

MADE SAFE Media Mentions ~ 2016

5 Realistic Resolutions for a Non-Toxic New Year

DECEMBER 29 2016 – THE CHALKBOARD

We're always looking for ways to lighten our toxic load and we're jumping into the new year with these simple tips for non-toxic living from a true pro... [read more](#)

Detox Your Daily Life: Five Chemicals to Avoid in 2017

DECEMBER 27 2016 – GOOD CLEAN LOVE

Ready to detox your daily routine? Just in time for the New Year, our friends at Made Safe have helped us compile a list of five toxins to avoid in 2017... [read more](#)

MADE SAFE: A “Non Toxic” Certification Worth Investing In

DECEMBER 27 2016 – GOOD CLEAN LOVE

In an age where consumers are becoming increasingly more cognizant of what they put in their bodies, it's important to have reliable, unbiased standards for product safety... [read more](#)

7 Non-Toxic Gift Ideas for Kids That Moms Can Feel Great About Giving

DECEMBER 21 2016 – THE STIR / CAFE MOM

Whether it's something your child is wearing, playing with, or chewing, as parents, we want to know that products are as safe as can be... [read more](#)

Your Guide to Shopping for Non-Toxic Gifts This Christmas Season

DECEMBER 9 2016 – WELLNESS WARRIOR

Wow, I can't believe it's already that time of the year again! Have you started your Christmas shopping... [read more](#)

A Powerful “Toxic Soup” TEDx Talk That Will Sadden, Infuriate... And Give You Hope

DECEMBER 3 2016 – WELLNESS WARRIOR

Speaking powerfully about the effect of household chemicals on her twins and her decision to do something about it by creating a small but mighty non-profit organization called MadeSafe, founder Amy Ziff has created... [read more](#)

MADE SAFE for You!

NOVEMBER 2016 – FAIRFIELD COUNTY LOOK

Meet Amy Ziff, founder of MADE SAFE, an extraordinary woman who leveraged her multiple internet start-up successes to launch an organization that puts raw materials, final products, and brands through rigorous science-based testing before receiving the MADE SAFE stamp of approval... [read more](#)

8 Environmental Nonprofits You Should Know About

NOVEMBER 29 2016 – KIND EYE

Starting out the giving season, we can't think of a better way to begin than by sharing some of our favorite nonprofits that are working on cleaning up toxic chemicals in our everyday lives. [read more](#)

New Report Shows Big Retailers Cracking Down on Toxic Chemicals in Consumer Products, But Others Remain Serious Laggards

NOVEMBER 16 2016 – SAFER CHEMICALS, HEALTHY FAMILIES

Safer Chemicals Healthy Families released a new report, “Who’s Minding the Store? – A Report Card on Retailer Actions to Eliminate Toxic Chemicals,” the first major evaluation... [read more](#)

The Best Face Oils for Glowing Skin

NOVEMBER 15 2016 – THE ZOE REPORT

We all know healthy, happy skin starts from the inside out, but a diligent skincare regimen certainly aids the cause. ... [read more](#)

What’s in Your Jeans?

NOVEMBER 10 2016 – BLOOMBERG BEST/BLOOMBERG RADIO (audio – listen at 14:40)

You really want the blues? What if we told you your jeans might contain perfluorochemicals, phthalates, azo dyes, or some other... [listen](#)

Toxic Timeout: We’re Going Phthalate Free + Here’s Why

NOVEMBER 8 2016 – THE CHALKBOARD

Phthalates are banned in many parts of the world, but not yet in the U.S. We’re grateful that many brands we love are pulling this “plasticizer” from it’s products... [read more](#)

Detox Your Home for The Fall: 10 Tips from MadeSafe.org

NOVEMBER 8 2016 – WELLNESS WARRIOR

Fall has arrived, and most parts of the country are spending more time indoors. Keeping our personal wellness in mind, we might adjust our... [read more](#)

It’s Hard to Make Blue Jeans Without Nasty Chemicals

NOVEMBER 2 2016 – BUSINESS STANDARD

What’s in your jeans? A rogue’s gallery of unpronounceable chemicals whose effects on humans are suspect... [read more](#)

