



# STICKMAN

2023 Review



**Join the style revolution**





# STICKMAN

It's been a hectic year at Stickman, and we've painted the cycling world in a whole spectrum of colorful art and designs.

We wanted to share our celebrations with you, as we chill out and catch the breeze.

There's so much to do in 2024, and so many unbelievable artworks to bring to you guys, as we continue to deliver the most unique high performance cycle clothing in the world - Stickman style!

Time then to sit down here at La Fuga, our Barcelona HQ, grab a coffee and take a look back at the simply stunning range of cycle clothing that our team of artists created for you guys during 2023.

It's cool to be you, and we're excited to be a part of your own cycling lifestyle.

So, join the new revolution - with Stickman!





STICKMAN



Throughout 2023, we've continually given you vibrant and lively, limited edition cycle jerseys and bib shorts.

Our unique cycling jerseys and high performance cycling bib shorts are made from the finest Italian fabrics, and then covered in artworks by our own team of young artists.

Let's take a look back at our 2023 gallery and celebrate the best cycle clothing in the world with you.





# January



January is an exciting time for all cyclists. We begin to look ahead to warmer weather and the start of the spring classics in cycling.

And, here at Stickman, it was when we released our original 'Sky Garden' jersey, with its soft and cool blue floral design,

It reflects the cooler temperatures of January, but also looks towards the flowers that are on their way.



We wanted to begin the Stickman Cycling year with something that reflected both art and nature; and, the original 'Sky Garden' was huge hit and started the year off in a positive way.

It's easy to look upon January as a cold and quiet, and yet it's shouldn't be. For us, January was extremely positive, as our artist partners here in Barcelona, set the style for the rest of the year.

Yes, Stickman started the year by sharing our passion for life with you guys - because the future is whatever we want it to be!



# February



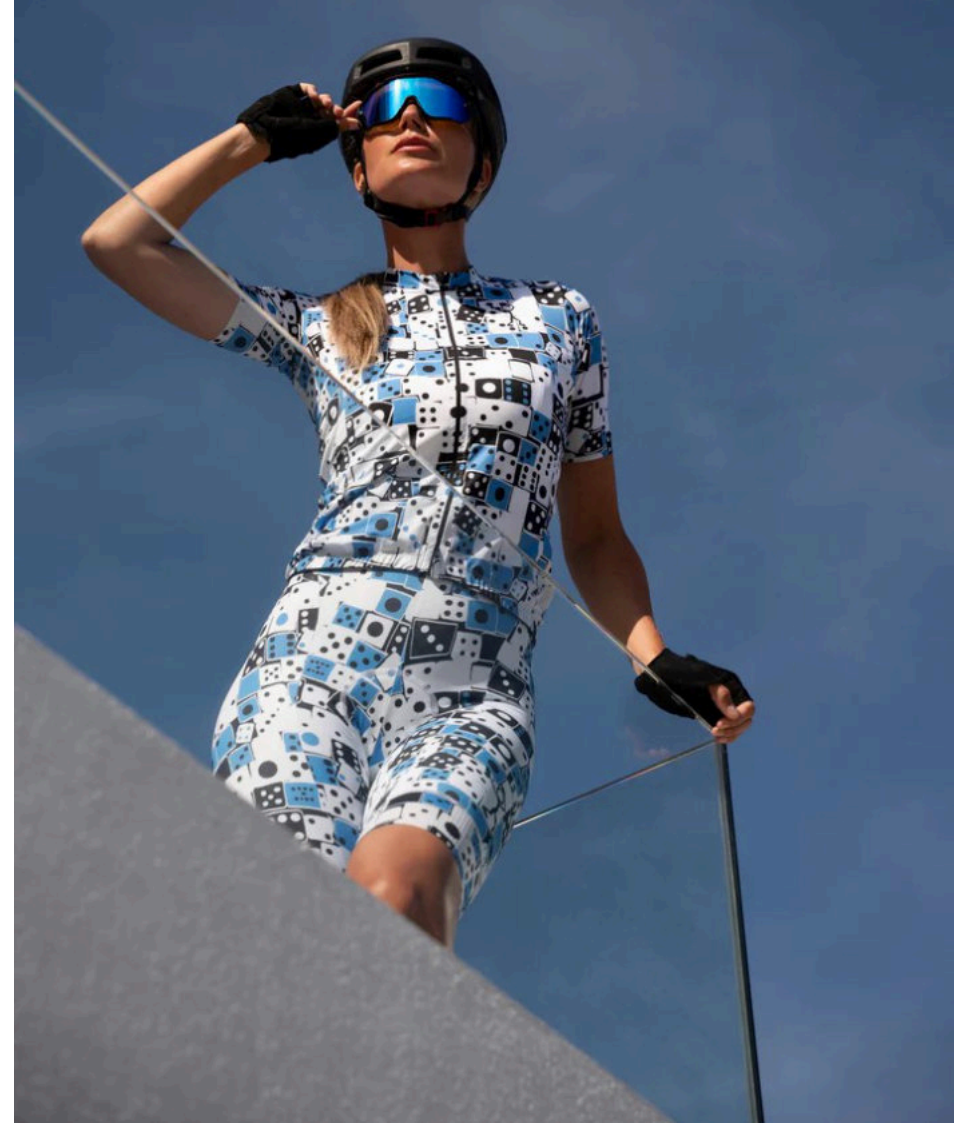
Working closely with young artists here in Barcelona, our brand ethos of introducing unique art pieces within our range of high performance cycling clothing, is quite different from other brands.

