



The Honest Kitchen US MAP Pricing - 2024

THK Item ID #	Item UPC #	Case Qty	Item Size	Item Description	US MSRP	MAP	US MSRP (cases if applicable)	MAP (cases if applicable)
WHOLE FOOD CLUSTERS - WHOLE GRAIN DOG RECIPES								
DCLUWGC1	850001022675	6	1 lb	Whole Food Clusters Dog Whole Grain Chicken 1 lb Bag	\$ 6.99	\$ 6.85	-	-
DCLUWGC5	850001022651	6	5 lb	Whole Food Clusters Dog Whole Grain Chicken 5 lb Bag	\$ 24.99	\$ 24.49	-	-
DCLUWGC20	850001022644	1	20 lb	Whole Food Clusters Dog Whole Grain Chicken 20 lb Bag	\$ 89.99	\$ 88.19	-	-
DCLUWGB1	850046988028	6	1 lb	Whole Food Clusters Dog Whole Grain Beef & Oat 1 lb Bag	\$ 7.99	\$ 7.83	-	-
DCLUWGB5	850046988035	6	5 lb	Whole Food Clusters Dog Whole Grain Beef & Oat 5 lb Bag	\$ 34.99	\$ 34.29	-	-
DCLUWGB20	850046988042	1	20 lb	Whole Food Clusters Dog Whole Grain Beef & Oat 20 lb Bag	\$ 114.99	\$ 112.69	-	-
DCLUPWGC1	850012047544	6	1 lb	Whole Food Clusters Dog Puppy Whole Grain Chicken 1lb Bag	\$ 6.99	\$ 6.85	-	-
DCLUPWGC4	850001022804	8	4 lb	Whole Food Clusters Dog Puppy Whole Grain Chicken 4 lb Bag	\$ 24.99	\$ 24.49	-	-
DCLUPWGC20	850001022798	1	20 lb	Whole Food Clusters Dog Puppy Whole Grain Chicken 20 lb Bag	\$ 94.99	\$ 93.09	-	-
DCLUSWGC1	850001022873	6	1 lb	Whole Food Clusters Dog Small Breed Whole Grain Chicken 1 lb Bag	\$ 6.99	\$ 6.85	-	-
DCLUSWGC4	850001022859	8	4 lb	Whole Food Clusters Dog Small Breed Whole Grain Chicken 4 lb Bag	\$ 24.99	\$ 24.49	-	-
DCLUSWGC10	850001022842	1	10 lb	Whole Food Clusters Dog Small Breed Whole Grain Chicken 10 lb Bag	\$ 49.99	\$ 48.99	-	-
WHOLE FOOD CLUSTERS - GRAIN FREE DOG RECIPES								
DCLUCHI1	850001022040	6	1 lb	Whole Food Clusters Dog Grain Free Chicken 1 lb Bag	\$ 7.99	\$ 7.83	-	-
DCLUCHI5	850001022033	6	5 lb	Whole Food Clusters Dog Grain Free Chicken 5 lb Bag	\$ 29.99	\$ 29.39	-	-
DCLUCHI20	850001022026	1	20 lb	Whole Food Clusters Dog Grain Free Chicken 20 lb Bag	\$ 94.99	\$ 93.09	-	-
DCLUTUR1	850001022088	6	1 lb	Whole Food Clusters Dog Grain Free Turkey 1 lb Bag	\$ 7.99	\$ 7.83	-	-
DCLUTUR5	850001022071	6	5 lb	Whole Food Clusters Dog Grain Free Turkey 5 lb Bag	\$ 34.99	\$ 34.29	-	-
DCLUTUR20	850001022064	1	20 lb	Whole Food Clusters Dog Grain Free Turkey 20 lb Bag	\$ 104.99	\$ 102.89	-	-
DCLUBEE1	850001022125	6	1 lb	Whole Food Clusters Dog Grain Free Beef 1 lb Bag	\$ 7.99	\$ 7.83	-	-
DCLUBEE5	850001022118	6	5 lb	Whole Food Clusters Dog Grain Free Beef 5 lb Bag	\$ 34.99	\$ 34.29	-	-
DCLUBEE20	850001022101	1	20 lb	Whole Food Clusters Dog Grain Free Beef 20 lb Bag	\$ 104.99	\$ 102.89	-	-
DCLUPGFC1	850012047551	6	1 lb	Whole Food Clusters Dog Puppy Grain Free Chicken 1lb Bag	\$ 7.99	\$ 7.83	-	-
DCLUPGFC4	855089008818	8	4 lb	Whole Food Clusters Dog Puppy Grain Free Chicken 4 lb Bag	\$ 29.99	\$ 29.39	-	-
DCLUPGFC20	855089008825	1	20 lb	Whole Food Clusters Dog Puppy Grain Free Chicken 20 lb Bag	\$ 99.99	\$ 97.99	-	-
