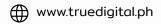
Enabling Experiences. Creating Connections. Raising Impact.

truecreators studio











EVAN TAN

DEMOGRAPHICS



Audience: 12-49 Years Old

18-24 - 46%

Countries:

Thailand | Indonesia | Philippines | United States

Dominant Gender

Men - 55%

SOCIAL MEDIA PLATFORMS

FOLLOWING

ENG. RATE

249,777

67.4K

TOTAL AUDIENCE:

10,678,456



10,300,000

263.6K

TOTAL ENG RATE:

343.5K/POST



5,646



200,293

314



123,000



CONTENT CREATOR | ENTERTAINMENT LIFESTYLE | SKITS







18 - 24 - 59%

Countries:

Philippines | Thailand | USA | Japan

Dominant Gender

Women - 52%

SOCIAL MEDIA PLATFORMS

FOLLOWING	ENG. RATE	
511,713	15.4K	TOTAL AUDIENCE 2,023,600
751,500	9.7K	TOTAL ENG RATE
495,267	386	20.0K/PO31



ACTOR | HOST | ENTERTAINMENT FASHION | LIFESTYLE

(•)

145,000



122,092

125.28



MAUREESE EUGENIO

DEMOGRAPHICS



Audience: 12 - 49 Years Old

18 - 24 - 65%

Countries:

Philippines | Indonesia | USA | Canada

Dominant Gender

Women - 56%

SOCIAL MEDIA PLATFORMS

FOLLOWING ENG. RATE

184,560 82k TOTAL AUDIENCE: 2,060,260

1,700,000 198.8K

TOTAL ENG RATE: 286.2K/POST

51,967 1.1K





LIFESTYLE | ACTING | ENTERTAINMENT





Audience: 12 - 34 Years Old

18 - 24 - 55%

Countries:

Philippines | Thailand | Indonesia | Japan

Dominant Gender

Women - 64%

SOCIAL MEDIA PLATFORMS

FOLLOWING ENG. RATE

16,149 201 TOTAL AUDIENCE: 5,334,121

5,200,000 18.2K

TOTAL ENG RATE: 18.4K/POST

127,901 868





ENTERTAINMENT | SKITS | ACTING







Audience: 12 - 34 Years Old

18 - 24 - 65%

Countries:

Philippines | USA | Indonesia | Japan

Dominant Gender

Women - 92%

SOCIAL MEDIA PLATFORMS

FOLLOWING

ENG. RATE

9,991

TOTAL AUDIENCE:

2,322,763



2,400,007

173.3K

TOTAL ENG RATE: 173.8K/POST



36



5,720

ENTERTAINMENT | SKITS | ACTING



SIMON JOSEPH JAVIER

DEMOGRAPHICS



Audience: 12 - 34 Years Old

18 - 24 - 65%

Countries:

Philippines | USA | Indonesia | Japan

Dominant Gender

Women - 92%

SOCIAL MEDIA PLATFORMS

FOLLOWING ENG. RATE

84,607 289 TOTAL AUDIENCE: 8,585,696

8,500,000 16.6K TOTAL ENG RATE: 17.3K/POST

6,600

► 49,700 5.6K



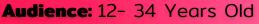
LIFESTYLE | FASHION | ENTERTAINMENT HOSTING





TOTAL AUDIENCE: 324,022

TOTAL ENG RATE: 25.3K/POST



18-24 - 46%

Countries:

FOLLOWING

Philippines | Indonesia | USA | Canada

Dominant Gender

Men - 89%

SOCIAL MEDIA PLATFORMS

FNG RATE

	TOLLOWING	LIVO. IVAIL
	56,956	6.6K
	126,500	17.4K
	130,882	58.59K
•	9,784	47
P	67200	22 9K



ACTOR | VLOGGER | BUSINESS OWNER FINANCIAL ADVISOR







18-24 - 53%

Countries:

Philippines | Indonesia | USA | Canada

Dominant Gender

Women - 74.3%

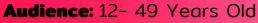
SOCIAL MEDIA PLATFORMS

FOLLOWING	ENG. RATE	
13,600	1.8K	TOTAL AUDIENCE: 146,601
133,900	6.9K	TOTAL ENG RATE: 8.9K/POST
1,100	0.24	3.3,. 33.









