



REUZEL®

PRODUCT KNOWLEDGE 2023



CREATED BY BARBERS, USED BY EVERYONE

*KLINE PRO REPORT 2022



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GREEN POMADE GREASE

MEDIUM HOLD • MEDIUM SHINE • OIL-BASED

SHINE: 5/10 • HOLD: 5/10

REUZEL® Green Pomade Grease, formulated with Beeswax, allows product to glide through the hair without clumping, while encouraging moisture retention. Tea Tree Oil breaks down product buildup, which makes it easier to washout than traditional greases.

1.3OZ/35G

4OZ/113G

12OZ/340G

DETAILS

- Perfect for styling barbershop classics
- Works well with normal to thick textured hair
- Controls the curliest, thickest, most unruly hair
- Great product to cocktail with others
- Traditional pomme fragrance with an added twist of peppermint

APPLICATION

Remove one to two knuckles full from can and emulsify in palms. Apply to dry hair, starting in the crown and working toward front. Work scalp to ends and liberally coat hair. Use more REUZEL® Green Grease over any dry spots if necessary, and finish by combing hair into desired shape.

KEY INGREDIENTS

- **Beeswax:** Promotes and encourages moisture retention
- **Tea Tree Oil:** Breaks down product buildup and excess hair oil



TIPS & TRICKS

Mix REUZEL® Pink Pomade Grease or Blue Pomade with Green Pomade Grease and add to the front of the haircut, instantly giving you more hold to your style.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

PINK POMADE GREASE

STRONG HOLD • MEDIUM SHINE • OIL-BASED

SHINE: 5/10 • HOLD: 9/10

REUZEL® Pink Pomade Grease, formulated with Beeswax, allows product to glide through the hair without clumping, while encouraging moisture retention. Pink Pomade Grease has a unique formula that provides excellent hold perfect for the thickest and curliest of hair.

1.3OZ/35G

4OZ/113G

12OZ/340G

DETAILS

- Great for pompadours, quiffs, and contours
- Perfect for the thickest and curliest of hair
- Creates a look that will stay in place all day
- Classic pomme fragrance with a hint of salsa
- Controls cowlicks and growth patterns

APPLICATION

Remove one to two knuckles full from can and emulsify in palms. Apply to dry hair, starting in the crown and working toward front. Work scalp to ends and liberally coat hair. Use more REUZEL® Pink Pomade over any dry spots if necessary, and finish by combing hair into desired shape.

KEY INGREDIENTS

- **Beeswax:** Promotes and encourages moisture retention



TIPS & TRICKS

REUZEL® Pink Pomade Grease doubles as a finishing product for hairdressers and barbers wanting to refine styles while providing maximum hold.

REUZEL

BY SCHOREM HAARSNIJDER EN BARBIER

RED POMADE

MEDIUM HOLD • HIGH SHINE • WATER SOLUBLE

SHINE: 9/10 • HOLD: 5/10

REUZEL® Red Water Soluble Pomade includes a unique combination of ingredients which allows pomade to easily wash from the hair, without leaving residue or buildup.

1.3OZ/35G

4OZ/113G

12OZ/340G



DETAILS

- No dry formula
- Keeps high shine and strong hold all day without flaking
- Easy rinse out
- Subtle vanilla cola fragrance

APPLICATION

Remove one to two knuckles full from can and emulsify in palms. Apply to dry or slightly damp hair, starting in the crown and working toward front. Work scalp to ends and liberally coat hair. Use more REUZEL® Red Pomade over any dry spots if necessary, and finish by combing hair into desired shape.

KEY INGREDIENTS

- **Castor Oil:** Encourages moisture & manageability

TIPS & TRICKS

Can be used as a base under REUZEL® grease for easier rinse-out. Great for all hair types and textures.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

BLUE POMADE

STRONG HOLD • HIGH SHINE • WATER SOLUBLE

SHINE: 9/10 • HOLD: 9/10

REUZEL® Blue Water Soluble Pomade includes a unique combination of ingredients which allows pomade to easily wash from the hair, without leaving residue or buildup.

1.3OZ/35G

4OZ/113G

12OZ/340G

DETAILS

- Works on any hair type, thickness or texture
- Super concentrated formula
- No dry formula keeps from flaking
- Warm vanilla wood fragrance
- Creates a polished look for any style

APPLICATION

Remove one to two knuckles full from can and emulsify in palms. Apply to dry or slightly damp hair, starting in the crown and working toward front. Work scalp to ends and liberally coat hair. Use more REUZEL® Blue Pomade over any dry spots if necessary, and finish by combing hair into desired shape.

KEY INGREDIENTS

- **Castor Oil:** Encourages moisture & manageability



TIPS & TRICKS

For the highest of pomps, apply extra REUZEL® Blue Pomade to the scalp and massage in with the palm of your hand.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

FIBER POMADE

FIRM, PLIABLE HOLD • LOW SHINE • WATER SOLUBLE

SHINE: 3/10 • HOLD: 8/10

REUZEL® Fiber Pomade creates textured definition with a firm but pliable hold and low shine finish.

1.3OZ/35G

4OZ/113G

12OZ/340G

DETAILS

- Works on any hair type
- Leaves hair with a low shine
- Unsurpassed pliable hold
- Easy to rework hair after styling
- Washes easily from the hair
- Subtle vanilla mint fragrance
- Great for texturizing and increasing fullness

APPLICATION

Remove one to two knuckles full from can and emulsify in palms. Apply to dry or slightly damp hair, starting in the crown and working toward front. Work scalp to ends and liberally coat hair. Use more REUZEL® Blue Pomade over any dry spots if necessary, and finish by combing hair into desired shape.

KEY INGREDIENTS

- **Quinoa:** Promotes elasticity and conditioning
- **Aloe Vera:** Promotes moisture and strength
- **Vitamin E:** Powerhouse antioxidant



TIPS & TRICKS

For increased shine, apply to wet hair.

