

## 2GO launches exclusive shoelaces in satin and velvet

2GO launches a brand new range of stylish shoelaces made of satin and velvet. 2GO Satin Shoelaces and 2GO Velvet Shoelaces are part of a completely new range of exclusive, dressed up shoelaces. Their wider design is made specifically for sneakers and everyday shoes. The satin shoelaces are launched in nine colors and the velvet shoelaces in three trendy colors. They are available right away.

## **About 2GO Shoelaces**

Since 1938, the classic Bandi shoelaces have been synonymous with durability and used in shoes for many generations. Today, under the brand name 2GO, they are still manufactured with the same quality and durability requirements. A heritage to be proud of and an important stamp of quality in the customers choice of shoelaces.

## About 2GO

2GO is a lifestyle brand committed to sustainability, quality and customer satisfaction. The products help people get the most out of their footwear, no matter what their lifestyle may be. Affordability, effectiveness and ease of use will always be at the core of the 2GO brand values. The wide range of products are all designed to make shoes look and feel great, all year round.

Whether you're looking for a cleaner to remove dirt and grime, a protectant to shield your shoes and apparel from water damage and stains, a polish to restore shine and luster to your leather shoes, insoles to provide added comfort and support, or icegrippers for a safe run in the snow, 2GO has the right product for you. So why wait? Embrace the 2GO lifestyle today and start taking better care of yourself and your footwear.

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