

LAYERING KEFFIYEH & CASHMERE

LET THE SEP ARTISTS KEEP YOU WARM, IN THIS COLD, COLD WORLD





What makes the SEP total look magical is not the hoodie, the beanie, nor the scarves

It is the thousands of cross stitches which have been hand-embroidered by a SEP Artist, which convey her story, her emotions, her heritage

We are stronger together

“

It's not just clothing; it's a statement, it's being part of a community and sharing universal values

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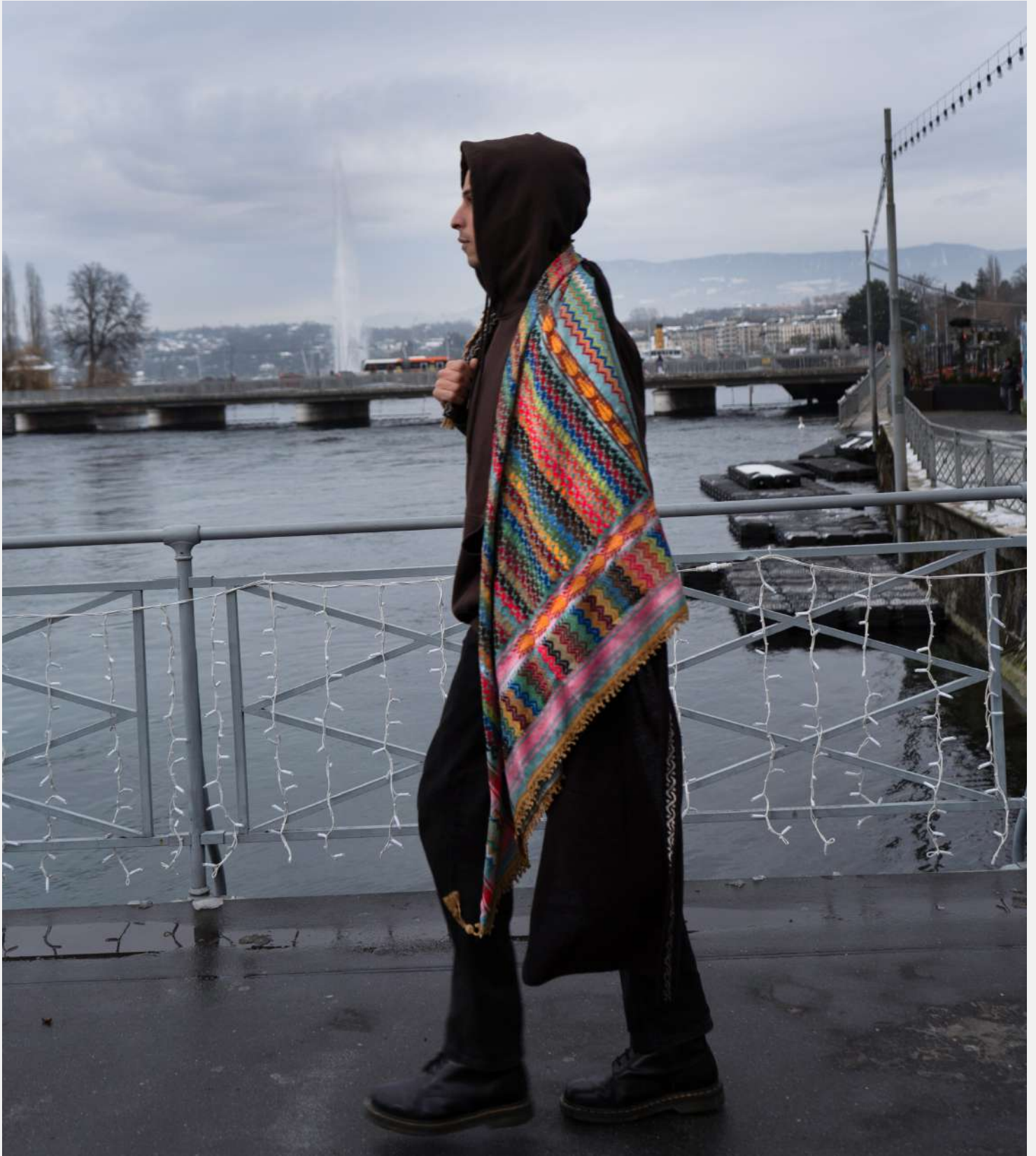


FUSION

LAYERING CASHMERE AND KEFFIYEH:
CONVEY YOUR PERSONAL STYLE AS WELL AS
YOUR VALUES



**embroidery is
freedom
expression
resilience**



BROWN WAVES CASHMERE SCARF, SULTAN HAN BROWN HOODIE, GREEN MULTICOLOR KEFFIYEH FEATURING THE TRADITIONAL PALESTINIAN "FLAME" PATTERN

YOU ARE WHAT YOU WEAR

DESIGNED IN ITALY, HAND-EMBROIDERED IN JERASH CAMP



WHAT STORY ARE YOU WEARING?

true luxury is a meaningful lifestyle



SEP GENEVA

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SEP Confederation Centre

Geneva

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SEP MILAN

7 Via dell'Unione
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IT IS A COLD COLD WORLD

