

MADE SAFE Media Mentions ~ 2019

7 Ethical Bay Area Beauty Brands Making a Difference

DECEMBER 23 2019 – BETTER

Whether it's building eco-friendly facilities, donating to charitable causes, or promising transparency, here's a list of ethical beauty brands that are making a difference in our communities... [read more](#)

Hormone Disrupters Can Harm Offspring

DECEMBER 6 2019 – NEWSMAX.COM

By Dr. Oz and Michael Roizen, M.D. "The Fantastical World of Hormones" is a 2014 documentary narrated by John Wass, head of Oxford University's department of endocrinology... [read more](#)

Power Woman: Hillary Peterson

NOVEMBER 20 2019 – FREDASALVADOR

I'm the CEO and Founder of True Botanicals, on a mission to empower all people to take the best care of themselves, each other, and the environment. Because if we don't who will?... [read more](#)

#RaiseTheGreenBar Sustainability Summit

NOVEMBER 12 2019 – THE CONSCIOUS CONNOISSEUR

This year I had the honor to design and lead a panel about one of my most favorite subjects in the world, you guessed it: sustainable travel! It was one of those WOW moments... [read more](#)

Mom Detective: 7 Ways To Avoid Greenwashing

NOVEMBER 7 2019 – MOMS CLEAN AIR FORCE

When my twins were born, they were allergic to seemingly everything – from the breastfeeding pillow I used to nurse them, to diaper creams, and even the lotion the hospital sent me home with... [read more](#)

A Deep Dive into Raise the Green Bar 2019

NOVEMBER 4 2019 – ECO18

Eco18 was honored to participate again in Good Housekeeping and MADE SAFE's third annual Raise the Green Bar summit on October 24th. This year's event proved to be another deeply educational and enlightening... [read more](#)

Why Is Consumer Awareness of Ingredients in Products Increasing?

OCTOBER 29 2019 – CHEMICAL WATCH

Last year, Amy Ziff, Founder and Executive Director of MADE SAFE, joined us for the Safer Chemicals in Products conference (17-18 September 2018, Boston) where she spoke about the increasing concern surrounding chemicals... [read more](#)

Clean Beauty Ingredient Certification Has Arrived

OCTOBER 29 2019 – COSMETICSDESIGN.COM

Amy Ziff, founder of certification program MADE SAFE, announced Nontoxic Certified last week at the Raise the Green Bar Summit in New York City... [read more](#)

How We Can Reduce Plastic (and Waste) in Our Kids' Lives

SEPTEMBER 23 2019 – GOOP

Because plastic is everywhere – from food packaging to toys to containers – you can't escape it completely... [read more](#)

Does Pretty Hurt? A Look at the Health Risks of Hair Dyes

SEPTEMBER 20 2019 – WHY NPR

It was when she first started beauty school, in 1999, that Michele Ortiz first noticed unusual things happening to her body... [read more](#)

Report: Toxic Chemicals Found in Some Popular School Supplies

AUGUST 19 2019 – 6WBRC ON YOUR SIDE

You might want to check your child's school supplies: A recent report found potentially toxic chemicals in things like crayons and 3-ring binders... [read more](#)

How to Achieve Safer Shopping Results

JUNE 28 2019 – EARTH911

A recent consumer survey found that 68.3 percent of Americans want to use their power as consumers to influence corporate practices, and the label they care about most — by a wide margin — is “non-toxic”... [read more](#)

Hair Dye and Your Health: A Must-Read for Anyone Who Colors Her Locks

JUNE 12 2019 – NEXTTRIBE

Ronnie Citron-Fink spent 25 years coloring her hair before it occurred to her to wonder whether the chemicals in hair dye were toxic... [read more](#)

Sophia Hutchins Eyes A Slice of the Clean Beauty Market

MAY 3 2019 – WOMEN'S WEAR DAILY

She has just closed on the first round of funding for her SPF line... [read more](#)

Small Cosmetics Brands Make Over the Beauty Market by Targeting Millennials

APRIL 26 2019 – THE WALL STREET JOURNAL

The beauty industry is filling up with new faces. Driven by millennial buyers—who buy more cosmetics and skin care than any other demographic... [read more](#)

Secrets from the Beauty Closet

APRIL 2019 – WOMAN'S DAY

WD's editors spill their latest time- and money-saving tricks... [read more](#)

Eco Mama Muse: Amy Ziff – Helping You Source Products Made With Safe Ingredients

MARCH 6 2019 – NON-TOXIC MUNCHKIN

I am so excited to launch a new series which I am calling “ECO MAMA MUSE.” In it, I hope to turn the spotlight on rockstar mamas... [read more](#)

Q&A: How to Know When Products Are Truly MADE SAFE

FEBRUARY 10 2019 – SUSTAINABLE BRANDS

The MADE SAFE® certification is on the verge of certifying its 1,000th product. Three years ago, this program didn't even exist... [read more](#)

How to Choose the Best Natural Baby Products

JANUARY 31 2019 – EARTHEASY

For new parents, caring for a baby in today's world can often seem like navigating a minefield. ...

[read more](#)