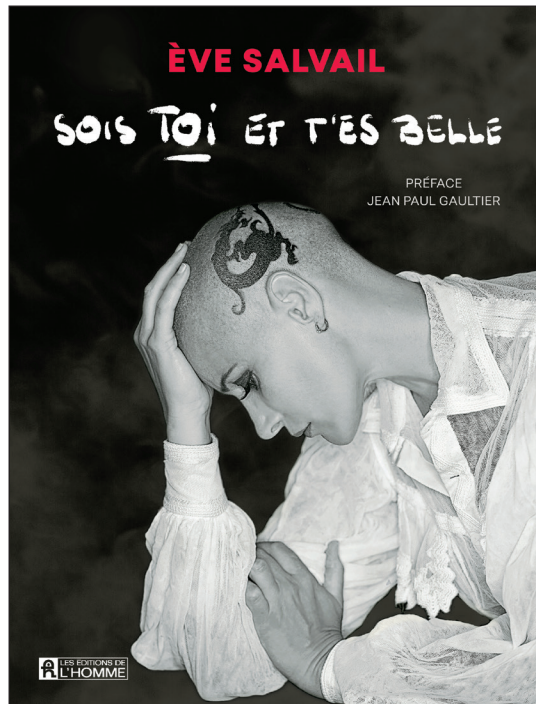


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BE YOURSELF AND YOU'RE BEAUTIFUL Ève Salvail

The off-the-runway secrets of a beauty queen who left her mark on international fashion.

256 pages

October 2020

Éditions de l'Homme

Ève Salvail became a model on the international stage at the age of 19, and for a long time she let others shape her story and create her image. As Jean-Paul Gaultier's ambassador and muse, recognizable by her dragon tattoo and shaven head, she paraded for prestigious fashion designers, graced the covers of major magazines and appeared in films, including *The Fifth Element* (1997), *Celebrity* (1998), *Hostage* (1999) and *Zoolander* (2001).

In an intimate way, with a total lack of pretension, she tells us about her professional and personal journey, her family history, her fame, her fight against addiction and many more of her unusual experiences. Containing illustrations, both sombre and radiant, of the former top model, *Be Yourself and You're Beautiful* is an inspiring biography that encourages us to be more ourselves, all the while showing that beauty is neither unique nor universal!

Strong points

- Personal illustrations by Ève Salvail.
- An inspiring and moving story about failure.
- A glimpse into the fascinating worlds of fashion and film.
- A book that calls into question beauty stereotypes.

Ève Salvail was born in Quebec City in 1971. From 1992 to 2005, she worked as an international fashion model for renowned designers, including Jean-Paul Gaultier, Thierry Mugler, Christian Lacroix, Karl Lagerfeld, etc. At the same time, she made several forays into film, video and singing. In 2006, while living in New York, she started a career as a disc jockey, under the name Evalicious. Moving back to Quebec, she launched her own brand of clothing in 2018 and is associated with various charitable activities.