



WELLA COLOR MEDIUM OPENER 2024!

BUY ANY 60 KOLESTON PERFECT, COLOR TOUCH, ILLUMINA AND/OR SHINEFINITY SHADES, RECEIVE BACKBAR AND COLLATERAL FREE!

Salon buys (open stock):

ANY Koleston Perfect, Color Touch, Illumina, Shinefinity shades 60

Salon receives (open stock):

- BLONDOR Multi Lightening Powder, 800g 1
- PASTEL DEVELOPER (1.9 %), 1 L 1
- 20 VOLUME (6 %), 1 L 2
- 30 VOLUME (9 %), 1 L 1
- 40 VOLUME (12 %), 1 L 1
- 10 VOLUME (3 %), 1 L 1
- WELLA Color Post Treatment, 1 L 1
- WELLA Capes 2
- Wella Megabrand Swatchbook 1

**SALON PRICE:
\$495.00 - \$630.00**

SAVINGS: UP TO 28%

SALON VALUE: \$683.65 - \$818.65

Offer is valid effective January 1, 2024
Allocations may apply – Available while supplies last – All pricing, distribution, and merchandising decisions are at the sole discretion of the customer.

