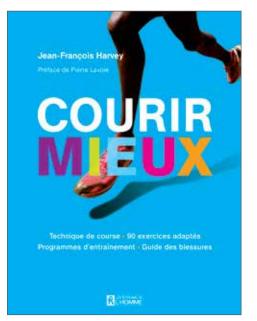
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RUNNING BETTER From head to toe Jean-François Harvey

Running has seen an unexpected boom in recent years, reaching new heights of popularity. This practical guide will answer questions asked by every runner – beginner and old hand alike.

312 pages – 73 000 words	
March 2013	
Éditions de l'Homme	
> 25 000 copies sold in Quebec alone.	
> French rights sold.	

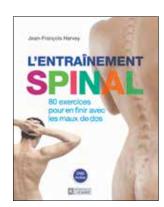
How can you improve your times and minimize the risk of injury – and make running more enjoyable at the same time? It's very simple: You just have to run better, not more.

This book, unlike any other on the market, tackles the qualitative side of running, suggesting movements adapted to the body's mechanics, while taking into account each person's particular characteristics.

Its specific advice for improving running technique in 10 stages covers every aspect of the sport, from your stride to your pace, and including posture, breathing and arm and leg movements. This advice is accompanied by clear explanations and sample photos, supplemented by roughly a hundred specific exercises. The book also includes guidelines for choosing shoes suitable for all kinds of running; an illustrated section on common running injuries, how to avoid them and the best treatments; and numerous training programs to prepare athletes for running a range of distances. An athlete, coach, physiotherapist and renowned osteopath, Jean-François Harvey is fascinated by the body's movements and mechanics. He runs two clinics in Montréal, where he treats many high-level athletes and dancers. He also provides training to professionals and the general public.

Strong points

- Nearly 150 colour photos and illustrations.
- Clearly explained content written for all runners, whatever their age, level, or intended running distance.



SPINAL TRAINING FOR A HEALTHY BACK 80 Exercices To Get Rid of Back Pain

> 15 000 copies sold in French.

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