REUZEL

BY SCHOREM HAARSNIJDER EN BARBIER

CLAY MATTE POMADE

MEDIUM HOLD • NO SHINE • WATER SOLUBLE

SHINE: 1/10 • HOLD: 6/10

REUZEL® Clay Matte Pomade creates a touchable, medium hold with a matte finish and is used to manipulate the hair into any style.

1.3OZ/35G

4OZ/113G

12OZ/340G

DETAILS

- Won't weigh hair down
- Moldable, flexible hold of natural clay
- Subtle vanilla mint fragrance
- Best used to emphasize texture and separation

APPLICATION

Remove one to two knuckles full from can and emulsify in palms. Apply to towel-dried or dry hair, starting in the crown and working toward front. Work scalp to ends and liberally coat hair. Use more REUZEL® Clay Matte Pomade over any dry spots if necessary, and finish by combing or pushing hair into desired shape.

KEY INGREDIENTS

- **Quinoa:** Promotes elasticity and conditioning
- **Aloe Vera:** Promotes moisture and strength
- **Vitamin E:** Powerhouse antioxidant



TIPS & TRICKS

Create buildable hold by reapplying REUZEL® Clay Matte Pomade on top of previous application.

REUZEL

BY SCHOREM HAARSNIJDER EN BARBIER

EXTREME HOLD MATTE POMADE

EXTREME HOLD • NO SHINE • WATER SOLUBLE

SHINE: 1/10 • HOLD: 11/10

REUZEL® Extreme Hold Matte Pomade provides our strongest hold and a matte finish. This water-based formula washes out easily and won't leave buildup behind. It's better than 10, it's an 11!

1.3OZ/35G

4OZ/113G

12OZ/340G



DETAILS

- Works well on fine to thick hair
- Creates dry, messy-textured looks
- Water-based formula washes out easily and won't leave buildup behind
- Subtle sugary rum fragrance
- Adds volume with extreme fullness and definition

APPLICATION

Remove one knuckle full from can and emulsify in palms. Apply to towel-dried or dry hair, starting in the crown and working toward front. Work scalp to ends and liberally coat hair. Use more REUZEL® Extreme Hold Matte Pomade over any dry spots if necessary, and finish by placing hair into shape with fingers for a more textural style or comb for a cleaner, more classic look.

KEY INGREDIENTS

- **Beeswax:** Promotes and encourages moisture retention
- **Castor Oil:** Encourages moisture & manageability

TIPS & TRICKS

The perfect cocktail for maximum hold, apply REUZEL® Extreme Hold Matte Pomade to damp hair at the roots and pull REUZEL® Pink Grease through the ends of hair once hair is dry. Overall, our strongest combo that will stand up to anything!

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

CONCRETE HOLD MATTE POMADE

STRONG HOLD • NO SHINE • WATER SOLUBLE

SHINE: 1/10 • HOLD: 10/10

REUZEL® Concrete Hold Matte Pomade performs like a wax, allowing a reworkable style throughout the day. Provides a strong hold without weighing the hair down.

1.3OZ/35G

4OZ/113G

12OZ/340G



DETAILS

- Adds definition
- Ideal for finer textured hair
- Non-sticky/flake-free formula
- Subtle vanilla cola fragrance
- Water-based formula washes out easily and won't leave buildup behind

APPLICATION

Remove one to two knuckles full from can and emulsify in palms. Apply to towel-dried or dry hair, starting in the crown and working toward front. Work scalp to ends and liberally coat hair. Use more REUZEL® Concrete Hold Matte Pomade over any dry spots if necessary, and finish by combing or pushing hair into desired shape.

KEY INGREDIENTS

- **Beeswax:** Promotes and encourages moisture retention
- **Castor Oil:** Encourages moisture & manageability

TIPS & TRICKS

For a hold that's firm but flexible and natural looking, blow dry with Clay Spray and apply Concrete once hair is dry.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

FIBER GEL

FIRM, PLIABLE HOLD • LOW SHINE • WATER SOLUBLE

SHINE: 3/10 • HOLD: 8/10

REUZEL® Fiber Gel is an alcohol-free, non-flaking gel with a firm pliable hold and low shine.

3.38oz/100ml

DETAILS

- Firm holding power all day
- Adds fullness, and texture to the hair
- Subtle sugary rum fragrance
- Maintains the characteristics that appeal to the avid gel user
- Non-sticky/flake-free formula
- Alcohol-free formula

APPLICATION

Begin with a small amount of Fiber Gel and apply to towel-dried hair. Add more Fiber Gel as needed for longer, thicker hair. Comb through and allow to dry naturally or blow-dry into hair after application for added volume and lift.

KEY INGREDIENTS

- T-4 Tonic Blend

Hazel Extract: Natural astringent

Nettle Leaf Extract: Adds shine

Rosemary Extract: Moisturizing

Horsetail Root Extract: Strengthening

- **Unique Copolymer Blend:** Delivers optimal style memory and hold



TIPS & TRICKS

Apply to dry, styled hair and rake fingers through to change the look from sleek and polished to slightly disheveled and more casual, all while still being able to brush through the hair with ease.

REUZEL

BY SCHOREM HAARSNIJDER EN BARBIER

FIBER CREAM

MEDIUM, PLIABLE HOLD • LOW SHINE • WATER SOLUBLE

SHINE: 3/10 • HOLD: 5/10

REUZEL® Fiber Cream adds texture, has a pliable/medium hold and leaves hair with low shine finish.

3.38oz/100ml

DETAILS

- Pliable hold
- Adds fullness and texture
- Easy to rework hair after styling
- Subtle, sugary rum fragrance
- Works well on short to medium length hair

APPLICATION

Apply to damp hair, or lightly to dry hair and style as desired. Let hair air dry naturally if applied to damp hair.

