

MADE SAFE Media Mentions ~ 2020

Organic Candles

DECEMBER 29 2020 – PRETTY ORGANIC GIRL

Do you know that conventional candles you find in the stores or online are responsible for indoor air pollution? Their toxic components release pollutants that circulate into our environment, creating toxins that are inhaled into our lungs... [read more](#)

Hispanic/Latinos and Skincare: Disparities in Product Development, Marketing, and Toxicity

DECEMBER 2020 – JOURNAL OF DRUGS IN DERMATOLOGY

“Hispanic” and “Latino” (also known as Mestizo) describe a diverse racial and ethnic group, with a range of cultures, languages, and biological ancestry. It includes... [read more](#)

Choosing an Eco-Friendly Mattress: Guide & Options

OCTOBER 29 2020 – MEDICAL NEWS TODAY

This article looks at points to consider when choosing an eco-friendly mattress and some of the best options available... [read more](#)

Inside Good Housekeeping’s 2020 Raise the Green Bar Summit

OCTOBER 24 2020 – GOOD HOUSEKEEPING

Our fourth annual sustainability summit, held in partnership with MADE SAFE, was filled with new insights, hopeful information and simple ways we can all do our part to save the planet... [read more](#)

Indie Beauty Entrepreneurs Weigh In On Whether Certifications Really Matter

SEPTEMBER 28 2020 – BEAUTY INDEPENDENT

In this edition of Beauty Independent’s ongoing series posing questions to beauty entrepreneurs, we ask 15 founders and executives: What certifications does your brand have, and have they impacted sales?... [read more](#)

How to Avoid Greenwashing to Ensure Your Skincare Is Safe and Effective

SEPTEMBER 2 2020 – HORMONES & BALANCE

“Greenwashing” is the practice of falsely portraying a company as environmentally-friendly, safe and clean (as in “free of harmful chemicals”) for the sake of marketing... [read more](#)

From Yoga Mats to Weights, Is Your Home Workout Toxic?

JULY 14 2020 – MOMS CLEAN AIR FORCE

This is the question I’ve found myself asking during COVID-19. Because along with so many other things, my workout routine has changed since the start of quarantine began in March. With precautionary measures leading to gym closures, many of us are needing to work out at home to maintain our health and sanity... [read more](#)

Eco-Products for Moms-to-Be

JULY 13 2020 – ECO18

Have you recently given birth, are trying to conceive or are just thinking about having a baby? If so, then it’s important to understand the best products to use to make sure you, your baby and your home environment are as safe and free of toxic chemicals as possible... [read more](#)

Plastic-Free During Covid

JULY 6 2020 – MOMS CLEAN AIR FORCE

It's July and in America, that usually conjures up visions of backyard BBQs and trips to the local pool. But more recently, July isn't just about America's independence or what to do with the kids once summer is officially underway... [read more](#)

Naturepedic Raises Awareness for Baby Crib and Child Mattress Safety

JUNE 30 2020 – SLEEP RETAILER

During National Safety Month, June, safety was in the spotlight. In observance of the month, U.S. certified organic mattress and bedding manufacturer, Naturepedic, drove education and awareness around... [read more](#)

Naturepedic Raises Awareness for Baby Crib and Child Mattress Safety

JUNE 29 2020 – FURNITURE WORLD

June's National Safety Month puts child safety in the spotlight, as U.S. certified organic mattress and bedding manufacturer, Naturepedic, drives education and awareness around the various safety issues to look out for... [read more](#)

18 Questions with Amy Ziff from MADE SAFE

JUNE 18 2020 – ECO18

Our eco-maven of the month is Amy Ziff, founder and executive director of MADE SAFE, America's only nontoxic seal for products across consumer product categories... [read more](#)

Healthy Pregnancy Guide

JUNE 16 2020 – MOMS CLEAN AIR FORCE

The first time I was pregnant things didn't go as planned. It wasn't a blissful time and it didn't end well. I lost my first baby to a rare genetic condition. When it became clear this was not a normal pregnancy, the doctors began talking to us... [read more](#)