Thankfully, the success of our Stickman 'Dice' jersey and bib shorts, showed us that guys love our Stickman styling!

We believe that, all over this beautiful global village, we should try to be fun, frenetic, and spontaneous in life.

That's why we designed our unique Stickman 'Dice' cycling jersey and bib shorts. Life can often be like the roll of a dice, so why not reflect this in this super-modern piece of limited-edition cycling art.

Be different, be bright, and be free. Take a chance on life and live for adventure – with style and Stickman in your heart.



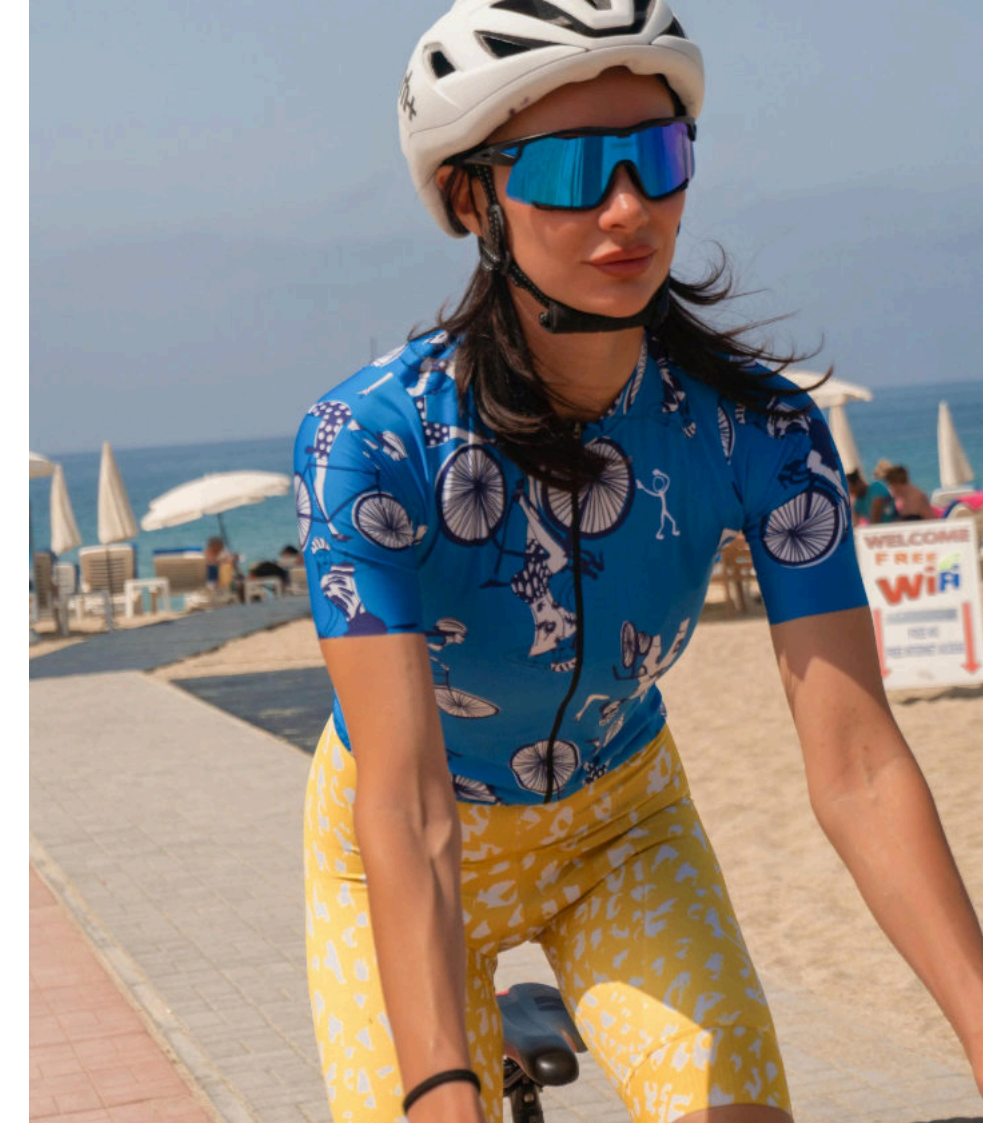


