



CATALOGUE & INFORMATION SHEET 2023

SELF-LEARNING MANAGEMENT SERIES

.....

JOB INTERVIEW QUESTIONS SERIES

.....

TEST PREP SERIES

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Berkeley College	Hampden-Sydney College	Seton Hall University
Cairn University	Indiana University East	South-eastern University
California State University	Iowa Central Community College	Saint Martin's University
California Southern University	Keller School of Management	School of Business Shenandoah University
Concordia St. Paul	Lincoln International Business School	Springfield Technical Community College
Capella University	Luzerne County Community College	Tarleton State University
City University of New York	Monroe College	The Pennsylvania State University
Columbia University	Montpellier Business School	University of Bridgeport
David Nazarian College of Business and Economics	Mount St. Joseph University	University of Tennessee
Eastern Michigan University	New York University & Touro College	University of Maine Hutchinson Center
Embry Riddle Aeronautical University	Northwestern University	University of Memphis
Fairleigh Dickinson University	Northark College	West Chester University
Georgia State University	Nova Southeastern University	Western Michigan University
Georgetown University	Oswego State University of New York	Yale University
	Pace University	



SELF-LEARNING MANAGEMENT ESSENTIALS YOU ALWAYS WANTED TO KNOW

This series is specially designed for students, professionals & entrepreneurs to illuminate various aspects of management, viz accounting, business, digital marketing, finance, human resource, marketing, project management, operations and supply chain & more. It includes fundamentals, important concepts, standard principles and practical ways of application of the subject matter.

The series gives a jump start to students, new managers, career switchers, entrepreneurs and working professionals, whose job roles demand to have the knowledge imparted in a B-school but haven't got a chance to visit one.

AWARDS & ENDORSEMENTS



DISTINGUISHED FAVORITE
2020 NYC Big Book



DISTINGUISHED FAVORITE
2020 INDEPENDENT PRESS AWARD



READERS' FAVORITE
FIVE STARS

OUR AUTHORS



Amlan Ray



Ankur Mithal



Dr. AnnaMaria Bliven



Ashley McDonough



Callie Daum



Dr. Carrie A. Picardi



Jaquina Gilbert



Kalpesh Ashar



Mark Koscinski



Dr. Michael J. Walsh



Michelle Bartonico



Vishal Desai

To know more about our authors, [click here](#)

REVIEWS

Project Management Essentials You Always Wanted to Know reinforces my teaching, and students love having a resource that reminds them of what they learned in class.

Angela J. Wheaton, MA, PMP, CMS,
University of Maine Hutchinson Center
& University of Southern Maine

The book on Human Resource Management Essentials provides strong functional knowledge of HRM and will enable students to clearly understand the purpose, practice and procedures attributed to HRM.

Fernán R. Cepero,
YMCA of Greater Rochester Association Office

The Business Strategy Essentials book by Vibrant Publishers is excellent! It is comprehensive and makes for a good read.

Dr. Jagdish N. Sheth
Charles H. Kellstadt Chair of Marketing,
Padma Bhushan Awardee 2020

Dr. Michael Walsh outlines a pragmatic approach to HR Analytics for the most novice to the most advanced.

Dr. Wendy Hirsch,
VP HR Technology, Analytics & Services, Eaton

A concise guide in helping the reader understand the components of organizations as well as identify what makes a successful organization.

Jeff Conner,
Library Director, Command Fleet Activities
Yokosuka (CFAY), Japan

The book is nicely written and I will recommend this book as an useful reference text book.

Rameshwar Dubey, DBA, Ph.D.,
Editor – Journal of Supply Chain Management System

Stakeholder Engagement Essentials articulates a people-centric approach that humanizes project management. This book provides engaging activities and discussions that allow the reader to reflect on and effectively digest the material.

Stephanie Mendeloff,
M.Ed, Executive Director of CREA
Curriculum & Consulting

For a beginner, Macroeconomics Essentials gives comprehensive coverage of all topics that they need to learn. The present NEP curriculum on economics will find this book a great facilitator.

Prof Clement D Souza,
Dean, School of Humanities and Associate
professor of economics, St Joseph's University, Bangalore

Business Plan Essentials is a great, systematic, and easy-to-read guide to writing an effective business plan. I was especially impressed with the attention given to the financial and market analysis sections as both areas are critical for assessing the potential of any business plan. This book will be useful to undergraduate and graduate students who are contemplating starting their own business or consulting with a company about the expansion of their operations to include other products or other geographical locations.

Margaret A. Shaffer, Ph.D,
Chair of International Business at the University of Oklahoma

Sales Management Essentials captures multiple facets of the sales management function very succinctly and concisely. It is helpful for readers to recap and consolidate their understanding of the sales management field. The lucidity and conciseness of the book makes it a quick read. A highly enriching book for both students of sales management and sales management practitioners at various levels.

Dr. Pravin Dange,
Head - Academics, Symbiosis International
(Deemed University), Pune, India

Every function of an organization can benefit from analytics. Dr. Michael Walsh and his book 'HR Analytics Essentials' provides a helpful framework for establishing and using analytics to support the Human Resources function and key decision-making. This book is a good tool for individuals in the field of H.R. and managers.

Leslie Yerkes,
President, Catalyst Consulting Group, Inc

Digital Marketing Essentials is an essential book for digital marketers and educators. A comprehensive straight-to-the-point guide providing a clear view on digital marketing techniques and a framework on what works for beginners to experts alike. An up-to-date mixture of modern and traditional views on digital marketing that is easy to understand with clear concepts and examples.

Eric Lui,
Professor at New York University & Baruch College
Advisory Board Member - Pace University

Business Strategy Essentials book is a good, thought-provoking read. The layout of the book is concise, the tables, charts, and case studies improve the overall readability. Beneficial for those seeking to develop their entrepreneurial cognition.

Terila N Jhonson MBA,
Founder, PennyWise, LLC

Leadership Essentials is one of the few leadership books I have read that has such an impactful journey of discovery and learning for the benefit of a student."

Bob Milner,
CEO TerBo Enterprises & MRH Automotive"

LIST OF BOOKS IN THIS SERIES

[Click on the title to view details](#)

Title Of The Book

Agile Essentials
Business Plan Essentials
Business Strategy Essentials
Cost Accounting and Management Essentials
Decision Making Essentials
Digital Marketing Essentials
Diversity in the Workplace Essentials
Financial Accounting Essentials
Financial Management Essentials
HR Analytics Essentials
Human Resource Management Essentials
Leadership Essentials
Marketing Management Essentials
Microeconomics Essentials
Operations and Supply Chain Management Essentials
Organizational Behavior Essentials
Organizational Development Essentials (New Release)
Principles of Management Essentials (New Edition)
Project Management Essentials
Sales Management Essentials
Stakeholder Engagement Essentials (New Release)

Upcoming Titles



JOB INTERVIEW QUESTIONS

YOU'LL MOST LIKELY BE ASKED

The Job Interview Questions series has more than 40 books dedicated to interview questions and answers for different technical subjects and HR round related topics.

This series of books is written by experienced placement experts and subject matter experts. Unlike textbook-sized reference guides, these books include only the required information for job search. Hence, these books are short, concise and ready-to-use by students and professionals.

ENDORSEMENTS



**Paperback & ebook
categories**

Bookauthority

**100 Best Job Interview
Books of All Time**

REVIEWS

A perfect companion to enhance the interview skills for Java programmers and developers.

David Han, Ph.D.
University of Texas

Very helpful for freshers and experienced candidates looking for MNC placements.

Shashikanth K,
Placement Coordinator & Associate
Professor at CSE Department

Thanks a lot for all these amazing books. I checked one book, Advanced Java Interview Questions. I found that it makes an excellent addition to the Job Interview Questions Series. I am definitely going to refer to all interview preparation-related books from Vibrant Publishers. These books will definitely help my students in getting their first job and will also be useful for experienced students who are trying to change their job.

Prashant Sharma,
Administrar of Tutors, Vidya Institute Of
Computer Education, Hapur

I am astonished by the collection of questions in this book. This is a must refer book for freshers - 2 years experienced professionals applying for Cloud Engineer / Cloud Architect/ Cloud IT Admin roles. It will help candidates/professionals increase their subject prowess and ace the interview. My sincere appreciation to the team who has been involved in preparing this wonderful book.

Praveen Kumar Rajendran,
Cloud Consultant at Cognizant

The questions in the book are more like exercise questions in a textbook rather than interview questions. Specifically, the questions are mostly about the definitions, syntax, and grammar of the Java language constructs rather than how to actually use them to solve problems. This is quite different from the other "interview questions" type of books I've seen before.

Chengyu Sun,
Professor, California State University,
Los Angeles

I work closely with students especially for their placements. This book will really help students to prepare as well as practice interview questions. No doubt, this is going to be a real guide for the job aspirants. Indexing is good and easy to understand. Almost all probable mutations are included in the book. Difficulty level is from easy to difficult which is suitable for all kinds of Java related jobs.

Yogesh Jadhav,
Training and Placement Officer,
Sinhgad Institutes

LIST OF BOOKS IN THIS SERIES

[Click on the title to view details](#)

Title Of The Book

Administrator & Helpdesk Interview Questions
Advanced C++ Interview Questions
Advanced Java Interview Questions
Advanced SAS Interview Questions
Automated Software Testing Interview Questions
Base SAS Interview Questions
C & C++ Interview Questions
C# Interview Questions
CCNA Interview Questions
Cloud Computing Interview Questions
Core Java Interview Questions
Data Structures & Algorithms Interview Questions
Hadoop Big Data Interview Questions
Hibernate, Spring & Struts Interview Questions
HR Interview Questions
IBM WebSphere Application Server Interview Questions
Innovative Interview Questions
Java/J2EE Design Patterns Interview Questions
Java/J2EE Interview Questions
JavaScript Interview Questions
JSP-Servlet Interview Questions
Leadership Interview Questions
Linux System Administrator Interview Questions
Operating System Interview Questions
Oracle Database Administration Interview Questions
Oracle PL/SQL Interview Questions
Python Interview Questions
RESTful Java Web Services Interview Questions
SAP HANA Interview Questions
SAS Interview Questions
SAS Programming Interview Questions
Selenium Testing Tools Interview Questions
Software Testing Interview Questions
SQL Server Interview Questions
Unix Shell programming Interview Questions

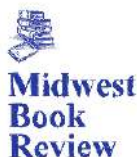


TEST PREP SERIES

GRE | GMAT | ACT | SAT

The focus of the Test Prep Series is to make test preparation streamlined and fruitful for aspirants. The series includes high quality guide books for standardised tests like SAT, ACT, GRE and GMAT. The books are curated by subject matter experts and experienced tutors and provide tips, tricks and strategies to get higher scores. The uniqueness of this series is that each book provides ample practice questions that include the latest, up-to-date, tested questions. The simple and well organized format of the books ensures efficient and effective learning.

ENDORSEMENTS



**MIDWEST BOOK
REVIEW**



**FIVE STARS
READERS' FAVORITE**



**Best GRE Prep Books
2021-2022**

REVIEWS

Dr. Weinstein has translated the ACT essay instruction she regularly gives to her students into a methodical, easy-to-use guide for any student wishing to master the ACT essay. This workbook is full of realistic ACT-style essay prompts with the classic three perspectives that take the student from clear examples to completed essays. Later in the workbook are prompts that require more and more input from the student; a student can employ this step-by-step approach for independent study or with the help of a professional. I know that I'll be using this book from now on.

Kate Dalby, President,
Inspiring Test Preparation, Inc.

This is a book that inspires a person to think--and to think in a clear, coherent manner. That is not an easy thing, especially when a person is expected to expound on a controversial topic in a mere 40 minutes. I read this book, *Winning Strategies for ACT Essay Writing* with my autistic son in mind: is this a book that I would buy him, to help him prepare? My whole-hearted answer is YES. I appreciate that this book is about more than developing skills that will help with ACT; the step-by-step advice on organizing thoughts to present an argument is a great life skill, period, to be used when writing or speaking.

Beth Cato
Parent

Being a Test prep strategist, I am always keen to explore new content for SAT and ACT, especially timed drills and practice tests. Came across this manual on SAT which perfectly compiles together all aspects which are tested in exam. This booklet is a perfect example of "my handbook". Initial pages are dedicated to all the important topics, which are relevant to the exam. Then itemized all Grammar rules, Strategies & Maths formulas in a very systematic approach, which is perfect for revision. This handbook can be used by students as one stop shop to revise all content at the same place a week before the real SAT. Later part of the manual covers 5 full length tests on SAT which are a replica of real test. Brush up of concepts followed by timed tests gives a boost and motivation to perform well on SAT. Elaborated explanations and organized content make practice a smoother process.

Chinu Vasudeva
Founder & Mentor, Doyen-Ed

In a sea of test prep tools, *Practice Tests for the SAT* is a unique oasis of explanation with an eye on mastery for every student. From the very beginning of the book, the authors focus on ensuring that the purpose of the exam is clear to readers. It goes through various sections, tools for success and even goes as far as to define test-related terms so that readers who are less familiar with the test-prep industry can fully engage with the idea and purpose of the SAT. Every section of the test is explained in great detail, along with giving specific samples and sample problems. For example, the math section in the beginning shows how to do various types of problems that are categorized by types of process. Each of the five, full-length tests has a full answer key that not only gives the correct answer to each question, but explains with great specificity why each answer is correct and/or how it was derived.

Dr. Aimee L. Weinstein, D.A.
Author of Bestselling title, "Winning Strategies
for ACT Essay Writing: With 15 Sample Prompts"

LIST OF BOOKS IN THIS SERIES

[Click on the title to view details](#)

Title Of The Book

SAT Math Practice Questions

6 Practice Tests for the GRE

GMAT Analytical Writing: Solutions to the Real Argument Topics

GRE Analytical Writing: Solutions to the Real Essay Topics - Book 1

GRE Analytical Writing: Solutions to the Real Essay Topics - Book 2

GRE Analytical Writing Supreme: Solutions to the Real Essay Topics

GRE Master Wordlist: 1535 Words for Verbal Mastery

GRE Quantitative Reasoning: 520 Practice Questions

GRE Reading Comprehension: Detailed Solutions to 325 Questions

GRE Text Completion and Sentence Equivalence Practice Questions

GRE Verbal Reasoning Supreme: Study Guide with Practice Questions

GRE Words In Context: The Complete List

Math Practice Tests for the ACT

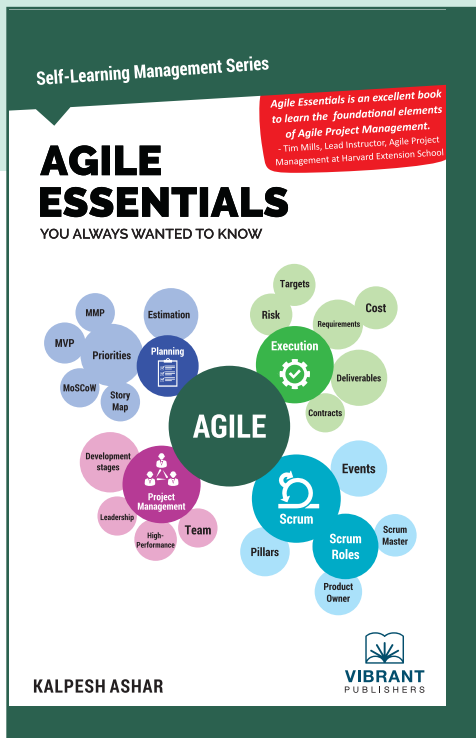
Practice Tests For The SAT

Winning Strategies For ACT Essay Writing: With 15 Sample Prompts

SELF-LEARNING MANAGEMENT SERIES

AGILE ESSENTIALS

YOU ALWAYS WANTED TO KNOW



“Effectively outlines the key concepts that all Agile project leader, Scrum Master or Product Owner must know and master”

Tim Mills, Lead Instructor, Harvard University

Agile Essentials You Always Wanted To Know is a complete yet compact and easily understandable guide for anyone wanting to learn the fundamentals of Agile. This book provides a primary understanding of the Agile development methodology, when it is appropriate to use, and the commonly used Agile practices.

