

MADE SAFE Media Mentions ~ 2022

Titanium Dioxide for Skin: Everything You Need to Know About It

DECEMBER 7 2022 – STYLECRAZE

Since studies are inconclusive, and there is no data on the safe level of exposure, it is important to look for the ‘MADE SAFE’ seal on the skin care products before buying one... [read more](#)

The Best Bath Towels to Upgrade Your Bathing Experience

NOVEMBER 8 2022 – FORBES

Coyuchi made the list in two categories, including its cloud loom product considered the best organic bath towel and its Mediterranean product touted the best Turkish bath towel. “The towels also received the MADE SAFE seal of approval, which means they don’t include harmful toxins or substances”... [read more](#)

Top 9 Mattress Certifications: What They Mean + Why They're Important

OCTOBER 31 2022 – MIND BODY GREEN

There's something reassuring about seeing a mattress with a bunch of certifications. These labels instill trust and make you feel good about your purchase. But what do they all mean, and which ones should we actually be paying attention to?... [read more](#)

5 Important Sustainable Certifications for a Conscious Choice

AUGUST 8 2022 – SUSTAIN THE MAG

With the multiplication of green certifications and labels, it can sometimes be difficult to make an enlightened choice. We gathered 5 certifications with international recognition and legitimacy. These sustainable and ethical labels certify that companies implement ethical and eco-friendly practices... [read more](#)

True Botanicals Review

JULY 20 2022 – HOOKED ON BEAUTY

Not only are the formulations largely organic, but they’re also wildy-harvested, Leaping Bunny and PETA certified, and responsibly sourced. It’s also one of the few beauty brands that carries the MADE SAFE seal, a comprehensive safety and sustainability standard... [read more](#)

10 Sustainable Mattress Companies: Choosing Your Perfect Green Sleep

MAY 31 2022 – EARTH911

Sleep is bliss, but it isn’t always environmentally responsible. Many mattresses contain a toxic brew of chemicals... [read more](#)

These Are the Green Cleaning Products I’ve Been Loving Lately

MAY 27 2022 – TREEHUGGER

Whenever an eco-friendly cleaning company asks to send me samples, I jump at the opportunity—as long as I like what I see on their website in terms of ingredients, packaging, and philosophy... [read more](#)

Microplastics Are Everywhere, Including Our Cosmetics

APRIL 29 2022 – MARKETPLACE

Companies might find microplastics cheap, but the environment is paying the price. Microplastics can be found nearly everywhere, including the ocean and the air we breathe... [read more](#)

Clean Beauty: Here's Where to Start

APRIL 20 2022 – SHONDALAND

In the billion-dollar industry of beauty, right now no word is buzzier than “clean.” Much like “natural” and “organic,” personal-care companies have used the term to distinguish their products... [read more](#)

Best Organic Mattress 2022: 11 Non-toxic Picks That'll Improve Your Sleep and the Planet

APRIL 18 2022 – REAL HOMES

What's the best organic mattress on the market? A few years ago, that might have been a simple question since there were only a handful of options to choose from... [read more](#)

The Best Non-Toxic Mattress Brands 2022

APRIL 11 2022 – THE ECO HUB

There is nothing like a good night's sleep and a great nontoxic mattress can go a long way in helping with that. No need to sacrifice the environment either!... [read more](#)

Toxic Timeout: Here's Why The Pros Say To Avoid Preservatives BHA + BHT

APRIL 5 2022 – THE CHALKBOARD

We know to steer clear of suspiciously immortal packaged snacks, but potentially harmful food additives can live in a wide range of unexpected places too... [read more](#)

ASK MOM DETECTIVE: Q&A's About Toxic Chemicals in Our Products

APRIL 4 2022 – MOMS CLEAN AIR FORCE

The Toxic Substances Chemical Act (TSCA) is the nation's primary chemical safety law. But the law has fallen short of reliably protecting families from harmful chemicals... [read more](#)

15 Natural and Organic Skincare Brands for That Perfect Glow

MARCH 3 2022 – STYLECRAZE

Natural skin care products have gained popularity among beauty and lifestyle enthusiasts in the last few years. We are all familiar with ‘clean’, ‘organic’, and ‘non-toxic’... [read more](#)

The 20 Sustainable Certifications You Need to Know

FEBRUARY 16 2022 – GREEN ECO DREAM

When you're trying to be a conscious consumer, it's easy to get lost. Between confusing terms and greenwashing claims that misrepresent a company's “green” initiatives, it's all too easy to feel overwhelmed and want to give up... [read more](#)

Best Non-Toxic Bedding Sets & Sheets for 2022

FEBRUARY 12 2022 – THE FILTERY

Just like with your mattress, the materials used in your sheets and bedding are super important... [read more](#)

The Top 12 Non-Toxic and Eco-Friendly Pillows for a Safe Slumber

FEBRUARY 4 2022 – CONSCIOUS LIFE & STYLE

People are particular about their pillows — just like our mattress, a good pillow determines whether or not we have a great night’s sleep... [read more](#)

The Ugly Side of Beauty: The Cosmetics Industry’s Plastic Packaging Problem

JANUARY 25 2022 – PLASTIC POLLUTION COALITION

The personal care and beauty industry produces more than 120 billion units of packaging every year globally—most of which are not truly recyclable... [read more](#)