# March



Our ambassador, Evgeniya, has been with us, on our Stickman journey, from the start. She's helped us to bring our limited edition cycle clothing designs to you, with lots of amazing images of her own cycling lifestyle.

That's why, in March this year, we released our truly unique and super cool, Stickman 'Yakamoz' cycling jersey, with Evgeniya featuring in the design!



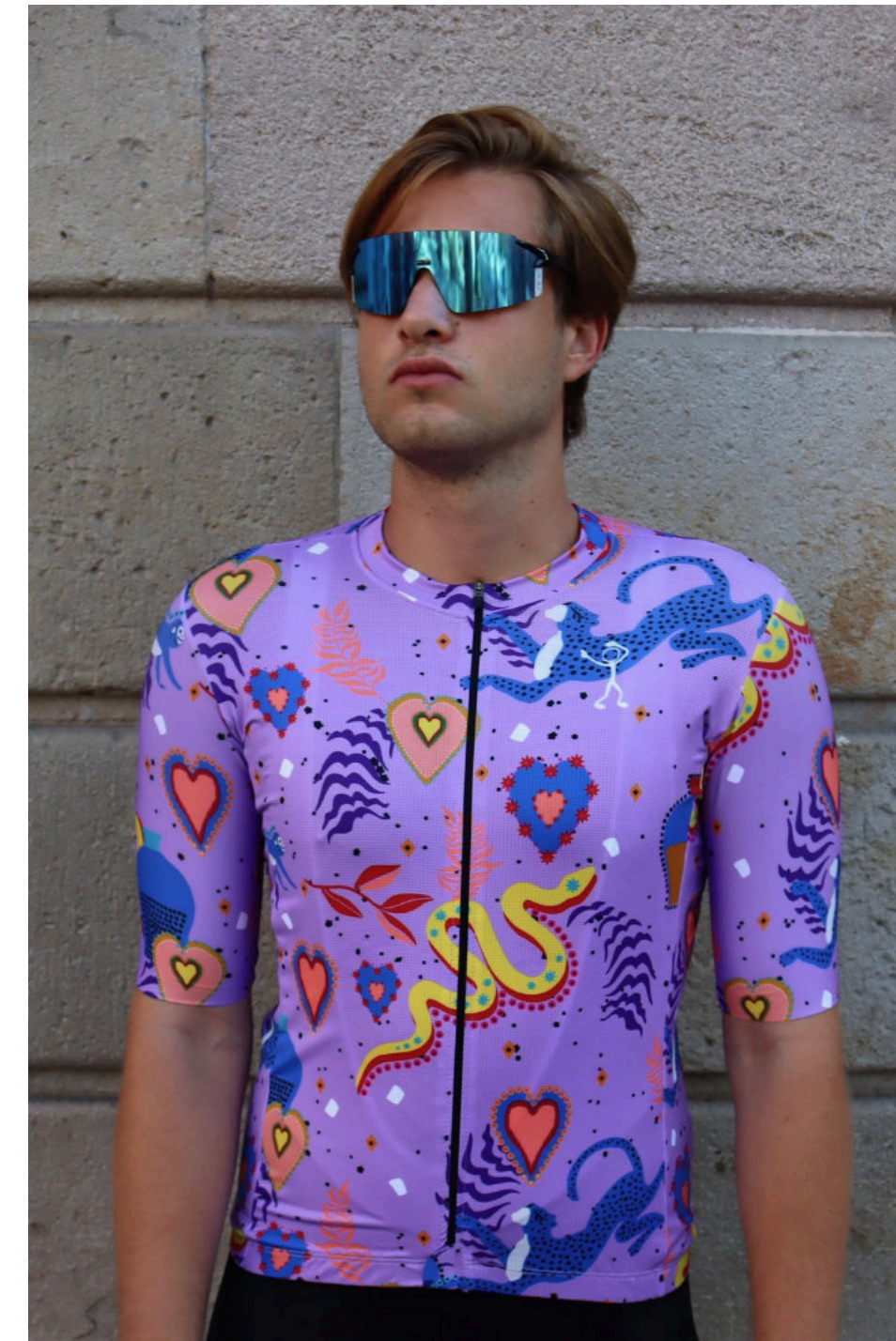
The Stickman 'Yakamoz' jersey design reflects the fun loving and adventurous lifestyle of Evgeniya, and was our way of saying 'thanks' to our friend.