DCLUSGFC1	855089008832	6	1 lb	Whole Food Clusters Dog Small Breed Grain Free Chicken 1 lb Bag	\$ 7.99	\$ 7.83	-	-
DCLUSGFC4	855089008849	8	4 lb	Whole Food Clusters Dog Small Breed Grain Free Chicken 4 lb Bag	\$ 29.99	\$ 29.39	-	-
DCLUSGFC10	850001022149	1	10 lb	Whole Food Clusters Dog Small Breed Grain Free Chicken 10 lb Bag	\$ 54.99	\$ 53.89	-	-
DCLUSGFB4	850027768960	8	4 lb	Whole Food Clusters Dog Small Breed Grain Free Beef 4 lb Bag	\$ 34.99	\$ 34.29	-	-
DCLUSGFB10	850027768977	1	10 lb	Whole Food Clusters Dog Small Breed Grain Free Beef 10 lb Bag	\$ 64.99	\$ 63.69	-	-
WHOLE FOOD CLUSTERS - GRAIN FREE CAT RECIPES								
CCLUGFC1	850012047704	6	1 lb	Whole Food Clusters Cat Grain Free Chicken 1 lb Bag	\$ 8.99	\$ 8.81	-	-
CCLUGFC4	850012047698	8	4 lb	Whole Food Clusters Cat Grain Free Chicken 4 lb Bag	\$ 29.99	\$ 29.39	-	-
CCLUGFC10	850012047681	1	10 lb	Whole Food Clusters Cat Grain Free Chicken 10 lb Bag	\$ 69.99	\$ 68.59	-	-
CCLUGFT1	850012047735	6	1 lb	Whole Food Clusters Cat Grain Free Turkey & Chicken 1 lb Bag	\$ 8.99	\$ 8.81	-	-
CCLUGFT4	850012047728	8	4 lb	Whole Food Clusters Cat Grain Free Turkey & Chicken 4 lb Bag	\$ 29.99	\$ 29.39	-	-
CCLUGFT10	850012047711	1	10 lb	Whole Food Clusters Cat Grain Free Turkey & Chicken 10 lb Bag	\$ 69.99	\$ 68.59	-	-
CCLUGFCF1	850012047766	6	1 lb	Whole Food Clusters Cat Grain Free Chicken & Whitefish 1 lb Bag	\$ 8.99	\$ 8.81	-	-
CCLUGFCF4	850012047759	8	4 lb	Whole Food Clusters Cat Grain Free Chicken & Whitefish 4 lb Bag	\$ 29.99	\$ 29.39	-	-
CCLUGFCF10	850012047742	1	10 lb	Whole Food Clusters Cat Grain Free Chicken & Whitefish 10 lb Bag	\$ 69.99	\$ 68.59	-	-
DEHYDRATED - WHOLE GRAIN DOG RECIPES								
DDEHRRB	850027768847	6	15 oz	Whole Grain Chicken Recipe Dehydrated Dog Food 1.5 oz Single Serve Pack x 10	\$ 14.99	\$ 14.69	-	-
DDEHRSS	850027768830	-	1.5 oz	Whole Grain Chicken Recipe Dehydrated Dog Food 1.5 oz Single Serve Pack	\$ 1.49	\$ -	-	-
R2	183413004497	6	2 lb	Whole Grain Chicken Recipe Dehydrated Dog Food 2 lb Box	\$ 26.99	\$ 26.45	-	-
R4	183413004510	6	4 lb	Whole Grain Chicken Recipe Dehydrated Dog Food 4 lb Box	\$ 39.99	\$ 39.19	-	-
R7	850012047223	6	7 lb	Whole Grain Chicken Recipe Dehydrated Dog Food 7 lb Box	\$ 59.99	\$ 58.79	-	-
RR	183413004534	4	10 lb	Whole Grain Chicken Recipe Dehydrated Dog Food 10 lb Box	\$ 79.99	\$ 78.39	-	-
K2	183413003872	6	2 lb	Whole Grain Turkey Recipe Dehydrated Dog Food 2 lb Box	\$ 28.99	\$ 28.41	-	-
K4	183413001144	6	4 lb	Whole Grain Turkey Recipe Dehydrated Dog Food 4 lb Box	\$ 42.99	\$ 42.13	-	-
K7	850012047230	6	7 lb	Whole Grain Turkey Recipe Dehydrated Dog Food 7 lb Box	\$ 67.99	\$ 66.63	-	-
KR	183413001137	4	10 lb	Whole Grain Turkey Recipe Dehydrated Dog Food 10 lb Box	\$ 84.99	\$ 83.29	-	-
DDEHVRB	850027768878	6	15 oz	Whole Grain Beef Recipe Dehydrated Dog Food 1.5 oz Single Serve Pack x 10	\$ 14.99	\$ 14.69	-	-