Pleni Naturals Baby Care: Product Review

NOVEMBER 1 2016 – THIS ORGANIC GIRL

Our skin is our largest organ and what we put on it has direct access to our blood stream – and if you don’t believe that think about the nicotine patch, a birth control patch or prescribed topicals like progesterone – these are all entering our bodies... [read more](#)

Those Nasty Chemicals in Your Blue Jeans Aren’t Easy to Replace

NOVEMBER 1 2016 – CHICAGO TRIBUNE

What’s in your jeans? Perfluorochemicals, phthalates and azo dyes are among the substances that are widespread in making clothes. Under pressure from consumers demanding safer alternatives to harmful chemicals... [read more](#)

It’s So Hard to Make Blue Jeans Without Nasty Chemicals

NOVEMBER 1 2016 – BLOOMBERG

What’s in your jeans? A rogue’s gallery of unpronounceable chemicals whose effects on humans are suspect... [read more](#)

Those Nasty Chemicals in Your Blue Jeans Aren't Easy to Replace

NOVEMBER 1 2016 – WBNEWS

Consumer demand for safe products has global companies scrambling for greener ingredients, but obstacles are daunting... [read more](#)

Brand Spotlight: Kosmatology—The MADE SAFE Skincare Line Created by a Pharmacist

OCTOBER 27 2016 – THOUGHTFULLY MAGAZINE

When Dr. Janis Covey was prescribed corticosteroid cream by a pediatrician for her baby girl's eczema, she knew the side effects on children including thinning of the skin and slowed growth... [read more](#)

Are Your Products Truly SAFE? MADE SAFE Has the Answer!

OCTOBER 26 2016 – THE GREENLY GUIDE

Have you seen this seal? What does the Made Safe certification mean and why is it important?... [read more](#)

Orange You Glad It's Fall? A Peek Inside My Organic Bag

OCTOBER 13 2016 – THIS ORGANIC GIRL

Kosmotology Hand Sanitizer: Let's face it; kids = germs. So we have to be armed with something to help fight the nasties but who wants a hand sanitizer that smells awful and contains harmful ingredients like... [read more](#)

4 Certifications To Help You Shop For Safer Beauty Products

OCTOBER 13 2016 – MINDFUL MOMMA

You're cruising through the store, about to grab that shampoo you need, but in the back of your mind, you're thinking WAIT – wasn't I planning to buy a safer, more natural version this time?... [read more](#)

The Shocking Truth Behind the Ban on Antibacterial Soaps

OCTOBER 11 2016 – THE CHALKBOARD

Here are the creepy deets behind the recently banned chemical, triclosan, and what you should do about it... [read more](#)

MADE SAFE – The First Non-Toxic Certification in the Country

OCTOBER 7 2016 – ELEMENTAL GREEN

A little over 5 years ago I had twins. More than my older daughter they were sensitive to everything... [read more](#)

What Can You Do and How to Take Action

OCTOBER 3 2016 – GREEN PASSION BEAUTY

What can you do to ensure your products are safe to use for you and your family?... [read more](#)

Toxic Timeout: Why a Short Shelf-Life Is a Good Thing

SEPTEMBER 27 2016 – THE CHALKBOARD

Nothing lasts forever, nor should it. Should your fave shade of lipstick really last for a decade? Find out more about how to avoid the wrong kinds of preservatives and why it matters... [read more](#)

4 Hidden Household Toxins You Should Be Avoiding (Especially If You Have Children)

SEPTEMBER 27 2016 – MIND BODY GREEN

Have you ever heard the saying, “A worried mother does better research than the FBI”? Unfortunately, parents almost have to be professional sleuths to figure out which products are safe for their children... [read more](#)

Get the Toxicants Out!

SEPTEMBER 23 2016 – 3DLILA

This week LILA interviews Amy Ziff from MADESAFE, a certification program that helps consumers identify products that are safe to bring into their homes... [read more](#)

Why MADE SAFE Matters

SEPTEMBER 21 2016 – TRUE BOTANICALS BLOG

When people say that MADE SAFE™ is, without a doubt, the most comprehensive product safety evaluation available today, it's for good reason... [read more](#)

LuckyVitamin Adopts Two New Consumer Labels for Product Transparency

SEPTEMBER 21 2016 – SPIT THAT OUT!