When paired with our stylish, mellow yellow 'Mustard Cat' performance bib shorts, Evgeniya, and our Stickman fans, looked absolutely stunning in the 'Yakamoz' cycling jersey and ready to ride into Spring, which was just around the corner!





# La Fuga, Barcelona



## Stickman HQ in Barcelona!

This summer, we opened our first store and base in the coolest cultural hub of Barcelona - La Fuga, restaurant and cafe. It's filled with the full Stickman range too.

This was a great way to celebrate our first year at Stickman Cycling, and provides us with an awesome base for future events.

La Fuga has a legendary status and allows us to create a series of amazing cycling events, sharing the cool cycling vibe of Barcelona with fellow riders.

We'll be creating epic group rides, into the Catalunya hills and along the coast roads, with coffee and chill time afterwards at this stylishly cool gathering spot for stylish cyclists - with Stickman!



# April



The 'Oracle' cycling jersey allows you to get to the heart of who you really are, with Stickman, and to join the new cycling revolution.

When blended with our 'Pink Bubblegum' performance bib shorts, it allows you to express your love for life – and for yourself! Let's all celebrate life in 2024!

Spring is in the air when April hits, and this year for us here at Stickman, it was an opportunity for us to show some love to the world of cycling. Our Stickman original 'Oracle' jersey was released, bringing you a design filled with gifts from the design gods with this stylishly modern Jersey.

It was painted with a colorful mix of messages from above, reflecting life, love, and passion - all traits that we share here at Stickman.





# May



May is always a great time for cycling, with the warm sun of Barcelona beating down. We wanted to liven up springtime cycling with our vibrant and lively, Stickman 'Rainbow Leopard' jersey and shorts.

Throughout the year, we tried to get into the heart and soul of cyclists, and this unique and colorful design allowed us to do this.



Nothing says 'WOW' like our Stickman 'Rainbow Leopard' cycling kit. The lively blues blend perfectly with the vibrant yellow and pastel pinks in a rainbow leopard design that shows off the feminine form and wild side.

It proved to be the purr-fect design for cool as a cat, girls – charismatic and attention seeking.

Make sure to express yourself in 2024 - with more 'cool as cats' designs from Stickman.





