



"I'LL ONLY WEAR IT  
IF I CAN TRULY  
MAKE IT MY OWN."

**Styling tips and more from  
the SEP Ambassadors in  
the heart of Milan.  
Featuring the SEP linen  
shawls, in all their  
versatility**



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**elegance  
emanates  
from every  
ensemble**

#DEA, seeninsep October 2023

**One of our favorite restaurants in Milan is just meters away from the SEP boutique: Il Cantinone. Our top tip: try the fried courgette flower!**

Via dell'Unione, Milan Duomo





# given its timeless allure



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I love supporting brands with purpose and meaning. When I wear the SEP scarf, I can feel the energy and emotion that was poured into making it.

**#EMANI , seeninsep October 2023**

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The SEP khaki shawl fits my sophisticated style, ideal for various occasions—be it a coffee pit stop at Camparino in Galleria or my daily routines—wrapped in its luxurious softness.

**#RODIONA , seeninsep October 2023**

Camparino, P.za del Duomo, 21



# it's impossible to overlook!



BEIGE LINEN SHAWL KHAKI IBRAHIM



I love Milan old town: just a few meters away from the crowds, I can breathe history and discover small stores.

#HOMEYRA, seeninsep October 2023



My style is a fusion of Milanese elegance, comfort, and casual sophistication. I adore clothing that effortlessly adapts to any occasion, allowing room for creativity to craft unique and chic ensembles, embodying the essence of Milan's fashion culture.

#ROBERTO, seeninsep October 2023



# discover milan old town - in style





# true luxury is a meaningful lifestyle

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Sipping espresso in a city which is booming: I embrace the Milanese essence at Caffè Spadari in the heart of the old town.

#IVO , seeninsep October 2023

Piazza Pio XI



GRAY LINEN SHAWL ECRO WAVES  
BEIGE LINEN SHAWL KHAKI BEHIVE



**SEP GENEVA**  
31 rue Vautier  
Carouge

**SEP Confederation Centre**  
Geneva

**SEP BERLIN**  
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Berlin

**SEP MILAN**  
7 Via dell'Unione  
Milan

**SEP Swifieh Village**  
Amman



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