KEY INGREDIENTS

- T-4 Tonic Blend

Hazel Extract: Natural astringent

Nettle Leaf Extract: Adds shine

Rosemary Extract: Moisturizing

Horsetail Root Extract: Strengthening



TIPS & TRICKS

Apply Fiber Cream on damp hair, and style as desired. Layer Fiber Pomade over the top for more defined texture.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

MATTE STYLING PASTE

MEDIUM, PLIABLE HOLD • NO SHINE • WATER SOLUBLE

SHINE: 1/10 • HOLD: 6/10

REUZEL® Matte Styling Paste has a medium, pliable hold for various lengths of hair, adding texture and increased definition. Matte Styling Paste leaves hair with a matte finish and is water soluble for easy rinsing.

3.38oz/100ml

DETAILS

- Medium, pliable hold
- Adds fullness and texture to the hair
- Contains moisturizing oils
- Subtle sugary rum fragrance

APPLICATION

Begin with a small amount of Matte Styling Paste, emulsify well and apply to blow-dried or thoroughly towel-dried hair. Add more styling paste as needed for longer, thicker hair.

KEY INGREDIENTS

- T-4 Tonic Blend
- Hazel Extract:** Natural astringent
- Nettle Leaf Extract:** Adds shine
- Rosemary Extract:** Moisturizing
- Horsetail Root Extract:** Strengthening
- Contains coconut oil-based moisturizer



TIPS & TRICKS

Once Matte Styling Paste is dry, brush through to activate matte finish and style as desired.

REUZEL

BY SCHOREM HAARSNIJDER EN BARBIER

GROOMING CREAM

LIGHT HOLD • LOW SHINE • WATER SOLUBLE

SHINE: 3/10 • HOLD: 2/10

REUZEL® Grooming Cream provides a light hold and works well for all hair types, especially finer hair where added texture or increased definition is desired. Tames hair while leaving a low shine finish.

3.38oz/100ml

DETAILS

- A rich emollient with moisturizing properties
- Weightless and gives hair a fuller appearance
- Subtle sugary rum fragrance
- Water-based formula washes out easily and won't leave buildup behind
- Beeswax provides a natural, pliable hold for various lengths

APPLICATION

Begin with a small amount of Grooming Cream and apply to blow-dried or thoroughly towel-dried hair. Style as desired.

KEY INGREDIENTS

- T-4 Tonic Blend

Hazel Extract: Natural astringent

Nettle Leaf Extract: Adds shine

Rosemary Extract: Moisturizing

Horsetail Root Extract: Strengthening

- **Castor Oil:** Encourages moisture & manageability

- **Beeswax:** Promotes and encourages moisture retention



TIPS & TRICKS

Mix Grooming Cream with REUZEL® Extreme Matte or Fiber pomade to add more moisture to hair, helping the pomade glide easily through hair.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

MATTE TEXTURE POWDER

VOLUME • TEXTURE • NO SHINE

SHINE: 0/10 • HOLD: 2/10

REUZEL® Matte Texture Powder is a weightless, texturizing powder that adds volume to hair and is suitable for all hair types.

0.53oz/15g

DETAILS

- Non-sticky formula
- Weightless
- Build volume by adding more powder throughout the day

APPLICATION

Sprinkle through dry hair for lightweight texture, separation and control.

KEY INGREDIENTS

- **Nylon 12:** Promotes and encourages moisture retention & manageability
- **Silica Silylate:** Natural humectant
- **Citric Acid:** Encourages moisture & manageability



TIPS & TRICKS

Apply at the root on dry hair for an instant lift. Use after blow drying hair with REUZEL® Surf Tonic for extra volume and separation.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

GROOMING TONIC

LIGHT HOLD • LOW SHINE • WATER-BASED

SHINE: 2/10 • HOLD: 3/10

REUZEL® Grooming Tonic creates long lasting, natural feeling hold for all hair types. Perfect for blow-drying and protects hair from all types of thermal styling. T-4 Tonic Blend of Witch Hazel, Nettle Leaf, Rosemary & Horsetail Root is ideal for all hair types and frequent use.

3.38OZ/100ML | 11.83oz/350ml | 16.9oz/500ml

DETAILS

- Quintessential blow dry tonic
- Ideal for volume, lift & texture
- Will help you form the perfect pompadour
- Subtle Apple Peppermint fragrance

APPLICATION

Dispense Grooming Tonic into the palm of the hand, rub hands together, apply to damp hair, and blow dry. For more natural styling, use Grooming Tonic only and air-dry hair.

KEY INGREDIENTS

- T-4 Tonic Blend

Hazel Extract: Natural astringent

Nettle Leaf Extract: Adds shine

Rosemary Extract: Moisturizing

Horsetail Root Extract: Strengthening

- **Argan Oil:** Omega 9 fatty acid to repair and promote strength, adds volume & lift



TIPS & TRICKS

Glide REUZEL® Grooming Tonic overtop an already styled pomp for added shine and finish.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

SPRAY GROOMING TONIC

LIGHT HOLD • LOW SHINE • WATER SOLUBLE

SHINE: 2/10 • HOLD: 2/10

REUZEL® Spray Grooming Tonic creates long lasting, natural feeling hold with ease of application in a spray bottle! Perfect for blow-drying and protects hair from all types of thermal styling. This formula is ideal for finer textured hair.

3.38OZ/100ML

11.83oz/350ml

16.9oz/500ml

DETAILS

- Subtle Apple Peppermint fragrance
- Quintessential blow dry tonic
- Will help you form the perfect pompadour
- Adds volume, lift & texture when lighter hold is desired

APPLICATION

Apply Spray Grooming Tonic into damp hair before thermal styling when added volume and lift is desired.

