



BAGAL

SCENTED CANDLES / MUSIC PLAYLISTS

Collection

2023

BAGAL

The 1st French studio
mixing perfume and music
to amplify the vibe of the present moment.

With BAGAL, we wish to sublimate your daily well-being by exalting your senses and more precisely your sense of hearing and smell.

Recent studies have shown that stimulating our senses act very effectively on our unconscious. Thus scents and music can be sources of well-being in our daily lives and influence our condition.

We have therefore combined the virtues of olfactology with the benefits of musicology, by creating scented candles associated with musical playlists, in order to make the most of the present moment.

The meeting of these two worlds through a perfect harmony between olfactory and musical notes.

*1 Candle
+ 1 Playlist*

80%

OF FRENCH PEOPLE
BELIEVE THAT MUSIC
IMPROVES THEIR
PRODUCTIVITY.



THE SENSE OF SMELL
WOULD INFLUENCE
ON A DAILY BASIS ON
75%
OF OUR EMOTIONS

BAGAL



THE DUET

It all started when Valentine quit her job at TF1 musique and, Henri, his at Maison Chanel, both aspiring to build their own brand. And when they meet in coworking, it is quite natural that each one brings their own little touch of work atmosphere. A scented candle for Henri, a musical background for Valentine.

They then realized that the virtues of perfumes, combined with music, had played an essential role in their productivity. The optimization of the present moment by the stimulation of hearing and smell became an obvious part of their daily life. By creating scented candles associated with musical playlists, for a specific moment of the day, they will make this association a promise of well-being.

Valentine

« After 8 years spent in marketing and communication at a music label, I used to always work with music to concentrate. »



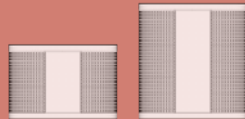
Henri

« As a designer, I pay great attention to my living environment, lighting a scented candle allows me to create a real atmosphere to work or relax. »



The Collection

A BAGAL MIX , IT'S A SCENTED CANDLE + A MUSIC PLAYLIST !



. STANDARD EDITION / 140G. AS 40H OF BURNING

. DELUXE EDITION / 240G. AS 70H OF BURNING



JE RÊVE D'AILLEURS



MIX / FLORAL CANDLE FEAT FEEL GOOD PLAYLIST

VIBE

For a moment of relaxation.

FLOW

Soothing and relaxing benefits.

FACE A

A delicate perfume based on Orange Blossom essences, with light notes of Fig, Rose and Jasmine.

FACE B

A mid tempo playlist with smooth and joyful songs



AVANT QUE JE N' OUBLIE



MIX / WOODY CANDLE FEAT INSTRUMENTAL PLAYLIST

VIBE

For a working session.

FLOW

Benefits helping you concentrate

FACE A

An addictive perfume with Coffee, Atlas Cedar, Amber Wood and a subtle note of Vanilla.

FACE B

A soft playlist composed of titles with very few words.



DÉS- HABILLEZ -MOI



MIX / SPICY CANDLE FEAT SEXY PLAYLIST

VIBE

For a moment of tenderness with your soul mate.

FLOW

Reassuring and aphrodisiac benefits

FACE A

An enchanting fragrance with Black Pepper, Pink Berry, Sandalwood and a soft note of Vetiver and Cashmeran.

FACE B

A playlist with sensual sounds and varied tempos.



CUSTOM MADE

*1 Candle
+ 1 Playlist*



WEDDING, BAPTISM...

BAGAL allows you to offer your guests a scented candle & the playlist of your event. An original and sensory gift for the memory of an unforgettable party in your image!



Personalization includes :

- The choice among our perfumes,
- The creation and integration of your playlist.

Specific customization can be considered on request.

