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MOCKTAILS Alcohol-Free, but Flavour-Full! Maxime Boivin

Quebec's first 100% alcohol-free mixology book!

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As the growing popularity of month-long alcohol-free challenges attests, it's clear that people are looking to drink less, to drink better ... and in particular to try new mocktails that are not just a pale copy, a "virgin" version, of the original.

Maxime Boivin, an experienced mixologist and peerless communicator, has dramatically lowered his alcohol consumption in recent years. But that's no reason to abandon the pleasure of discovering new flavours! Here, he offers us the result of his creative labours: roughly forty recipes for alcohol-free cocktails, syrups, and other delicious concoctions for creating drinks that look as wonderful as they taste, all made at home. Reinvented classics, delicious aperitifs, surprising mixes: it's a far cry from Shirley Temple!

The approach is simple, convivial, and creative. In this spirit, the author offers pro tips for making successful mocktails and adapting them to your taste. He also suggests indispensable accessories for the amateur mixologist, along with practical alternatives for when the shaker isn't handy.

STRONG POINTS

- The author is a mixologist well-known to the general public, who appreciates his easy-to-follow approach and his ability to write for everyone.
- Tips and supplementary information make it possible for anyone to develop his or her mixologist talents at home.
- The book is generously illustrated with superb photos.

Subjects: mixology, cocktails, recipes, alcohol-free, aperitif

Maxime Boivin began his career as a bartender while he was studying media arts and technology. He discovered he had a passion for mixology and began to explore the history of cocktails. After well-regarded stints in a number of celebrated Montreal bars and restaurants, he developed entrepreneurial projects in the field of mixology. His mission: to make cocktails a treat everyone can enjoy. In the course of his career, Maxime has also participated in many competitions; his talents as a communicator have been put to use as a commentator on various programs.

