



INSIGHTS & ANALYTICS ASSOCIATE

Location: New York, NY

WHO WE ARE:

Banza is on a mission to make nutritious food more accessible. Our first product, a delicious pasta made from chickpeas, is the fastest growing pasta brand in the country. In just five years we've gone from an idea to a product in 11,000 stores, and today Banza is the #1 pasta brand in Whole Foods and Target. We've been named one of TIME's 25 Best Inventions of the year, appeared on the Today show and Good Morning America, been in the New York Times, and most importantly, brought a better pasta to millions of happy customers. Our sights are set on more than pasta night; we recently launched chickpea mac & cheese and chickpea rice, which are transforming mealtimes across the country, and there's more to come.

YOUR MISSION:

Harmonize the organization's information and arm our team with clear and actionable insights that enable superior decision making. You will accomplish this through a combination of ad-hoc analysis and complex systems building to allow insights generation to be more timely, collaborative, precise, and scalable.

WHAT YOU'LL DO:

- Inform Banza's strategy on topics ranging from tactical, short-term sprints to our most ambitious, long-term goals
- Build and manage key models and dashboards
- Create structure in an environment of rapid change and high growth
- Provide extra bandwidth where needed as our team grows and evolves (particularly within Sales-Ops, Operations, and Finance/Accounting)
- Define, integrate and harmonize information flow across the company (particularly within Sales, Operations, and Finance/Accounting)
- Work on a nimble, two-person team with heavy interaction with C-suite
- Research and implement sophisticated technology and tools to scale insights and business operations more generally
- Expand your analytical toolkit to take advantage of proliferating data sources
- Manage technology and insights suppliers

WHO YOU ARE:

- An expert in Excel after 3+ years at a top investment bank, PE fund or consulting firm
- An energetic and ambitious rising star eager to learn the inner workings of a disruptive consumer goods company
- Incredibly organized and prone to structure building, but won't freak out in a frequently changing work environment
- Super analytical, with the ability to keep digging until you have reached the best answer
- Hopefully already comfortable with database and analytics tools (e.g. ETL Processes, SQL, Database admin tools, visualization tools, etc.), but, if not, willing to self-teach
- Hopefully already comfortable with basic statistics, but, if not, willing to self-teach
- A big pasta fan who is passionate about Food & Beverage and the Consumer Products industry more generally

HOURS & COMPENSATION:

Full Time. Competitive salary and equity, commensurate with experience.

To Apply: Email jobs@eatbanza.com with subject "Application for Insights & Analytics Associate – [your name]" and include your resume, plus a cover letter describing why you want to join Banza and would be a great fit in this role.