KEY INGREDIENTS

- T-4 Tonic Blend

Hazel Extract: Natural astringent

Nettle Leaf Extract: Adds shine

Rosemary Extract: Moisturizing

Horsetail Root Extract: Strengthening

- **Argan Oil:** Encourages moisture & manageability



TIPS & TRICKS

Can also be used as a “topper” to exaggerate shine by spraying sparingly over dry hair that has been styled with REUZEL® pomade.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

HAIR TONIC

LIGHT HOLD • LOW SHINE • LOW SHINE

SHINE: 2/10 • HOLD: 0/10

REUZEL® Hair Tonic was modeled after a classic barber tonic, right down to its fragrance, and is an extremely versatile product. T-4 Tonic Blend of Witch Hazel, Nettle Leaf, Rosemary & Horsetail Root is ideal for all hair types and frequent use.

3.38OZ/100ML | 11.83OZ/350ML | 16.9OZ/500ML

DETAILS

- Oil-free formula won't weight hair down
- Can be used as a cutting lotion on wet hair
- Nostalgic barbershop fragrance
- Breaks down existing product on dry hair prior to a cut

APPLICATION

Apply directly to dry hair or dilute in water and spray onto hair prior to haircut. Perfect companion for any REUZEL® user as a second-day application.

KEY INGREDIENTS

- T-4 Tonic Blend

Hazel Extract: Natural astringent

Nettle Leaf Extract: Adds shine

Rosemary Extract: Moisturizing

Horsetail Root Extract: Strengthening



TIPS & TRICKS

Keep your bottle in the refrigerator and use as a cooling lotion for scalp & neck massages.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

SURF TONIC

LIGHT HOLD • NO SHINE • WATER SOLUBLE

SHINE: 0/10 HOLD: 3/10

REUZEL® Surf Tonic spray adds grip and volume that exaggerates the hair's natural texture, leaving hair with a matte finish.

3.38OZ/100ML | 12OZ/355ML

DETAILS

- Adds texture & volume
- Can be layered with virtually any other REUZEL® product
- Matte Finish
- Fragrance Free

APPLICATION

Work through damp or nearly dry hair; blow dry if desired. For best results, spray the product from the middle of your hair shaft to ends.

KEY INGREDIENTS

- T-4 Tonic Blend

Hazel Extract: Natural astringent

Nettle Leaf Extract: Adds shine

Rosemary Extract: Moisturizing

Horsetail Root Extract: Strengthening

- **Unique Copolymer Blend:** Delivers optimal style memory and hold



TIPS & TRICKS

For added texture, spray into palms and run hands through dry hair.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

CLAY SPRAY

LIGHT HOLD • NO SHINE • WATER SOLUBLE

SHINE: 0/10 • HOLD: 3/10

REUZEL® Clay Spray adds texture and definition while leaving hair with a matte finish and light hold. Helps achieve a dry, gritty, lived-in look.

3.38OZ/100ML | 12OZ/355ML

DETAILS

- Helps control frizz
- Adds volume
- Works well on all hair types
- Fragrance Free

APPLICATION

Shake well before use. Spray into hair when blow-drying or on top of any REUZEL pomade or styling product. For a more natural look, use on its own and spray into thoroughly towel-dried or dry hair and style as desired.

KEY INGREDIENTS

- T-4 Tonic Blend
- Hazel Extract:** Natural astringent
- Nettle Leaf Extract:** Adds shine
- Rosemary Extract:** Moisturizing
- Horsetail Root Extract:** Strengthening
- **Kaolin:** Absorbs oil for a perfectly matte finish



TIPS & TRICKS

Apply Clay Spray on damp hair, blow dry and style as desired. Layer Clay Matte Pomade over the top for more defined texture.

REUZEL

BY SCHOREM HAARSNIJDER EN BARBIER

DAILY SHAMPOO

CLEANSSES • MOISTURIZES • COOLS AND STIMULATES SCALP

REUZEL® Daily Shampoo is infused with our T4 Tonic Blend of Witch Hazel, Nettle Leaf, Rosemary, and Horsetail Root and is ideal for all hair types and frequent use.

3.38OZ/100ML | 11.83OZ/350ML | 33.81OZ/1000ML

DETAILS

- Effectively cleanses the hair and scalp without over drying.
- Balanced for excellent degreasing and cleansing

APPLICATION

Apply Daily Shampoo to damp hair and work into a lather. Rinse and follow with REUZEL® Daily Conditioner.

KEY INGREDIENTS

- T-4 Tonic Blend

Hazel Extract: Natural astringent

Nettle Leaf Extract: Adds shine

Rosemary Extract: Moisturizing

Horsetail Root Extract: Strengthening



TIPS & TRICKS

Often utilized as a body wash, suggest your client buy a liter sized bottle as a cost-effective head to toe cleanser.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

3-IN-1 TEA TREE SHAMPOO, CONDITIONER, & BODY WASH

SHAMPOO • CONDITIONER • BODY WASH

REUZEL® 3-in-1 Tea Tree Shampoo, Conditioner, and all over Body Wash is perfect for cleaning from head to toe. 3-in-1 Tea Tree Shampoo soothes skin, moisturizes and is ideal for overall scalp care.

3.38OZ/100ML | 11.83OZ/350ML | 33.81OZ/1000ML

DETAILS

- Cleanses hair, face & body
- Conditions hair & skin
- Refreshing aroma
- Rinses clean
- Can be used daily

APPLICATION

Apply to wet hair and skin. Rinse thoroughly.

KEY INGREDIENTS

- T-4 Tonic Blend

Hazel Extract: Natural astringent

Nettle Leaf Extract: Adds shine

Rosemary Extract: Moisturizing

Horsetail Root Extract: Strengthening



TIPS & TRICKS

Keep this as a staple in your travel bag for after the gym, travel, or anytime you are on the go!

