

2GO launches elastic quicklaces

2GO launches a brand new range of smart shoelaces with elastic cords and sturdy cord locks. The quicklaces will be available in two different types, Elastic Quicklaces and Silicone Quicklaces. They are available right away and comes in many different colors.

About 2GO Shoelaces

Since 1938, the classic Bandi shoelaces have been synonymous with durability and used in shoes for many generations. Today, under the brand name 2GO, they are still manufactured with the same quality and durability requirements. A heritage to be proud of and an important stamp of quality in the customers choice of shoelaces.

About 2GO

2GO is a lifestyle brand committed to sustainability, quality and customer satisfaction. The products help people get the most out of their footwear, no matter what their lifestyle may be. Affordability, effectiveness and ease of use will always be at the core of the 2GO brand values. The wide range of products are all designed to make shoes look and feel great, all year round.

Whether you're looking for a cleaner to remove dirt and grime, a protectant to shield your shoes and apparel from water damage and stains, a polish to restore shine and luster to your leather shoes, insoles to provide added comfort and support, or icegrippers for a safe run in the snow, 2GO has the right product for you. So why wait? Embrace the 2GO lifestyle today and start taking better care of yourself and your footwear.

For further information, please contact:

Johan Lindmark
CEO AB Bandindustri
johan.lindmark@bandi.se

Jan Andersson
MD Goodstep AB
jan.andersson@goodstep.se

Peter Charles Madsen
MD Goodstep AS/ApS
peter.madsen@goodstep.dk

