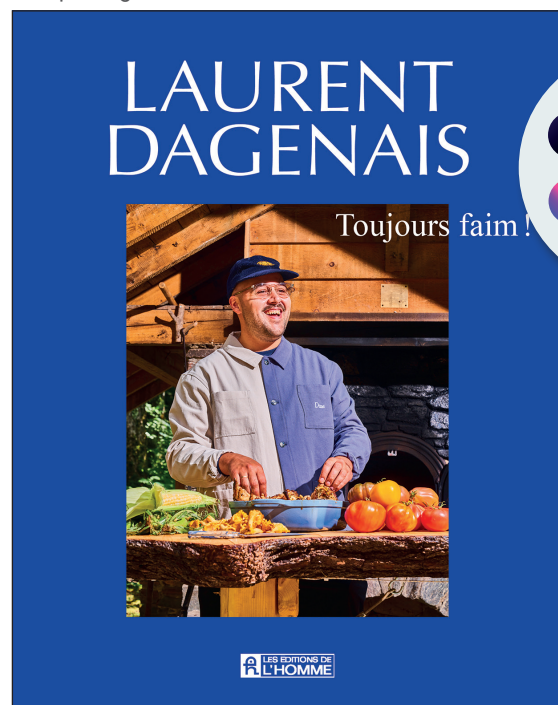


Temporary Cover



1.4M followers
100M+ views

112K followers

HUNGRY!
Laurent Dagenais

The first cookbook of a chef who has become a TikTok sensation, with easy-to-follow recipes.

224 pages
October 2022
Éditions de l'Homme

Chef Laurent Dagenais never imagined that one day he would leave his job in the restaurant business to devote himself exclusively to his social media networks. His short, wordless, cooking videos, as playful as they are appetizing, have delighted over a million internauts on TikTok and over 100,000 followers on Instagram mostly in the US and Mexico.

Encouraged by this international success, Laurent Dagenais is now aiming to conquer the wider international market through his first book, in which he presents the 20 most popular recipes from his social media networks (including his terrific rabbit in mustard sauce, his grilled octopus, and his beef tartare, now gone viral), in addition to 50 new recipes.

With humour and professionalism, the chef invites you into his wacky and delicious universe, identical to the one his followers know and love!

STRONG POINTS

- Laurent Dagenais is a chef whose social media videos have created a sensation, especially in the US and Mexico.
- His universe is original and wacky, and his recipes—always appetizing—are easy to make. The book contains 70 recipes, of which at least 50 were created specifically for this book.
- A genuine phenomenon, the cooking content on TikTok makes the act of cooking easy-to-follow and inviting and has generated the majority of culinary trends in recent years.

Subjects: cooking, humour, TikTok

Laurent Dagenais was born and grew up in Montreal, where he quickly carved out a place on the gastronomic scene. With his creativity and one-of-a-kind approach, he has attracted a committed community of more than a million to his social media networks. His aim: to pass on techniques in a spirit of fun, by suggesting recipes that are playful, easy-to-make, and delicious, so as to encourage people to spend more time in the kitchen.