REUZEL

BY SCHOREM HAARSNIJDER EN BARBIER

SCRUB SHAMPOO

DEEP CLEANSING • EXFOLIANT

REUZEL® Scrub Shampoo is perfect for maintaining a healthy scalp. This invigorating and exfoliating formula is perfect for the heavy product user and infrequent shampooer to remove excess product and buildup from hair. Our T4 Tonic Blend of Witch Hazel, Nettle Leaf, Rosemary, and Horsetail Root is ideal for all hair types and frequent use.

3.38OZ/100ML | 11.83OZ/350ML | 33.81OZ/1000ML

DETAILS

- Exfoliates
- Deeply cleanses
- Removes product buildup, excess oils, and chlorine

APPLICATION

Apply Scrub Shampoo to damp hair and massage into scalp. Rinse and follow with REUZEL® Daily Shampoo. Use 1-2 times a week. Scrub Shampoo is step two of our Degreasing Formula.

KEY INGREDIENTS

- T-4 Tonic Blend

Hazel Extract: Natural astringent

Nettle Leaf Extract: Adds shine

Rosemary Extract: Moisturizing

Horsetail Root Extract: Strengthening

- **Cornstarch Derivative:** Aids in exfoliating the scalp



TIPS & TRICKS

Can be used as a body scrub, apply to cloth or loofah and gently massage the entire body to leave it feeling fresh & clean!

REUZEL

BY SCHOREM HAARSNIJDER EN BARBIER

DAILY CONDITIONER

Conditions Hair • Light Detangler

REUZEL® Daily Conditioner is infused with our T4 Tonic Blend of Witch Hazel, Nettle Leaf, Rosemary and Horsetail Root and is ideal for all hair types and frequent use.

3.38OZ/100ML | 11.83OZ/350ML | 33.81OZ/1000ML

DETAILS

- Thoroughly conditions hair and tones scalp
- Leaves scalp feeling cool and refreshed
- First step in degreasing formula

APPLICATION

Apply evenly from scalp to ends of hair and rinse well. For best results, use with REUZEL® Daily Shampoo.

KEY INGREDIENTS

- T-4 Tonic Blend

Hazel Extract: Natural astringent

Nettle Leaf Extract: Adds shine

Rosemary Extract: Moisturizing

Horsetail Root Extract: Strengthening

• **Vegetable Based Thickeners:** Derived from coconut oil and sustainable palm oil



TIPS & TRICKS

Degreasing Formula (for buildup or heavy product applications): Coat dry hair with Daily Conditioner, leave on 2-3 minutes, comb through with a fine-toothed comb. Rinse and apply Scrub Shampoo, lather and rinse. Finish with REUZEL® Daily Shampoo, lather and rinse.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

CLEAN & FRESH SHAVE BUTTER

CONDITIONING • RICH FORMULA • RINSES CLEAN

REUZEL® Clean & Fresh Shave Butter is an ultra-slick formula that naturally conditions and moisturizes your skin for a super close, nick-free shave. Shave Butter softens the hair first for an easy glide shave.

3.38OZ/100ML

DETAILS

- Rich, moisturizing formula
- Easy application
- Ideal for all skin types, especially drier skin
- Leaves skin feeling smooth and moisturized
- Light fragrance of orange peel, eucalyptus and mint

APPLICATION

Apply a thin layer on wet skin and evenly cover any area that needs to be shaven. Rinses easily from all types of razors.

KEY INGREDIENTS

- **Glycerin:** Humectant
- **Calendula Extract:** Hydrating
- **Shea Butter:** Promotes strong antioxidant activity
- **Apricot Oil:** Moisturizing, non-comedogenic



TIPS & TRICKS

Perfect for anyone who shave their legs! It's "skincare" you can shave with.

REUZEL

BY SCHOREM HAARSNIJDER EN BARBIER

SHAVE CREAM

CLOSE & COMFORTABLE SHAVE

REUZEL® Shave Cream is a highly concentrated, rich and super-slick formula that helps give you a nick-free, smooth-skin shave.

1OZ/25.8G | 3.38OZ/95.8G | 10OZ/283.5G

DETAILS

- Gives you the closest, most comfortable shave
- Reduces cuts, nicks, scrapes and razor irritation
- Leaves your skin soft and smooth

APPLICATION

Rub skin with the hottest water that you can stand for 30 seconds in shower or sink. Apply a thin layer to face without a brush. Shave and rinse razor, most can shave against the grain for an even closer, longer lasting shave.

KEY INGREDIENTS

- T-4 Tonic Blend

Hazel Extract: Soothes tender skin

Nettle Leaf Extract: Natural astringent

Rosemary Extract: Moisturizing

Horsetail Root Extract: Antioxidant

- **Quinoa:** Conditioning

- **Sorbitol:** Excellent humectant

- **Aloe Vera:** Promotes moisture and soothes the skin



TIPS & TRICKS

Massage residual Reuzel Shave Cream into the skin post shave for added moisturizing benefits.

REUZEL

BY SCHOREN HAARSNIJDER EN BARBIER

ASTRINGENT FOAM

CLOSES PORES • REFRESHES SKIN

REUZEL® Astringent Foam soothes and tones, tightens pores and promotes smooth, balanced skin. This non-drying, oil-free Astringent Foam removes residual grime and oil without removing essential moisture.

DETAILS

- Designed for all skin types
- Active ingredient, Witch Hazel aids in soothing tender skin
- Maintains clear, balanced skin
- Refreshes skin while closing pores

APPLICATION

No need to shake the bottle, simply squeeze foam directly from the bottle into your hand; wipe with cloth if needed until clean and refreshed. Keep container closed tightly.

