

A close-up photograph of a craftsman with dark, curly hair and a beard, wearing a dark blue sweater, meticulously working on a highly detailed bronze sculpture. The sculpture features intricate floral and scrollwork designs. The craftsman is holding a part of the sculpture with his hands, looking down at his work with intense focus. The background is a blurred workshop setting with various tools and materials.

BB

Bronzetto

Timeline

1963

Origins and tradition

Antonio Calcinaï founded Il Bronzetto, an artisan company specializing in the production of furnishings and lighting in brass and bronze.

Originally a family-run business and a small artisan shop, Il Bronzetto was created to respond to the demands of the international market, mainly producing lighting and adapting itself to the tastes of the various retailers who purchase large quantities with the help of assistant buyers.



Timeline

1996

A new generation

The untimely death of the founder leads to an early generational change. Antonio's sons enter to manage the shop and immediately demonstrate that they keep up with the times.

Simone's inspiration and Pierfrancesco's manual skills bring new visions and a greater awareness of what the future of the company would be. They broaden the horizons of work, starting to work with architects, designers and general contractors.



Timeline

2010

Innovation and business 4.0

Michelangelo, cousin of Simone and Pierfrancesco, enters the company and, with his passion for informatics and technology, introduces new and innovative processes.

Il Bronzetto is no longer an artisan workshop, but it is a company capable of carrying out special projects, creating prototypes and feasibility studies. Combining the passion and traditional Florentine artisan vision with great awareness and attention to technological research, it has introduced new processes through business investments 4.0: blockchain network and equipment for additive manufacturing machinery such as 3D printer and scanner, and the CNC milling machine.



Timeline

2014

Branding and new collections

Simone, the company's product manager and business developer, eclectic and passionate, is not satisfied with offering only the products that have characterized the family business for years. With a broad knowledge of materials and techniques, he creates a more contemporary line that puts the accent on design: Brass Brothers & Co. is born.

Il Bronzetto begins a process of branding, presenting to the market of product lines grouped by brands, each with its own identity, positioning and audience.

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Timeline

2018

Customized

Il Bronzetto is now a mature artisan company, which produces artifacts appreciated all over the world, it is a compendium of old knowledge and craftsmanship, new contents and high-tech processes.

The 'In Bottega' service is born, a multitasking expression of the modern craftsman who, with the help of new technologies, is able to offer technical advice and develop tailor made projects and ideas for architects, designers, interior decorators and anyone who loves to create. A new motto takes over: "The modern craftsman can no longer afford to say - we have always done so and so we will continue to do".



Timeline

2021

A renewed entrepreneurial reality

The business changes its name and from a family-run company it becomes a srl with two new partners: Francesca, marketing manager and Massimo, production manager and a specialized growing team composed as follows:

- 5 manager partners
- 7 skilled workers
- 3 employees in sales, marketing and customer care
- 1 digital communication expert
- 1 art director
- 3 designers to the technical office
- 1 professional in research and development
- 1 press office
- 1 administrative
- 1 person in charge of purchasing and shipping

Good practice

The new company has indicated the new values on which to set the direction, which push it towards a sustainable, ethical but above all authentic future.





Values & services

The role of women

For many years an all-male company, partners and artisans, today Il Bronzetto in its organization chart boasts a strong female presence in strategic tasks such as marketing, communication and management control.

Slow Interior and Made in Italy

Maintaining the operational headquarters (production, showroom and sales office) in the places of origin is an indicator of what Il Bronzetto means by slow interior. Despite the logistical difficulties of receiving and shipping bulky goods, it was decided to keep operations in the historic Florentine district of Oltrarno, where it was founded 59 years ago, left bank of Florence, rich in history, tradition and unique cultural identity, atelier of artists, workshops of artisans and restorers, art galleries and antique dealers.

The laboratory and atelier are historic places full of charm, both for employees and for customers who visit them and can see the finished products, processes and hands that generated them at the same time. Slow also means supporting the Florentine and Tuscan economy by relying on a network of local suppliers with a tradition behind them and at the same time being able to follow even the most complex projects with competence and desire. This is why Made in Italy for the Bronzetto is Made in Tuscany!



