

# WELLA COLOR DELUXE OPENER 2024!

BUY ANY 120 KOLESTON PERFECT, COLOR TOUCH, ILLUMINA AND/OR SHINEFINITY SHADES, RECEIVE BACKBAR AND COLLATERAL FREE!

**Salon buys (open stock):**

ANY Koleston Perfect, Color Touch, Illumina, Shinefinity shades 120

**Salon receives (open stock):**

- BLONDOR Multi Lightening Powder, 800 g 1
- PASTEL DEVELOPER (1.9 %), 1 L 1
- 20 VOLUME (6 %), 1 L 2
- 30 VOLUME (9 %), 1 L 2
- 40 VOLUME (12 %), 1 L 1
- 10 VOLUME (3 %), 1 L 1
- COLOR TOUCH 1.9% (6 VOL) Emulsion, 950 mL 1
- COLOR TOUCH 4% (13 VOL) Emulsion, 950 mL 1
- WELLA Color Post Treatment, 1 L 1
- BLONDORPLEX, 800 g 1
- WELLAPLEX #2, 500 g 1
- WELLA Capes 2
- WELLA Color Apron 2
- COLORMOTION+ Post Color Treatment, 500 mL 1
- Color Scale 1
- Wella Megabrand Swatchbook 1

**SALON PRICE:  
\$990.00 - \$1,260.00**

SAVINGS: UP TO 34%

SALON VALUE: \$1,499.83 - \$1,769.83

Offer is valid effective January 1, 2024  
Allocations may apply – Available while supplies last – All pricing, distribution, and merchandising decisions are at the sole discretion of the customer.