KEY INGREDIENTS

- T-4 Tonic Blend

Hazel Extract: Soothes tender skin

Nettle Leaf Extract: Natural astringent

Rosemary Extract: Moisturizing

Horsetail Root Extract: Antioxidant

- **Aloe Vera:** Promotes moisture and soothes the skin



TIPS & TRICKS

Fast drying, foaming formula is ideal for controlled application for your client with a bald head after a fresh shave.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

AFTERSHAVE

SOOTHES TENDER SKIN • COOLS & EXHILARATES

REUZEL® Aftershave with its crisp and defined formula leaves your skin feeling refreshed and smooth with bright citrus notes and hints of sandalwood. Available in Wood & Spice, Clean and Fresh, and Original Scent.

3.38OZ/100ML

DETAILS

- Cools, exhilarates, and soothes tender skin
- Perfect way to finish off any shave on the face, neck, and nape
- Available in Wood & Spice, Clean & Fresh, and Original Scent
- Masculine scent

APPLICATION

Apply REUZEL® Aftershave to palms and massage into freshly shaved areas to stimulate skin, tighten pores, and leave the skin smelling fresh and feeling comfortable.



TIPS & TRICKS

Apply REUZEL® Aftershave to palms and massage into freshly shaved areas to stimulate skin, tighten pores, and leave the skin smelling fresh and feeling comfortable.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

SOLID COLOGNE

WOOD & SPICE SCENT • LONG LASTING

REUZEL® Solid Cologne Balm is a solid, wax-based fragrance that can be easily applied with your fingertips. Our Solid Cologne Balm features the Wood & Spice fragrance, with notes of Lemon Zest, Cedarwood & Clove.

1.30OZ/35ML

DETAILS

- Wax-based formula
- Easy to apply
- Subtle fragrance lasts all day

APPLICATION

Swipe REUZEL® Solid Cologne across the top, don't dig, and apply to your pulse points using your fingertips, and re-up as needed.



TIPS & TRICKS

Keep this as a staple (along with your 3-in-1 Tea Tree Shampoo) in your dopp bag for after the gym, travel, or anytime you are on the go!

REUZEL

BY SCHOREM HAARSNIJDER EN BARBIER

BEARD FOAM

LIGHT HOLD • LOW SHINE • DEODORIZES FACIAL HAIR

SHINE: 2/10 • HOLD: 2/10

REUZEL® Beard Foam is a patent-pending, leave-in beard conditioner. Deodorizes your beard and absorbs quickly, helping to tame and control rogue hairs. Available in Wood & Spice, Clean & Fresh, and Original Scent.

2.36OZ/70ML

DETAILS

- Keeps beard moisturized
- Formulated to reduce itch beardruff
- Instantly makes your beard appear fuller
- Available in Wood & Spice, Clean & Fresh Scent, and Original Scent
- Softens coarse hair while knocking out any funky smell
- Tames rogue hairs

APPLICATION

Dispense 2 pumps (depending on beard length) into palms and distribute evenly through a clean towel-dried beard, mustache and face. Rub foam into the skin to nourish hair at the roots. Next, spread through beard using a wide tooth comb.

KEY INGREDIENTS

- T-4 Tonic Blend

Hazel Extract: Soothes tender skin

Nettle Leaf Extract: Natural astringent

Rosemary Extract: Moisturizing

Horsetail Root Extract: Antioxidant



TIPS & TRICKS

Use as a leave-in conditioner for men with curly or unruly hair, or a dry scalp.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

BEARD BALM

LIGHT HOLD • LOW SHINE • MOISTURIZING

SHINE: 2/10 • HOLD: 4/10

REUZEL® Beard Balm contains Shea Butter and Argan Oil to instantly make your beard appear fuller and keep it moisturized through the day. Available in Wood & Spice, Clean & Fresh, and Original Scent.

1.3OZ/35G

DETAILS

- Formulated for your beard and the skin underneath
- Available in Wood & Spice, Clean & Fresh, and Original Scent
- Formulated to reduce itch, beardruff
- Promotes thicker hair
- Tames rogue hairs
- Softens coarse hair

APPLICATION

Use back of thumbnail to scrape out a pea sized amount of Beard Balm and rub between palms to emulsify. Run your fingers through your beard, making sure to rub Beard Balm into the skin where your beard grows to nourish hair at the roots, then spread the Beard Balm through beard. Don't forget your mustache and the hair around your mouth.

KEY INGREDIENTS

- T-4 Tonic Blend

Hazel Extract: Soothes tender skin

Nettle Leaf Extract: Natural astringent

Rosemary Extract: Moisturizing

Horsetail Root Extract: Antioxidant

- **Shea Butter:** Eliminates itching, conditions and softens

- **Argan Oil:** Omega 9 fatty acid to repair and promote strength, softening

- **Vitamin E:** Antioxidant



TIPS & TRICKS

Combine Beard Balm and REUZEL® Pink Pomade Grease when creating the perfect Handlebar Mustache.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

CLEAN & FRESH BEARD WASH

GENTLE FORMULA • MOISTURIZING • HYDRATING

REUZEL® Beard Wash – Clean & Fresh, is a creamy, conditioning cleansing wash for the beard and face. Gently removes residue and oil while cleansing and moisturizing the beard and skin underneath.

6.76 OZ/200ML

DETAILS

- Cleanses and conditions beard
- Keeps Beard moisturized
- Won't clog pores
- Rinses clean
- Softens coarse hair
- Light, citrus mint scent

APPLICATION

Apply a small amount of Beard Wash to wet hands and massage into facial hair and skin. Lather and rinse thoroughly.

KEY INGREDIENTS

- **Calendula Extract:** Hydrating
- **Shea Butter:** Promotes strong antioxidant activity
- **Apricot Oil:** Moisturizing, non-comedogenic



TIPS & TRICKS

During use, firmly massage the skin underneath your beard, this will exfoliate the skin resulting in a healthy, itch-free face.