Values & services

Wellness and safety

For the safety of employees and compliance with environmental regulations, some of the processes, such as electroplating and foundry, are located in areas adjacent to the city.

The materials used for the production are durable and the waste resulting from the processing is disposed of according to the requirements and, where possible, reused.

The packaging is green, made with ecological recycled cardboard.

Business archive, R&D and training

In recent years Il Bronzetto has taken on the task of safeguarding the material heritage and knowledge of various traditional activities in the sector. Of Ugolini, Mariotti, Stilbronzio and Rafanelli, Il Bronzetto acquired the know-how, hired personnel, purchased machinery and tools of the trade that would otherwise have been lost.

Today it has a company archive, models, molds, unique pieces, drawings and prototypes, object of digitization, which represent an important material and cultural heritage. At the forefront of the responsibility to perpetrate this heritage, the master craftsmen of Il Bronzetto are engaged in youth training and involved in cultural initiatives linked to the territory, aimed at enhancing and disseminating artisan knowledge and developing skills.

The newborn Research and Development department is dedicated to studies, analyzes and technological innovation projects and collaborates with various universities.



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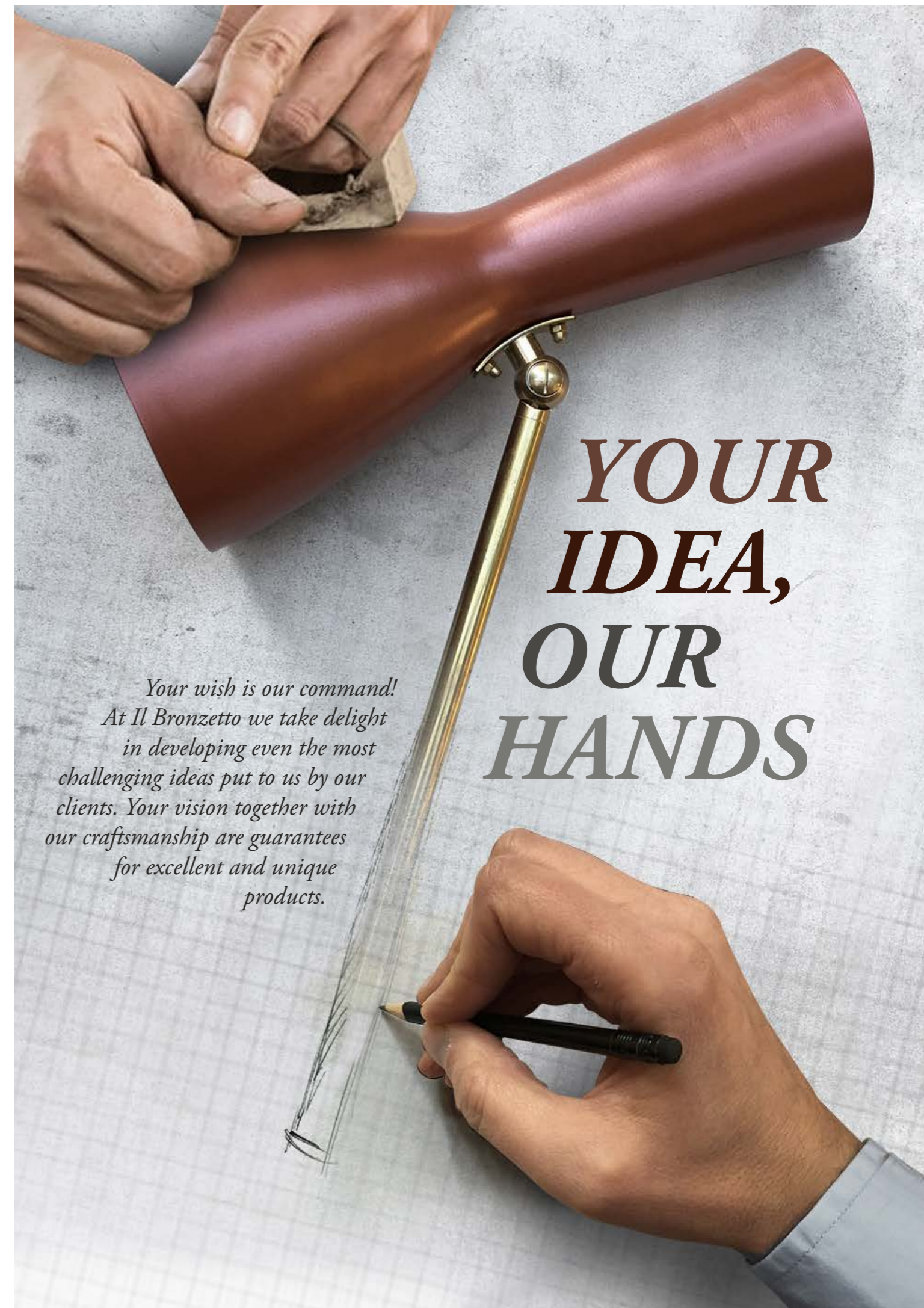
Values & services