By understanding Agile through this book, one will be able to adapt to the changing project requirements, complete projects and work faster, and optimize the workflow along with efficiently managing the various stages of a project.

The reader will gain an understanding of the following from this book:

- Overall understanding of Agile
- Agile tracking and reporting
- Introduction to Scrum
- Agile in development and operations
- Agile planning as well as execution
- Agile leadership and team practices
- Agile methodologies and common practices

Pages:	172 pages
Paperback:	978-1-63651-005-7 \$38 ⁹⁹
eBook:	978-1-63651-006-4 \$19 ⁹⁹
Hardback (Color):	978-1-63651-007-1 \$59 ⁹⁹
Trim Size:	5.5" x 8.5"
Category:	Business & Economics
Author:	Kalpesh Ashar
Publication Date:	December 2020
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

goodreads

4.5 Stars



All the different types of Agile methodologies are explained in a simple language that is easy to understand even for beginners.

Kimberly, Goodreads

Concise and solid overview of Agile software development

Scott J Pearson, Amazon

ABOUT THE SERIES:

Agile Management Essentials You Always Wanted to Know is part of the Self-Learning Management Series that is designed to help students, new managers, career switchers and entrepreneurs learn essential management lessons. Scan this QR Code to know more about the series.



ABOUT THE AUTHOR:

Kalpesh Ashar is a management consultant and corporate trainer. He holds an MBA from SPJIMR, an Engineering degree, and Agile certifications including CSM (Certified Scrum Master), PMI-ACP (PMI-Agile Certified Practitioner), and SFPC – Scrum Foundations Professional Certificate. Mr. Ashar has over 23 years of experience in large organizations and start-ups in Asia, USA, and Europe.



Kalpesh Ashar

ABOUT VIBRANT PUBLISHERS:

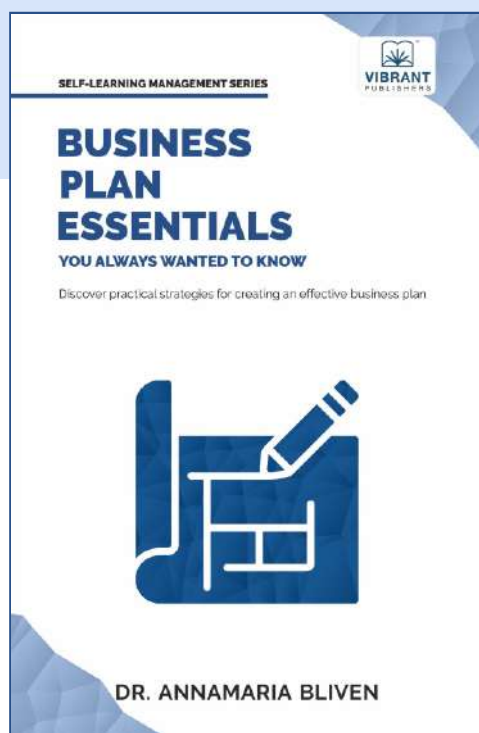
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BACK TO TOC

BUSINESS PLAN ESSENTIALS

YOU ALWAYS WANTED TO KNOW



- Is a business plan important?
- What does a business plan include?
- How do I optimize my business plan?
- How do I write a business plan?

The two main objectives of a business plan are:

- To help business owners concentrate on specific areas of their business
- To motivate them to achieve short-term and long-term goals.

A Business Plan acts as a blueprint for businesses that equips business owners to take decisions confidently and create a marketing plan that suits their needs. Without a business plan, an organization may see its end at an early stage.

Business Plan Essentials You Always Wanted To Know provides answers to all your questions and gives hands-on tips and pieces of advice you will need to produce a pragmatic and useful business plan.

The book provides business plans and strategies for non-profit organizations, small service businesses, manufacturing businesses, and project developments with abundant samples that offer quick and smooth guidance about how to successfully bring a great business plan to life.

The book simplifies all the necessary procedures you should follow in drafting your business plan and editing it in order to turn it into a powerful document that will streamline your adventure into entrepreneurship.

After reading this book, you will understand

- Basics of An Effective Business Plan
- How to Make Financial Projections in Your Business Plan
- How to Successfully Do Your Own Marketing and Market Analysis
- The Best Tricks for Designing and Editing a Useful Business Plan

Pages:	192 pages
Paperback:	978-1-63651-121-4 \$38 ⁹⁹
eBook:	978-1-63651-122-1 \$19 ⁹⁹
Hardback (Color):	978-1-63651-123-8 \$59 ⁹⁹
Trim Size:	5.5" x 8.5"
Category:	Business & Economics
Author:	Dr. AnnaMaria Bliven
Publication Date:	August 2022
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

ABOUT THE SERIES:

Business Plan Essentials You Always Wanted to Know is part of the Self-Learning Management Series that is designed to help students, new managers, career switchers and entrepreneurs learn essential management lessons. Scan this QR Code to know more about the series.



ABOUT THE AUTHOR:

Dr. AnnaMaria Bliven has worked as a business professional for over 30 years developing and managing for-profit and not-for-profit companies. Starting with a career in travel, then military service, and eventually as an educator in higher education, Dr. Bliven has gained valuable experience and expertise she wishes to share so that others can enjoy their business journey ventures and succeed.



Dr. AnnaMaria Bliven

ABOUT VIBRANT PUBLISHERS:

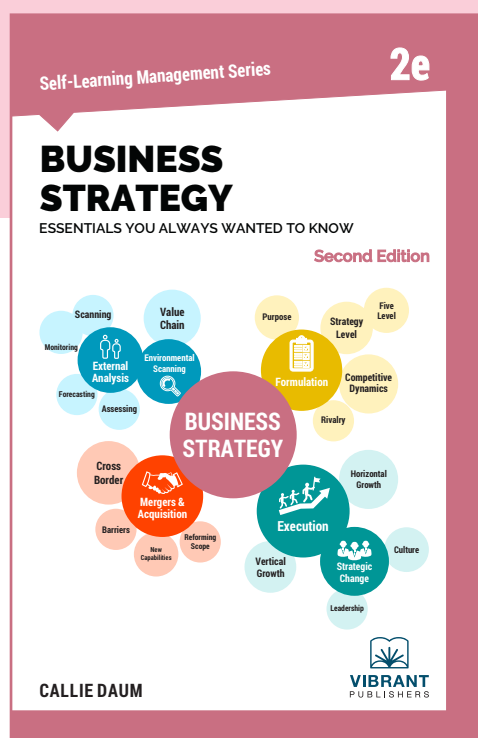
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BACK TO TOC

BUSINESS STRATEGY ESSENTIALS

YOU ALWAYS WANTED TO KNOW



Pages:	174 pages
Paperback:	978-1-94939-577-8 \$38 ⁹⁹
eBook:	978-1-94939-578-5 \$19 ⁹⁹
Hardback (Color):	978-1-94939-571-6 \$59 ⁹⁹
Trim Size:	5.5" x 8.5"
Category:	Business & Economics
Author:	Callie Daum
Publication Date:	May 2018
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

“The *Business Strategy Essentials* book is excellent! It is comprehensive and makes for a good read, the highlight being the Walmart case study. Looking forward to another self learning book on Strategy Execution.”

*Dr. Jagdish N. Sheth, Goizueta Business School at Emory University
Padma Bhushan Awardee 2020*

Business Strategy Essentials You Always Wanted To Know prepares new managers and leaders with building blocks of strategy. You will learn how to define strategy and how strategy differs at different levels of an organization. Identifying your company's current strategy and then being able to execute possible appropriate strategies is a key thing you will learn reading this book. You are given tools to assist you with some of the more challenging aspects of strategy such as environmental scanning, SWOT analysis, and strategy analysis. After you have learned how to execute some of these strategies, you will learn what organization structures fit best with specific strategies. These timeless elements of strategy will provide you the fundamentals with a 21st century point of view.

Business Strategy Essentials You Always Wanted To Know gives you a look into the world of strategic management and some of its key elements. When you have completed reading this book you should be able to:

- Define strategic statements in an organization, understand its functions and elements
- Understand industry life cycles and industry structures
- Understand Porter's Five Forces and its effect on strategic analysis and development
- Understand strategy formulation and strategy levels
- Understand strategy execution do's and don'ts
- Read case studies and identify salient points



4.3 Stars



4.1 Stars



Teaches Essential Business Skills

Kendra Snead, Amazon

Best for self learning !

Neshway, Amazon

ABOUT THE SERIES:

Business Strategy Essentials You Always Wanted to Know is part of the Self-Learning Management Series that is designed to help students, new managers, career switchers and entrepreneurs learn essential management lessons. Scan this QR Code to know more about the series.



ABOUT THE AUTHOR:

Callie Daum has worked in the healthcare industry for over 20 years gaining experience in managing teams, project management, strategic development and implementation, business marketing to increase revenues, and many more lessons learned on how to thrive in a business industry. As a seasoned Senior Project Manager and Leader, her goals include adding value, working efficiently and effectively, and sharing best practices to achieve overall success.



Callie Daum

ABOUT VIBRANT PUBLISHERS:

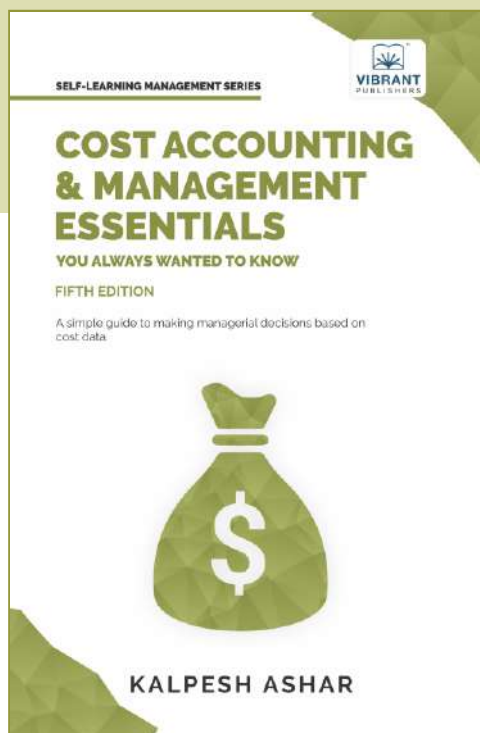
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BACK TO TOC

COST ACCOUNTING & MANAGEMENT ESSENTIALS

YOU ALWAYS WANTED TO KNOW



4.5 Stars



Cost Accounting & Management Essentials You Always Wanted To Know: 4th Edition is an introduction to cost accounting for engineers and scientists moving into management roles.

The book covers:

- An introduction to cost accounting
- Cost-Volume-Profit (CVP) analysis
- Activity based Costing
- Other aspects of cost allocation and control
- Decision making using relevant information



“A relatively slim volume packed with information, solved examples and practice exercises which lifted my abilities with accounts to a whole new level.”

Sue Magee, The Bookbag

Pages:	188 pages
Paperback:	978-1-63651-103-0 \$38 ⁹⁹
eBook:	978-1-63651-104-7 \$19 ⁹⁹
Hardback (Color):	978-1-63651-105-4 \$59 ⁹⁹
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ABOUT THE SERIES:

Cost Accounting & Management Essentials You Always Wanted to Know is part of the Self-Learning Management Series that is designed to help students, new managers, career switchers and entrepreneurs learn essential management lessons. Scan this QR Code to know more about the series.



ABOUT THE AUTHOR:

Kalpesh Ashar is a management consultant and corporate trainer. He holds an MBA from SPJIMR, an Engineering degree, and Agile certifications including CSM (Certified Scrum Master), PMI-ACP (PMI-Agile Certified Practitioner), and SFPC – Scrum Foundations Professional Certificate. Mr. Ashar has over 23 years of experience in large organizations and start-ups in Asia, USA, and Europe.



Kalpesh Ashar



ABOUT VIBRANT PUBLISHERS:

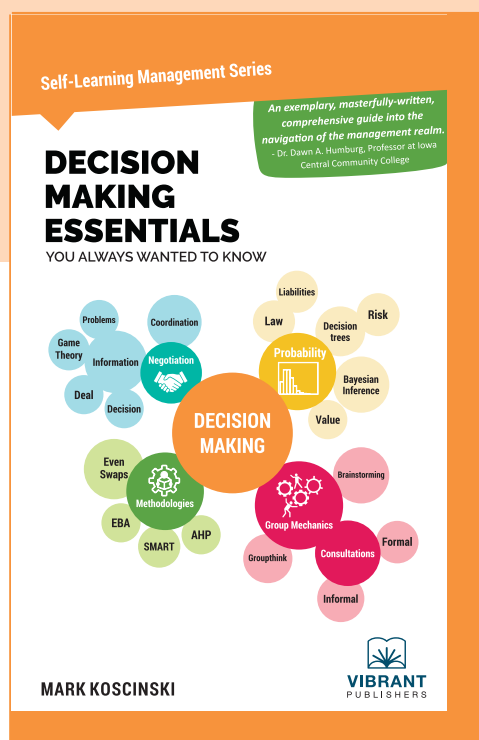
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BACK TO TOC

DECISION MAKING ESSENTIALS

YOU ALWAYS WANTED TO KNOW



"Decision Making Essentials You Always Wanted to Know stands out in its tone, honed by seasoned authority and university professor Mark Koscinski, and its function, a hallmark of Vibrant Publishers and the entire Self Learning Management series. This is a fantastic book that will find itself useful to all decision-makers, from homemakers to CEOs."

Asher Syed, Readers' Favorite

Decision Making Essentials You Always Wanted to Know prepares new managers and leaders to make those tough decisions they face by providing them with a tool box of decision analysis techniques to help them understand and analyze the decisions they make.

The chapters describe key techniques of decision analysis, including:

- Cognitive biases and Prospect Theory
- Heuristics
- Probability and Expected Value
- Bayes Theorem
- Multi-attribute decision making
- Game Theory
- Prediction Markets
- Brainstorming and Groupthink
- Black Swan Events



An exemplary, masterfully-written, comprehensive guide into the navigation of the management realm. I admire the author's adeptness at framing the content by incorporating topics relating to management, accounting, economics, and statistics—a holistic approach to decision making.

Dr. Dawn A. Humburg, Iowa Central Community College

Koscinski writes with an approachable, relatable expertise that will make this book enjoyable for anyone interested in learning the ins and outs of how people make decisions...and for those who want to learn how to be a better decision maker.

Jeanie Winkelmann, Librarian

Pages:	190 pages
Paperback:	978-1-63651-002-6 \$38 ⁹⁹
eBook:	978-1-63651-003-3 \$19 ⁹⁹
Hardback (Color):	978-1-63651-004-0 \$59 ⁹⁹
Trim Size:	5.5" x 8.5"
Category:	Business & Economics
Author:	Mark Koscinski
Publication Date:	December 2020
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

ABOUT THE SERIES:

Decision Making Essentials You Always Wanted to Know is part of the Self-Learning Management Series that is designed to help students, new managers, career switchers and entrepreneurs learn essential management lessons. Scan this QR Code to know more about the series.



