



# PRODUCT MANAGER

Location: New York, NY

## WHO WE ARE:

Banza is on a mission to make nutritious food more accessible. Our first product, a delicious pasta made from chickpeas, is the fastest growing pasta brand in the country. In just four years we've gone from an idea to a product in 11,000 stores, and today Banza is the #1 pasta brand in Whole Foods and Target. We've been named one of TIME's 25 Best Inventions of the year, appeared on the Today show and Good Morning America, been in the New York Times, and most importantly, brought a better pasta to millions of happy customers. Our sights are set on more than pasta night; we recently launched chickpea mac & cheese and chickpea rice, which are transforming mealtimes across the country, and there's more to come.

## YOUR MISSION:

We are looking for someone to join our product team and oversee the development of new and existing products. You will design consumer-centric food products that embody Banza's mission and values, and partner cross functionally to manage products from idea to launch. This also includes continuously improving upon our existing products through ingredient selection and formulation, strategically improving packaging and developing line extensions for our current product portfolio.

## WHAT YOU'LL DO:

- Lead the product development process for designated product lines - coordinate input from all functions - sales, marketing, finance, manufacturing, operations
- Champion human-centered design product development methods throughout the development process
- Lead benchtop formulation and prototyping for products; iterate upon formula and validate product quality at scale
- Partner with the product team to coordinate R&D queue with production partners across product lines, considering high-level pipeline and organizational priorities
- Lead research of ingredients on molecular level, build relationships with suppliers and manage new ingredient assessment for designated product lines
- Manage external R&D partners for ongoing product development and process improvement
- Coordinate sensory and product testing panels for data driven review of product improvements
- Deliver specification sheets and production requirements to manufacturing, operations, and sales prior to product launch; partner with operations and manufacturing to ensure quality systems and training are in place to ensure product is produced to spec
- Improve upon product development processes to seamlessly manage product updates and launches across departments and external partners
- Strive for the best product above all - consider cost, process, etc. but your job is to make sure the best products hit the shelves
- Be a core part of the Banza product team and contribute to building an amazing organization

## WHO YOU ARE:

- 5+ years professional experience required
- 2-5+ years professional experience at a food/beverage company preferred
- Master's degree (MBA, Master's Food Science, MDes) preferred
- Culinary arts education or restaurant experience preferred
- Have successfully taken consumer products from idea to production
- Possess understanding across all functions of a food company
- An entrepreneurially minded individual who can create and thrive with limited support
- Adaptable, able to shift between roles and excel in both daily tasks and high level creative work
- Organized, with track record of designing processes and managing information
- Confident, passionate, and high commitment.
- Ability to travel 25%+
- Must love Banza!

## HOURS & COMPENSATION

Competitive salary and equity, commensurate with experience

## TO APPLY:

Email [jobs@eatbanza.com](mailto:jobs@eatbanza.com) with subject "Application for Product Manager - [your name]" and include your resume, plus a cover letter describing why you want to join Banza and would be a great fit in this role.