Old knowledge and new technologies

“Our products are in fashion but they don’t follow trends” says the general manager. These are products that were made in 1963 are still produced today with the extra help of technology that supports the classic craftsmanship, but does not replace it. The knowledge of materials extends from brass and bronze, also to other metals such as iron and other materials such as semi-precious stones, precious marbles and crystals, all natural, durable, selected and quality materials.

The range of products is very wide: lighting, tables, handles, bathroom accessories, accessories for fireplaces etc, grouped into four collections according to different lines, starting from the classic style to the modern one up to contemporary design, trying to respond market trends and customer needs. The common denominator of all products is the fact that they are the result of a long experience and a deep knowledge of materials and their processing techniques.

Tailor-made work is also carried out starting from the design to the creation of the final product with attention to the smallest details. The customization of the products is followed with high professionalism and accuracy, as the team of the company Il Bronzetto is able to support the designer and anyone who wants to approach the custom-made creation of an artifact, offering CAD design, 2 and 3D modeling services, rendering and prototyping, aimed at verifying the feasibility of projects, optimizing costs and resources.



**YOUR
IDEA,
OUR
HANDS**

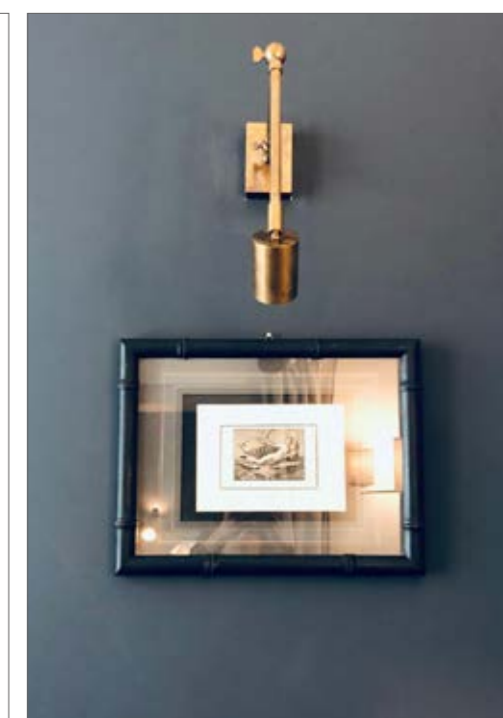
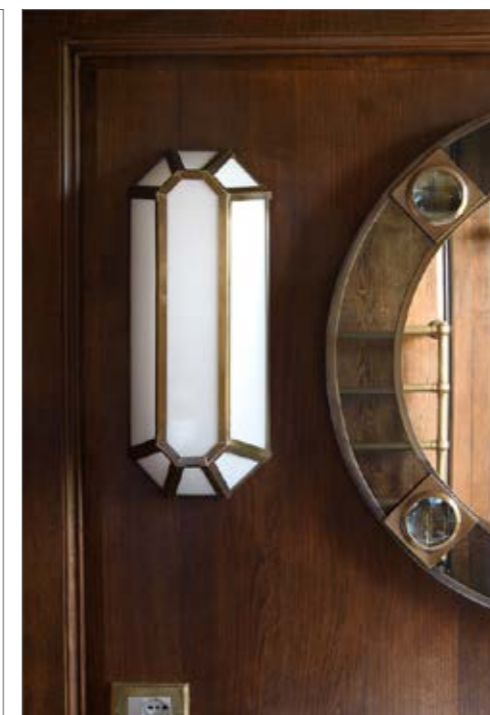
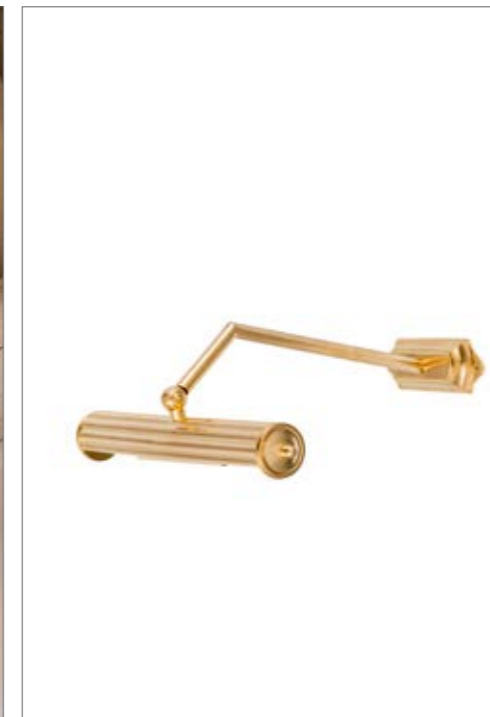
*Your wish is our command!
At Il Bronzetto we take delight
in developing even the most
challenging ideas put to us by our
clients. Your vision together with
our craftsmanship are guarantees
for excellent and unique
products.*

Products

Il Bronzetto Timeless Collection

The timeless, for any environment

It contains evergreen products of lamps and furnishing accessories with linear shapes, which have always been present in the catalog of Il Bronzetto. High quality objects, suitable both in contexts with a traditional design and in modern and minimal environments.