Being a consumer isn't easy. How do we know if the products we are purchasing are really safe and sustainable?... [read more](#)

New Shopper's Guide to Synthetic Biology

SEPTEMBER 20 2016 – SYNBIOWATCH

How to avoid GMOs 2.0: Buy organic as the best option, or choose products with the Non-GMO Verified or Made Safe certifications that do not allow synthetic biology ingredients... [read more](#)

Reduce Your Stress By Choosing Toxin-Free Products

SEPTEMBER 7 2016 – DR. DONI

Dr. Doni explains how your skincare products could be damaging your health and suggests some great resources to find toxin-free alternatives... [read more](#)

Pura Sport Big Mouth Silicone Sport Top (Plastic Free, NonToxic Certified, BPA Free)

AUGUST 24 2016 – SPORTSDAILY.PRESS

Our development team took up the challenge of creating the first (and only) 100% plastic-free sport bottles in the world... [read more](#)

10 Things to Know to Find a Safe Bug Repellent

AUGUST 23 2016 – MAMAVATION

It's the height of summer and prime time for family camping vacations. That also means it's the height of bug season. It can be confusing trying to figure out what insect repellents are best... [read more](#)

10 Natural Bug Repellent Alternatives

AUGUST 17 2016 – LIVING NATURAL TODAY

Bugs. I don't know about you, but I don't like them, especially when they bite me. There are many bug repellents on the market today, but how do you know which ones are the best... [read more](#)

MADE SAFE: Product Safety Made Simple

AUGUST 12 2016 – BEAUTY LIES TRUTH

Since starting Beauty Lies Truth, Jess and I have been discussing the need for a safety seal that helps consumers quickly and easily spot products that meet a set of rigorous non-toxic safety standards... [read more](#)

6 Things You Should Know About Bug Repellent

AUGUST 9 2016 – ECOWATCH

A new report from Made Safe, Bug Repellent: What's In It?, examines common active ingredients in conventional insect repellent and their impacts... [read more](#)

Toxic Timeout: Where's What Is Creepy About Bug Repellent

AUGUST 9 2016 – THE CHALKBOARD

BUGS CAN BE CREEPY, but the chemicals we use to keep them away can be even creepier. As Amy Ziff, founder of MADE SAFE, points out... [read more](#)

Detox Your Sleep

AUGUST 2 2016 – THE HUFFINGTON POST

If you're going to choose one room in your house to detox, start with where you sleep. The body does important rejuvenation, repair and detoxification work when resting... [read more](#)

Detox Your Sleep

AUGUST 2 2016 – MARIA'S FARM COUNTRY KITCHEN

If you're going to choose one room in your house to detox, start with where you sleep. The body does important rejuvenation, repair and detoxification work when resting... [read more](#)

Protecting Your Family from Harmful Chemicals with Amy Ziff of MADE SAFE

JULY 28 2016 – EPIDEMIC ANSWERS

We interviewed Amy Ziff, Founder and Executive Director of Made Safe, a 501(c)(3) nonprofit, that is the only nontoxic certification for products across store aisles, from baby to personal care to household and beyond... [listen](#)

Anmarie Now 'MADE SAFE' Certified

JULY 26 2016 – CHEMICAL FREE COMMUNITY

No doubt you have stood in a store, attempting to read labels wondering which products are made without harmful ingredients... [read more](#)

Toxic Timeout – 5 Unexpected Places You'll Find Formaldehyde

JULY 26 2016 – THE CHALKBOARD

WE KNOW THAT when it comes to all this green living stuff, ignorance can seem like bliss – and reading a fashion story can be way more fun than reading about toxins in the home! But we think it's important to bring you insights from folks like MADE SAFE founder, Amy Ziff, on obvious offenders like formaldehyde... [read more](#)

Creating a No-Tox Home

JULY 20 2016 – NATURALLY SAVVY

We are under a constant barrage of chemicals. These chemicals are now being connected to more and more health disorders and diseases. Approximately 50 percent of the population carries the MTHFR gene mutation, making it even harder to eliminate toxins... [read more](#)