REUZEL

BY SCHOREN HAARSNIJDER EN BARBIER

REFRESH NO RINSE BEARD WASH

NO RINSE FORMULA • ON THE GO USAGE • FRESHENING

REUZEL® REFRESH – No Rinse Beard Wash is an emergency shower in a bottle! No need for a shower or sink, REFRESH is a rinse less shampoo to freshen the beard. Barbers and stylists, wash your clients' beard with REFRESH first before doing a beard trim.

3.38 OZ/100ML | 6.76 OZ/200ML

DETAILS

- Instantly freshens beard
- Softens coarse hair
- Keeps beard moisturized
- Promotes fuller hair
- Light, citrus mint scent

APPLICATION

Apply 1-2 pumps of REFRESH to dry beard to freshen, comb through for a clean and soft beard.

KEY INGREDIENTS

- **Calendula Extract:** Hydrating
- **Shea Butter:** Promotes strong antioxidant activity
- **Apricot Oil:** Moisturizing, non-comedogenic



TIPS & TRICKS

“Wash” your clients' beard with REFRESH first before doing a beard trim.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

CLEAN & FRESH BEARD SERUM

WEIGHTLESS • WON'T CLOG PORES • HYDRATING

SHINE: 4/10 • HOLD: 2/10

REUZEL® Beard Serum – Clean & Fresh is a perfect blend of moisturizers for a weightless oil that will not weigh the beard down leaving it with a natural, non-greasy finish.

2 OZ/50G

DETAILS

- Softens beard
- Non-greasy formula
- Won't clog pores
- Light, citrus mint scent
- Formulated for your beard & skin underneath

APPLICATION

Apply 2-3 drops of Beard Serum to soften & tame beard, while hydrating the skin underneath.

KEY INGREDIENTS

- **Argan Oil:** Omega 9 fatty acid to repair and promote strength, softening
- **Vitamin E:** Promotes strong antioxidant activity
- **Apricot Oil:** Moisturizing, non-comedogenic
- **Calendula Extract:** Hydrating
- **Shea Butter:** Promotes strong antioxidant activity



TIPS & TRICKS

REUZEL® Beard Serum can also be used as an excellent pre-shave or shave oil.

REUZEL

BY SCHOREM HAARSNIJDER EN BARBIER

THE "STACHE" MUSTACHE WAX

STRONG HOLD • LOW SHINE • BEESWAX BASED

SHINE: 1/10 • HOLD: 5/10

REUZEL® Mustache Wax is perfect for any style. Whether you like your mustache groomed and combed, or prefer a more eccentric style, our versatile formula allows you to create your signature mustache style. Beeswax based formula offers a strong hold, while leaving your mustache with a low shine, natural finish.

1OZ/28G

DETAILS

- Shapes & tames coarse hair
- Ideal for handlebar mustaches
- Emulsifies easily for comfortable application
- Light fragrance of orange peel and spearmint

KEY INGREDIENTS

- **Beeswax:** Promotes and encourages moisture retention & manageability
- **Mineral Oil:** Softening



TIPS & TRICKS

Blow dry mustache into shape using Beard Foam & enhance the look by finishing with Mustache Wax.

REUZEL

BY SCHOREN HAARSNIJDER EN BARBIER

CLEAN & FRESH SOLID FACE WASH STICK

CLEANSING • HYDRATING • ANTIOXIDANT

REUZEL® RR Solid Face Wash Stick is a sulfate, paraben free face wash stick that is easy to throw in your gym or work bag, whenever your skin needs a quick and easy cleanse.

1.7 OZ/50G

DETAILS

- Easy, on the go usage
- Clean & Fresh fragrance
- Clean rinsing

APPLICATION

Apply the solid face wash stick across your dry forehead, cheeks, chin and nose. Wet your hands, lather and rinse.

KEY INGREDIENTS

- **Caffeine:** Natural astringent
- **Calendula Extract:** Hydrating
- **Shea Butter:** Promotes strong antioxidant activity
- **Apricot Oil:** Moisturizing, non-comedogenic



TIPS & TRICKS

For a closer shave, cleanse with Solid Face Wash before applying REUZEL® Shave Cream.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

HYDRATING FACE MOISTURIZER

HYDRATING • CALMING • BRIGHTENING

REUZEL® RR Hydrating Face Moisturizer is a lightweight, non-greasy moisturizer that will leave your skin feeling hydrated while keeping those pores free of buildup.

3.38 OZ/100ML

DETAILS

- Works on all skin types
- Fragrance free
- Non-greasy formula

APPLICATION

Apply a small amount to your face after using the Solid Face Wash Stick.

KEY INGREDIENTS

- **Caffeine:** Natural astringent
- **Calendula Extract:** Hydrating
- **Shea Butter:** Promotes strong antioxidant activity
- **Apricot Oil:** Moisturizing, non-comedogenic



TIPS & TRICKS

Best used once in the morning and once at night. For more moisture, use following your everyday shave routine.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

INTENSIVE CARE EYE CREAM

HYDRATING • LIGHTWEIGHT • FRAGRANCE FREE

REUZEL® RR Intensive Care Eye Cream is a lightweight, quick drying, fragrance free formula that helps reduce the appearance of puffiness and dark circles.

1 OZ/30ML

DETAILS

- Non greasy formula
- Won't clog pores
- Helps reduce the appearance of dark circles

APPLICATION

Apply a thin layer under and around the eyes, pat lightly to absorb into skin.