THE RE-MASTERIZED

Refill Kit



THE REMASTERIZED

REFILL KIT (PERFUME TO CHOOSE)

Includes :

- 100% vegetable rapeseed wax
- 1 pre-waxed cotton wick on its adhesive anchor
- 1 vial containing the chosen perfume
- 1 wooden stick holder

BAGAL

OUR BOXES

THE MEDLEY

*3 Candles
+ 3 Playlists*



THE MEDLEY

DISCOVERY BOX / 3 MIXS CANDLES & PLAYLISTS

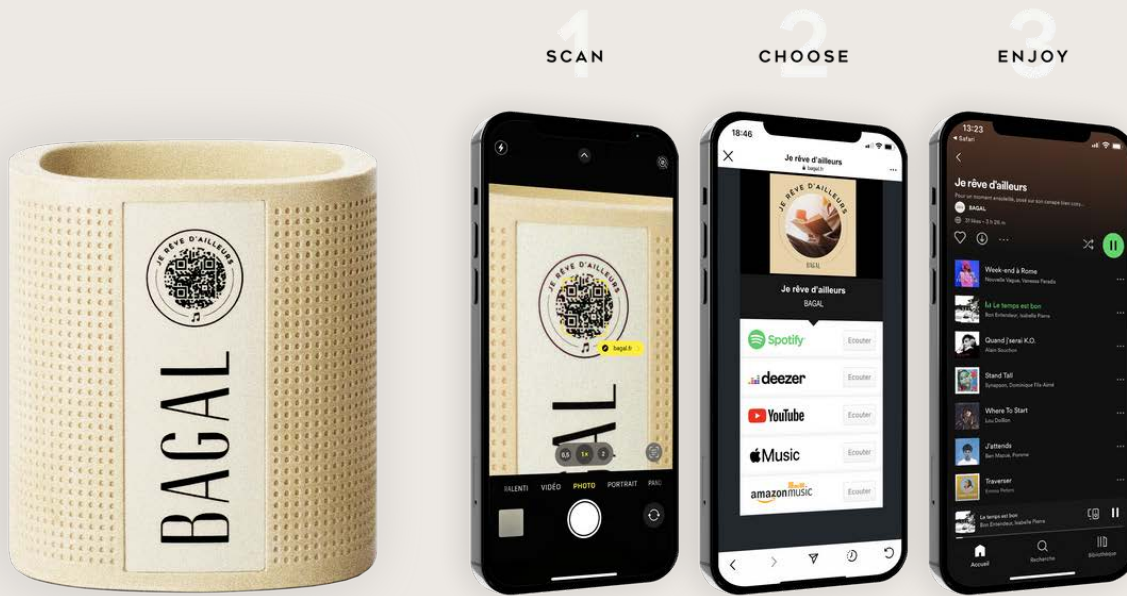
Includes :

- 1 standard edition 140g. "Je rêve d'ailleurs"
- 1 standard edition 140g. "Avant que je n'oublie"
- 1 standard edition 140g. "Déshabillez-moi"

BAGAL



HOW TO ACCESS THE PLAYLISTS ?



OUR EDITORIAL LINE

Each of our playlists follow a well-defined editorial line, which lists only French artists, mixing the discovery of new talents and the rediscovery of forgotten titles.

Our playlists compil 50 to 60 titles for until 4H of music.

They are regularly updated in order to make you discover new titles and artists.

Find our playlists on the following platforms:



Available all around the world and without subscription



A unique design



OUR CANDLES

All of our products are fully handcrafted and assembled in our workshop in the Paris region.

Due to its artisanal manufacture, each jar can spawn slight irregularities, making it unique.



1.
An eco-resin container,
water-based and solvent-free,
tinted with natural pigments.



2.
A 100% vegetable wax
based on rapeseed, without GMO
and biodegradable,



3.
A pre-waxed wick
in organic cotton
without chemical treatment



4.
Fragrances without CMR agents
(Carcinogenic, Mutagenic and Reprotoxic),
formulated in compliance with
the recommended IFRA 50 legislation.