DDEHVSS	850027768861	-	1.5 oz	Whole Grain Beef Recipe Dehydrated Dog Food 1.5 oz Single Serve Pack	\$ 1.49	\$ -	-	-
V2	853089007404	6	2 lb	Whole Grain Beef Recipe Dehydrated Dog Food 2 lb Box	\$ 29.99	\$ 29.39	-	-
V4	183413000031	6	4 lb	Whole Grain Beef Recipe Dehydrated Dog Food 4 lb Box	\$ 44.99	\$ 44.09	-	-
V7	850012047247	6	7 lb	Whole Grain Beef Recipe Dehydrated Dog Food 7 lb Box	\$ 69.99	\$ 68.59	-	-



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VR	183413000024	4	10 lb	Whole Grain Beef Recipe Dehydrated Dog Food 10 lb Box	\$ 89.99	\$ 88.19	-	-
WGF4	850001022828	6	4 lb	Whole Grain Fish & Oats Dehydrated Dog Food 4 lb Box	\$ 54.99	\$ 53.89	-	-
WGFR	850001022163	4	10 lb	Whole Grain Fish & Oats Dehydrated Dog Food 10 lb Box	\$ 109.99	\$ 107.79	-	-
DEHYDRATED - GRAIN FREE DOG RECIPES								
DDEHFRB	850027768908	6	15 oz	Grain Free Chicken Recipe Dehydrated Dog Food 1.5 oz Single Serve Pack x 10	\$ 14.99	\$ 14.69	-	-
DDEHFSS	850027768892			<i>Grain Free Chicken Recipe Dehydrated Dog Food 1.5 oz Single Serve Pack</i>	\$ 1.49	-	-	-
F2	183413003858	6	2 lb	Grain Free Chicken Recipe Dehydrated Dog Food 2 lb Box	\$ 29.99	\$ 29.39	-	-
F4	183413000079	6	4 lb	Grain Free Chicken Recipe Dehydrated Dog Food 4 lb Box	\$ 54.99	\$ 53.89	-	-
F7	850012047193	6	7 lb	Grain Free Chicken Recipe Dehydrated Dog Food 7 lb Box	\$ 84.99	\$ 83.29	-	-
FR	183413000062	4	10 lb	Grain Free Chicken Recipe Dehydrated Dog Food 10 lb Box	\$ 104.99	\$ 102.89	-	-
E2	183413003896	6	2 lb	Grain Free Turkey Recipe Dehydrated Dog Food 2 lb Box	\$ 32.99	\$ 32.33	-	-
E4	183413000116	6	4 lb	Grain Free Turkey Recipe Dehydrated Dog Food 4 lb Box	\$ 59.99	\$ 58.79	-	-
E7	850012047209	6	7 lb	Grain Free Turkey Recipe Dehydrated Dog Food 7 lb Box	\$ 89.99	\$ 88.19	-	-
ER	183413000109	4	10 lb	Grain Free Turkey Recipe Dehydrated Dog Food 10 lb Box	\$ 114.99	\$ 112.69	-	-
L2	183413003834	6	2 lb	Grain Free Beef Recipe Dehydrated Dog Food 2 lb Box	\$ 34.99	\$ 34.29	-	-
L4	183413002639	6	4 lb	Grain Free Beef Recipe Dehydrated Dog Food 4 lb Box	\$ 64.99	\$ 63.69	-	-
L7	850012047216	6	7 lb	Grain Free Beef Recipe Dehydrated Dog Food 7 lb Box	\$ 94.99	\$ 93.09	-	-
LR	183413002653	4	10 lb	Grain Free Beef Recipe Dehydrated Dog Food 10 lb Box	\$ 124.99	\$ 122.49	-	-
Z2	850027768663	6	2 lb	Grain Free Fish Recipe Dehydrated Dog Food 2 lb Box	\$ 37.99	\$ 37.23	-	-
Z4	183413001922	6	4 lb	Grain Free Fish Recipe Dehydrated Dog Food 4 lb Box	\$ 74.99	\$ 73.49	-	-
Z7	850027768649	6	7 lb	Grain Free Fish Recipe Dehydrated Dog Food 7 lb Box	\$ 109.99	\$ 107.79	-	-
ZR	183413001908	4	10 lb	Grain Free Fish Recipe Dehydrated Dog Food 10 lb Box	\$ 149.99	\$ 146.99	-	-
DEHYDRATED - LIMITED INGREDIENT DIET DOG RECIPES								
T4	183413000772	6	4 lb	Limited Ingredient Chicken Recipe Dehydrated Dog Food 4 lb Box	\$ 59.99	\$ 58.79	-	-
TR	183413000758	4	10 lb	Limited Ingredient Chicken Recipe Dehydrated Dog Food 10 lb Box	\$ 109.99	\$ 107.79	-	-
