

INTRODUCTORY OFFER

JOIN THE AUTHENTIC BEAUTY CONCEPT WITH

- 19 BACK BAR CARE PRODUCTS
- 57 RETAIL CARE PRODUCTS
- 33 STYLING PRODUCTS
- 02 BEYOND HAIR PRODUCTS

For a salon price of:

\$1,612.00

SALON VALUE: \$2,565.00

SALON SAVINGS: 37%



AUTHENTIC BEAUTY CONCEPT

PRODUCT SUPPORT



BACK BAR



ALL HAIR TYPES

Deep Cleansing Shampoo 1000mL 1
Bare Cleanser 1000mL 1

REPLENISH

Replenish Cleanser 1000mL 1
Replenish Conditioner 1000mL 1
Replenish Mask 500mL 1
Replenish Essence 30mL 2

AMPLIFY

Amplify Cleanser 1000mL 1
Amplify Conditioner 1000mL 1

GLOW

Glow Cleanser 1000mL 1
Glow Conditioner 1000mL 1
Glow Mask 500mL 1
Glow Essence 30mL 2

HYDRATE

Hydrate Cleanser 1000mL 1
Hydrate Conditioner 1000mL 1
Hydrate Mask 500mL 1
Hydrate Essence 30mL 2

RETAIL CARE



ALL HAIR TYPES

Deep Cleansing Shampoo 300mL 3
Bare Cleanser 300mL 3
Indulging Fluid Oil 100mL 3

REPLENISH

Replenish Cleanser 300mL 3
Replenish Conditioner 250mL 3
Replenish Mask 200mL 3
Replenish Balm 150mL 3
Replenish Spray Conditioner 250mL 3

AMPLIFY

Amplify Cleanser 300mL 3
Amplify Conditioner 250mL 3
Amplify Spray Conditioner 250mL 3

GLOW

Glow Cleanser 300mL 3
Glow Conditioner 250mL 3
Glow Mask 200mL 3

HYDRATE

Hydrate Cleanser 300mL 3
Hydrate Conditioner 250mL 3
Hydrate Mask 200mL 3
Hydrate Lotion 150mL 3
Hydrate Spray Conditioner 250mL 3

STYLING



Flawless Primer 250mL 2
Shaping Cream 150mL 3
Texturizing Dry Shampoo 250mL 3
Solid Pomade 85mL 2
Working Hairspray 300mL 3
Strong Hold Hairspray 300mL 3
Amplify Mousse 200mL 3
Airy Texture Spray 300mL 3
Nude Powder Spray 12g 2
Nymph Salt Spray 250mL 2

SALON SUPPORT

MERCHANDISING

To make your salon an authentic destination



ATTRACT

Product Glorifier Display 1
Logo Cube 1
Shopping bags (kit of 25) 1
Window Decal 1
Technical Manual 1
Backwash Pump 10



TESTERS

Flawless Primer 250mL 1
Replenish Balm 150mL 1
Hydrate Lotion 150mL 1
Indulging Fluid Oil 100mL 1
Shaping Cream 150mL 1
Texturizing Dry Shampoo 250mL 1
Solid Pomade 85mL 1
Working Hairspray 300mL 1
Strong Hold Hairspray 300mL 1
Amplify Mousse 200mL 1
Airy Texture Spray 300mL 1
Nude Powder Spray 12g 1
Nymph Salt Spray 250mL 1
Eau De Toilette 50mL 1
Hand & Hair Light Cream 75mL 1

EDUCATION

To tap into the #authenticbeautymovement community



EXPERIENCE

Access to webinar, editorials, podcasts 1
Physical training: ABC Excellence 1