



## BRAND MANAGER

NYC Metro Area  
Full-Time

### WHO WE ARE:

Banza makes the foods people love better by using more nutritious ingredients. Our first product, a delicious pasta made from chickpeas, is the fastest growing pasta brand in the country. In just four years we've gone from an idea to a product in 10,000 stores, from Whole Foods to Walmart. We've been named one of TIME's 25 Best Inventions, appeared on the Today show and Good Morning America, been in the NYT and WSJ, and most importantly, brought a better pasta to millions of happy customers.

### YOUR MISSION:

We're beginning to launch innovative, new products in adjacent categories. Creating a brand new product line takes the same dedication and strategic thinking that starting a new company does – but it comes with a lot more support! You'll be the CEO of your own line of business within Banza, responsible for leading and coordinating efforts across our sales, marketing, field, product, operations, manufacturing, and finance teams to achieve the best possible results for Banza's new product, bringing it to market and to the people that will love it most. You'll own the P&L for the new product line. However, you won't be in a silo: you'll have the support of all the other teams, and moreover, will be expected to contribute to our organization, taking on other responsibilities that align best with your skills, be it in sales, marketing, analytics, or more.

### WHO YOU ARE:

- 5-15 years of work experience
- Entrepreneurial, with past experience as founder or founding team member
- Someone who excels in ambiguity and has multiple past roles creating something from nothing
- Experienced in operating within and across sales, marketing, analytics, and product
- A top-flight project manager, highly organized, with an attitude that nothing is too small or large
- Able to both ruthlessly prioritize and amicably communicate
- Passionate evangelist for everything you do, who sells a vision to those around them
- Experience with food, CPG, or consumer products a plus
- Must love Banza!

### COMPENSATION:

Salary and equity commensurate with experience, plus benefits.

### TO APPLY:

Email [jobs@eatbanza.com](mailto:jobs@eatbanza.com) with subject "Application for Brand Manager – [your name]" and include your resume, plus a cover letter describing why you want to join Banza and would be a great fit in this role.