M4	183413004916	6	4 lb	Grain Free Limited Ingredient Turkey Recipe Dehydrated Dog Food 4 lb Box	\$ 64.99	\$ 63.69	-	-
MR	183413004930	4	10 lb	Grain Free Limited Ingredient Turkey Recipe Dehydrated Dog Food 10 lb Box	\$ 119.99	\$ 117.59	-	-
HO4	853089007169	6	4 lb	Grain Free Limited Ingredient Beef Recipe Dehydrated Dog Food 4 lb Box	\$ 64.99	\$ 63.69	-	-
HOR	853089007145	4	10 lb	Grain Free Limited Ingredient Beef Recipe Dehydrated Dog Food 10 lb Box	\$ 124.99	\$ 122.49	-	-
B4	183413004879	6	4 lb	Grain Free Limited Ingredient Fish Recipe Dehydrated Dog Food 4 lb Box	\$ 74.99	\$ 73.49	-	-
BR	183413004893	4	10 lb	Grain Free Limited Ingredient Fish Recipe Dehydrated Dog Food 10 lb Box	\$ 149.99	\$ 146.99	-	-
SP4	853089007091	6	4 lb	Grain Free Limited Ingredient Duck Recipe Dehydrated Dog Food 4 lb Box	\$ 74.99	\$ 73.49	-	-
SPR	853089007077	4	10 lb	Grain Free Limited Ingredient Duck Recipe Dehydrated Dog Food 10 lb Box	\$ 144.99	\$ 142.09	-	-
DEHYDRATED - GOURMET GRAIN DOG RECIPES								
GGCD4	850012047377	6	4 lb	Gourmet Grains Chicken & Duck Recipe Dehydrated Dog Food 4 lb Box	\$ 46.99	\$ 46.05	-	-
GGCDR	850012047360	4	10 lb	Gourmet Grains Chicken & Duck Recipe Dehydrated Dog Food 10 lb Box	\$ 94.99	\$ 93.09	-	-
GGTF4	850012047391	6	4 lb	Gourmet Grains Turkey & White Fish Recipe Dehydrated Dog Food 4 lb Box	\$ 49.99	\$ 48.99	-	-
GGTFR	850012047384	4	10 lb	Gourmet Grains Turkey & White Fish Recipe Dehydrated Dog Food 10 lb Box	\$ 99.99	\$ 97.99	-	-
GGBS4	850012047414	6	4 lb	Gourmet Grains Beef & Salmon Recipe Dehydrated Dog Food 4 lb Box	\$ 54.99	\$ 53.89	-	-
GGBSR	850012047407	4	10 lb	Gourmet Grains Beef & Salmon Recipe Dehydrated Dog Food 10 lb Box	\$ 104.99	\$ 102.89	-	-
DEHYDRATED - BASE MIX DOG RECIPES								
WGVF3	850012047353	6	3 lb	Whole Grain, Veggie & Fruit Base Mix Dehydrated Dog Food 3 lb Box	\$ 29.99	\$ 29.39	-	-
WGVF7	850001022835	4	7 lb	Whole Grain, Veggie & Fruit Base Mix Dehydrated Dog Food 7 lb Box	\$ 62.99	\$ 61.73	-	-
PR3	183413000970	6	3 lb	Grain Free Fruit & Veggie Base Mix Dehydrated Dog Food 3 lb Box	\$ 34.99	\$ 34.29	-	-
PR7	183413000963	4	7 lb	Grain Free Fruit & Veggie Base Mix Dehydrated Dog Food 7 lb Box	\$ 69.99	\$ 68.59	-	-
KI3	183413004169	6	3 lb	Grain Free Veggie, Nut & Seed Base Mix Dehydrated Dog Food 3 lb Box	\$ 34.99	\$ 34.29	-	-
KI7	183413004145	4	7 lb	Grain Free Veggie, Nut & Seed Base Mix Dehydrated Dog Food 7 lb Box	\$ 69.99	\$ 68.59	-	-
DEHYDRATED - GRAIN FREE CAT RECIPES								
CDEHGFRB	850012047919	6	10 oz	Grain Free Chicken Recipe Dehydrated Cat Food 1 oz Single Serve Pack x 10	\$ 19.99	\$ 19.59	-	-
CDEHGFCS	850012047926	-	1 oz	<i>Grain Free Chicken Recipe Dehydrated Cat Food 1 oz Single Serve Pack</i>	\$ 1.99	-	-	-
CDEHGFC2	850012047902	6	2 lb	Grain Free Chicken Recipe Dehydrated Cat Food 2 lb Box	\$ 31.99	\$ 31.35	-	-
