



**THE BIG BOOK OF SYNERGOLOGY**  
**Decoding Body Language to Improve Relationships**  
Philippe Turchet

**A revealing overview of all aspects of non-verbal communication!**

416 pages

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Éditions de l'Homme

In the 1990s, Philippe Turchet created synergology, the study of non-verbal communication as a means of decoding body language, gestures, and emotions, and of detecting what is unspoken, while enhancing the quality of our communications. His first book in synergologie, published in 2000, sold over 100,000 copies.

Synergology, now widely recognized by all communications specialists, is used in many fields and can be applied by anyone wanting to improve their interpersonal and professional relationships and acquire new communication tools.

This book explains the fundamentals of synergology and the changes in perspective that have occurred in the past 10 years. The author discusses the main keys to observing body language and takes a close look at how easy it is to fall into stereotyping. He also tackles the issue of authentic space, so necessary for better understanding others, and covers the dynamic of lying in our conversations.

Finally, a book that brings together and updates all essential knowledge about body language!

**STRONG POINTS**

- A book containing more than 400 scientific references for researchers and specialists.
- An enhanced version of the first lexicon of body language, synergology.
- A description of the hidden or unconscious aspects of body language.
- A successful author of four best-sellers.

**Subjects:** synergology, body language, non-verbal communication, communication, relationship

*Philippe Turchet, who holds a doctorate in language sciences, is an authority in his field of expertise: non-verbal communication. His research has led him to create synergology, a discipline whose aim is to understand human beings based on their body language. Synergology is now taught on every continent. A trainer and lecturer, the author has written several best-sellers that have been translated into 15 languages.*



By the same author  
**THE UNIVERSAL LANGUAGE  
OF THE BODY**

Rights sold to China, World English,  
Portugal and Italy.

> Over 38,000 copies sold in French