5.
A label made of FSC paper
95g water based, with swelling
varnish and digital printing
cured by UV lamp



6.
A packaging in organic cotton
soft 160g and GOTS certified,
and a protective sleeve in recycled
and recyclable FSC cardboard.

OUR LABELS



A NEW SENSORY CONCEPT

The first french brand wich combines music and perfumes to amplify the present moment



EXPERTS AND KNOW-HOW

The expertise of our team and the know-how of all our suppliers for the creation of our perfumes and playlists.



A SUSTAINABLE APPROACH

A local production, 100% handmade, and sustainable raw materials to respect our environment.



THE FRENCH TOUCH

Our will is to highlight the French craft and culture to promote our heritage.



ACHIEVEMENTS

Launched on September 9, 2022 for pre-sales on the participative financing platform,



BAGAL seduced instantly.
In less than 24 hours, BAGAL reached 100% of its objective and finished at more than 300%.

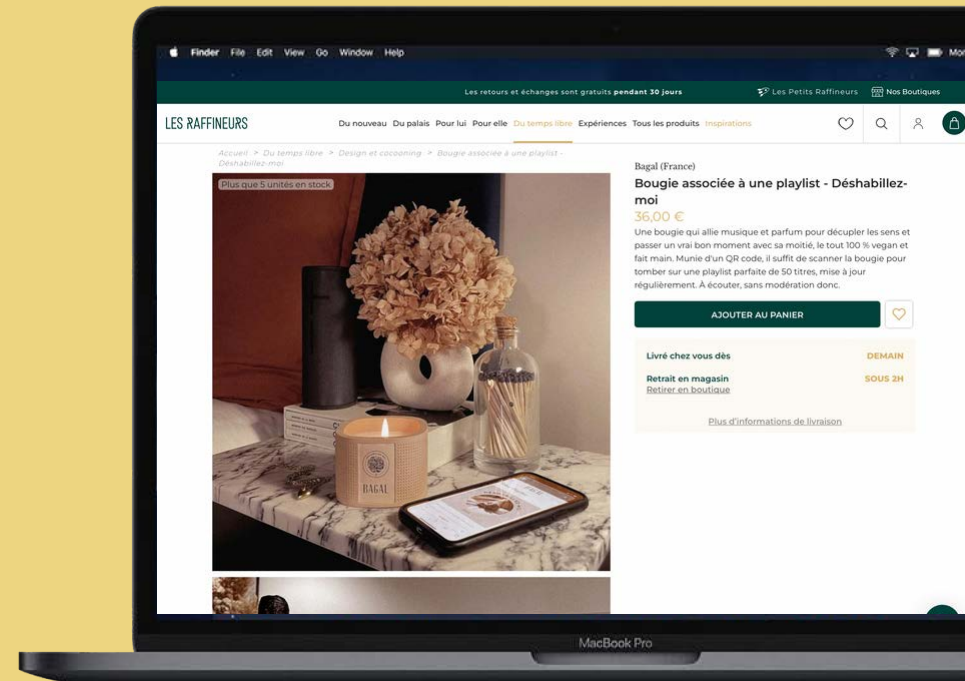
During this campaign, BAGAL won the «Pitch Pitch» jury prize awarded by a jury of 3000 seasoned Ulule customers but also the «Petits frenchies» prize.



As soon as it was launched, Bagal became one of the brands referenced by the Atelier des Créateurs, THE market place 100% handmade, 100% unique dedicated to French designers and craftsmen.

