company will place a sticker to cover up the seal until packaging has been updated. The Company will provide images of the packaging with sticker placed for approval by MADE SAFE.
 - c. In accordance, the product(s) shall be removed from the Certified product area of the MADE SAFE website.
3. Company must provide programs@makesafe.org with links for review of materials which document the end of use and will conclude withdrawal.
4. In the event that a Company is out of compliance and fails to appropriately remove the seal, there will be fees applied and MADE SAFE reserves the right to make public statements about such misuse.
5. Company must pay for licensing until the mark is removed satisfactorily from all platforms and materials and Company receives acknowledgement from MADE SAFE that terms have been met.

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For Companies with Multiple Certified Products, and One or More Products Being Decertified:

In the instance that Company cannot maintain compliance (for any reason) for a product(s) granted the MADE SAFE seal, Company will need to sunset the use of the seal on such product in a timeline determined and agreed by both parties.

Company will be notified by MADE SAFE to determine the specifics of decertification.

In the event of out-of-compliance products, the Company must adhere to the timeline for (1) ending the use of the Seal and (2) references to MADE SAFE Certification on the product and in any materials related to the product including, website, social media, etc. Continued use of the seal and references to MADE SAFE will be subject to fines.

While certain products may no longer be participating in the program, the Non-Disclosure Agreement remains in full force.

Decertification / Non-Compliant Product(s) Ending Licensure Steps:

1. Company must alert screening@makesafe.org or their assigned Account Manager regarding desire to withdraw / end use of seal.
2. For products bearing the MADE SAFE Certification Mark (seal), the Company must adhere to a 60-day term for withdrawal and end of all uses, unless another timeline is arranged and licensing is paid for in advance.
3. Company must adhere to the deadline to cease use of the MADE SAFE Certification Mark.
 - a. All references to MADE SAFE Certification must be removed for the product(s) in question from all product packaging, materials, websites, social media, and all other platforms.
 - b. For products remaining in inventory or in the marketplace, the Company will place a sticker to cover up the seal until packaging has been updated. The Company will provide images of the packaging with the sticker for approval by MADE SAFE.
 - c. In accordance, the product profile shall be removed from the Certified product area of the MADE SAFE website.
 - d. Company will cease all references to MADE SAFE Certification for the product(s) in question in press and social media.
4. Company must provide screening@makesafe.org with links for review of materials which document the end of use and will conclude withdrawal.
5. In the event that a Company is out of compliance and fails to appropriately remove the seal, there will be fees applied and MADE SAFE reserves the right to make public statements about such misuse.
6. Company must pay for licensing until the mark is removed satisfactorily from all platforms and materials and Company receives acknowledgement from MADE SAFE that terms have been met.