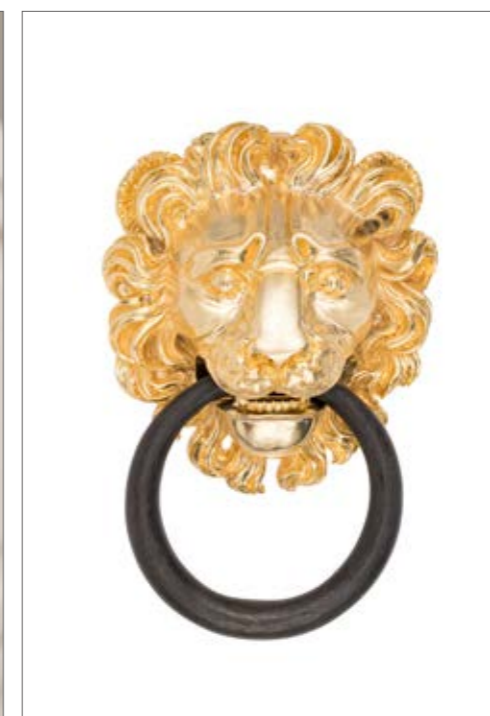
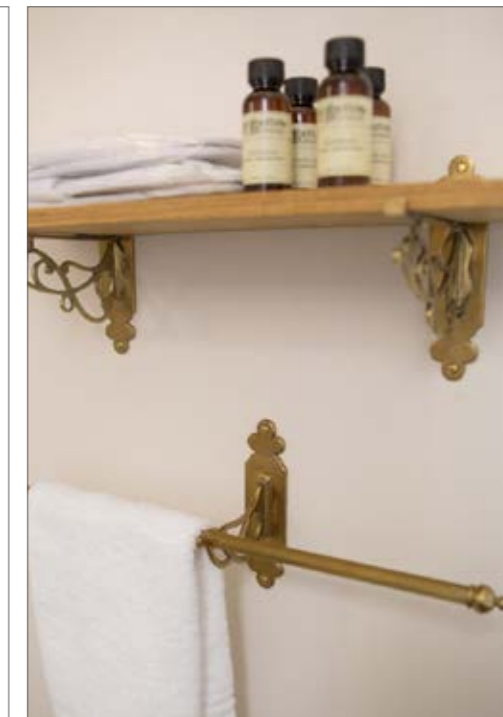
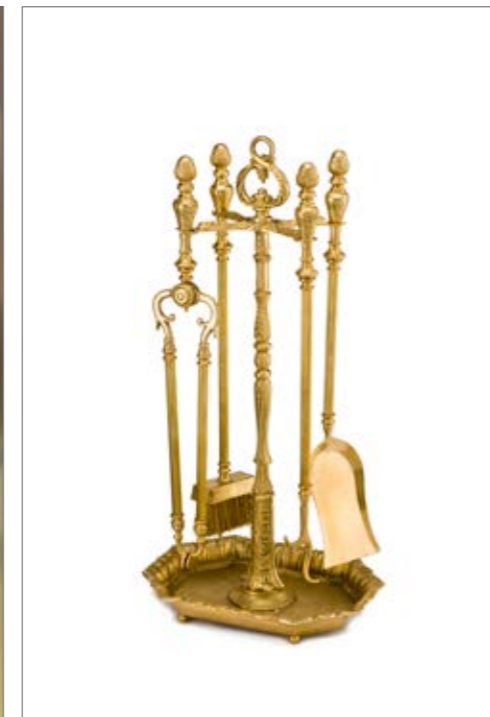


Products

Il Bronzetto Accessories Collection

The timeless, for any environment