# June

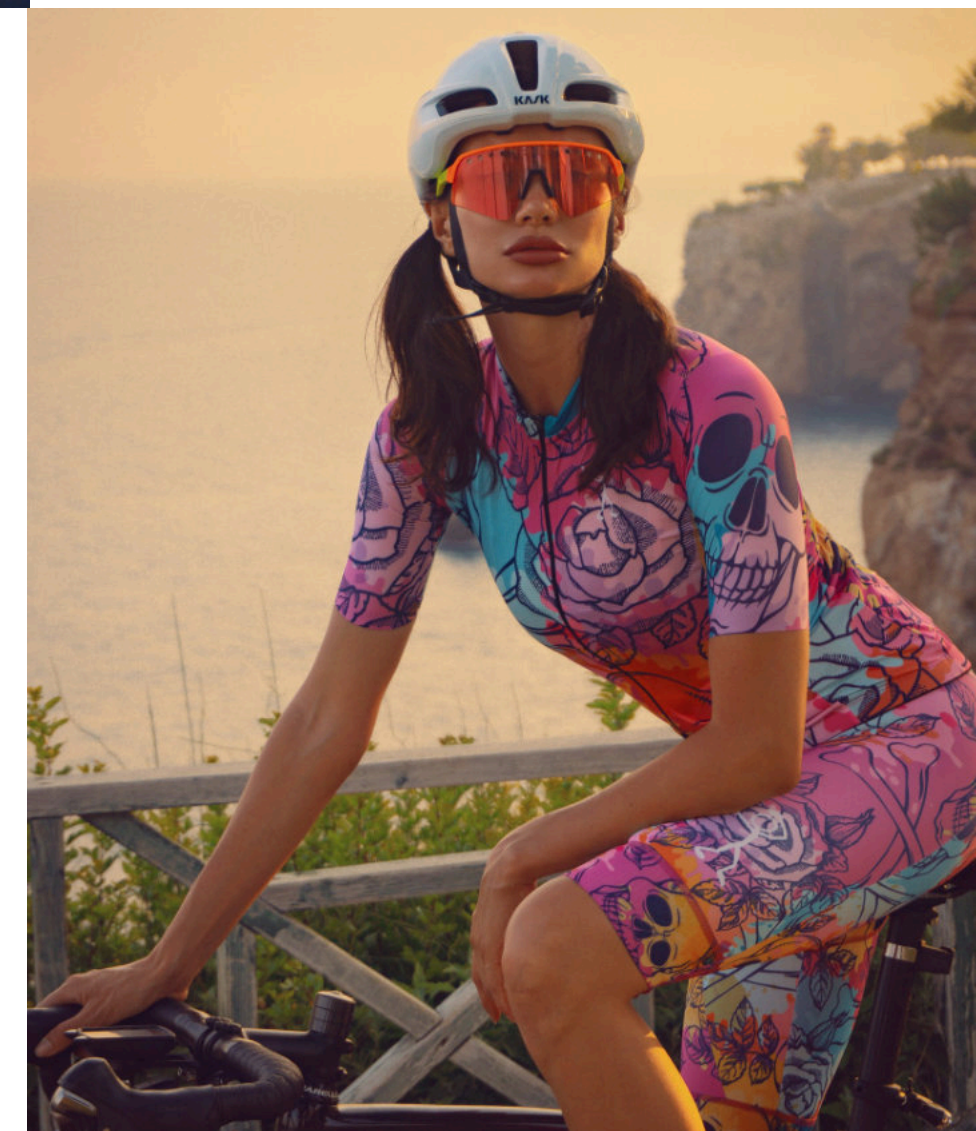


Here at Stickman, throughout 2023, we've created art on 2-wheels to show your beautiful uniqueness. After all, we know that you don't fit into any box.

The positivity of pink and the cool of blues in the Stickman 'Skulls & Roses' design reflects all sides of your personality. It allows you to ride with attitude – in Stickman style!

Welcome back to the summer sun that we enjoyed in June! And welcome back to our awesome 'Skulls and Roses' kit. We spoke with our artists and asked them for something bright, vibrant and colorful - and wow, did they deliver!

This design was one our brightest and most powerful art pieces of the year, with the large floral rose sketching, blended with the skulls and reflects the punk in you. It radiated that mix of love, life, and death in vibrant colours.





JOIN THE STYLE  
REVOLUTION!



STICKMAN



# July



July is the month of the greatest cycling event in the universe - Le Tour! It's a celebration of global cycling, with the very best riders.

We wanted to make something really special in July, so that you guys could ride with that ultra-special and unique Stickman cycling vibe and love for life!



If our Stickman 'Oracle' Jersey is the yang, then this white version of the same artist's design is the ying and lit up summer here at Stickman HQ!

Yes, it's not the opposite – and even if it was, opposites attract.

No, it's just different and brings a lighter shade into the design, with the same identity and cool artwork – Stickman style!

Summer is about life, love and adventure. This cool, modernist design reflected what turned out to be an awesome summer of fun!



