Standard Promotional Counter Table

Graphic Size with Bleed

71.0"w x 33.46"h

Side Panels Size

15.82"w x 33.46"h (Same for Left & Right)

Safe Area

59.74"w x 29.46"h

Keep text and important images inside Green area.

Front Visible Area

32.0"w x 33.46"h

- Use vector logos if possible for best results
- Use CMYK color mode
- Mention PMS color code when used in artwork design
- Use C75, M68, Y67, K90 to obtain a rich black color
- Make sure image resolution is 96-150 dpi
- Convert all fonts to outlines
- Convert strokes/outlines to object
- Embed all images in final document
- Save final document as PDF or TIFF/TIF for print
- Delete instructions from template before use

Important Note:

If the artwork contains transparent elements, drop shadows, special effects or vector patterns, then please flatten it and submit the artwork in TIFF format (96-150 dpi resolution).

HEADER

Graphic Size with Bleed

30.31"w x 11.0"h

Safe Area

27.0"w x 8.0"h

Keep text and important images inside Green area.