Fa parte della collezione anche il catalogo Accessori, ampia scelta di complementi per il bagno, attrezzi per i camini, maniglie, pomelli e ganci.

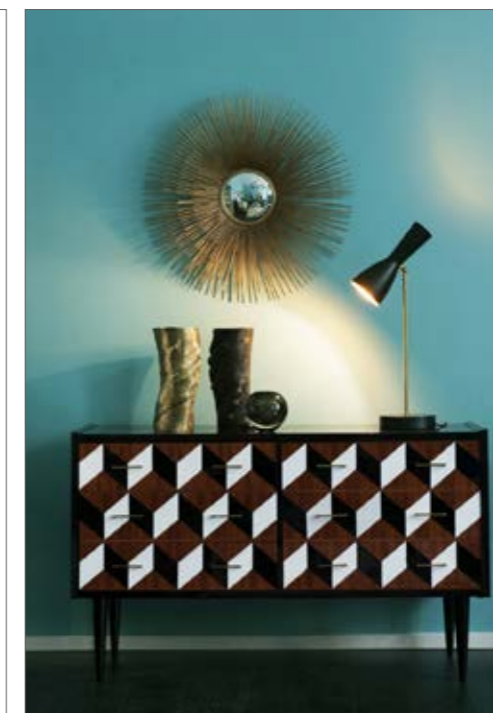
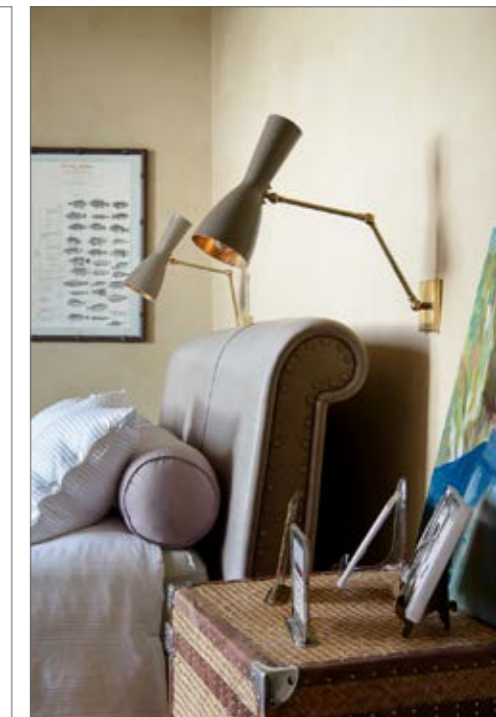