5 Skin-Care Companies Doing Really Big Things

JULY 13 2016 – INSTYLE.COM

As a survivor of thyroid cancer and melanoma, it's no wonder that True Botanicals' founder, Hillary Peterson, places so much importance on safety regulations. In fact, the brand is the first skin-care company to be MADE SAFE certified... [read more](#)

Ones to Watch: 10 of the Coolest Fashion Startups of 2016

JUNE 29 2016 – BUSINESS.COM

Made Safe focuses on ensuring that textiles, clothing and other goods are made from safe materials... [read more](#)

Toxic Timeout: Why the Pros Say to Avoid Preservatives BHA + BHT

JUNE 23 2016 – THE CHALKBOARD

As with most of our Toxic Timeouts, the concern here is less about the danger of one bag of chips or a single shower with a questionable shampoo and more about what happens after a lifetime of minor, but pervasive chemical exposure. Amy Ziff, founder of MADE SAFE is helping us look... [read more](#)

Announcing: We are MADE SAFE™ Certified! (And What That Means)

JANUARY 15 2016 – ANNMARIE SKIN CARE

Since our company was started, we've promised to make products that are completely clean, with every ingredient listed on the label. It's always been our top priority to source the finest herbs and extracts grown on farms by people who care. We take it seriously — we examine our ingredients... [read more](#)

New Seal Helps Parents Identify Products Made Without Known Toxic Chemicals

JUNE 15 2016 – NURSERY ONLINE

MADE SAFE™ is the first and only comprehensive human health-focused seal that applies to products across store aisles, from baby bottles and mattresses to diaper cream and laundry detergent... [read more](#)

Amy Ziff From MadeSafe.com

JUNE 14 2016 – GREEN CLEANING COACH

Amy Ziff, Founder and Executive Director, is a healthy living educator with a genetic predisposition to toxicity. She's also mom to three young kids who share the same trait... [read more](#)

Pura Stainless Steel Bottles

JUNE 9 2016 – MOMMOMONTHEGO

My family is always needing water bottles. I think the most common product we have in our cupboards are a collection of water bottles for varies activities. Whether we are working in the yard, going for a hike... [read more](#)

How Do You Know Which Products Are Safe? Do You Know?

JUNE 7 2016 – YOUR MARK ON THE WORLD

Most of us give little thought to the toxins we're exposed to every day. For the most vulnerable among us, including our children, however, the potential hazards have lifelong implications, according to Amy Ziff, founder and executive director of MADE SAFE... [read more](#)

Guest Blogger Amy Ziff – What You Can Do to Protect Your Children from Toxic Products

MAY 31 2016 – LIL' MAMAS

We've all had that moment: the instant you realize that you used a product with chemicals linked to harm on your child. Trust us, we know—it's not pretty. Maybe you heard about flame retardants linked to cancer in crib mattresses, or BPA linked to hormone disruption... [read more](#)

Mamapreneur Monday – Amy Ziff Founder and Executive Director of MADE SAFE

MAY 30 2016 – LIL' MAMAS

Our Mamapreneur, Amy Ziff, is the founder and executive director of MADE SAFE, the first certification in the country that screens out known toxic chemicals in consumer products. MADE SAFE makes it easy for people to find items made from safe ingredients to use on their bodies, with their families, and in their homes... [read more](#)

Toxic Timeout: Should You Rethink That Non-Stick Cookware?

MAY 24 2016 – THE CHALKBOARD

HOT ON THE HEELS of spring-cleaning season, we're revitalizing our toxic timeout series with a breakdown of the mysterious and ubiquitous chemical, PFOA. These facts come from the founder of MADE SAFE, Amy Ziff, who's taught us that most dangerous chemicals in our homes often hide... [read more](#)

The Story Behind MADE SAFE

MAY 20 2016 – THE CONNECTING PLACE

Amy Ziff, the founder and executive director of MADE SAFE, shares her personal health story and her vision for a certification program that ensures consumers have access to safe products... [listen](#)

These MAY Be My Faves

MAY 18 2016 – JANNY ORGANICALLY

We're all about plastic-free over here, and Pura Stainless, makers of the baby bottles we use that grow with your child, has created the first and only 100% plastic-free Sport Bottle on the market and the only NonToxic Certified bottle on the planet!... [read more](#)

