



SEP AMBASSADORS IN SULTAN HAN

Welcome to the
Geneva countryside,
where our SEP
Ambassadors feel
warm and cosy in
their hoodies
throughout winter



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the super powers of a hand embroidered hoodie

Sultan han: an Islamic geometry pattern first seen in the 1200's: now you can wear it. It has been hand-embroidered for you by SEP in Jerash camp. Organic cotton: we created the softest, thickest, warmest, coziest organic hoodies just for you.

SEP

tradition is not old: tradition is modern identity

EVERY SEP PIECE
IS UNIQUE,
STANDS OUT
FROM THE CROWS
AND REMINDS
YOU THAT YOU
ARE MAKING A
DIFFERENCE



“

To me, this hoodie whispers stories of serenity and unity. As I wear this masterpiece, I am at ease, weaving connections in a world yearning for dignity. Each stitch is a reminder of history's embrace and each is an embrace. The organic cotton is soft and warm and it carries a deeper meaning. I feel a genuine connection with the artist who embroidered it.

#SUNY , seeninsep November 2023

S E P



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I do believe that the best way to be different, is to make a difference.

#BECKY, seeninsep November 2023



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Resilience comes through the magical stitches crafted by the SEP Artists.

#ALEX, seeninsep November 2023



**Embroidery is
expression,
freedom,
resilience**



true luxury is a meaningful lifestyle

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Drawing inspiration from SEP artists' resilience, I find strength to stand in this world with unwavering faith and courage, ready to face any challenge that comes my way.

#SEPAMBASSADORS, seeninsep November 2023



SEP GENEVA
31 rue Vautier
Carouge

SEP Confederation Centre
Geneva

SEP BERLIN
59 Choriner Strasse
Berlin

SEP MILAN
7 Via dell'Unione
Milan

SEP Swifieh Village
Amman



www.septhebrand.com



info@sepjordan.com



@septhebrand