Products

Brass Brothers & co. Collection

Lighting and details

Born in 2014, Brass Brothers & co. is our eye to the future, the youngest brand of the group, born from ideas shared with designers and creatives. It offers collections with a strong contemporary taste, in which the proposed lines reinvent and update objects from our childhood, giving rise to a collection with a vintage taste and industrial chic design, full of experimentation and a spirit of research.

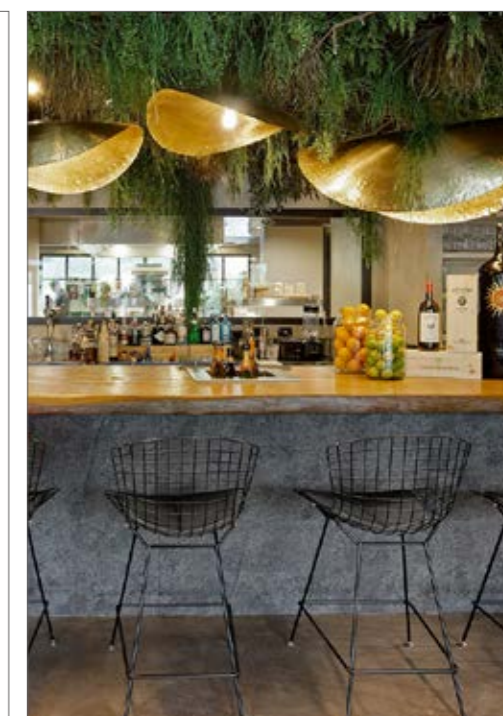
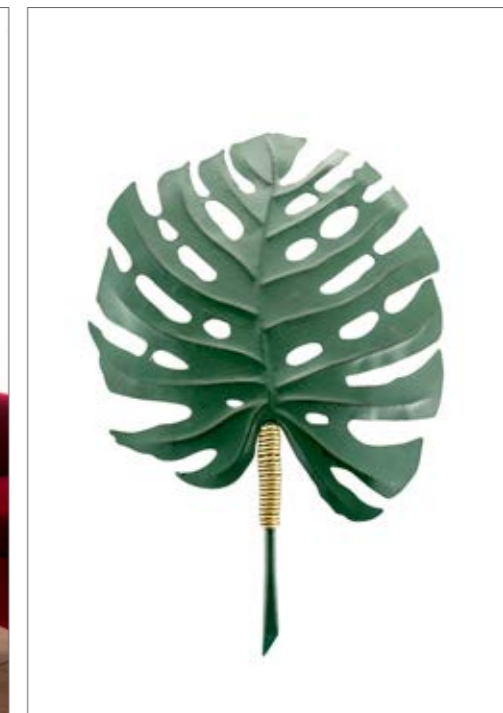
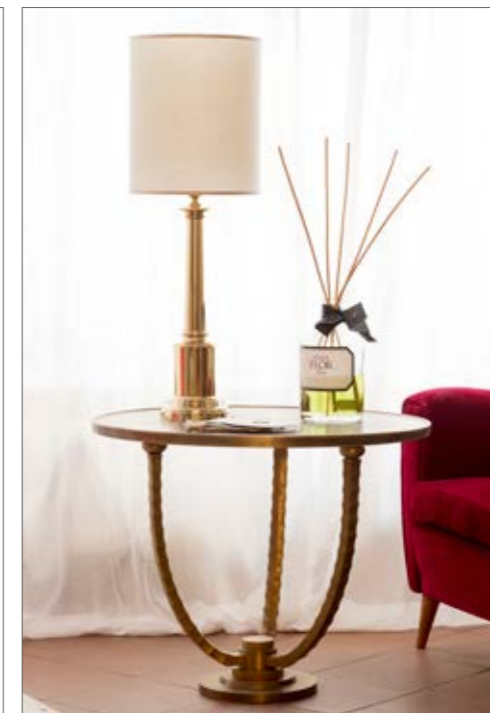
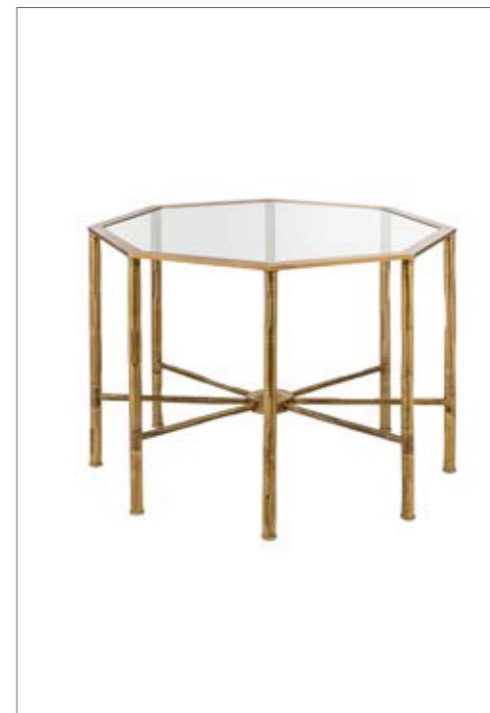