ABOUT THE AUTHOR:

Mark Koscinski is an assistant professor of accounting practice at Moravian College in Bethlehem, PA, where he teaches a graduate level Decision Analysis class and several advanced accounting classes. He has over forty years of experience in the business world, and has supervised every operation of an organization including sales and marketing. His background and experience gives him a unique position to write on management topics that are easy to understand for non-MBA graduates.



Mark Koscinski



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Vibrant Publishers, USA is a leading publishing house with focus on high quality books for students, professionals & entrepreneurs. Vibrant Publishers has redefined the way in which rich content can be made available to today's fast paced generation. Vibrant Publishers is committed to publishing books that are content-rich, concise and approachable enabling more people to read and benefit from them.



BACK TO TOC

DIGITAL MARKETING STRATEGY ESSENTIALS

YOU ALWAYS WANTED TO KNOW



"If you're looking for a well-organized and well-written book on the fundamentals of digital marketing, this book is for you. I'm always on the look-out for new marketing textbooks for my university students across the country, so I was pleasantly surprised when I came across this book. It's a rock solid introduction to some of the most important concepts in marketing today. Best of all, it focuses on the practical application of digital marketing, not just on the academic theory. Bravo!"

Jamie Turner, Internationally Recognized Author,
Speaker and University Lecturer

The Internet has changed how we communicate, and that includes how we market. From corporate websites, to social media platforms, search engines, and more, there are many ways to reach your market in the digital age. The vast amount of data that can be generated (Big Data), adds to the complexity of marketing decisions, but also lets you understand your market better than ever before.

Digital Marketing Essentials You Always Wanted To Know includes easy-to-understand concepts, tips, and insights to understand how to gain and retain happy customers through the use of digital technologies. This book will help you understand the principles that boost marketing productivity, including the tools required to create and implement a winning digital marketing strategy. It shows how to integrate your digital activities across channels to improve your marketing performance.

Whether you are a beginner, looking to understand the basics of digital marketing, or an expert marketer, searching for a way to increase your digital marketing ROI, *Digital Marketing Essentials You Always Wanted To Know* will help you achieve your goals.

Pages:	180 pages
Paperback:	978-1-94939-574-7 \$38 ⁹⁹
eBook:	978-1-94939-542-6 \$19 ⁹⁹
Hardback (Color):	978-1-94939-543-3 \$59 ⁹⁹
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Category:	Business & Economics
Author:	Vibrant Publishers
Publication Date:	July 2020
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest



4.3 Stars



4.1 Stars



Digital Marketing Essentials is an essential book for digital marketers and educators. A comprehensive straight to the point guide providing a clear view on digital marketing techniques and framework on what works for beginners to experts alike. An up-to-date mixture of modern and traditional views on digital marketing that is easy to understand with clear concepts and examples.

Professor Eric Lui, Advisory Board Member - Pace University

The textbook is well-written and should give students a good working knowledge of terminology, theory, and practice for implementing digital strategy.

Joe Stabb, Assistant Professor, Oswego State University

ABOUT THE SERIES:

Digital Marketing Essentials You Always Wanted to Know is part of the Self-Learning Management Series that is designed to help students, new managers, career switchers and entrepreneurs learn essential management lessons. Scan this QR Code to know more about the series.



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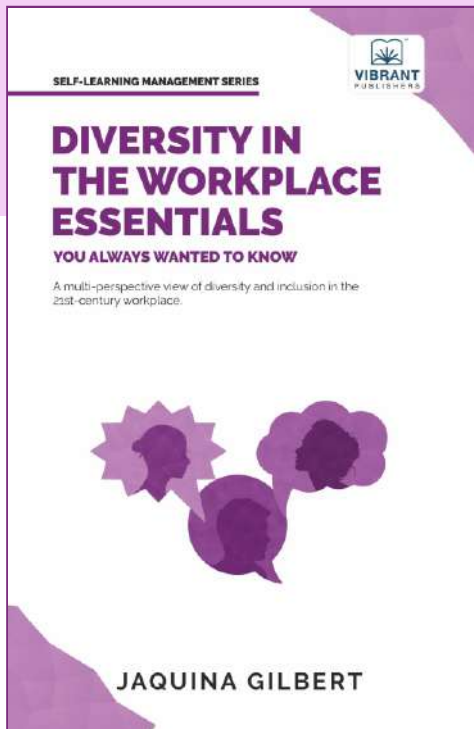
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BACK TO TOC

DIVERSITY IN THE WORKPLACE ESSENTIALS

YOU ALWAYS WANTED TO KNOW



- Identity
- Historical influence
- Organizational Culture
- Systemic Change
- Equity v/s Equality

For some, there is a clear correlation between the success of an organization and the diversity it embraces. For others, merely hearing the word “diversity” feels like an imposed “buzzword” that makes people antsy about how to get along at work.

Talk about diversity! This book discusses the historical influence of diversity in the workplace and explains challenging concepts to broaden diversity literacy. Professionals gain deeper insight into workplace impacts that may have traditionally been overlooked or disregarded.

The book does not shy away from difficult topics that many organizations encounter. Instead, it teaches that diversity and inclusion are about progress, not punishment. To recognize, respond to, and nurture diversity within individuals that often impact our workplace, we have to first understand the importance that diversity has holistically.

After reading this book, you will understand:

- The definition of DE&I
- How diversity influences the workplace
- The historical significance of diversity
- How organizations can best embrace diversity
- The difference between equity and equality
- How to leverage and embrace diverse talent

Pages:	290 pages
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Category:	Business & Economics
Author:	Jaquina Gilbert
Publication Date:	August 2022
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

ABOUT THE SERIES:

Diversity in the Workplace Essentials You Always Wanted to Know is part of the Self-Learning Management Series that is designed to help students, new managers, career switchers and entrepreneurs learn essential management lessons. Scan this QR Code to know more about the series.



ABOUT THE AUTHOR:

Jaquina Gilbert has over 20 years of Human Resources experience in multiple disciplines and holds both SHRM and PHR certifications. She authored three books and has written HR-related content for business owners, authors, and professionals in various industries. Jaquina received a BBA in Human Resources Management and Organizational Behavior from the University of North Texas in Denton, and an MS in Human Resource Training and Development from Amberton University.



Jaquina Gilbert



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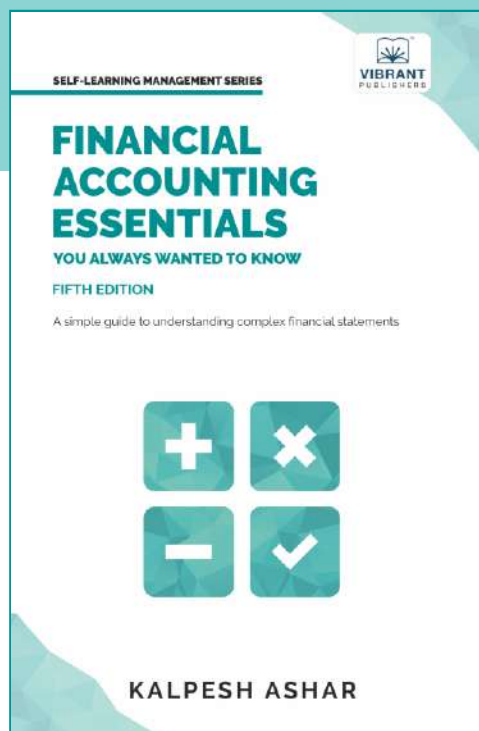
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BACK TO TOC

FINANCIAL ACCOUNTING ESSENTIALS

YOU ALWAYS WANTED TO KNOW



“If you've ever looked at a set of accounts and wondered what you were looking at, this is the book for you. The concepts are explained in clear language and even after half a century of involvement with accounts and accounting principles I still had a few lightbulb moments. Recommended.”

Sue Magee for The Bookbag

Financial Accounting Essentials You Always Wanted To Know: 4th Edition prepares new managers and leaders with the foundation to understand financial accounting, a critical tool to document finances to shareholders, government tax authorities and other critical parts of the business ecosystem.

The chapters follow in a logical flow to describe the key components of financial accounting, including:

- Why are financial accounting systems necessary?
- Financial accounting systems and terms
- The Balance Sheet
- The Income Statement
- The Statement of Cash Flows

Each chapter provides clear examples of the financial accounting tools and includes practice examples to help train the reader in the usage of these critical tools.

Pages:	176 pages
Paperback:	978-1-63651-097-2 \$38 ⁹⁹
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Category:	Business & Economics
Author:	Kalpesh Ashar
Publication Date:	August 2022
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

amazon

4.3 Stars



A well written book on financial accounting essentials.

Niyati, Amazon

It is a very informative book and all the concepts are explained in simple words so that everyone can understand.

Kimberly, Goodreads

ABOUT THE SERIES:

Financial Accounting Essentials You Always Wanted to Know is part of the Self-Learning Management Series that is designed to help students, new managers, career switchers and entrepreneurs learn essential management lessons. Scan this QR Code to know more about the series.



ABOUT THE AUTHOR:

Kalpesh Ashar is a management consultant and corporate trainer. He holds an MBA from SPJIMR, an Engineering degree, and Agile certifications including CSM (Certified Scrum Master), PMI-ACP (PMI-Agile Certified Practitioner), and SFPC – Scrum Foundations Professional Certificate. Mr. Ashar has over 23 years of experience in large organizations and start-ups in Asia, USA, and Europe.



Kalpesh Ashar

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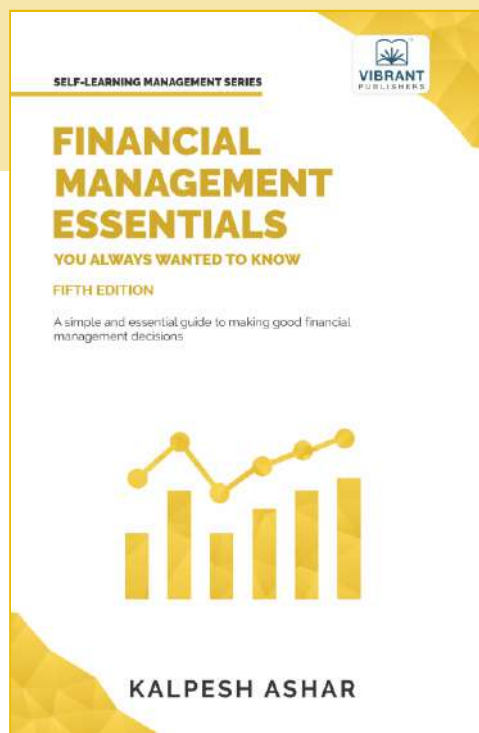
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BACK TO TOC

FINANCIAL MANAGEMENT ESSENTIALS

YOU ALWAYS WANTED TO KNOW



“In your self-learning series, I am using Business Strategy and Financial Management as supplemental textbooks.”

Jared Reynolds, Associate Dean, Kelley College of Business

Financial Management Essentials You Always Wanted To Know: 4th Edition provides new managers and leaders with the foundational concepts of financial management. Having deep knowledge of law, engineering, and other professional disciplines doesn't prepare someone for the key role finance plays in business. This book provides an overview of core financial concepts such as:

- Analysis of financial statements
- Cost of Capital
- Creating a capital budget
- Managing working capital
- Stocks and dividends
- Forecasting

Each chapter provides clear examples of financial management practice and includes practice exercises to help train the reader in the usage of these critical tools. This edition also includes Chapter Summaries and Solutions to Practice Exercises.

Pages:	206 pages
Paperback:	978-1-63651-100-9 \$38 ⁹⁹
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Hardback (Color):	978-1-63651-102-3 \$59 ⁹⁹
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Category:	Business & Economics
Author:	Kalpesh Ashar
Publication Date:	August 2022
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest



This book tell you how you can take charge of your financial security. It allows you to grow your wealth but also generate an additional income stream if needed ahead of retirement.

Half Papyrus, Goodreads

Basic book for Accountancy preparation!

Riyaz Rahman, Amazon

ABOUT THE SERIES:

Financial Management Essentials You Always Wanted to Know is part of the Self-Learning Management Series that is designed to help students, new managers, career switchers and entrepreneurs learn essential management lessons. Scan this QR Code to know more about the series.



ABOUT THE AUTHOR:

Kalpesh Ashar is a management consultant and corporate trainer. He holds an MBA from SPJIMR, an Engineering degree, and Agile certifications including CSM (Certified Scrum Master), PMI-ACP (PMI-Agile Certified Practitioner), and SFPC – Scrum Foundations Professional Certificate. Mr. Ashar has over 23 years of experience in large organizations and start-ups in Asia, USA, and Europe.



Kalpesh Ashar

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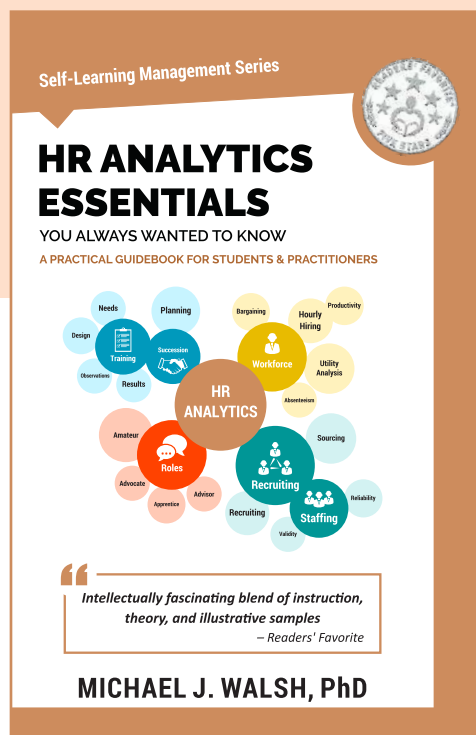
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BACK TO TOC

HR ANALYTICS ESSENTIALS

YOU ALWAYS WANTED TO KNOW



"This guidebook expertly walks readers through the more foundational principles of the analytical process and is packed with HR-specific conditions and steadily deepens the discussion from foundational to more advanced topics. Individuals with a basic background in statistics will quickly absorb the contents and those with experience in HR will easily identify opportunities for utilization. This book could also pique the interest of Organizational Change Management professionals and anyone interested in organizational strategy."

Deborah Adams, Readers' Favorite

- For seasoned professionals and newcomers seeking guidance on how to tell their organization's story
 - Could be used as a supplement to a textbook for undergraduates studying Human Resources Management
 - Blends theory with practical guidance, making it easy to begin implementing analytics best practices
 - Comes with helpful video tutorials for using Excel to manipulate quantitative data
- Have you ever wondered if there is a science behind the people decisions businesses make? If you have ever been curious about the methods employed by human resources professionals, then *HR Analytics Essentials You Always Wanted to Know* is the resource guide you need!