# August

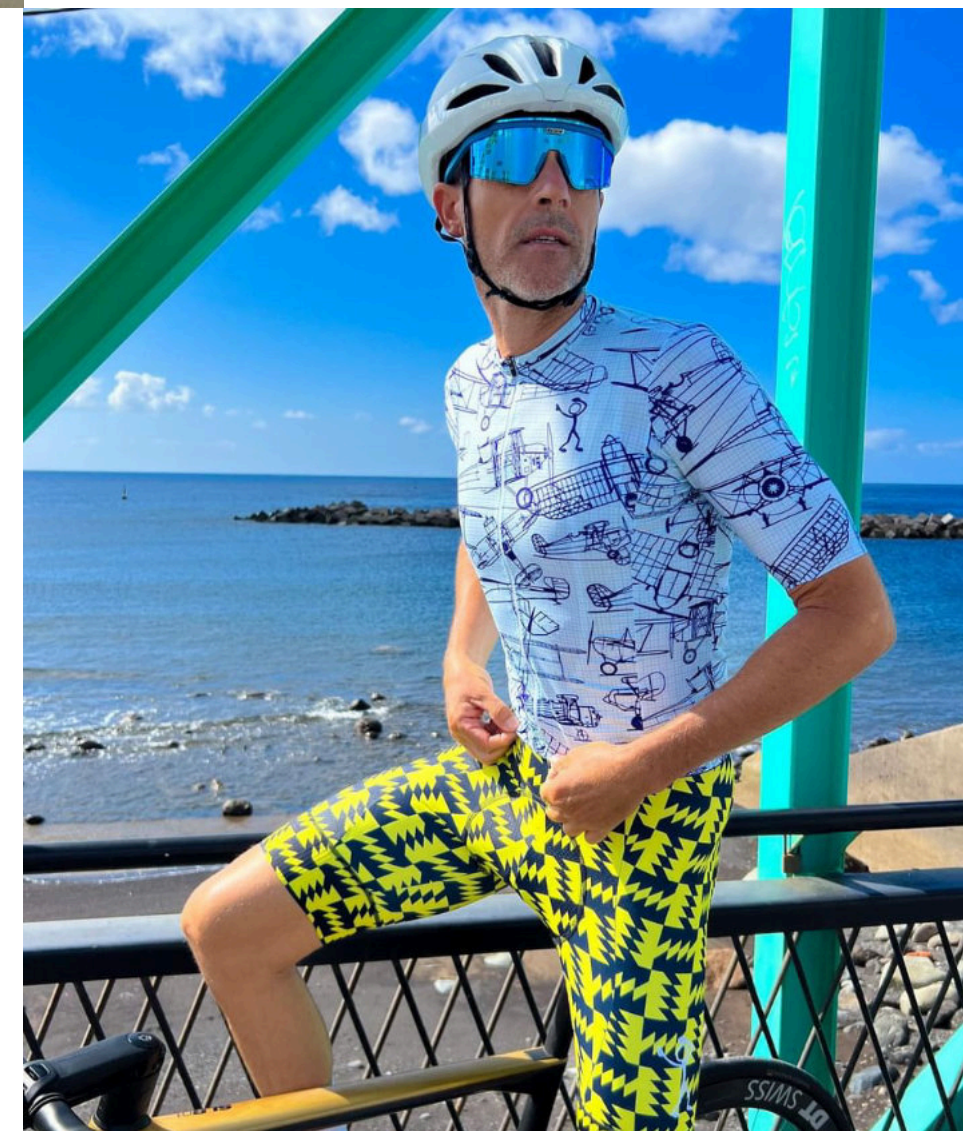


'Airplane' was our first design ever created and tested, and we launched this jersey on the birthday of Stickman!

Following the style of an artist's sketchpad, this was first created and tested by us in Hawaii, on the Kailua-sunset beach ride. Heads could not stop turning – and it'll be the same for you too.

August is definitely the month of summer, especially here in Barcelona, and we had a blast! It's the holiday month, and that means flying off to new cycling adventures.

During August, we released our unique 'Airplane' jersey in pale blue, along with our epic and snazzy yellow and black 'Kailua' bib shorts. As always, every single Stickman design is created for men and women, and cyclists all around the global village loved our lively blend of colours.





# September



September is always a month to remember, as the cycling season draws towards a close. It's always a busy time though, here at Stickman in Barcelona.

