



PITCH DECK

THE FEEL GOOD SELTZERS

WELCOME TO THE WORLD OF BLITZD BEVERAGE CO
WHERE INNOVATION MEETS REFRESHMENT.

GETBLITZD.US



THE FEEL GOOD SELTZER



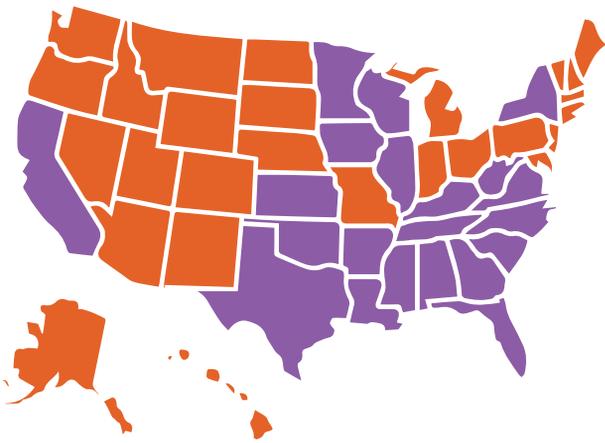


INTRODUCTION

Welcome to the world of **Blitzd Beverage Co**, where innovation meets refreshment. Since 2021, we have been getting the country BLITZD[™] with our THC-infused seltzers that are perfect for those seeking a refreshing and unique beverage. Unlike other THC seltzers, our formulation contains Nano caffeine to keep you buzzing throughout the day and night. With our partnership with **Nano Hemp Technology Labs**, Blitzd has established itself as one of the leading hemp cannabis companies.

blitzd[™]
B E V E R A G E C O

CURRENT MARKETS



21 States



200+ Stores



Over 200,000 cans sold

D9 THC SELTZER



BLOOD ORANGE SELTZER

CITRUS WITH A TWIST



WATERMELON SELTZER

SWEET AND COOLING



LIME SELTZER

ZESTY WITH A PUNCH



**20 MG
DELTA 9-THC**



**40 MG
NANO CAFFEINE**



ANTIOXIDANTS



**FAST
ACTING**



**ZERO CALORIES
ZERO SUGAR**

Blitzd THC Seltzers are non-alcohol beverages that contain hemp derived nano THC technology for a fast onset. Available in 3 refreshing flavors of Blood Orange, Lime, and Watermelon. This product delivers 20 mg of THC, a dose that can actually be felt. Each can contains zero calories, zero sugar, and is packed with antioxidants. THC drinks are easy to dose and have become a popular option for those looking for an alternative beverage choice.

TARGET MARKET

Blitzd offers THC-infused seltzers that cater to a specific target market seeking a unique and refreshing way to enjoy cannabis. The target market for Blitzd beverages includes:

Cannabis Enthusiasts

Individuals who are familiar with and enjoy the effects of cannabis are a primary target. These consumers are looking for a convenient and enjoyable way to consume THC, and Blitzd provides a viable alternative to traditional consumption methods.

Cannabis Curious Consumers

Those who are intrigued by cannabis but may not be regular users. Blitzd provides an approachable and controlled way to experience THC without the commitment of traditional consumption methods.

Health-Conscious Consumers

Those who prioritize their well-being and are seeking a healthier way to enjoy cannabis. Blitzd emphasizes antioxidant-rich formulations and natural ingredients that appeal to health-conscious individuals.

Alternative Beverage Seekers

Individuals who are looking for non-alcoholic and alternative beverage options. Blitzd THC-infused seltzers offer a refreshing and enjoyable experience without the hangover associated with alcohol.

Social Drinkers

Consumers who enjoy socializing and trying new beverages. Blitzd THC-infused seltzers offer a socially acceptable way to experience the effects of THC without the negative aspects of alcohol consumption.

Wellness Enthusiasts

People interested in the potential health benefits of cannabis, such as stress relief and relaxation. Blitzd seltzers containing THC provide an option for those seeking potential therapeutic effects.

Active Lifestyles

Individuals who lead active lives and seek products that align with their routines. Blitzd beverages, infused with natural caffeine, can appeal to those who want a functional and energizing beverage option.