Products

Brass Brothers & co Eclectic Collection

The imperfect uniqueness of nature

An eclectic collection, in which materials are combined in an unusual way or in which brass, usually castings, takes shapes or undergoes eccentric treatments. The elements present in nature, flora and fauna, act as muses for curious and original products, with irregular surfaces and non-uniform finishes.



Products

Luxury Foundry Collection

For an exclusive audience, a collection of limited-edition chandeliers, candelabra, bookends and vases, capable of giving any environment the luxury and elegance of precious hand-blown and ground crystal and at the same time transmitting the skillful craftsmanship of the workmanship with detailed bronze chiselling and shiny marble surfaces.

This classic collection is modeled on the decorative motifs of the masterpieces preserved in the prestigious museums of Florence, such as the Bargello, the Uffizi Gallery and the Pitti Palace.



Projects

“Few things make a home as magical as lights do. This is why in my projects I always give particular importance to lighting sources. Over the years, the Bronzetto artisans have helped me to make each room and environment special. Sconces, floor lamps, table lamps, chandeliers made with exceptional care using the most diverse materials. Over time I have been able to appreciate both their production line and the ability with which they have been able to turn my ideas into reality.”

Jacaranda Caracciolo Falck

Entrepreneur

“My design projects can be said to be fully satisfied only when I find a perfect match between what is in my mind and what is actually achieved; I collaborated with the Bronzetto for the restyling of the Hotel de la Ville of the Rocco Forte Hotels group and I found the Bronzetto’s craftsmen ready and in step with current times but with the experience of past ones, who were able to perfectly bring my drawings and designs to life.”

Tommaso Ziffer

Architect



Luxury Hotel
Hotel de la Ville, Rome



Donovan Bar
Browns Hotel, London



Boutique hotel
Villa Kraft
Badgastein, Austria

Luxury Hotel
Hotel Savoy, Florence



Luxury Hotel
Villa Cora, Florence



Flagship Store
Gelato Festival, Los Angeles



Urban design
Fontanello Piazza del Carmine, Florence



Restaurant
La Goccia
Petersharm Nurseries, Covent Garden, London



Private luxury residence
Dubai, Emirates



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