KEY INGREDIENTS

- **Caffeine:** Natural astringent
- **Calendula Extract:** Hydrating
- **Shea Butter:** Promotes strong antioxidant activity
- **Apricot Oil:** Moisturizing, non-comedogenic



TIPS & TRICKS

For deeper lines, apply a thin layer underneath the eyes in the morning and before your bedtime routine.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

RR FINE FRAGRANCE

FINE FRAGRANCE • LONG LASTING

REUZEL® RR Fine Fragrance is a light and refreshing fragrance with an uplifting, citrusy scent.

1.69 FL.OZ./50ML

DETAILS

- Subtle citrus fragrance that lasts all day
- Light, refreshing fragrance
- Unisex, uplifting, citrus-mint scent

FRAGRANCE NOTES

- Top: Spearmint, Orange Peel
- Mid: Eucalyptus, Mimosa Blossom
- Bottom: Cinnamon, Sandalwood



TIPS & TRICKS
Spray, delay and walk away!

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

BUFF EXFOLIATING WASH

EXFOLIATES • BRIGHTENS • SMOOTHS

BUFF Exfoliating Wash uses vegan bamboo as a gentle exfoliator. As old skin cells are removed, papaya extract and aloe vera go to work, soothing and conditioning fresh skin. BUFF contains fruit enzymes that help aid in preventing brown patches, freckles, and uneven tones, while smoothing skin.

APPLICATION

On a healed tattoo, use BUFF up to once a week to exfoliate the skin. Depending on the size of the tattoo, apply BUFF into your palm or washcloth, and then onto the skin by gently rubbing it over your tattoo in a circular motion, and rinse clean. Use light pressure while exfoliating, as the product is designed to do the work for you.

KEY INGREDIENTS

- **Bamboo:** Gentle & Effective Exfoliator
- **Papaya Extract:** Conditions and Reduces Hyperpigmentation
- **Aloe Vera:** Soothing and Cooling
- **Mandelic Acid:** Brightens, Smooths, and Helps Improve Uneven Skin Tone



TIPS & TRICKS

Buff Exfoliating Wash is milder than your standard off-the-shelf exfoliator, so it won't lighten or damage your tattoo. You get healthier skin while keeping your tattoo's colors and details looking as vibrant as the day you got it.

REUZEL

BY SCHOREM HAARSNIJDER EN BARBIER

HYDRABALM REVITALIZE & REPLENISH

MOISTURIZES • BRIGHTENS • PROTECTS

Hydrabalm Helps firm up skin, brightens colors, and shields against the silent wear of daily life. HYDRABALM is made with Orchid Stemcell Extract, which enhances skin radiance and supports firmness. Shea butter and papaya work together to condition your complexion, and castor oil creates a barrier between toxins and your skin.

APPLICATION

With clean hands/fingers, apply HYDRABALM directly onto your fresh ink and healed tattoos of any age. You'll see results after one use. To keep your lines defined and colors vibrant, use HYDRABALM daily or as often as needed for deep hydration.

KEY INGREDIENTS

- **Orchistem Orchid Stem Cell Extract:**
Enhances Skin Radiance and Builds Firmness
- **Shea Butter:** Powerhouse Moisturizer
- **Baobab Seed Extract:** Rich, Conditioning Antioxidant
- **Papaya Extract:** Conditions and Reduces Hyperpigmentation



TIPS & TRICKS

Hydrabalm is a versatile product that can be applied anywhere for intense hydration.

REUZEL

BY SCHOREM HAARSNIJDER EN BARBIER

VIVID GEL INSTANT COLOR BOOST

RESTORES • INTENSIFIES • SOOTHES

VIVID GEL is made with Orchistem, quinoa, and papaya extract – these powerhouse ingredients work together to restore, hydrate, and soothe. Castor oil keeps your skin safe from the cruel, cruel world by creating a moisture barrier between your skin and the elements. To keep your tattoos vibrant longer, massage on a little VIVID GEL often. It will keep your skin moisturized, your lines sharp and make your colors pop.

APPLICATION

VIVID GEL works for all skin types and tattoo styles. Massage a bit over clean, dry, unbroken skin and let it sit. You'll quickly see the vibrancy of your tattoo revealed. If used regularly, not only will VIVID GEL ensure your tattoo stays vibrant, but it will also help keep your skin healthy and hydrated.

KEY INGREDIENTS

- **Aloe Vera:** Soothing & Cooling
- **Baobab Seed Extract:** Rich, Conditioning Antioxidant
- **Orchistem Orchid Stem Cell**
- **Extract:** Enhances Skin Radiance and Builds Firmness
- **Quinoa:** Brightening



TIPS & TRICKS

Renew/Revive tattoos with Vivid Gel which works to illuminate your tattoo's color and vibrancy and provides nutrients to improve skin tone.

REUZEL

BY SCHOREM HAARSNIJDER EN BARBIER

SHINE TATTOO SPRAY

FAST • BOLD • EASY TO APPLY

SHINE Tattoo Spray absorbs fast, reveals definition, and makes your colors pop, without leaving a greasy residue. SHINE is toxin and paraben-free, and made of organic moisturizers, including shea butter and papaya. Orchistem helps your skin stay youthful and resilient and castor oil creates a layer between your skin and elements like pollution, sweat, and clothing.

APPLICATION

With its quick-drying ability, just a spritz of SHINE instantly makes colors pop on just about any sized tattoo. Try using anywhere on your body to make your skin shine, just make sure to rub it in and let it absorb before putting on clothes.

KEY INGREDIENTS

- **Papaya Extract:** Conditions and Reduces Hyperpigmentation
- **Castor Oil:** Creates A Barrier Between Your Skin and The Elements
- **Shea Butter:** Powerhouse Moisturizer
- **Orchistem Orchid Stem Cell Extract:** Enhances Skin Radiance and Builds Firmness



TIPS & TRICKS

Try using it anywhere on your body to make your skin shine, just make sure to rub it in and let it absorb before putting on clothes.

REUZEL

BY SCHOREM HAARSNIJDER EN BARBIER