MADE SAFE and the Plastic Pollution Coalition Announce New Healthy Pregnancy Guide, Sponsored in part by Naturepedic

JUNE 15 2020 – CISION PRWEB

Nonprofit organizations MADE SAFE® and the Plastic Pollution Coalition released today its compelling Healthy Pregnancy Guide comprised of key information, tools, tips and product recommendations to guide parents every step of the way.... [read more](#)

MADE SAFE and Plastic Pollution Coalition Announce the Release of the Healthy Pregnancy Guide with Tips and Tools for Healthier Living

JUNE 15 2020 – CISION PRWEB

Nonprofit organizations MADE SAFE® and Plastic Pollution Coalition announce the release of the new Healthy Pregnancy Guide. This guide was developed to help navigate the challenges of preparing a nontoxic home... [read more](#)

MADE SAFE and Plastic Pollution Coalition Announce the Release of the Healthy Pregnancy Guide with Tips and Tools for Healthier Living

JUNE 15 2020 – BUSINESS INSIDER

Nonprofit organizations MADE SAFE® and Plastic Pollution Coalition announce the release of the new Healthy Pregnancy Guide. This guide was developed to help navigate the challenges of preparing a nontoxic home and making healthier living choices for babies and the planet... [read more](#)

The 15 Best Hand Sanitizers, According to Experts

MAY 29 2020 – GOOD HOUSEKEEPING INSTITUTE

Before 2020, hand sanitizer was probably one of those items you never gave a second thought—you just grabbed whatever was near the drugstore counter and threw it in your bag for emergencies. Boy, how times have changed.... [read more](#)

Forever Chemicals: What Do They Do to Us? What Are We Doing About Them?

APRIL 27 2020 – MOMS CLEAN AIR FORCE

Recently there has been a lot of conversation about a group of chemicals commonly referred to as “PFAS” chemicals. This large group of manmade chemicals are sometimes known as “forever” chemicals because they are nearly impossible to breakdown and are believed to quite literally last an eternity... [read more](#)

6 Clean Beauty Brands Actually Worth Adding to Your Stash

APRIL 6 2020 – REAL SIMPLE

Whether you buy your beauty products online or in person, drugstore or high-end department store, there’s no denying that “clean beauty” is omnipresent... [read more](#)

I’m 45, and These Beauty Products Make My Skin Glow Like Crazy

MARCH 5 2020 – YAHOO LIFESTYLE

A decade ago, the term aging was practically a swear word. To ask a woman her age was (and, who knows, still might be) among the most tasteless questions anyone could utter... [read more](#)

On a Mission to Protect Our Planet’s Water: Seventh Generation Launches New Personal Care Line

FEBRUARY 24 2020 – MISSISSIPPI DAILY JOURNAL

Seventh Generation, a leading household and personal care products company and pioneer in the environmentally conscious products space, today announced the launch of Seventh Generation Not Just Body Wash™ & Seventh Generation Not Just Deodorant™... [read more](#)

On a Mission to Protect Our Planet’s Water: Seventh Generation Launches New Personal Care Line

FEBRUARY 24 2020 – GLOBE NEWSWIRE

Seventh Generation, a leading household and personal care products company and pioneer in the environmentally conscious products space, today announced the launch of Seventh Generation Not Just Body Wash™ & Seventh Generation Not Just Deodorant™... [read more](#)

How A Nontoxic, Eco-Friendly Mattress Can Benefit Your Home

FEBRUARY 17 2020 – BRIGHTLY

We were delighted to welcome Mark Abrials, one of the co-founders and Chief Marketing Officer of Avocado Mattress, to the Good Together podcast... [read more](#)

Tips for Shopping for Safe Children’s Furniture

JANUARY 10 2020 – MOMS CLEAN AIR FORCE

Shopping for children’s furniture can be confusing—trust me, I know! And I’m pretty savvy when it comes to reading labels and seeing through the greenwashing of marketing claims. Furniture purchasing is nothing like going to the grocery store where everything has an ingredient label you can read... [read more](#)