CDEHGFC4	850012047896	6	4 lb	Grain Free Chicken Recipe Dehydrated Cat Food 4 lb Box	\$ 54.99	\$ 53.89	-	-
CDEHGFTRB	850012047957	6	10 oz	Grain Free Turkey Recipe Dehydrated Cat Food 1 oz Single Serve Pack x 10	\$ 19.99	\$ 19.59	-	-
CDEHGFTRS	850012047964	-	1 oz	<i>Grain Free Turkey Recipe Dehydrated Cat Food 1 oz Single Serve Pack</i>	\$ 1.99	-	-	-
CDEHGFT2	850012047940	6	2 lb	Grain Free Turkey Recipe Dehydrated Cat Food 2 lb Box	\$ 31.99	\$ 31.35	-	-
CDEHGFT4	850012047933	6	4 lb	Grain Free Turkey Recipe Dehydrated Cat Food 4 lb Box	\$ 54.99	\$ 53.89	-	-



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CDEHGFCFRB	850012047995	6	10 oz	Grain Free Chicken & Whitefish Recipe Dehydrated Cat Food 1 oz Single Serve Pack x 10	\$ 19.99	\$ 19.59	-	-
CDEHGFCFS	850027768007	-	1 oz	Grain Free Chicken & Whitefish Recipe Dehydrated Cat Food 1 oz Single Serve Pack	\$ 1.99	\$ -	-	-
CDEHGFCF2	850012047988	6	2 lb	Grain Free Chicken & Whitefish Recipe Dehydrated Cat Food 2 lb Box	\$ 31.99	\$ 31.35	-	-
CDEHGFCF4	850012047971	6	4 lb	Grain Free Chicken & Whitefish Recipe Dehydrated Cat Food 4 lb Box	\$ 54.99	\$ 53.89	-	-
WET - DOG RECIPES								
DWETPB11	850001022460	6	10.5 oz	Butcher Block Pate Beef, Cheddar & Farm Veggies Pate 10.5 oz Carton	\$ 4.29	\$ 4.20	\$ 25.74	\$ 25.20
DWETPC11	850001022446	6	10.5 oz	Butcher Block Pate Chicken & Super Greens Pate 10.5 oz Carton	\$ 4.29	\$ 4.20	\$ 25.74	\$ 25.20
DWETPD11	850012047537	6	10.5 oz	Butcher Block Pate Turkey, Duck & Root Veggies Pate 10.5 oz Carton	\$ 4.29	\$ 4.20	\$ 25.74	\$ 25.20
DWETPL11	850012047520	6	10.5 oz	Butcher Block Pate Beef, Lamb & Spring Veggies Pate 10.5 oz Carton	\$ 4.29	\$ 4.20	\$ 25.74	\$ 25.20
DWETPT11	850001022484	6	10.5 oz	Butcher Block Pate Turkey & Autumn Veggies Pate 10.5 oz Carton	\$ 4.29	\$ 4.20	\$ 25.74	\$ 25.20
DWETS811	850001022569	6	10.5 oz	One Pot Stew Roasted Beef Stew with Kale, Sweet Potatoes & Carrots 10.5 oz Carton	\$ 4.29	\$ 4.20	\$ 25.74	\$ 25.20
DWETS11	850001022545	6	10.5 oz	One Pot Stew Slow Cooked Chicken Stew with Sweet Potato, Spinach & Apples 10.5 oz Carton	\$ 4.29	\$ 4.20	\$ 25.74	\$ 25.20
DWETSL11	850012047612	6	10.5 oz	One Pot Stew Braised Beef & Lamb Stew with Green Beans & Sweet Potatoes 10.5 oz Carton	\$ 4.29	\$ 4.20	\$ 25.74	\$ 25.20
DWETSS11	850001022620	6	10.5 oz	One Pot Stew Simmered Salmon & Chicken Stew with Broccoli & Brown Rice 10.5 oz Carton	\$ 4.29	\$ 4.20	\$ 25.74	\$ 25.20
DWETST11	850012047605	6	10.5 oz	One Pot Stew Tender Turkey Stew with Quinoa, Carrots & Broccoli 10.5 oz Carton	\$ 4.29	\$ 4.20	\$ 25.74	\$ 25.20
WET - CAT RECIPES								
CWETMC6	850012047827	12	5.5 oz	Cat Minced Chicken Recipe in Bone Broth Gravy 5.5 oz Carton	\$ 3.29	\$ 3.22	\$ 39.48	\$ 38.64
CWETMCS6	850012047858	12	5.5 oz	Cat Minced Chicken & Salmon Recipe in Bone Broth Gravy 5.5 oz Carton	\$ 3.29	\$ 3.22	\$ 39.48	\$ 38.64
CWETMSC6	850012047865	12	5.5 oz	Cat Minced Salmon & Cod Recipe in Fish Broth Gravy 5.5 oz Carton	\$ 3.29	\$ 3.22	\$ 39.48	\$ 38.64