As summer moved towards autumn, we brought you our epic Stickman original 'Cammo' design, with matching shorts and jersey. It's definitely not a design to hide away in, with its striking patterns.



'Cammo' is an ironic name for this stylishly modern looking design, as we want you to be seen. You'll certainly stand out from the crowd, for all the right reasons, in this chilled-out cycling artwork.

With a subtly placed skull & cross-bone artistically added to the side panels, you'll ride like a perfectly styled pirate on 2-wheels, in subtle tones of grey and blue, reflecting that coming autumnal feel - Stickman style!



# Our Famous Cork Bottle

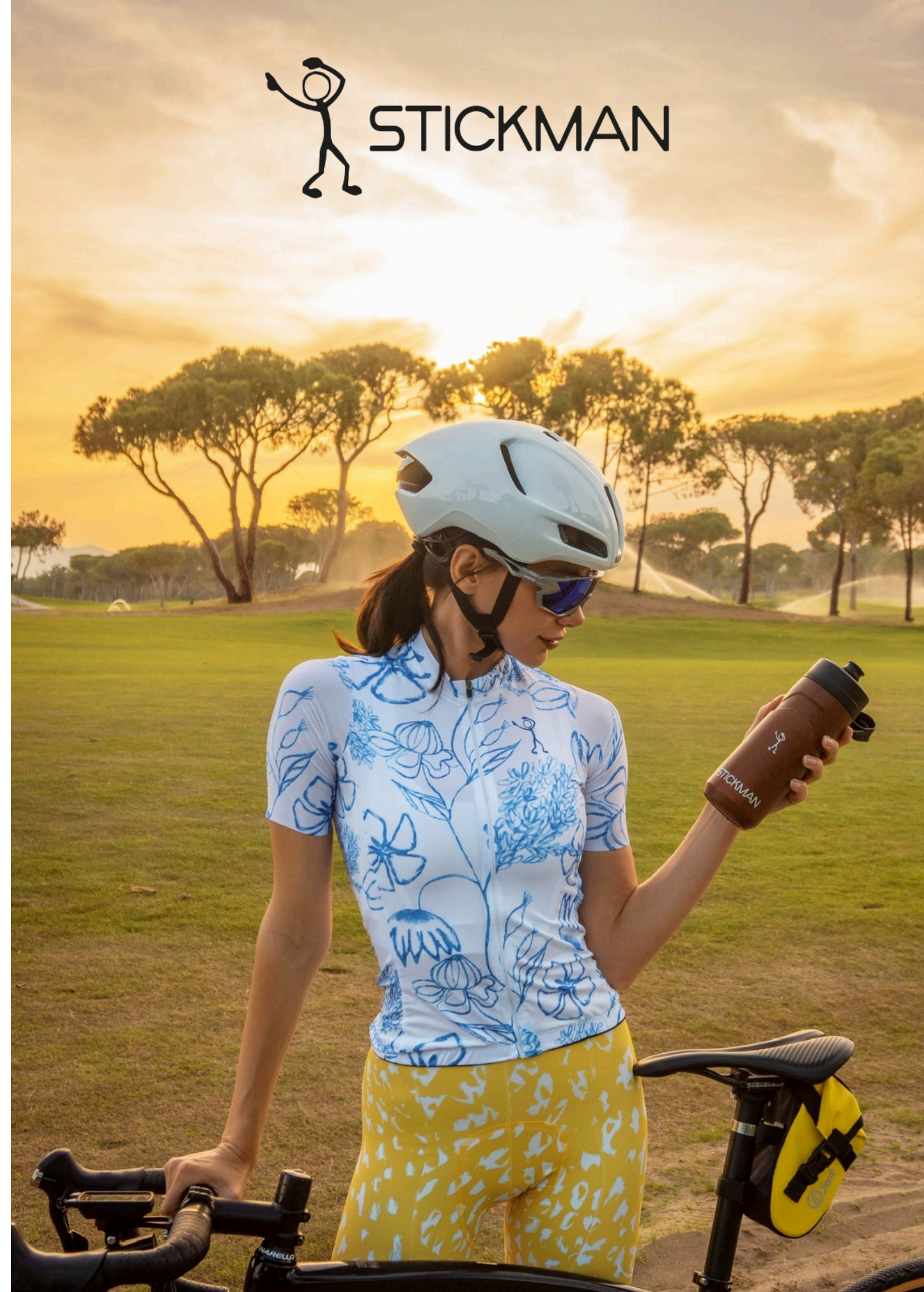
Because the world is beautiful!