You're Invited! Toxic Chemicals Twitter Chat with MADE SAFE

MAY 12 2016 – MOMS CLEAN AIR FORCE

We are excited to host a Twitter chat with special guest and Moms Clean Air Force partner, MADE SAFE, a label helping people find healthy products made from safe ingredients for their bodies, babies, and homes. Want to find out which products are safe? Want to learn how you can TAKE ACTION... [read more](#)

Starter Series – MADE SAFE

MAY 9 2016 – MAMALODE

A little over 5 years ago I had twins. More than my older daughter they were sensitive to everything. They were allergic to diapers and creams and 'hypo allergenic' washes and lotions. They vomited when I breastfed them on "the" foam pillow I was supposed to be using. I couldn't figure out what was making my kids sick... [read more](#)

1 Easy Way to Avoid Toxic Chemicals Across Store Aisles

MAY 6 2016 – HONEYCOLONY

You've seen the headlines regarding toxic chemicals: fire retardants in crib mattresses, endocrine disruptors in baby bottles, carcinogens in cosmetics, secret toxic fragrance chemicals. You think,

“Well, of course I want to avoid these toxins and find the healthy options.” You start out with the best of intentions... [read more](#)

MADE SAFE: Solving the Toxic Chemical Conundrum

MAY 5 2016 – RON AND LISA

Have you ever found yourself standing in the store aisle wondering what to buy? One product promises to be eco, another promises to be all-natural, yet another uses some organic ingredients – and all you’re looking for is some dish soap. A simple household staple that will do its job effectively without... [read more](#)

Nontoxic Mother’s Day Gift Ideas from MADE SAFE

MAY 2 2016 – HAPPY MOTHERING

We all love to give gifts on Mother’s Day to show our boundless appreciation of our moms. But the last thing any of us want to do is accidentally give a toxic gift with the potential to harm her health. To make healthy gift-giving easy this year, we’ve done a round-up below of popular Mother’s Day gifts... [read more](#)

Reduce Exposure to Toxic Chemicals with MADE SAFE

APRIL 29 2016 – GREEN CHILD MAGAZINE

Five years ago, I had twins. More than my older daughter, they were sensitive to everything. They were allergic to diapers and creams and “hypo allergenic” washes and lotions. They vomited when I breastfed them on “the” foam pillow I was supposed to be using. I couldn’t figure out what was making my babies sick, but I... [read more](#)

Going Green IRL: 6 Easy Non-Toxic Swaps for Your Home

APRIL 26 2016 – THE CHALKBOARD

We’re taking a 365 approach to Earth Day this year. Join us in going green with these tips from an emerging eco lady boss who knows... MADE SAFE founder, Amy Ziff, is changing the market in a major way and her expert knowledge on non-toxic alternatives has our attention... [read more](#)

Q + A With Hillary Peterson – True Nature Botanicals

APRIL 18 2016 – BEAUTY HEROES

Beauty Heroes dedicates itself to celebrating the industry’s champions. If passion and a pursuit of excellence are defining traits of a champion, Hillary Peterson of True Nature Botanicals is a hero among them. I met Hillary at her downtown Mill Valley studio... [read more](#)

4 Steps to Being a Conscious Consumer

APRIL 18 2016 – KIND EYE

Figuring out how to buy ethically has evolved over the past few years. Even understanding the terminology (‘ethically-made’, ‘sustainably-produced’, etc.) is challenging. Turns out, these terms are pretty nebulous and they mean different things to different people... [read more](#)

7 Start-ups Shaking Up the Fashion Industry

APRIL 10 2016 – MAGNIFECO

Open any business magazine and it seems like the technology and health industries are moving at the speed of light. In 2016, so is fashion. Between fabric recycling technologies, closed-loop strategies and new business models, fashion is at the forefront of... [read more](#)

MADE SAFE: Product Safety News

APRIL 4 2016 – BEAUTY HEROES

With the rise in awareness about ingredient safety, a host of new organizations, technologies and certifying bodies have cropped up as well, each with the aim to help educate and navigate the ever-changing landscape of formula transparency... [read more](#)

Naturepedic Mattresses Are Now MADE SAFE Certified

MARCH 29 2016 – NATUREPEDIC

We have big news: Our mattresses are the first in the country to be MADE SAFE certified! Since our inception, we've taken every step possible to ensure that the materials in our mattresses are as safe as possible. After all, we got our start after our founder... [read more](#)