18-24 - 51%

Countries:

Philippines | USA | UAE | Canada

Dominant Gender

Men - 64%

SOCIAL MEDIA PLATFORMS

FOLLOWING ENG. RATE 21,361

4.9K

TOTAL AUDIENCE:

178,400

109,800

9.5K

TOTAL ENG RATE: 4.4K/POST

10,800



16,300



21,100



FASHION | BEAUTY | ENTERTAINMENT MUSIC | HOSTING







Audience: 13 - 44 Years Old 18-24 - 54%

Countries:

Philippines | USA | United Kingdom

SOCIAL MEDIA PLATFORMS

	FOLLOWING	ENG. RATE	
0	18,385	1.5K	TOTAL AUDIENCE: 181,285
	162,900	3.1K	TOTAL ENG RATE: 4.7K/POST
	1.700	819.88	

LIFESTYLE | FASHION | TRAVEL INFLUENCER





Audience: 12 - 34 Years Old

18 - 24 - 65%

Countries:

Philippines | USA | Indonesia | Japan

Dominant Gender

Women - 92%

SOCIAL MEDIA PLATFORMS

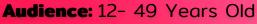
	FOLLOWING	ENG. RATE	
0	14,800	536	TOTAL AUDIENCE 712,100
3	525,500	4.4K	TOTAL ENG RATE 5.3K/POST
	171,800	259	J.5K/PUS1



ENTERTAINMENT | SKITS | ACTING

94,500 25.6K





18-24 - 49%

Countries:

Philippines | USA | Chile | South Korea

TOTAL AUDIENCE: 301,498

TOTAL ENG RATE: 1.4K/POST

Dominant Gender

Women - 54%

SOCIAL MEDIA PLATFORMS

	FOLLOWING	ENG. RATE
	12,604	88
	147500	1.2K
	5,401	2.68
(1)	135,993	24
D	39,600	570.67



MUSIC | ENTERTAINMENT | ARTISTS
COUPLE CONTENTS



BUNIQUE

DEMOGRAPHICS



Audience: 12- 49 Years Old

18-24 - 49%

Countries:

Philippines | USA | Chile | South Korea

Dominant Gender

Women - 54%

SOCIAL MEDIA PLATFORMS

FOLLOWING	ENG. RATE	
3,262	-	TOTAL AUDIENCE: 307,096
391,800	10.2K	TOTAL ENG RATE: 10.4K/POST
5,296	14.62	23, 11, 11, 13, 1
20.600	211/	

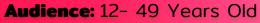


MUSIC | ENTERTAINMENT | ARTISTS



TOTAL AUDIENCE: 60,061

TOTAL ENG RATE: 4.7K/POST



18-24 - 49%

Countries:

Philippines | USA | Malaysia | Canada

Dominant Gender

Women - 54%

SOCIAL MEDIA PLATFORMS

	FOLLOWING	ENG. RATE
	12,976	445
	35,500	3.9K
	5,644	34.94
(1)	6,796	64
	15,900	4.5K



MUSIC | ENTERTAINMENT | ARTISTS

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RAPPL

DEMOGRAPHICS



Audience: 12- 49 Years Old

18-24 - 51%

Countries:

Philippines | USA | UAE | Canada

Dominant Gender

Women - 92%

SOCIAL MEDIA PLATFORMS

	FOLLOWING	ENG. RATE	
	21,203	813	TOTAL AUDIENCE: 131,390
	38,500	1.4K	TOTAL ENG RATE: 2.4K/POST
0	67,167	48.26	2.410/1 03/1
(1)	4,520	6	
	35.100	2.8K	



MUSIC | ENTERTAINMENT REACTION VIDEO







25 - 34 - 50%

Countries:

Philippines | Indonesia | Thailand | USA

Dominant Gender

Men - 86%

SOCIAL MEDIA PLATFORMS

FOLLOWING	ENG. RATE	
33,275	531	TOTAL AUDIENCE 37,766
3,940	1.8K	TOTAL ENG RATE
551	11	2.6K/POST



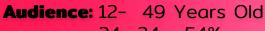
TRAVEL | FASHION | LIFESTYLE FITNESS



585



true digital



24 -34 - 54%

Countries:

Philippines | Indonesia Thailand | USA

Dominant Gender

Men - 72%

SOCIAL MEDIA PLATFORMS

FOLLOWING ENG. RATE

O 24,921 72 TOTAL AUDIENCE: 25,554

43 10.14 TOTAL ENG RATE: 2.6K/POST

2.6K/POST 113



TRAVEL | FASHION | LIFESTYLE
FITNESS



Maan Cayabyab

DEMOGRAPHICS



Audience: 12- 49 Years Old

24-49 - 65%

Countries:

Philippines

Dominant Gender

Women - 92%

SOCIAL MEDIA PLATFORMS

FOLLOWING ENG. RATE

5,900 19 TOTAL AUDIENCE: 5,963

7.67 TOTAL ENG RATE: 29.1/POST



Lifestyle | Influencer | Techspert Host | Streamer





Lifestyle | Momfluencer | Techspert Entrepreneur | Content Creator

true digital

Audience: 18 - 64 Years Old

25 -34 - 52%

Countries:

Philippines | Canada | Spain Japan

Dominant Gender

Women - 94%

SOCIAL MEDIA PLATFORMS

FOLLOWING	ENG. RATE	
14,072	38	TOTAL AUDIENCE: 16,870
528	4.26K	TOTAL ENG RATE:
2.100		48.13/POST



THANK YOU!

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creators..ph@truedigital.com

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