CWETMT6	850012047834	12	5.5 oz	Cat Minced Turkey Recipe in Bone Broth Gravy 5.5 oz Carton	\$ 3.29	\$ 3.22	\$ 39.48	\$ 38.64
CWETMTC6	850012047841	12	5.5 oz	Cat Minced Turkey, Chicken & Duck Recipe in Bone Broth Gravy 5.5 oz Carton	\$ 3.29	\$ 3.22	\$ 39.48	\$ 38.64
CWETPBC6	850012047797	12	5.5 oz	Cate Beef & Chicken Pate 5.5 oz Carton	\$ 3.29	\$ 3.22	\$ 39.48	\$ 38.64
CWETPC6	850012047773	12	5.5 oz	Cate Chicken Pate 5.5 oz Carton	\$ 3.29	\$ 3.22	\$ 39.48	\$ 38.64
CWETPSC6	850012047803	12	5.5 oz	Cate Salmon & Cod Pate 5.5 oz Carton	\$ 3.29	\$ 3.22	\$ 39.48	\$ 38.64
CWETPST6	850012047810	12	5.5 oz	Cate Salmon & Turkey Pate 5.5 oz Carton	\$ 3.29	\$ 3.22	\$ 39.48	\$ 38.64
CWETPT6	850012047780	12	5.5 oz	Cate Turkey Pate 5.5 oz Carton	\$ 3.29	\$ 3.22	\$ 39.48	\$ 38.64
TOPPERS & MEAL BOOSTERS - DOG								
DTOP99B6	855089008900	12	5.5 oz	99% Beef Meal Booster Wet Dog Food 5.5 oz Carton	\$ 3.49	\$ 3.42	\$ 41.88	\$ 41.04
DTOP99C6	855089008887	12	5.5 oz	99% Chicken Meal Booster Wet Dog Food 5.5 oz Carton	\$ 3.49	\$ 3.42	\$ 41.88	\$ 41.04
DTOP99S6	855089008917	12	5.5 oz	99% Salmon & Pollock Meal Booster Wet Dog Food 5.5 oz Carton	\$ 3.49	\$ 3.42	\$ 41.88	\$ 41.04
DTOP99T6	855089008894	12	5.5 oz	99% Turkey & Duck Meal Booster Wet Dog Food 5.5 oz Carton	\$ 3.49	\$ 3.42	\$ 41.88	\$ 41.04
DTOPBBS6	855089008177	12	5.5 oz	Bone Broth POUR OVERS Beef Stew Dog Food Topper 5.5 oz Carton	\$ 2.59	\$ 2.54	\$ 31.08	\$ 30.48
DTOPBCS6	855089008153	12	5.5 oz	Bone Broth POUR OVERS Chicken Stew Dog Food Topper 5.5 oz Carton	\$ 2.59	\$ 2.54	\$ 31.08	\$ 30.48
DTOPBTS6	855089008160	12	5.5 oz	Bone Broth POUR OVERS Turkey & Salmon Stew Dog Food Topper 5.5 oz Carton	\$ 2.59	\$ 2.54	\$ 31.08	\$ 30.48
DTOPPCS6	855089008122	12	5.5 oz	Pumpkin POUR OVERS Chicken & Pumpkin Stew Dog Food Topper 5.5 oz Carton	\$ 2.59	\$ 2.54	\$ 31.08	\$ 30.48
DTOPPS6	855089008146	12	5.5 oz	Pumpkin POUR OVERS Salmon & Pumpkin Stew Dog Food Topper 5.5 oz Carton	\$ 2.59	\$ 2.54	\$ 31.08	\$ 30.48
DTOPPST6	855089008139	12	5.5 oz	Pumpkin POUR OVERS Turkey & Pumpkin Stew Dog Food Topper 5.5 oz Carton	\$ 2.59	\$ 2.54	\$ 31.08	\$ 30.48
DTOPSCS6	855089008184	12	5.5 oz	Superfood POUR OVERS Chicken Stew with Spinach, Kale, & Broccoli Dog Food Topper 5.5 oz Carton	\$ 2.59	\$ 2.54	\$ 31.08	\$ 30.48
DTOPSLS6	855089008207	12	5.5 oz	Superfood POUR OVERS Lamb & Beef Stew with Spinach, Kale, & Broccoli Dog Food Topper 5.5 oz Carton	\$ 2.59	\$ 2.54	\$ 31.08	\$ 30.48
DTOPST6	855089008191	12	5.5 oz	Superfood POUR OVERS Turkey Stew with Spinach, Kale, & Broccoli Dog Food Topper 5.5 oz Carton	\$ 2.59	\$ 2.54	\$ 31.08	\$ 30.48
DTOPFHS6	850027768748	12	5.5 oz	Functional POUR OVERS Heart Support - Salmon Stew Dog Food Topper 5.5 oz Carton	\$ 3.29	\$ 3.22	\$ 39.48	\$ 38.64
DTOPFIB6	850027768724	12	5.5 oz	Functional POUR OVERS Immunity Support - Beef Stew Dog Food Topper 5.5 oz Carton	\$ 3.29	\$ 3.22	\$ 39.48	\$ 38.64