After reading this book, you will be able to:

- Define what HR Analytics can do for an organization
- Determine the best HR analytics role for you
- Assess the readiness of your organization for undergoing a study using HR analytics
- Apply HR Analytics in various HR disciplines, including recruiting and staffing, labor negotiations, incentives, and training
- Use Excel to efficiently manage data for your HR analytics

Pages:	214 pages
Paperback:	978-1-63651-034-7 \$38 ⁹⁹
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Category:	Business & Economics
Author:	Dr. Michael J. Walsh
Publication Date:	April 2021
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest



4.5 Stars



Must Have for HR Professionals

Alan R. Vance, Amazon

Thoughtfully written and helpful strategies

TB, Amazon

ABOUT THE SERIES:

HR Analytics Essentials You Always Wanted to Know is part of the Self-Learning Management Series that is designed to help students, new managers, career switchers and entrepreneurs learn essential management lessons. Scan this QR Code to know more about the series.



ABOUT THE AUTHOR:

Dr. Michael Walsh is an industrial and organizational psychologist with over 15 years of human resources and people analytics experience. Michael currently leads Global Talent Management and Organizational Effectiveness for Eaton Corporation's Vehicle Group. He teaches a Human Resources Analytics course for master's level students at the University of Illinois and Wayne State University.



Dr. Michael J. Walsh

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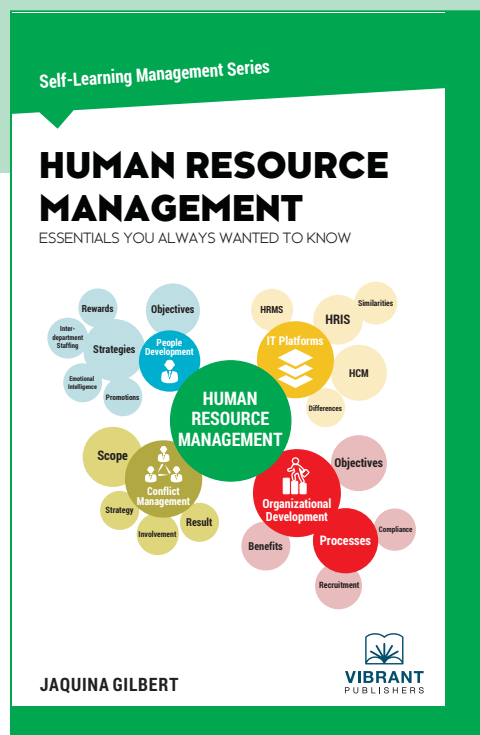
HUMAN RESOURCE MANAGEMENT ESSENTIALS

YOU ALWAYS WANTED TO KNOW



“a compelling integration of theoretical and conceptual content, relevant process models, and real-world practices and resources”

Dr. Carrie A. Picardi, University of Bridgeport



This book guides readers through the challenges and provides tools to address those challenges. It provides an understanding of areas including:

- The concept of HRM
- Performance management strategies
- Legal and regulatory compliance
- Organizational development
- Conflict management
- Payroll and compensation
- Information technology in HRM
- Health and safety
- Personnel development

The core of every company is its people, and Human Resources Management (HRM) is the key to handling all the complexities of human relations, compensation, conflict resolution, and much more. Strategies and tactics are needed to effectively manage the human resource potential that drives all companies to profitability and success.

Pages:	232 pages
Paperback:	978-1-94939-583-9 \$38 ⁹⁹
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Author:	Jaquina Gilbert
Publication Date:	May 2020
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest



4.4 Stars



4.2 Stars



**GREAT book for Human Resource
Instructors.**

Benito G., Amazon


I liked how every chapter ends with the summary of that particular topic. There are quizzes designed for each of the 9 chapters that help to analyze the understanding level.

Riya Bhatia, Goodreads

ABOUT THE SERIES:

Human Resource Management Essentials You Always Wanted to Know is part of the Self-Learning Management Series that is designed to help students, new managers, career switchers and entrepreneurs learn essential management lessons.

Scan this QR Code to know more about the series.



ABOUT THE AUTHOR:

Jaquina Gilbert has over 20 years of Human Resources experience in multiple disciplines and holds both SHRM and PHR certifications. She authored three books and has written HR-related content for business owners, authors, and professionals in various industries. Jaquina received a BBA in Human Resources Management and Organizational Behavior from the University of North Texas in Denton, and an MS in Human Resource Training and Development from Amberton University.



Jaquina Gilbert



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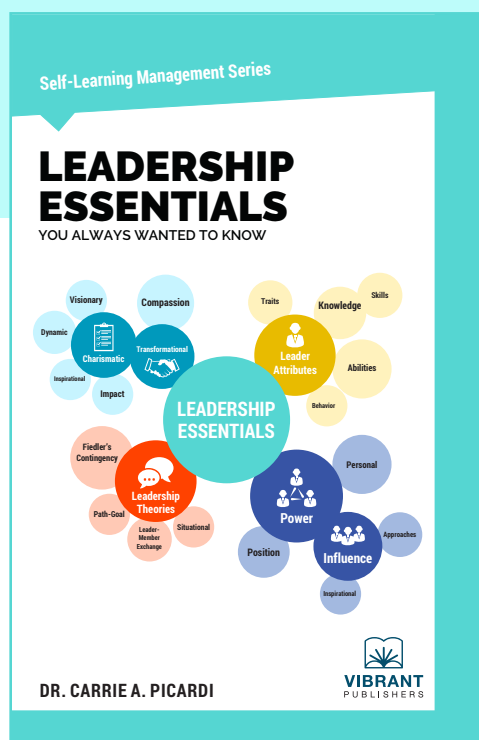
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LEADERSHIP STRATEGY ESSENTIALS

YOU ALWAYS WANTED TO KNOW



"For professionals interested in a better understanding of types of leadership and ways to become a more effective leader in normal times and times of change, this is an excellent book. A concise and well-explained book!"

Randy B. Lichtman for Readers' Favorite

The reader will gain an understanding of the following from this book:

- Attributes of effective leader
- Different roles of leader
- Impact of setting and context on leaders choices
- Integration of ethics into best practices
- Trends influencing the evolution of leadership in the 21st century

Have you ever wanted to know how to become the type of person that others look to for guidance? In *Leadership Essentials You Always Wanted to Know*, you will learn what it takes to be a strong leader who can guide any team to success.

Driven by the latest research on leadership, this straight-forward guide breaks down not only the traits of highly effective leaders, but also how to use those traits in a variety of situations. You do not need to already be in a leadership position to benefit from the lessons detailed in this book. Aside from describing the best practices of effective leadership, you will learn the essential knowledge and core competencies of influential leaders, while also exploring real world applications that have been faced--and overcome--by thriving organizations. With chapter summaries and quizzes to reinforce concepts, as well as online resources to supplement the reading, this is one book you will not want to ignore.

Pages:	200 pages
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goodreads

5 Stars



amazon

4 Stars



“It presents innovative ideas, tips, theories that inspired me to think deeply about what is Leadership Quality!

Aspirant Goals, Amazon

ABOUT THE SERIES:

Leadership Essentials You Always Wanted to Know is part of the Self-Learning Management Series that is designed to help students, new managers, career switchers and entrepreneurs learn essential management lessons. Scan this QR Code to know more about the series.



ABOUT THE AUTHOR:

Dr Carrie A. Picardi, Ph.D., is an industrial / organizational psychologist with over 20 years of professional experience in human resource management, as a research analyst and consultant, and in academia. She has led initiatives in the areas of leadership development, assessment center design and deployment, job analysis, talent acquisition and retention, compensation and total rewards, learning and development and many more.



Dr Carrie A. Picardi

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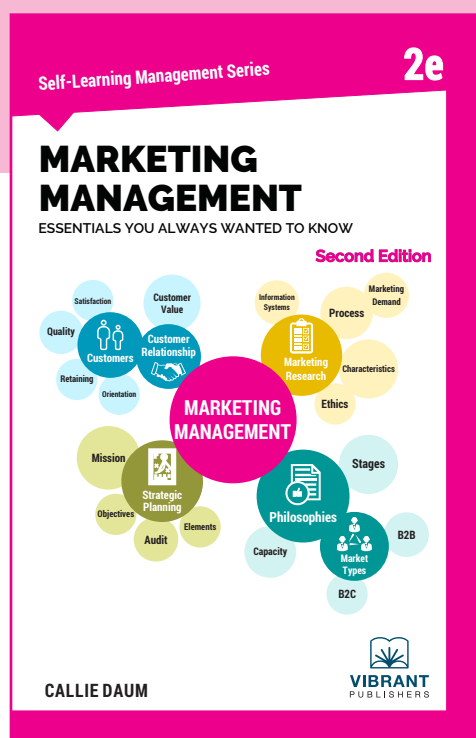
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BACK TO TOC

MARKETING MANAGEMENT ESSENTIALS

YOU ALWAYS WANTED TO KNOW



“Marketing Management Essentials You Always Wanted to Know is a brilliant book. My students loved the ease of reading and the relatability of the text.”

Kristopher J. Patterson, Rutgers Business School

Marketing Management Essentials You Always Wanted To Know guides new marketing managers and leaders with building blocks of marketing management. You will learn how to define marketing management and how it affects different levels of an organization. You will understand the main functions of a marketing manager so that you can incorporate those functions into your new role. You are given tools to assist you with some of the more challenging aspects of marketing management such as SWOT analysis, measuring customer satisfaction, and developing a marketing plan. Understanding the relationship between strategy and marketing and applying it to decision making is a vital skill that you will learn about that is vital to today's marketing manager. After you have learned about managing marketing internally to your organization, you will begin to learn how to manage your external customers and gain their business. These timeless elements of marketing management will provide you the fundamentals with a 21st century point of view.

Marketing Management Essentials You Always Wanted To Know gives you a look into the world of marketing and some of its key elements. When you have completed reading this book you should be able to:

- Define marketing management in an organization, understand its functions and elements
- Know the business responsibilities of a marketing manager and marketing department
- Describe tools that can help you navigate your role as a marketing manager
- Understand the relationship between strategy and marketing
- Know how to use marketing to manage customer relationships

Pages:	158 pages
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Category:	Business & Economics
Author:	Callie Daum
Publication Date:	July 2020
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest



5 Stars



4.2 Stars



Informative book on Marketing Management

Kimberly Moniz, Amazon

ABOUT THE SERIES:

Marketing Management Essentials You Always Wanted to Know is part of the Self-Learning Management Series that is designed to help students, new managers, career switchers and entrepreneurs learn essential management lessons. Scan this QR Code to know more about the series.



ABOUT THE AUTHOR:

Callie Daum has worked in the healthcare industry for over 20 years gaining experience in managing teams, project management, strategic development and implementation, business marketing to increase revenues, and many more lessons learned on how to thrive in a business industry. As a seasoned Senior Project Manager and Leader, her goals include adding value, working efficiently and effectively, and sharing best practices to achieve overall success.



Callie Daum

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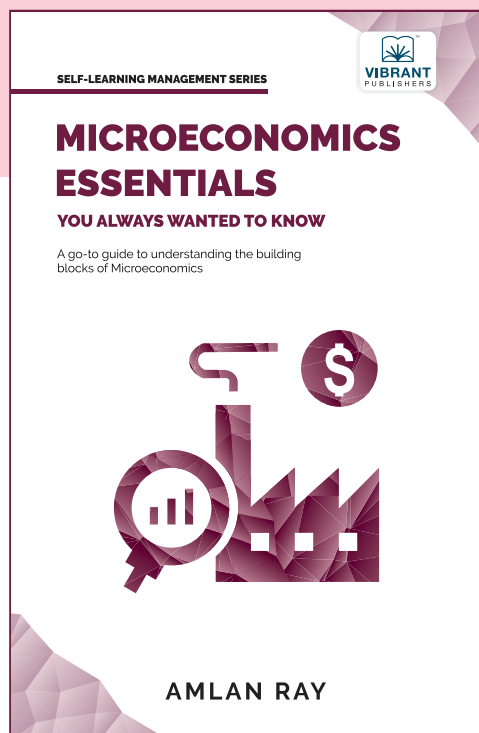
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BACK TO TOC

MICROECONOMICS ESSENTIALS

YOU ALWAYS WANTED TO KNOW



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Category:	Business & Economics
Author:	Prof. Amlan Ray
Publication Date:	August 2022
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

- Have you wondered how companies decide the price of their products?
- What factors do companies consider while allocating their resources?
- How does consumer behavior affect the factors of production?

Microeconomics Essentials You Always Wanted To Know has the answers to all your questions. The book shows how the demand of consumers affects the market supply and how price is a major determinant of them. Next, the book goes on to explain consumer behavior with the help of cardinal and ordinal utility approaches. The book dives deep into the functions of markets and the roles that they play in a booming or receding economy. Lastly, it touches upon the topic of international trade and its advantages for a country. It contains plenty of examples that are relevant to the real world which will make it easier for you to grasp the concepts.

Microeconomics Essentials You Always Wanted To Know is a go-to guide for understanding all the crucial concepts that form the building blocks of microeconomics.

After reading this book, readers will:

- Understand the basic concepts of Microeconomics
- Learn the relationship between demand and supply
- Get to know the various types of markets
- Discover how prices of goods and services are determined
- Understand the theory of factor pricing
- Appreciate policy decisions related to taxation, interest rate, and international trade

ABOUT THE SERIES:

Microeconomics Essentials You Always Wanted to Know is part of the Self-Learning Management Series that is designed to help students, new managers, career switchers and entrepreneurs learn essential management lessons. Scan this QR Code to know more about the series.



ABOUT THE AUTHOR:

Prof. Amlan Ray is currently Senior Director & Dean at SRISIIM, New Delhi, a management and research Institution recognized by the Ministry of Science & Technology and Ministry of Education, Government of India. He has 27 years of experience working in Corporates, Consulting, Training, and Academia. Amlan is a B.Tech., MBA, M.A. (Economics) and has submitted his Ph.D. thesis at Amrita Viswa Vidyapeetham, India in the area of International Trade.



Prof. Amlan Ray



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BACK TO TOC

OPERATIONS AND SUPPLY CHAIN MANAGEMENT ESSENTIALS

YOU ALWAYS WANTED TO KNOW



“Wonderful continuity told in plain language while bringing us through an example from the first phase through logistics”

Randy B. Lichtman for Readers' Favorite

Have you ever wondered what your peers meant by “Supply Chain” or “Operations”, or why either of these fields matter? What about people that work in these roles – what do they actually do? In Operations and Supply Chain Management Essentials, all of these questions will be answered.

This useful guide explains how the various functions within the Supply Chain intertwine to bring a finished product to life for consumers in the market. You will understand the story of how new demands, changing preferences, and unforeseen circumstances force this fictional company to adapt in order to survive. Through this book, you will understand and appreciate how these activities, including logistics and warehouse management, make everyday products and services available at our disposal - and why this is increasingly important for companies to pay attention to.

After reading this book, you will be able to answer the following questions:

- What is Operations and Supply Chain Management and why is it important?
- What are the key functions within this field, and how do they interact with one another and the broader business?
- What are the responsibilities and decisions that managers in each functional area think about?
- How will disruptions in the Supply Chain impact the business world and our lives going forward?
- What are the practical applications of the knowledge gained around Supply Chain Operations?

Pages:	192 pages
Paperback:	978-1-94939-524-2 \$38 ⁹⁹
eBook:	978-1-94939-525-9 \$19 ⁹⁹
Hardback (Color):	978-1-94939-565-5 \$59 ⁹⁹
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Category:	Business & Economics
Author:	Ashley McDonough
Publication Date:	October 2019
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest



4..5 Stars
★★★★★



4.4 Stars
★★★★★

“The wide research and array of comprehensive topics supported by useful examples does well in making one well versed with the operation concepts
Priya, Goodreads

ABOUT THE SERIES:

Operations And Supply Chain Management Essentials You Always Wanted to Know is part of the Self-Learning Management Series that is designed to help students, new managers, career switchers and entrepreneurs learn essential management lessons. Scan this QR Code to know more about the series.