What's MADE SAFE? Amy Ziff Explains

MARCH 25 2016 – MOMMY GREENEST

What an honor! I grabbed Amy Ziff in the press room of Expo West for this quick interview about her brand-new endeavor, Made Safe. The organization's goal is to "ensure that goods are made entirely from ingredients that are not known or suspected to cause human health harm as determined by scientifically recognized lists from around the world..." [read more](#)

Truffle Pig Finds: The Best of Expo West

MARCH 24 2016 – LUMINOUS LIVING

Pura Stainless is a seriously cool company, not only because its founder's name is Roger Moore. Pura's bottles are the only bottles on the global market to achieve Nontoxic Certified status. You'll have to visit their website to take in all the impressive details but... [read more](#)

10 Tips to Detox Your Home from Toxic Chemicals

MARCH 16 2016 – THE CHALKBOARD

We assume companies have our best interest at heart when it comes to the quality of the products we use every day. The shocking truth is that many of the goods and products around us every day from bedding to rugs and from dry cleaning to personal care products are filled with... [read more](#)

Make Sure the Products You're Putting on Your Body Are Not Toxic

MARCH 14 2016 – SPIRIT OF CHANGE

Products with a new certification that aims to solve the chemical conundrum for consumers are hitting store shelves this spring. The MADE SAFE (Made with Safe Ingredients) seal empowers shoppers to find and purchase items for use on their bodies, for their babies and... [read more](#)

US NGO Introduces Ingredient Safety Label for Consumer Products

MARCH 14 2016 – CHEMICAL WATCH

A new non-profit organisation, MADE SAFE, has launched a consumer products labelling programme which aims to highlight consumer products made without known toxic substances. MADE SAFE's founder and executive director, Amy Ziff, told Chemical Watch... [read more](#)

Use These 5 Labels to Buy Non-Toxic, Healthier, Greener Products

MARCH 11 2016 – CARE2

When you go shopping, how do you know what products won't make you sick or trash the planet? It's pretty confusing, since so many companies use words like "natural" or "safe" or "green," even though these descriptions don't actually mean anything... [read more](#)

Interview: Amy Ziff, Founder of MADE SAFE

MARCH 9 2016 – MOMS CLEAN AIR FORCE

If you've found it impossible to determine the safety of the products you buy, a new label called MADE SAFE has come to the rescue. The label, which is starting to show up on everything from cosmetics to condoms, screens products for ingredients that might be keeping you up at night... [read more](#)

Nontoxic Product Search Made Easy with MADE SAFE

MARCH 9 2016 – EMBRACING IMPERFECT

You've become convinced of the importance of using safer products for your family, both for their physical health and to help your kids' brains grow, learn and thrive. Great! Problem is, you get to the store and you just don't know what to buy... [read more](#)

Rejuva Minerals Pioneers New Seal That Protects Consumers from Toxic Chemicals

MARCH 8 2016 – REJUVA MINERALS

Rejuva Minerals is leading the way in consumer health and safety by pioneering the revolutionary new MADE SAFE™ (Made with Safe Ingredients) seal. Products with this emblem are available in stores and on the company's website starting today... [read more](#)

Introducing MADE SAFE + Nontoxic Certified

MARCH 8 2016 – TRUE GOODS

As a Business Adviser for MadeSafe.org, I'm proud to introduce something we've all been waiting for ~ a safety seal that signals which products are nontoxic for use on our bodies, with our babies and children, and in our homes!... [read more](#)

Pura Stainless Pioneers New Seal That Protects Families from Toxic Chemicals

MARCH 8 2016 – NURSERY ONLINE

Pura Stainless is leading the way in consumer health and safety by pioneering the revolutionary new NONTOXIC CERTIFIED seal. The company's baby, children's, and sport bottles with this emblem are available in stores and on the company's website starting today... [read more](#)

Pura Stainless Pioneers New Seal That Protects Families From Toxic Chemicals

MARCH 8 2016 – PURA STAINLESS

NONTOXIC CERTIFIED products from Pura have been lab-tested to ensure they don't contain known carcinogens, endocrine disruptors, reproductive toxins, or other known harmful chemicals... [read more](#)