DTOPFIC6	850027768762	12	5.5 oz	Functional POUR OVERS Joint & Mobility Support - Chicken Stew Dog Food Topper 5.5 oz Carton	\$ 3.29	\$ 3.22	\$ 39.48	\$ 38.64
DTOPFR6	850027768786	12	5.5 oz	Functional POUR OVERS Revive & Recovery Support - Chicken Stew Dog Food Topper 5.5 oz Carton	\$ 3.29	\$ 3.22	\$ 39.48	\$ 38.64
DTOPFS6	850027768809	12	5.5 oz	Functional POUR OVERS Skin & Coat Support - Salmon Stew Dog Food Topper 5.5 oz Carton	\$ 3.29	\$ 3.22	\$ 39.48	\$ 38.64
TOPPERS & MEAL BOOSTERS - CAT								
CTOPMCD6	850027768045	12	5.5 oz	Mmmixers - Chicken & Duck Topper 5.5 oz Carton	\$ 3.29	\$ 3.22	\$ 39.48	\$ 38.64
CTOPMSP6	850027768052	12	5.5 oz	Mmmixers - Salmon & Pollock Topper 5.5 oz Carton	\$ 3.29	\$ 3.22	\$ 39.48	\$ 38.64
HYDRATION, SUPPLEMENTS, & BROTHS - DOG								
BSUPDBRB	855089008979	6	1.4 oz	Daily Boosters Instant Beef Bone Broth with Turmeric 3.5 g Sachet x 12	\$ 9.99	\$ 9.79	-	-
BSUPDBSS	855089008962	-	3.5 g	Daily Boosters Instant Beef Bone Broth with Turmeric 3.5 g Sachet	\$ 0.99	\$ -	-	-
BSUPDBB4	855089008245	24	3.6 oz	Daily Boosters Instant Beef Bone Broth with Turmeric 3.6 oz Canister	\$ 12.99	\$ 12.73	-	-
BSUPDBT4	855089008252	24	3.6 oz	Daily Boosters Instant Turkey Bone Broth with Turmeric 3.6 oz Canister	\$ 12.99	\$ 12.73	-	-
BSUPDBGRB	85001022002	6	2.2 oz	Daily Boosters Instant Goat's Milk with Probiotics 5 g Sachet x 12	\$ 12.99	\$ 12.73	-	-
BSUPDBGSS	855089008993	-	5 g	Daily Boosters Instant Goat's Milk with Probiotics 5 g Sachet	\$ 1.29	\$ -	-	-
BSUPDBG5	855089008269	24	5.2 oz	Daily Boosters Instant Goat's Milk with Probiotics 5.2 oz Canister	\$ 16.99	\$ 16.65	-	-
BSUPPF3	855089008276	24	3.2 oz	Perfect Form Herbal Digestive Supplement 3.2 oz Canister	\$ 12.99	\$ 12.73	-	-



The Honest Kitchen US MAP Pricing - 2024

THK Item ID #	Item UPC #	Case Qty	Item Size	Item Description	US MSRP	MAP	US MSRP (cases if applicable)	MAP (cases if applicable)
HYDRATION, SUPPLEMENTS, & BROTHS - CAT								
CSUPDBGRB	850027768076	6	1.3 oz	Goat's Milk - Cat Blend 3g Sachet x 12	\$ 10.99	\$ 10.77	-	-
CSUPDBGSS	850027768083	-	3 g	Goat's Milk - Cat Blend 3 g Sachet	\$ 0.99	\$ -	-	-
CSUPDBG5	850027768069	24	3.2 oz	Goat's Milk - Cat Blend 5.2 oz Canister	\$ 15.99	\$ 15.67	-	-
TREATS - DOG								
BEA3	183413003452	6	3.25 oz	BEAMS OCEAN CHEWS - Wolffish Small 3.25 oz Pouch	\$ 17.99	\$ 17.63	-	-
BEA6	183413003445	6	6 oz	BEAMS OCEAN CHEWS - Wolffish Large 6 oz Pouch	\$ 24.99	\$ 24.49	-	-
DTRCS3	855089008764	6	2.75 oz	BEAMS OCEAN CHEWS - Cod Small 2.75 oz Pouch	\$ 12.99	\$ 12.73	-	-
DIRECT6	855089008740	6	5.5 oz	BEAMS OCEAN CHEWS - Cod Large 5.5 oz Pouch	\$ 18.99	\$ 18.61	-	-
DTRCCB3	850001022187	6	3 oz	Superfood Cod Crisps - Cod & Blueberry 3 oz Pouch	\$ 14.99	\$ 14.69	-	-
DTRCCS3	850001022224	6	3 oz	Superfood Cod Crisps - Cod & Strawberry 3 oz Pouch	\$ 14.99	\$ 14.69	-	-