Party-Goers

Individuals looking for an alternative to traditional party drinks. Blitzd beverages can provide a unique and exciting addition to social gatherings.

Flavor Enthusiast

People who appreciate diverse and unique flavors. Blitzd offers a variety of flavors such as Blood Orange, Lime, and Watermelon, catering to those who enjoy taste exploration.

Existing Cannabis Consumers

Regular cannabis users who are open to trying new consumption methods. Blitzd provides a convenient and consistent way for them to enjoy the effects of THC.

It's important to note that Blitzd emphasizes quality, taste, and health benefits in their products, appealing to a broad spectrum of consumers who are interested in exploring THC-infused beverages. As the cannabis beverage market continues to grow, the target market for Blitzd beverages may evolve and expand.

MARKET DIFFERENTIATION



Nano Technology

Feel good faster! Our partnership with Nano Hemp Tech Labs gives us the competitive advantage of having the best nano technology in the world! This makes our cannabinoids faster acting, by passing the liver going right into your bloodstream.



Unique Formulation

Formulated using proprietary nano technology and natural caffeine for enhanced effects and taste. Our THC seltzer will not give you the traditional "couch-lock" feeling that consumers typically get when consuming THC products, but will give you a boost of energy!



Drinkability

Our zero sugar, lightly flavored seltzers allows you to drink 2 to 6 seltzers in one sitting.



Branding

Our branding is designed to be modern and stylish, with a focus on vibrant colors and bold graphics. We believe that our branding will appeal to the health-conscious consumer who is looking for a refreshing and delicious non-alcoholic beverage.

MARKETING SUPPORT



Local Radio Ads



In-Store Tastings



Window Clings



Posters



Logo Projectors



Local Magazines



Localized Instagram Ads



Banners



Table Tents



Custom Solutions

PRICING

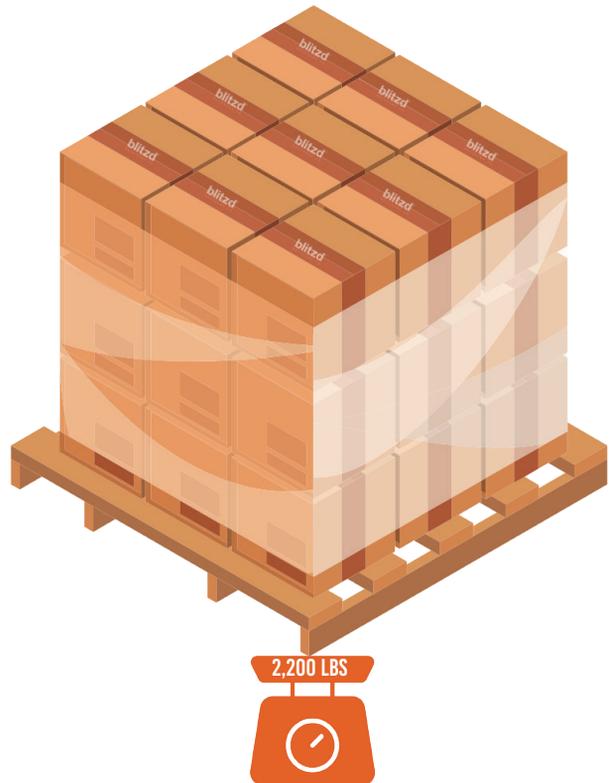
MSRP PER CAN \$6.99

SUGGESTED WHOLESALE \$3.50 Per Can



1 CASE IS SIX 4-PACKS

1 PALLET IS 100 CASES



PALLET DIMENSIONS: 48X40X56

PALLET WEIGHT: 2,200 LBS

blitzdTM

B E V E R A G E C O



INTERESTED IN GETTING BLITZD WITH US?

Our Blitzd THC Beverage Pitch Deck provides a comprehensive overview of our brand's vision, products, and potential for success in the thriving cannabis industry. By combining innovation, consumer appeal, and compliance, we're poised to capture a significant share of the market.

We invite you to join us on this exciting journey to redefine cannabis consumption through refreshing and enjoyable beverages.

CONTACT

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LEARN MORE AT [GETBLITZD.US](https://www.getblitzd.us)