

Search Engine Optimization (SEO) Checklist

Assess Your Visibility



On-Page SEO

- Header Hierarchy
- Meta Tags Optimization
- Internal Linking
- Schema Markup
- Page Load Speed
- Keyword Optimization
- Canonicalization
- Hreflang Tags
- XML Sitemap
- 301 redirects
- Robots.txt

Keyword Research

- Keyword Rankings
- Keyword Visibility
- Keyword Click-Through Rate
- Competitor Keyword Analysis
- Keyword Trends & Seasonality
- Featured Snippet Tracking
- Voice Search Performance

Off-Page SEO

- Backlink Building
- Google Profile Setup
- Map Pack Ratings
- Local Listings & Citations
- Social Media & Online PR
- Brand Consistency

Content Planning

- Topical Authority
- Content Gap Analysis
- Keyword Integration