ABOUT THE AUTHOR:

Ashley McDonough is a Supply Chain and Finance professional who holds an M.B.A from the Hong Kong University of Science and Technology, one of the top M.B.A. programs in the world. She also holds a Bachelor's degree from the University of Minnesota, with an emphasis in Supply Chain, Operations Management, and Economics.



Ashley McDonough



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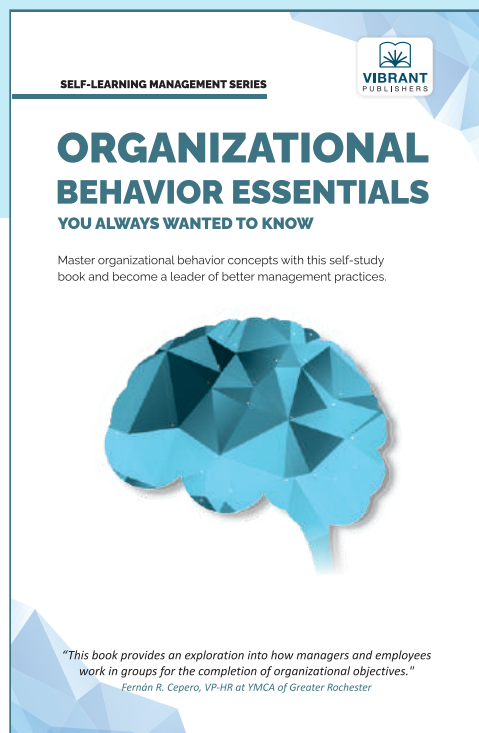
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BACK TO TOC

ORGANIZATIONAL BEHAVIOR ESSENTIALS

YOU ALWAYS WANTED TO KNOW



“This book will be an industry standard on how you provide a blueprint in creating a more sustainable and equitable work environment. **Organizational Behavior Essentials You Always Wanted to Know** will provide a strategic developmental framework in re-invigorating your employees to high level success. ”

Denean Robinson, Instructor of Workforce Continuing Education

Like people, organizations have different personalities that are impacted by more than just the brand identity.

Organizational Behavior Essentials You Always Wanted To Know covers dimensions of the relationships between an organization at the individual, group and overall organizational levels and their impact on one another.

If you have ever questioned how organizations adapt to the changing demands of the twenty-first century, then *Organizational Behavior Essentials You Always Wanted To Know* is the resource you need.

After reading this book, you will be able to answer the following questions:

- What is organizational behavior?
- What are best practices for managing topics such as office politics, diversity, learning and development, and stress in the workforce?
- How do organizations develop and retain talent?
- How can an organization develop high performance work systems that maximize outcomes at all levels?
- What are the skills of an effective leader who creates a high-performance work culture?

Pages:	246 pages
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Author:	Vibrant Publishers
Publication Date:	September 2021
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest



I recommend this book if you are first learning the art of leadership, or just need reminders on the aspects of management.

Annie Bahringer, Library Director, North Shore Library

Organizational Behaviors is a vast subject of study and it requires a comprehensive and holistic approach to understand it. This book has nicely presented the essential concepts of Organizational Behaviors in easy language for the students of management programs. The quizzes at the end of the chapters are helpful in self assessments of the learning. All essential and relevant aspects related to Organizational Behavior are considered in this book and it is useful for the practitioners also.

Anant Kumar Srivastava, Professor of Information Systems and Analytics and Consultant for Business Process Re-Engineering

ABOUT THE SERIES:

Organizational Behavior Essentials You Always Wanted to Know is part of the Self-Learning Management Series that is designed to help students, new managers, career switchers and entrepreneurs learn essential management lessons. Scan this QR Code to know more about the series.



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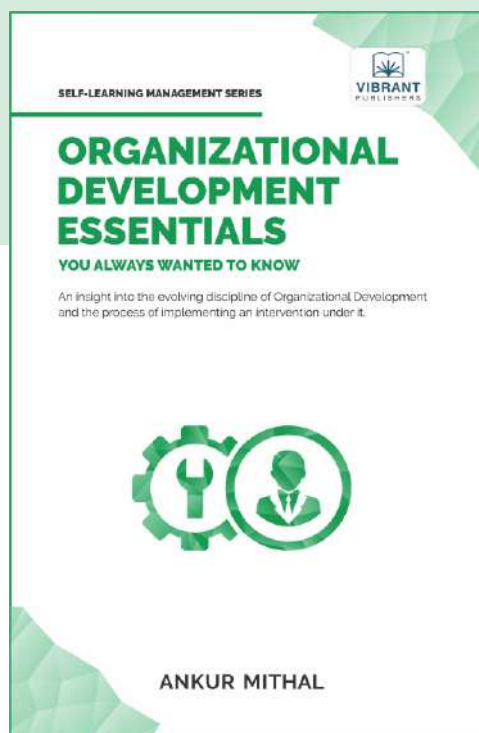
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BACK TO TOC

ORGANIZATIONAL DEVELOPMENT ESSENTIALS

YOU ALWAYS WANTED TO KNOW



- Do the words Organizational Development (OD) intrigue and excite you?
- Do you want to know what role they play in the life of an organization?
- Would you like to know more about what an OD practitioner actually does for an organization?
- What exactly is an OD intervention through which change is introduced into an organization?

Organizational Development Essentials You Always Wanted To Know answers these questions and many more. It is a ready reckoner for people who would like to know more about the subject but do not know where to start.

It seeks to provide an understanding of the still relatively new and evolving discipline of OD along with its key characteristics, core values, and goals. In order that it is not confused with some other disciplines like Change Management and Human Resource Management, a distinction is also drawn between them.

The book builds the theory of OD around the concept of constant change and suggests that organizations need to move from change that is thrust upon them to change that is planned, with the help of OD interventions.

The book also discusses the 5 stages of OD interventions - Entry, Diagnosis, Implementation, Evaluation, and Institutionalization in detail. The discussion is rounded off by discussing the OD practitioner's core competencies, skills, ethical issues, and knowledge required as well as the expectations the organization has.

The book is an ideal pick for managers and leaders in organizations who wish to acquaint themselves with all the aspects of OD. It will be a useful guidebook for students and help them explore the field of OD for a prospective career.

This book is part of the Self-Learning Management Series designed to help students, managers, career switchers, and entrepreneurs learn essential management lessons.

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Hardback (Color):	978-1-63651-150-4 \$59 ⁹⁹
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Category:	Business & Economics
Author:	Ankur Mithal
Publication Date:	January 2023
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Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

ABOUT THE SERIES:

Organizational Development Essentials is part of Vibrant Publishers' Self-Learning Management series. This series is designed to address every aspect of business and help students, new managers, career switchers, and entrepreneurs learn essential management lessons. Scan this QR Code to know more about the series.



ABOUT THE AUTHOR:

Ankur Mithal is a widely experienced business professional. In over 15 years with Standard Chartered Bank, he worked in Sales, Project Management as well as Operations, operating out of Kolkata, Delhi, Hong Kong, Mumbai, and Singapore. He was involved in a number of improvement interventions in the BPO industry that straddled the disciplines of Organizational Development as well as Quality which created interest and enabled him to learn about them.



Ankur Mithal



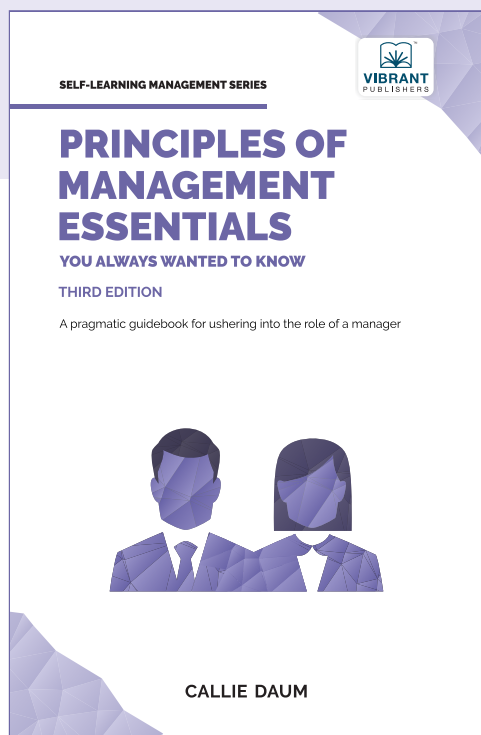
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PRINCIPLES OF MANAGEMENT ESSENTIALS

YOU ALWAYS WANTED TO KNOW



- Understand the different types of organizational structures
- Uncover the myriad roles of a manager
- Know the difference between leaders and managers
- Learn to manage employees and maintain customer relationships

In the 3rd edition of *Principles of Management Essentials You Always Wanted To Know*, you will uncover the myriad functions of a manager and prepare yourself to take on a managerial role. This new edition has an additional chapter on International Business and Management and multiple-choice quizzes at the end of each chapter.

The book will show you what good managers and leaders look like along with their roles and functions. As a manager, you will learn to become a leader with smart decision-making, conflict resolution, and problem-solving skills. Along with getting a working knowledge of quality management, operations, and organizational culture after reading this book, you will also be introduced to the world of business and management outside the borders of your own country in the new chapter on International Business and Management.

The book deals with a yet more important skill that you should have as a manager - people management. Whether it is managing or motivating employees, dealing with vendors, or maintaining good customer relationships, all the key functions of a manager are addressed in the book.

This book will be a useful guide for new managers, undergraduates, entrepreneurs, as well as working professionals for learning the principles of management.

Principles of Management Essentials You Always Wanted To Know is part of the Self-Learning Management series that helps working professionals move into management roles.

Pages:	248 pages
Paperback:	978-1-63651-154-2 \$38 ⁹⁹
eBook:	978-1-63651-155-9 \$19 ⁹⁹
Hardback (Color):	978-1-63651-156-6 \$59 ⁹⁹
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Author:	Callie Daum
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Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

ABOUT THE SERIES:

Principles of Management Essentials You Always Wanted to Know is part of the Self-Learning Management Series that is designed to help students, new managers, career switchers and entrepreneurs learn essential management lessons. Scan this QR Code to know more about the series.



ABOUT THE AUTHOR:

Callie Daum has worked in the healthcare industry for over 20 years, gaining experience in managing teams, project management, strategic development and implementation, business marketing to increase revenues, and many more lessons learned on how to thrive in the business industry. Callie is a certified Project Management Professional, Professional Scrum Master, and Certified Health Coach, and has received a certificate in Master Level Six Sigma at Villanova University.



Callie Daum

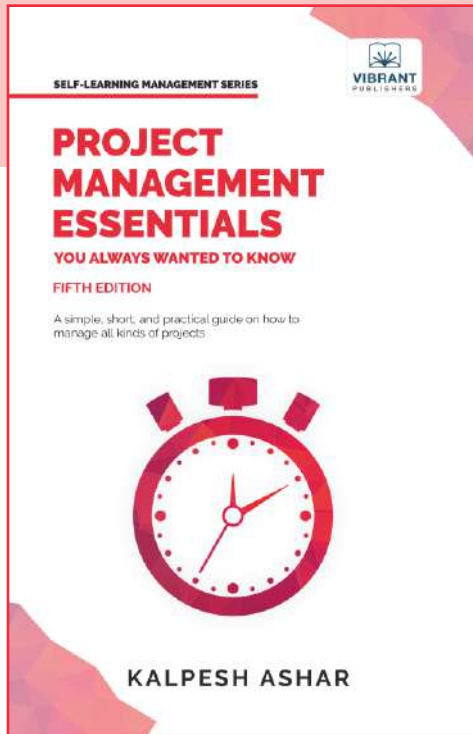
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PROJECT MANAGEMENT ESSENTIALS

YOU ALWAYS WANTED TO KNOW



“This book reinforces my teaching, and students love having a resource that reminds them of what they learned in class.”

*Angela J. Wheaton, Practical & Effective Project Management in University of Maine
Hutchinson Center & University of Southern Maine*

Project Management Essentials You Always Wanted to Know: 5th Edition provides comprehensive information about how to manage the complexity of modern projects with improved, easy-to-understand explanations, a new WBS template and a new chapter on Agile.

The book includes several key artifacts for better understanding of the concepts, such as:

- Simplified explanations of concepts
- Chapter Summaries
- Practice Exercises with solutions
- Practical approaches for application
- Best Practices
- Project Management Templates

Pages:	234 pages
Paperback:	978-1-63651-071-2 \$38 ⁹⁹
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Hardback (Color):	978-1-63651-073-6 \$59 ⁹⁹
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Category:	Business & Economics
Author:	Kalpesh Ashar
Publication Date:	January 2022
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Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest



4.2 Stars



4.1 Stars



As a book blogger, I took some of this information and applied it to my current situation of transferring my blog site, and this actually helped visualize the steps I have and still need to take to complete the process.

The Lexington Bookie, Goodreads

Short, clear, concise and worthy
Reader from a star, Amazon

ABOUT THE SERIES:

Project Management Essentials You Always Wanted to Know is part of the Self-Learning Management Series that is designed to help students, new managers, career switchers and entrepreneurs learn essential management lessons. Scan this QR Code to know more about the series.



ABOUT THE AUTHOR:

Kalpesh Ashar is a management consultant and corporate trainer. He holds an MBA from SPJIMR, an Engineering degree, and Agile certifications including CSM (Certified Scrum Master), PMI-ACP (PMI-Agile Certified Practitioner), and SFPC – Scrum Foundations Professional Certificate. Mr. Ashar has over 23 years of experience in large organizations and start-ups in Asia, USA, and Europe.



Kalpesh Ashar

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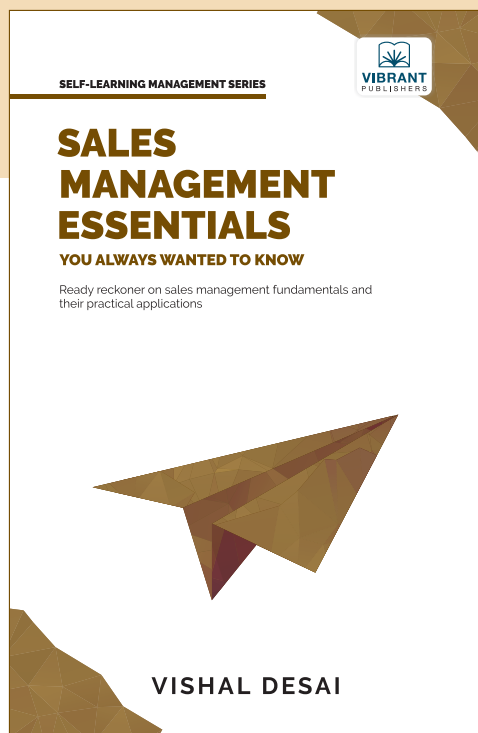
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BACK TO TOC

SALES MANAGEMENT ESSENTIALS

YOU ALWAYS WANTED TO KNOW



“What I liked the most in the book is the discussion on channel management, concept selling and channel conflict.”

James (Randy) Webb

Executive Director, Stephen Stagner Sales Excellence Institute

Sales Management Essentials You Always Wanted To Know includes everything you need to know about Sales Management! You will learn why (and how) sales and marketing are different, the wide range of sales channels you can use to sell your products, and different sales promotion tools to increase sales revenue.