LES RAFFINEURS

In 2023, BAGAL has the privilege to be selected among the brands distributed by Les Raffineurs. Present both online and in stores in Paris and Lille, this concept store aims to introduce products and activities with character. With nearly 300,000 fans on Facebook + Instagram, a selection of 500 products from more than 140 brands, Les Raffineurs is a leading lifestyle player in France.



fan Club

THE PRESS REVIEW

« BAGAL seduces even before even before it is officially released... »

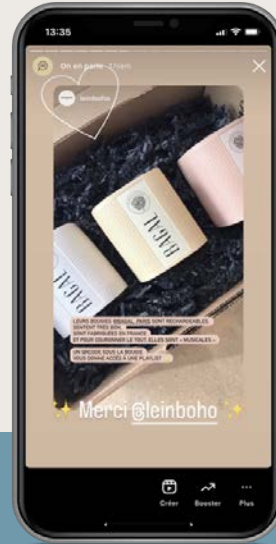
« Combine an eco-responsible scented candle with a playlist, is the good idea of the young French brand Bagal. »



@BABIOLESDEZOE

258 k Followers

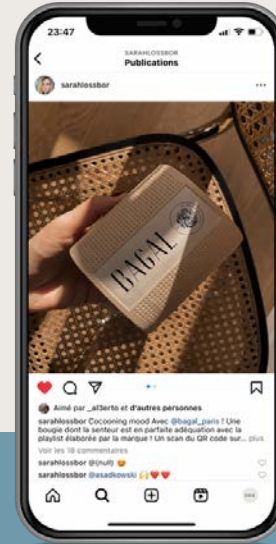
Zoé Alalouch
Influencer



@LEINBOHO

37,5 k Followers

Ready-to-wear brand
French brand



@SARAHLOSSBOR

27,4 k Followers

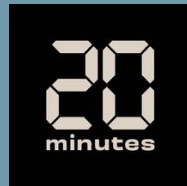
Sarah Loss Bor
Actress / Influencer



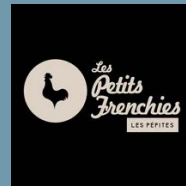
@BEAUTÉPARISIENNE

20 k Followers

Audrey Kazadi
Influencer



[The article here](#)



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COLLAB'

BAGAL is collaborating with artists and brands to extend the user experience by offering a unique and exclusive product to their community



JE NE SAIS QUOI :

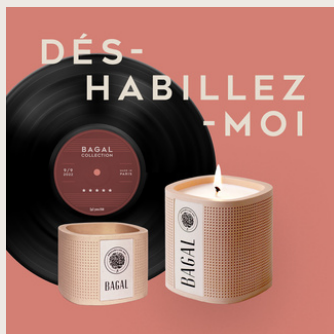
176,8 k Followers
French lingerie brand

from @mybetterself
Louise Aubéry / 522 k followers

Customization of the label,
the QR code and the playlist.
Carrying the message
to influencers
(nearly 1M subscribers)



OUR PRICES



OUR MIXS

STANDARD EDITION



Total weight : 440g including 140g of wax
Burning time : ± 40 h
Dimensions : Ø 8,5 cm H 6 cm

Professionnel rate Excl.T. : **18,00€**
Recommended retail price Incl.T. : **36,00€**
Minimum orders : **15 units**
(mix and match is possible)

DELUXE EDITION



Total weight : 675g including 240g of wax
Burning time : ± 70 h
Dimensions : Ø 8,5 cm H 9 cm

Professionnel rate Excl.T. : **29,00€**
Recommended retail price Incl.T. : **59,00€**
Minimum orders : **9 units**
(mix and match is possible)



OUR BOXES

THE REMASTERIZED 240G.

Refill kit DELUXE
3 perfumes to choose

Professionnel rate Excl.T. : **19,50€**
Recommended retail price Incl.T. : **38,00€**
Minimum orders : **15 units**
(mix and match is possible)

THE MEDLEY

Discovery box
3 standard editions

Professionnel rate Excl.T. : **52,50€**
Recommended retail price Incl.T. : **99,00€**
Minimum orders : **5 units**

SHIPPING COSTS



Shipping costs vary according to weight and delivery point.
Availability depending on the quantity desired.
Our products are entirely handmade to order.

BAGAL

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HENRI BADEL

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bagal.fr



[bagal_paris](https://www.instagram.com/bagal_paris)

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below :



merci

