

Standard Pop Up Counter Table

Graphic Size with Bleed

60.0"w x 39.0"h

Graphic Finished Size

58.0"w x 37.0"h

Front Visible Area

28.0"w x 36.0"h

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- Use vector logos if possible for best results
 - Use CMYK color mode
 - Mention PMS color code when used in artwork design
 - Use C75, M68, Y67, K90 to obtain a rich black color
 - Make sure image resolution is 96-150 dpi
 - Convert all fonts to outlines
 - Convert strokes/outlines to object
 - Embed all images in final document
 - Save final document as PDF or TIFF/TIF for print
 - Delete instructions from template before use

Important Note:

If the artwork contains transparent elements, drop shadows, special effects or vector patterns, then please flatten it and submit the artwork in TIFF format (96-150 dpi resolution).