Sales Management Essentials will help you to:

- Understand all aspects of sales management functions
- Discover the relationship between sales and marketing
- Learn how to manage the sales channels and sales-force
- Study various selling tools, sales techniques, and sales strategies
- Explore various sales promotion activities to increase sales
- Learn channel conflict management and resolution skills

This book is a part of the Self-Learning Management Series.

Pages:	234 pages
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eBook:	978-1-63651-075-0 \$19 ⁹⁹
Hardback (Color):	978-1-63651-076-7 \$59 ⁹⁹
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Category:	Business & Economics
Author:	Vishal Desai
Publication Date:	April 2022
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest



A brief, easy-to-follow, and down-to-earth book, a perfect teaching tool for sales management courses or corporate training programs.

Thomas Li-Ping Tang, Ph.D.

Jennings A. Jones College of Business

A must-read book for both corporate sales personnel and management graduates

Dr. C.N.Narayana, Founder of MBA Pulse

A highly enriching book for students and practitioners at various levels.

Dr. Pravin Dange, Head - Academics, Symbiosis International

ABOUT THE SERIES:

Sales Management Essentials You Always Wanted to Know is part of the Self-Learning Management Series that is designed to help students, new managers, career switchers and entrepreneurs learn essential management lessons.

Scan this QR Code to know more about the series.



ABOUT THE AUTHOR:

Vishal Desai is a seasoned business management professional with two decades of industry and academic experience across marketing, sales, brand management, advertising, retail management, and services marketing. He teaches various courses on these subjects, which are his areas of expertise, at B-schools. In his career span so far, he has worked with leading companies across verticals of FMCG, Media & Entertainment, Education & Training, and Consumer Goods.



Vishal Desai



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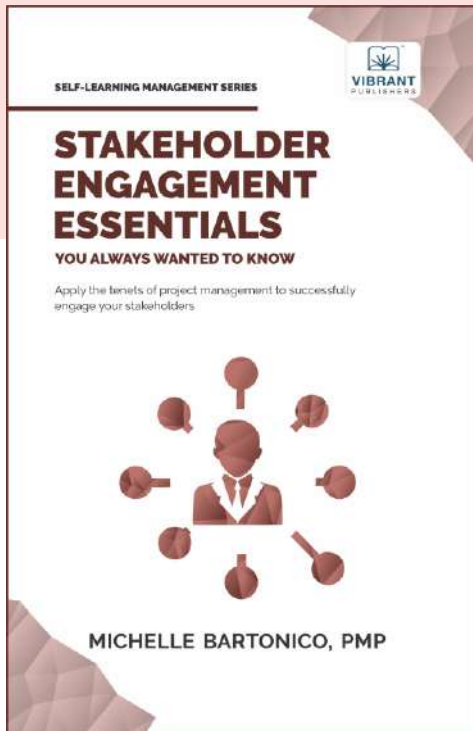
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BACK TO TOC

STAKEHOLDER ENGAGEMENT ESSENTIALS

YOU ALWAYS WANTED TO KNOW



- Identify key stakeholders in a project
- Understand the fundamentals of managing stakeholders
- Discover helpful approaches and strategies to engage stakeholders
- Learn how to build a Stakeholder Engagement plan
- Respond to stakeholder scenarios with the eye of a Project Manager

Stakeholder Engagement is the lifeblood of project management because stakeholders can make or break a project.

In *Stakeholder Engagement Essentials You Always Wanted To Know*, you will explore how to balance the tenets of project management with the uncertainties of human behavior. This book provides foundational essentials of Stakeholder Engagement along with practical techniques and tools to successfully navigate projects and your relationship with people in an organization. You can apply what you learn anytime you need to move a project, a conversation, or a partnership forward.

The book does not just state techniques to engage with stakeholders but makes learning fun and engaging with the help of case studies, activities, and tips that will tickle your brain and make you wear the hat of a Project Manager. You will gain a deeper understanding of project management and stakeholder engagement tools like Project Charters, Stakeholder Register, Power/Interest Matrix, etc.

Whether someone is a team lead, executive, or team member, it's essential to know how to anticipate, monitor, and engage people throughout the life cycle of a project and beyond.

By the end of *Stakeholder Engagement Essentials*, you will have a playbook for engaging stakeholders to achieve project success and deliver value to your organization.

This book is part of the Self-Learning Management Series designed to help students, managers, career switchers, and entrepreneurs learn essential management lessons.

Pages:	232 pages
Paperback:	978-1-63651-151-1 \$38 ⁹⁹
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Author:	Michelle Bartonico
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ABOUT THE SERIES:

Stakeholder Engagement Essentials is part of Vibrant Publishers' Self-Learning Management series. This series is designed to address every aspect of business and help students, new managers, career switchers, and entrepreneurs learn essential management lessons. Scan this QR Code to know more about the series.



ABOUT THE AUTHOR:

Michelle Bartonico is an experienced, solution-driven marketer and project manager with more than a decade of experience in higher education and marketing agencies serving clients in a breadth of industry verticals from healthcare to manufacturing. She is a certified Project Management Professional (PMP), MSI Change Management Specialist, Six Sigma Yellow Belt, and has completed the Google Project Management Career Certificate program.



Michelle Bartonico

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UPCOMING TITLES

Social Media Marketing Essentials You Always Wanted To Know

Introduction To Entrepreneurship Essentials You Always Wanted To Know

Blockchain Essentials You Always Wanted To Know

Time Management Essentials You Always Wanted To Know

Strategy Execution Essentials You Always Wanted To Know

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Consumer Behavior Essentials You Always Wanted To Know

Business Analytics Essentials You Always Wanted To Know

Marketing Analytics Essentials You Always Wanted To Know

Emotional Intelligence Essentials You Always Wanted To Know

International Business Essentials You Always Wanted To Know

Artificial Intelligence Essentials You Always Wanted To Know

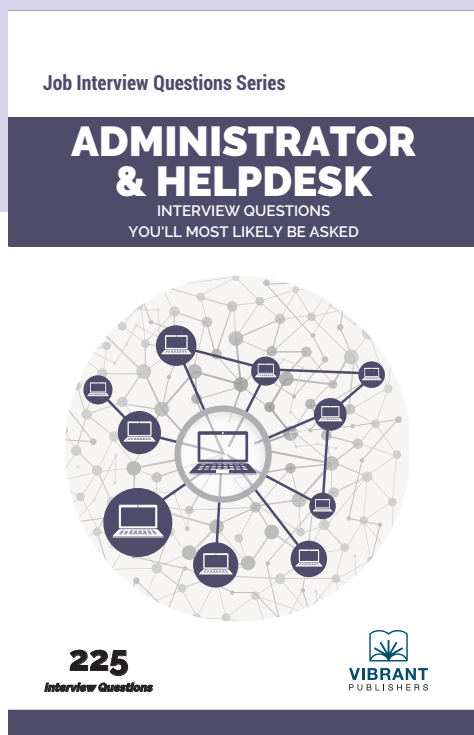
Business Ethics Essentials You Always Wanted To Know

Brand Management Essentials You Always Wanted To Know

JOB INTERVIEW QUESTIONS SERIES

ADMINISTRATOR & HELPDESK INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED



150 TECHNICAL
INTERVIEW
QUESTIONS

75 HR
INTERVIEW
QUESTIONS

Administrator and Helpdesk Interview Questions You'll Most Likely Be Asked introduces IT professionals to the most frequently tested questions at interviews for job roles such as:

- *Desktop Support Administrator*
- *Help Desk Technician*
- *Service Desk Analyst*
- *Technical Support Specialist*
- *System Support Specialist*
- *IT Support Specialist*
- *Field service technician*
- *Associate network engineer*
- *Data support technician*
- *End-user computing technician*

These interview questions test your knowledge in the following primary domains - Mobile Devices, Networking, Hardware, Virtualization and Cloud Computing, Hardware and Network Troubleshooting, Operating Systems, Security, Software Troubleshooting, and Operational Procedures.

This book combines concise theoretical information with practical knowledge that will assist you in a variety of job roles. With these concepts mastered, you will be one step closer to finding your highly-paid dream job!

The book contains:

- *150 Administrator and Helpdesk Questions and Answers* that test your knowledge
- *Practical Guide* that will assist you in preparing for interviews for various roles
- *75 HR Questions and Answers* along with examples to help you answer the most commonly asked as well as tricky non-technical questions

Pages: 180 pages
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Intended Age: 13+
Available through: Ingram | Baker & Taylor | Brodart
Barnes & Noble | Axis360
Overdrive | Proquest

ABOUT THE SERIES:

This book is part of the Job Interview Questions series that has more than 75 books dedicated to interview questions and answers for different technical subjects and HR round related topics.

This series of books is written by experienced placement experts and subject matter experts. Unlike textbook-sized reference guides, these books include only the required information for job search. Hence, these books are short, concise and ready-to-use by students and professionals. Scan this QR Code to know more about the series.



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BACK TO TOC

ADVANCED C++ INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED

Job Interview Questions Series

ADVANCED C++

INTERVIEW QUESTIONS
YOU'LL MOST LIKELY BE ASKED

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79) ElementFrc arg1 = parseInt(args/2); res1 = arg2.toString(); ("dumdiv"); if(s
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rtn res1; } sort (mer=null; toSpans(span); merge.moveColor(); } ChargerSpi
his.hue>document.live.time1.value = color value = sd.substring(0, window.sp
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349

Interview Questions



274 TECHNICAL
INTERVIEW
QUESTIONS

75 HR
INTERVIEW
QUESTIONS

Advanced C++ Interview Questions You'll Most Likely Be Asked is a perfect companion to stand above the rest in today's competitive job market. Rather than going through comprehensive, textbook-sized reference guides, this book includes only the information required immediately for an ongoing job search for an IT career. This book has coding and programming interview questions that will give you an idea of the nature of responses required to leave an impact in your IT interview.

The book contains:

- 274 Advanced C++ Interview Questions, Answers and proven strategies for getting hired as an IT professional
- Dozens of example responses to interview questions
- 75 HR Questions with Answers and proven strategies to give specific, impressive, answers that help nail interviews
- 2 Free Aptitude Tests Available Online

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eBook: 978-1-946383-71-6 | \$19⁹⁹
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Authors: Vibrant Publishers
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Intended Age: 13+
Available through: Ingram | Baker & Taylor | Brodart
Barnes & Noble | Axis360
Overdrive | Proquest



5 Stars



The setting of the book is simple and efficient.

Shikhar Panwar, Goodreads

Extremely helpful book for people preparing for C++ interviews

Mishika Sippy, Amazon

ABOUT THE SERIES:

This book is part of the Job Interview Questions series that has more than 75 books dedicated to interview questions and answers for different technical subjects and HR round related topics.

This series of books is written by experienced placement experts and subject matter experts. Unlike textbook-sized reference guides, these books include only the required information for job search. Hence, these books are short, concise and ready-to-use by students and professionals. Scan this QR Code to know more about the series.



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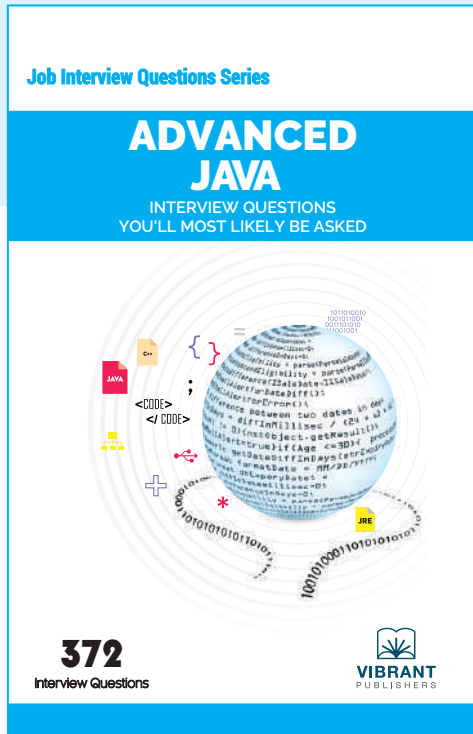
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BACK TO TOC

ADVANCED JAVA INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED



297 TECHNICAL
INTERVIEW
QUESTIONS

75 HR
INTERVIEW
QUESTIONS

Advanced Java Interview Questions You'll Most Likely Be Asked is a perfect companion to stand ahead above the rest in today's competitive job market. Rather than going through comprehensive, textbook-sized reference guides, this book includes only the information required immediately for job search to build an IT career. This book puts the interviewee in the driver's seat and helps them steer their way to impress the interviewer.

The following is included in this book:

- 297 Advanced Java Interview Questions, Answers and proven strategies for getting hired as an IT professional
- Dozens of examples to respond to interview questions
- 75 HR Questions with Answers and proven strategies to give specific, impressive, answers that help nail the interviews
- 2 Free Aptitude Tests Available Online

Pages:	167 pages
Paperback:	978-1-946383-22-8 \$34 ⁹⁹
eBook:	978-1-946383-24-2 \$19 ⁹⁹
Trim Size:	5.5" x 8.5"
Category:	Computers / Programming Languages
Authors:	Vibrant Publishers
Publication Date:	December 2016
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest



4.5 Stars



The information provided is quite advanced and it was very helpful for me as I got to know more about the topics I knew less about.

Kimberly, Goodreads

Awesome book, very useful.

Amazon Customer

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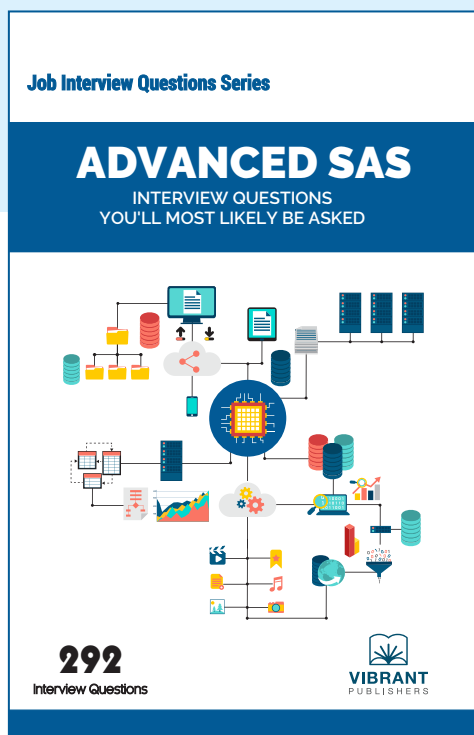
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BACK TO TOC

ADVANCED SAS INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED



215 TECHNICAL
INTERVIEW
QUESTIONS

77 HR
INTERVIEW
QUESTIONS

Advanced SAS Interview Questions You'll Most Likely Be Asked is a perfect companion to stand ahead above the rest in today's competitive job market. Rather than going through comprehensive, textbook-sized reference guides, this book includes only the information required immediately for job search to build an IT career. This book puts the interviewee in the driver's seat and helps them steer their way to impress the interviewer.

The following is included in this book:

- 215 Advanced SAS Interview Questions, Answers and proven strategies for getting hired as an IT professional
- 77 HR Questions with Answers and proven strategies to give specific, impressive, answers that help nail the interviews
- Dozens of examples to respond to interview questions
- 2 Free Aptitude Tests Available Online

Pages:	196 pages
Paperback:	978-1-946383-74-7 \$34 ⁹⁹
eBook:	978-1-946383-75-4 \$19 ⁹⁹
Trim Size:	5.5" x 8.5"
Category:	Computers / Data Mining
Authors:	Vibrant Publishers
Publication Date:	March 2018
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

goodreads

4.5 Stars



This book has very good collection of questions related to SAS which can be asked in interviews.