We decided to create our famous cork water bottle, because we love this beautiful planet, and we want it to be looked after by all of us. The World Famous Cork Bottle is made from authentic Portuguese cork., Not plastic, and its aluminium coated foam interior keeps your drink of choice at its original temperature for up to four hours.

It's the most stylish, ecologically friendly, and innovative bottle in the game. Perfect for cycling, or any occasion. Hydration is the key to cycling performance and life.

Hydrating the skin also keeps you looking sensational - just ask Evgeniya, our ambassador. She loves cycling, loves exploring this beautiful world on 2-wheels with Stickman - and likes to look good too! The impact that we all have on our world is in need of change, so let's all do just a little bit more. The world famous Stickman cork water bottle is one small thing, that if we all use, can start to make a big difference.

Best of all, it all comes apart for cleaning too, meaning no smelly odours - just freshness, like our vibrant and unique Stickman designs!





# October



Our Stickman 'Tropical' jersey, for men and women was designed to reflect that cool and fun loving side of life that we all seek.

Here at Stickman, we live for adventure and exploring the world - all year long!

The Stickman Tropical jersey reflects the exotic places that we've visited - and will again!

The great thing about working with cool artists, is that everything we produce here at Stickman Cycling is as unique as you are - and that's important to us.

We also believe that life is for everyone in equal measure; which is why we produce jerseys in the same limited edition designs for men and women.

After all, if you want to look as good as you feel, you should have access to the very best artistic designs, with that modern vibe and a whole spectrum of colour.





# November



Moving into November - wow! Yes, the weather can be a roll of the dice, and life often feels that way too. We want all of our Stickman community to live their lives to the full, and to seek adventure - 24/7.

Cycling isn't just a sport, it's a lifestyle, and our cool and chic, modern Stickman 'Colorful Dice' jersey reflects the variety that we all seek to explore.



Every journey is an adventure, especially when you live life Stickman style - and that's the way that we want it to be!

Quite simply, life is often a roll of the dice, and those who know this simply go with the flow and make it positive.

Leading a lively, vibrant and truly colorful life is the only way to be, so let's all throw the dice together and see how they land! Join the style revolution - with Stickman!



# December



STICKMAN

Our unique Stickman aero, race ready, long-sleeved 'Negative-X' jersey will keep you warm and comfortable on those long and colder rides, as you head towards spring.

This super-stylish and modern looking cycle jacket is in classic black, with a subtle blue flower design on the left-hand sleeve.

Let's look ahead to warmer days, when the flowers return!

December isn't the end of any year - it's the time for us all to look ahead. Every day is the first day of the rest of your life, and here at Stickman we want you to keep on cycling.

We used December to launch our high performance long-sleeved cycling jerseys and bib tights - to keep you rolling along the highway of life.

Our super stylish 'Winter Pro' bib tights are cut to be form fitting, accentuating your every curve and maximising style.





RIDE TOWARDS  
ADVENTURE!







# Here's to a stylishly bright future!

We've had an awesome year at Stickman, here in Barcelona, and with you guys, all around the colorful kaleidoscope that is a vibrant and eclectic global village. We've 'tripped the light fantastic' and helped you to change cycling style with our unique and limited edition 'Art on 2-Wheels!'

As we head into 2024, we've got lots of exciting developments and cool designs to share with you, as Stickman heads around the world, travelling to new places.



**STICKMAN**

'Snow Leopard' design





# The Facts of Life

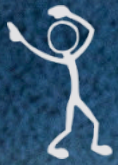
- There are 86400 seconds in each day. When they're gone, you can't withdraw them from a bank - so spend them on adventure, each and every day!
- Every day is the first day of the rest of your life, so start living it - Stickman style!
- Without a little risk in life... hey, wouldn't it be boring - so join the new cycling revolution and seek adventures!

Finally, we'd like to thank you guys for wrapping yourselves in Stickman style and supporting our brand. It's been a blast, and there's so much more to come - with Stickman leading the way!



**STICKMAN**





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**See  
you in  
2024!**