WIS3	183413003469	6	3 oz	WISHES Whitefish Filet Dog Treat 3 oz Pouch	\$ 15.99	\$ 15.67	-	-
DTRHBB4	850001022927	6	4 oz	Jerky Harvest Mini Bars - Beef Recipe With Carrots & Apples 4 oz Pouch	\$ 12.99	\$ 12.73	-	-
DTRHBC4	850001022910	6	4 oz	Jerky Harvest Mini Bars - Chicken Recipe With Apples & Blueberries 4 oz Pouch	\$ 12.99	\$ 12.73	-	-
DTRLCB4	850001022941	6	4 oz	Gourmet Barbecue Liver Chips - Beef Liver & Cheddar Recipe 4 oz Pouch	\$ 12.99	\$ 12.73	-	-
DTRLC4	850001022934	6	4 oz	Gourmet Barbecue Liver Chips - Chicken Liver & Cheddar Recipe 4 oz Pouch	\$ 12.99	\$ 12.73	-	-
DTRMLB4	850001022422	6	4 oz	Surf & Turf Meaty Littles - Beef & Salmon Recipe 4 oz Pouch	\$ 12.99	\$ 12.73	-	-
DTRMLC4	850001022408	6	4 oz	Surf & Turf Meaty Littles - Chicken & Salmon Recipe 4 oz Pouch	\$ 12.99	\$ 12.73	-	-
DCOBB8	850012047063	6	8 oz	Bone Broth Bites - Roasted with Beef Bone Broth & Carrots 8 oz Pouch	\$ 10.99	\$ 10.77	-	-
DCOBB8	850012047049	6	8 oz	Bone Broth Bites - Roasted with Chicken Bone Broth & Carrots 8 oz Pouch	\$ 10.99	\$ 10.77	-	-
DCOBT8	850012047056	6	8 oz	Bone Broth Bites - Roasted with Turkey Bone Broth & Pumpkin 8 oz Pouch	\$ 10.99	\$ 10.77	-	-
DCOGB8	850012047018	6	8 oz	Goat's Milk N' Cookies - Slow Baked with Blueberries & Vanilla 8 oz Pouch	\$ 10.99	\$ 10.77	-	-
DCOGP8	850012047025	6	8 oz	Goat's Milk N' Cookies - Slow Baked with Peanut Butter & Honey 8 oz Pouch	\$ 10.99	\$ 10.77	-	-
DCOGPU8	850012047032	6	8 oz	Goat's Milk N' Cookies - Slow-Baked with Pumpkin 8 oz Pouch	\$ 10.99	\$ 10.77	-	-
DCOOPB8	850012047087	6	8 oz	Parmesan Pecks - Beef, Parmesan & Blueberry Recipe 8 oz Pouch	\$ 10.99	\$ 10.77	-	-
DCOOPCC8	850012047070	6	8 oz	Parmesan Pecks - Chicken, Parmesan & Cranberry Recipe 8 oz Pouch	\$ 10.99	\$ 10.77	-	-
DCOOPDC8	850012047094	6	8 oz	Parmesan Pecks - Duck, Parmesan & Cherry Recipe 8 oz Pouch	\$ 10.99	\$ 10.77	-	-
TREATS - CAT								
CTRESC2	850027768038	6	1.5 oz	Smittens Heart-Shaped Whitefish Treats 1.5 oz Pouch	\$ 8.99	\$ 8.81	-	-
VARIETY PACKS								
DWETPVA32	850001022897	6	31.5 oz	Butcher Block Pate Variety 3-Pack	\$ 13.99	\$ 13.71	-	-
DWETSVA32	850001022996	6	31.5 oz	One Pot Stew Variety 3-Pack	\$ 13.99	\$ 13.71	-	-
CWETMVA44	850012047889	6	44 oz	Cat Minced in Gravy Variety 8-Pack	\$ 24.99	\$ 24.49	-	-
CWETPVA44	850012047872	6	44 oz	Cate Variety 8-Pack	\$ 24.99	\$ 24.49	-	-
DTOP99VA17	855089008795	12	16.5 oz	99% Meat Meal Booster Variety 3-Pack	\$ 11.99	\$ 11.75	-	-
DTOPBVA17	855089008221	12	16.5 oz	Bone Broth POUR OVERS Variety 3-Pack	\$ 8.99	\$ 8.81	-	-
DTOPPVA17	855089008214	12	16.5 oz	Pumpkin POUR OVERS Variety 3-Pack	\$ 8.99	\$ 8.81	-	-
DTOPSA17	855089008238	12	16.5 oz	Superfood POUR OVERS Variety 3-Pack	\$ 8.99	\$ 8.81	-	-
OTHER								
LPDO	9781623367480	24	-	Dog Obsessed The Honest Kitchen's Complete Guide to a Happier, Healthier Life for the Pup You Love Paperback	\$ 22.99	\$ 22.53	-	-