Tarun Sen, Goodreads

A very solid SAS book for your interview

BFitz, Amazon

ABOUT THE SERIES:

This book is part of the Job Interview Questions series that has more than 75 books dedicated to interview questions and answers for different technical subjects and HR round related topics.

This series of books is written by experienced placement experts and subject matter experts. Unlike textbook-sized reference guides, these books include only the required information for job search. Hence, these books are short, concise and ready-to-use by students and professionals. Scan this QR Code to know more about the series.



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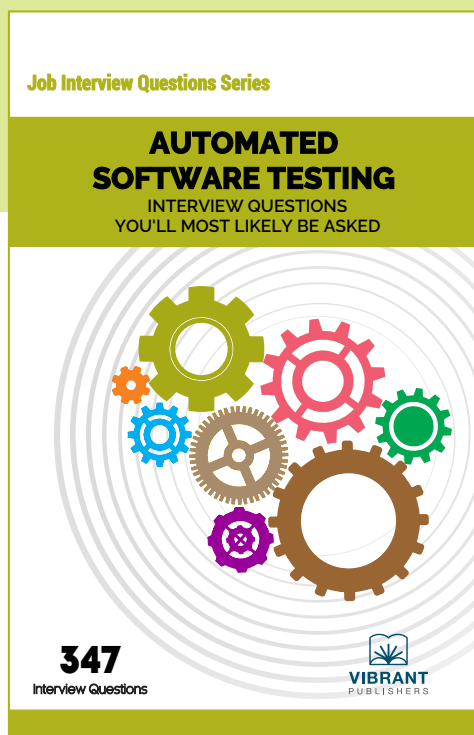
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BACK TO TOC

AUTOMATED SOFTWARE TESTING INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED



270 TECHNICAL
INTERVIEW
QUESTIONS

77 HR
INTERVIEW
QUESTIONS

Automated Software Testing Questions You'll Most Likely Be Asked is a perfect companion to stand ahead above the rest in today's competitive job market. Rather than going through comprehensive, textbook-sized reference guides, this book includes only the information required immediately for job search to build an IT career. This book puts the interviewee in the driver's seat and helps them steer their way to impress the interviewer.

The following is included in this book:

- 270 Automated Software Testing Interview Questions, Answers and proven strategies for getting hired as an IT professional
- 77 HR Questions with Answers and proven strategies to give specific, impressive, answers that help nail the interviews
- Dozens of examples to respond to interview questions
- 2 Free Aptitude Tests Available Online

Pages:	198 pages
Paperback:	978-1-946383-80-8 \$34 ⁹⁹
eBook:	978-1-946383-81-5 \$19 ⁹⁹
Trim Size:	5.5" x 8.5"
Category:	Computers / Quality Assurance & Testing
Authors:	Vibrant Publishers
Publication Date:	September 2017
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest



5 Stars



ABOUT THE SERIES:

This book is part of the Job Interview Questions series that has more than 75 books dedicated to interview questions and answers for different technical subjects and HR round related topics.

This series of books is written by experienced placement experts and subject matter experts. Unlike textbook-sized reference guides, these books include only the required information for job search. Hence, these books are short, concise and ready-to-use by students and professionals. Scan this QR Code to know more about the series.



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BACK TO TOC

BASE SAS INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED



215 TECHNICAL
INTERVIEW
QUESTIONS

76 HR
INTERVIEW
QUESTIONS

Base SAS Interview Questions You'll Most Likely Be Asked is a perfect companion to stand ahead above the rest in today's competitive job market. Rather than going through comprehensive, textbook-sized reference guides, this book includes only the information required immediately for job search to build an IT career. This book puts the interviewee in the driver's seat and helps them steer their way to impress the interviewer.

The following is included in this book:

- 215 Base SAS Interview Questions, Answers and proven strategies for getting hired as an IT professional
- Dozens of examples to respond to interview questions
- 76 HR Questions with Answers and proven strategies to give specific, impressive, answers that help nail the interviews
- 2 Free Aptitude Tests Available Online

Pages:	172 pages
Paperback:	978-1-946383-78-5 \$34 ⁹⁹
eBook:	978-1-946383-79-2 \$19 ⁹⁹
Trim Size:	5.5" x 8.5"
Category:	Computers / Data Mining
Authors:	Vibrant Publishers
Publication Date:	March 2018
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest



4.5 Stars
★★★★★



4 Stars
★★★★☆



It's an amazing book for job aspirants, most important to people from IT or CS fields. Base SAS book from Vibrant publisher is amazing book.

Sushmita Singh, Goodreads

Great book

B. Rao Vemulapalli, Amazon

ABOUT THE SERIES:

This book is part of the Job Interview Questions series that has more than 75 books dedicated to interview questions and answers for different technical subjects and HR round related topics.

This series of books is written by experienced placement experts and subject matter experts. Unlike textbook-sized reference guides, these books include only the required information for job search. Hence, these books are short, concise and ready-to-use by students and professionals. Scan this QR Code to know more about the series.



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BACK TO TOC

C & C++ INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED

Job Interview Questions Series

C & C++

INTERVIEW QUESTIONS
YOU'LL MOST LIKELY BE ASKED

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his.hue>document.live.time1.value = color value = sd.substring(0, window.sp
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326

Interview Questions



250

TECHNICAL
INTERVIEW
QUESTIONS

76

HR
INTERVIEW
QUESTIONS

C & C++ Interview Questions You'll Most Likely Be Asked is a perfect companion to stand ahead above the rest in today's competitive job market. Rather than going through comprehensive, textbook-sized reference guides, this book includes only the information required immediately for job search to build an IT career. This book puts the interviewee in the driver's seat and helps them steer their way to impress the interviewer.

The following is included in this book:

- 250 C & C++ Interview Questions, Answers and proven strategies for getting hired as an IT professional
- Dozens of examples to respond to interview questions
- 76 HR Questions with Answers and proven strategies to give specific, impressive, answers that help nail the interviews
- 2 Free Aptitude Tests Available Online

Pages:	189 pages
Paperback:	978-1-946383-13-6 \$34 ⁹⁹
eBook:	978-1-946383-19-8 \$19 ⁹⁹
Trim Size:	5.5" x 8.5"
Category:	Computers / Programming Languages
Authors:	Vibrant Publishers
Publication Date:	December 2016
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

goodreads

4 Stars



This book focuses on the topics in an interview point of view, giving out all essential things in a nutshell. Recommended for those who are preparing for interviews regarding C and C++.

Dhivya Dharshini, Goodreads

ABOUT THE SERIES:

This book is part of the Job Interview Questions series that has more than 75 books dedicated to interview questions and answers for different technical subjects and HR round related topics.

This series of books is written by experienced placement experts and subject matter experts. Unlike textbook-sized reference guides, these books include only the required information for job search. Hence, these books are short, concise and ready-to-use by students and professionals. Scan this QR Code to know more about the series.



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BACK TO TOC

QUESTIONS YOU'LL MOST LIKELY BE ASKED

Job Interview Questions Series

INTERVIEW QUESTIONS YOU'LL MOST LIKELY BE ASKED

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362

Interview Questions



284

TECHNICAL INTERVIEW QUESTIONS

TECHNICAL INTERVIEW QUESTIONS

78 HR INTERVIEW QUESTIONS

HR INTERVIEW QUESTIONS

C# Interview Questions You'll Most Likely Be Asked is a perfect companion to stand ahead above the rest in today's competitive job market. Rather than going through comprehensive, textbook-sized reference guides, this book includes only the information required immediately for job search to build an IT career. This book puts the interviewee in the driver's seat and helps them steer their way to impress the interviewer.

Includes:

- *284 C# Interview Questions, Answers and proven strategies for getting hired as an IT professional*
- *Dozens of examples to respond to interview questions*
- *78 HR Questions with Answers and proven strategies to give specific, impressive, answers that help nail the interviews*
- *2 Free Aptitude Tests Available Online*

Pages:	201 pages
Paperback:	978-1-946383-08-2 \$34 ⁹⁹
eBook:	978-1-946383-09-9 \$19 ⁹⁹
Trim Size:	5.5" x 8.5"
Category:	Computers / Programming Languages
Authors:	Vibrant Publishers
Publication Date:	December 2016
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

“

It's written as if someone is explaining to you all your queries & helping you stand firm in search of a job required to build your IT career.

The Hued Bookstagrammer, Goodreads

Good volume of questions for C# plus added bonus

Amazon Customer. Amazon

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This book is part of the Job Interview Questions series that has more than 75 books dedicated to interview questions and answers for different technical subjects and HR round related topics.

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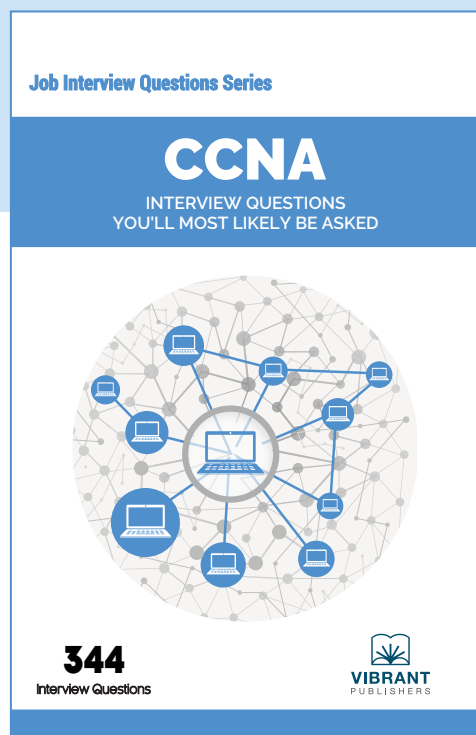
[BACK TO TOC](#)

CCNA INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED

268 TECHNICAL
INTERVIEW
QUESTIONS

76 HR
INTERVIEW
QUESTIONS



CCNA Interview Questions You'll Most Likely Be Asked is the perfect resource to help you be on top in today's competitive job market. Rather than going through comprehensive, textbook-sized reference guides, this book includes only the information you need for an immediate job search for a career in I.T. This book puts the interviewee in the driver's seat and helps them steer their way to impress the interviewer.

Students—and professionals—sometimes forget that networking concepts aren't the only information they need to know. Equally important are the HR interview questions that address topics like creativity, teamwork, interaction with customers, and how to deal with stress in the workplace, etc. With this book, therefore, you will be up-to-date with the technical and the human-resource aspects of CCNA interviews.

This book contains:

- 268 CCNA Interview Questions, Answers and proven strategies for getting hired as an IT professional
- Dozens of Examples to respond to interview questions
- 76 HR Questions with Answers and proven strategies to give specific, impressive, answers that help nail interviews
- 2 Free Aptitude Tests Available Online



4.75 Stars



4 Stars



The book contains a lot of information regarding the subject and the topics have been beautifully structured to take the readers from a basic to an advanced discussion.

Kimberly, Goodreads

Pages:	189 pages
Paperback:	978-1-946383-84-6 \$34 ⁹⁹
eBook:	978-1-946383-85-3 \$19 ⁹⁹
Trim Size:	5.5" x 8.5"
Category:	Computers / Networking
Authors:	Vibrant Publishers
Publication Date:	April 2018
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

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BACK TO TOC

CLOUD COMPUTING INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED



225 TECHNICAL
INTERVIEW
QUESTIONS

77 HR
INTERVIEW
QUESTIONS

Cloud Computing Interview Questions You'll Most Likely Be Asked: Second Edition is a perfect companion to stand ahead above the rest in today's competitive job market. Rather than going through comprehensive, textbook-sized reference guides, this book includes only the information required immediately for job search to build an IT career. This book puts the interviewee in the driver's seat and helps them steer their way to impress the interviewer.

The following is included in this book:

- 225 Cloud Computing Interview Questions, Answers and proven strategies for getting hired as an IT professional
- 77 HR Questions with Answers and proven strategies to give specific, impressive, answers that help nail the interviews
- Dozens of examples to respond to interview questions
- 2 Free Aptitude Tests Available Online

Pages:	138 pages
Paperback:	978-1-949395-46-4 \$34 ⁹⁹
eBook:	978-1-949395-47-1 \$19 ⁹⁹
Trim Size:	5.5" x 8.5"
Category:	Computers / Databases & BIG DATA
Authors:	Vibrant Publishers
Publication Date:	September 2019
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest



5 Stars



4.4 Stars



ABOUT THE SERIES:

This book is part of the Job Interview Questions series that has more than 75 books dedicated to interview questions and answers for different technical subjects and HR round related topics.

This series of books is written by experienced placement experts and subject matter experts. Unlike textbook-sized reference guides, these books include only the required information for job search. Hence, these books are short, concise and ready-to-use by students and professionals. Scan this QR Code to know more about the series.



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BACK TO TOC

CORE JAVA INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED

290 TECHNICAL
INTERVIEW
QUESTIONS

77 HR
INTERVIEW
QUESTIONS



Pages:	330 pages
Paperback:	978-1-63651-040-8 \$34 ⁹⁹
eBook:	978-1-63651-041-5 \$19 ⁹⁹
Trim Size:	5.5" x 8.5"
Category:	Computers / Programming Languages
Authors:	Vibrant Publishers
Publication Date:	September 2021
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

Core Java Interview Questions You'll Most Likely Be Asked: Second Edition is your perfect companion to stand above the rest in today's competitive job market.

With this guide, you learn or refresh Core Java fundamentals and principles necessary for cracking the coding interview and acquaint yourself with real-life interview questions and strategies to reach the solutions. The Resume building tutorial and the Aptitude tests equip you to present yourself better even before the job interview.

This book is a complete course in itself to prepare for your dream Java job placement.

The following is included in this book:

- All concepts of Java Fundamentals explained
- 290 Technical (Core Java) Interview Questions
- Includes Java 8 and Java 9 Questions
- Includes Scenario Based Questions
- 77 HR (Behavioral) Interview Questions
- Strategies and Answers for all questions
- ATS Compliant Resume Building Tutorial (e-format)
- 2 Free Aptitude Tests Available Online



**A perfect companion to enhance the interview skills
for Java programmers and developers**

David Han, Ph.D. University of Texas

**Very helpful for freshers and experienced candidates
looking for MNC placements**

*Shashikanth K, Placement Coordinator &
Associate Professor at CSE Department*

ABOUT THE SERIES:

This book is part of the Job Interview Questions series that has more than 75 books dedicated to interview questions and answers for different technical subjects and HR round related topics.