Make Sure the Products You're Putting on Your Body Are Not Toxic

MARCH 8 2016 – ECOWATCH

Products with a new certification that aims to solve the chemical conundrum for consumers are hitting store shelves this spring. The MADE SAFE™ (Made with Safe Ingredients™) seal empowers shoppers to find and purchase items... [read more](#)

Conscious Consumerism, Tools for Success: MADE SAFE™

MARCH 8 2016 – ALO BLOG

When it comes to skin care, I try to maintain a pretty minimalist approach to my daily regimen. As I mentioned in my safer makeup post, my morning routine consists of just a few must-haves... [read more](#)

New Seal Ensures Products Are Made Without Known Toxic Chemicals

MARCH 8 2016 – SAFER CHEMICALS, HEALTHY FAMILIES

A new seal is launching this month that certifies that consumer products are made without chemicals known to harm human health. With the MADE SAFE™ (Made With Safe Ingredients™) seal, for the first time, people know at the point of purchase... [read more](#)

MADE SAFE's Timely Launch

MARCH 8 2016 – IT TAKES TIME

Are you concerned about chemicals in products? Looking for companies you can trust? You'll love the vision of MADE SAFE!... [read more](#)

Are Your Products MADE SAFE? Introducing a New Approval Seal

MARCH 7 2016 – JANNY ORGANICALLY

Who do you trust when it comes to product safety? Companies have been monitoring the uptick in consumer concern, and in response, label their products with “buzz words” to make us feel better about our purchase... [read more](#)

Nonprofits Aim to Improve Safe Labeling of Household Products

MARCH 5 2016 – LIGHTNING LABELS

While a lot of attention has been paid to creating more transparent labeling on the packaging of food and beverage products, there has been a lack of it on other items used daily in households. However, that may soon change... [read more](#)

Label for Non-toxic Products

MARCH 3 2016 – FOOD PACKAGING FORUM

Non-profit organization Made Safe launches consumer labels to certify products that are made with safe ingredients: In an article published on February 25, 2016 by the non-profit investigative news organization FairWarning, Brian Joseph reports on a new label for consumer products... [read more](#)

MADE SAFE Twitter Party

FEBRUARY 29 2016 – MAMAVATION

Cosmetic regulation is a big problem in America. There are about 1,328 chemicals in personal care that have been banned in Europe whereas the United States has only banned or restricted 11. The reason for this is because Europe operates under “the precautionary principle...” [read more](#)

Dueling Labels Seek to Anoint Products Free of Toxic Chemicals

FEBRUARY 26 2016 – INDEPTHNH

Internet entrepreneur and branding consultant Amy Ziff says she had to become a “weekend toxicologist” five years ago when she discovered her twins were allergic to diapers, baby wipes, creams and lotions... [read more](#)

Dueling Labels Seek to Anoint Products Free of Toxic Chemicals

FEBRUARY 25 2016 – FAIRWARNING

Internet entrepreneur and branding consultant Amy Ziff says she had to become a “weekend toxicologist” five years ago when she discovered her twins were allergic to diapers, baby wipes, creams and lotions... [read more](#)

Rejuva Minerals Takes the Next Step in Guaranteed Quality

FEBRUARY 2 2016 – REJUVA

Since 2006 Brenda Hyre, Owner and President of Rejuva Minerals, has hand-selected each ingredient to ensure the brand's products are non-toxic, free of commonly known irritants and naturally-derived... [read more](#)

Introducing MADE SAFE

FEBRUARY 2 2016 – IT TAKES TIME

After our family's health crisis in 2008, we became chemically sensitive, reacting to petroleum-based ingredients with headaches, nosebleeds, and other adverse symptoms. Our search began for safe products... [read more](#)

We're Getting MADE SAFE Certified! (Here's What That Means)

JANUARY 20 2016 – ANNMARIE SKIN CARE

We know how hard it can be to find truly safe skin care—after all, that's how we got our start!... [read more](#)

Health & Beauty Trends to Watch For in 2016

JANUARY 15 2016 – MINDFUL MOMMA

MADE SAFE Certified – Tired of the confusion over unregulated ingredients, consumers are demanding verification for health and safety... [read more](#)