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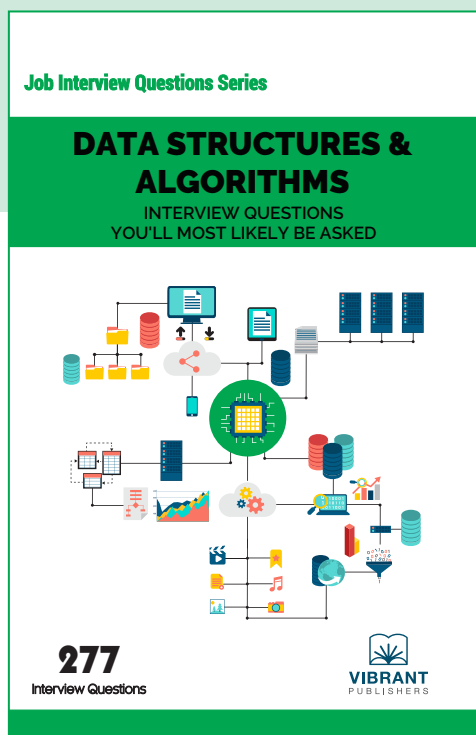
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BACK TO TOC

DATA STRUCTURES & ALGORITHMS INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED



200 TECHNICAL
INTERVIEW
QUESTIONS

77 HR
INTERVIEW
QUESTIONS

Data Structures & Algorithms Interview Questions You'll Most Likely Be Asked is a perfect companion to stand above the rest in today's competitive job market. Rather than going through comprehensive, textbook-sized reference guides, this book includes only the information required immediately for an ongoing job search for an I.T career. This book provides a compact yet comprehensive overview of the fundamentals of data structures and algorithms in Java that will help job aspirants give targeted, clear answers.

The book contains:

- 200 Data Structures and Algorithms (DSA) Interview Questions, Answers and proven strategies for getting hired as an IT professional
- Dozens of example responses to interview questions
- 77 HR Questions with Answers and proven strategies to give specific, impressive, answers that help nail interviews
- 2 Free Aptitude Tests Available Online

Pages:	212 pages
Paperback:	978-1-946383-06-8 \$34 ⁹⁹
eBook:	978-1-946383-07-5 \$19 ⁹⁹
Trim Size:	5.5" x 8.5"
Category:	Computers / Algorithms
Authors:	Vibrant Publishers
Publication Date:	December 2016
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

goodreads

4.43 Stars



This book covers all the Data Structure and Algorithms topics ranging from arrays, stacks, trees, hash data structures, etc. to concepts of algorithms, HR Questions, etc.

Shikhar Panwar, Goodreads

Incredibly helpful! Worth EVERY penny!

Gabrielle, Amazon

ABOUT THE SERIES:

This book is part of the Job Interview Questions series that has more than 75 books dedicated to interview questions and answers for different technical subjects and HR round related topics.

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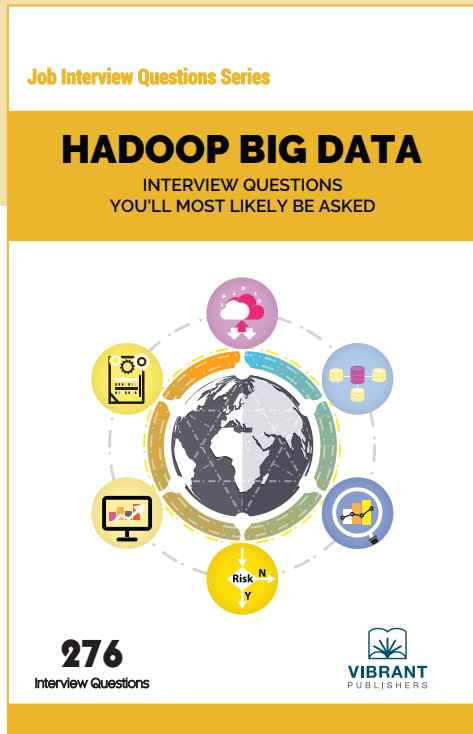
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BACK TO TOC

Hadoop BIG DATA INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED



200 TECHNICAL
INTERVIEW
QUESTIONS

76 HR
INTERVIEW
QUESTIONS

Hadoop BIG DATA Interview Questions You'll Most Likely Be Asked is a perfect companion to stand ahead above the rest in today's competitive job market. Rather than going through comprehensive, textbook-sized reference guides, this book includes only the information required immediately for job search to build an IT career. This book puts the interviewee in the driver's seat and helps them steer their way to impress the interviewer.

The following is included in this book:

- 200 Hadoop BIG DATA Interview Questions, Answers and proven strategies for getting hired as an IT professional
- 76 HR Questions with Answers and proven strategies to give specific, impressive, answers that help nail the interviews
- Dozens of examples to respond to interview questions
- 2 Free Aptitude Tests Available Online

Pages:	160 pages
Paperback:	978-1-946383-48-8 \$34 ⁹⁹
eBook:	978-1-946383-49-5 \$19 ⁹⁹
Trim Size:	5.5" x 8.5"
Category:	Computers / Databases & BIG DATA
Authors:	Vibrant Publishers
Publication Date:	March 2017
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

goodreads

5 Stars



Nice little book on Hadoop interview questions

Naman K., Amazon

ABOUT THE SERIES:

This book is part of the Job Interview Questions series that has more than 75 books dedicated to interview questions and answers for different technical subjects and HR round related topics.

This series of books is written by experienced placement experts and subject matter experts. Unlike textbook-sized reference guides, these books include only the required information for job search. Hence, these books are short, concise and ready-to-use by students and professionals. Scan this QR Code to know more about the series.



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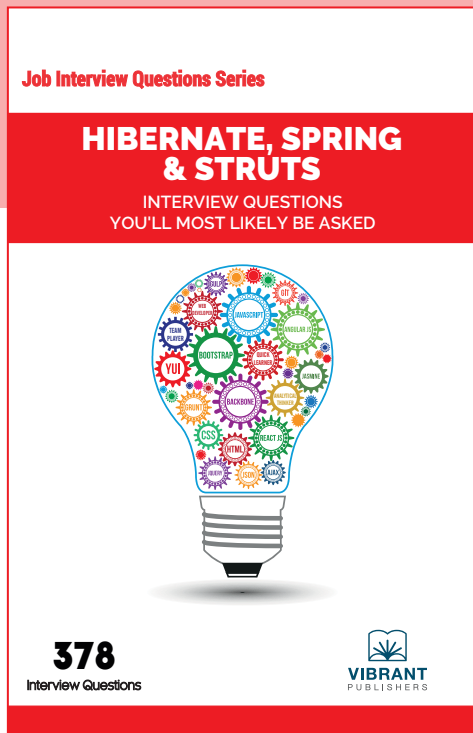
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BACK TO TOC

HIBERNATE, SPRING & STRUTS INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED



300 TECHNICAL
INTERVIEW
QUESTIONS

78 HR
INTERVIEW
QUESTIONS

Hadoop BIG DATA Interview Questions You'll Most Likely Be Asked is a perfect companion to stand ahead above the rest in today's competitive job market. Rather than going through comprehensive, textbook-sized reference guides, this book includes only the information required immediately for job search to build an IT career. This book puts the interviewee in the driver's seat and helps them steer their way to impress the interviewer.

The following is included in this book:

- *300 Hibernate, Spring & Struts Interview Questions, Answers* and proven strategies for getting hired as an IT professional
- *Dozens* of examples to respond to interview questions
- *78 HR* Questions with Answers and proven strategies to give specific, impressive, answers that help nail the interviews
- *2 Free Aptitude Tests* Available Online

Pages:	263 pages
Paperback:	978-1-946383-02-0 \$34 ⁹⁹
eBook:	978-1-946383-03-7 \$19 ⁹⁹
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Category:	Computers / Programming Languages
Authors:	Vibrant Publishers
Publication Date:	December 2016
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

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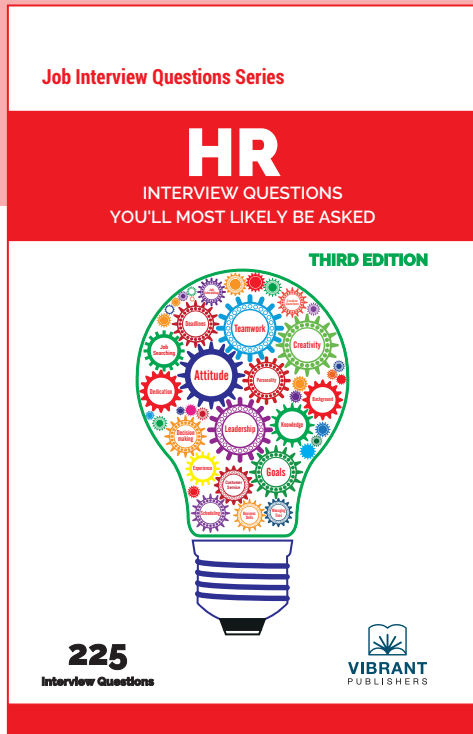
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BACK TO TOC

HR INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED



225 HR
INTERVIEW
QUESTIONS

REAL LIFE SCENARIO
BASED
QUESTIONS

HR Interview Questions You'll Most Likely Be Asked is a perfect companion to stand above the rest in today's competitive job market. An interview is the most crucial stage in the process of recruitment as it concludes with either an offer letter or a good-bye handshake. This book is ideal if you are preparing for any kind of job interview. It covers basic questions about your personal details to the most infamous and tricky interview questions and has proven answers and tricks to create your responses in line with your professional career.

The book contains:

- 225 HR Interview Questions, Answers and Proven Strategies for getting hired
- Creativity, Leadership, Personality, Business Skills, and 11 other relevant categories
- Dozens of Examples to respond to interview questions
- Popular Real-Life Scenario Questions

Pages:	210 pages
Paperback:	978-1-949395-96-9 \$34 ⁹⁹
eBook:	978-1-949395-75-4 \$19 ⁹⁹
Trim Size:	5.5" x 8.5"
Category:	Business & Economics
Authors:	Vibrant Publishers, Pamela Ellsworth
Publication Date:	May 2020
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

goodreads

4.75 Stars



Engaging content

Honey Thakur, Director-HR Practice

It looks like an Interview Bible to me as it covers more than 100% of interview questions.

*Shehzad Mukadam,
Skills Trainer*

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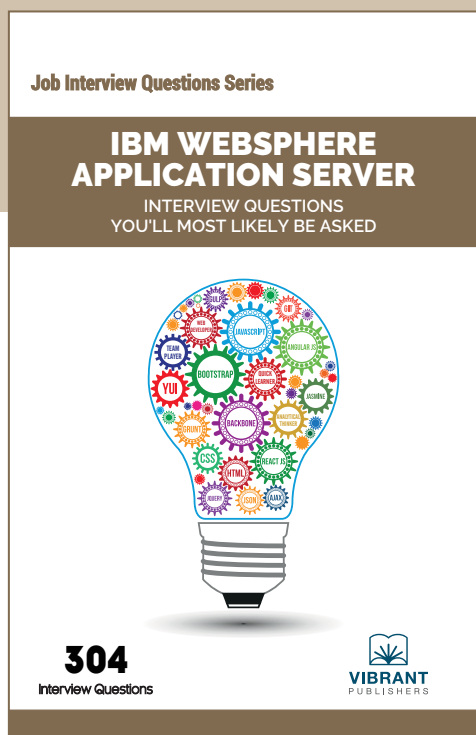
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BACK TO TOC

IBM WEBSHERE APPLICATION SERVER INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED



226 TECHNICAL
INTERVIEW
QUESTIONS

78 HR
INTERVIEW
QUESTIONS

IBM WebSphere Application Server Interview Questions You'll Most Likely Be Asked is a perfect companion to stand ahead above the rest in today's competitive job market. Rather than going through comprehensive, textbook-sized reference guides, this book includes only the information required immediately for job search to build an IT career. This book puts the interviewee in the driver's seat and helps them steer their way to impress the interviewer.

The following is included in this book:

- *226 IBM WebSphere Application Server Interview Questions, Answers and proven strategies for getting hired as an IT professional*
- *78 HR Questions with Answers and proven strategies to give specific, impressive, answers that help nail the interviews*
- *Dozens of examples to respond to interview questions*
- *2 Free Aptitude Tests Available Online*

Pages:	128 pages
Paperback:	978-1-946383-39-6 \$34 ⁹⁹
eBook:	978-1-946383-59-4 \$19 ⁹⁹
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Authors:	Vibrant Publishers
Publication Date:	August 2018
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

goodreads

5 Stars



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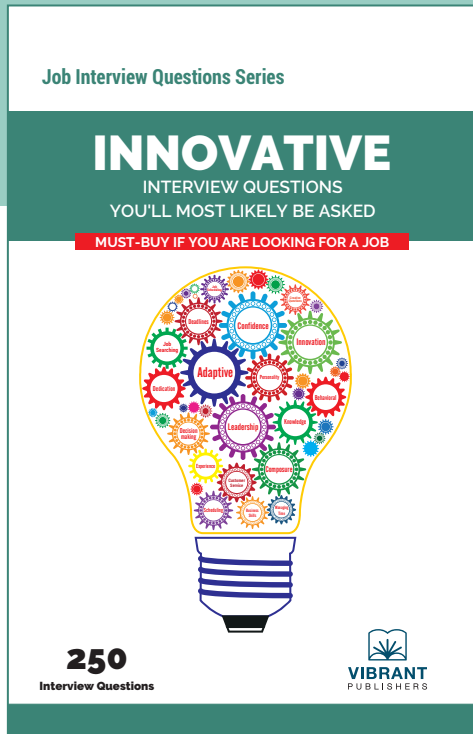
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BACK TO TOC

INNOVATIVE INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED



250

INNOVATIVE INTERVIEW QUESTIONS

Does the thought of going blank in the middle of an interview scare you? Do you get goosebumps thinking what you will be asked next?

Innovative Interview Questions You'll Most Likely Be Asked is the interview preparation book that will help you overcome this fear and approach your job interviews with confidence. With topics spanning a range of domains, this book will help you anticipate the interview questions most likely to be asked and give a flair to your answers that will leave an impression.

- Leadership
- Personality
- Confidence
- Character
- Addictiveness
- Composure
- Behavioral
- Innovation
- Problem Solving
- Job Competency

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Authors:	Vibrant Publishers
Publication Date:	June 2020
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest



4.67 Stars



4.5 Stars



Quite elaborate

*Sunanda Ladha, Founder & CEO,
Seahorse Consulting*

Well written and to the point.

Manish Jain, Career Coach

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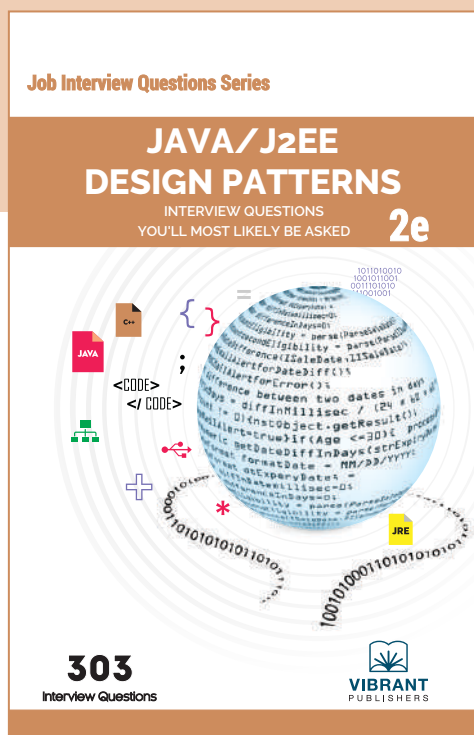
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BACK TO TOC

JAVA/J2EE DESIGN PATTERNS INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED



225 TECHNICAL
INTERVIEW
QUESTIONS

78 HR
INTERVIEW
QUESTIONS

Java/J2EE Design Patterns Interview Questions You'll Most Likely Be Asked: Second Edition is a perfect companion to stand ahead above the rest in today's competitive job market. Rather than going through comprehensive, textbook-sized reference guides, this book includes only the information required immediately for job search to build an IT career. This book puts the interviewee in the driver's seat and helps them steer their way to impress the interviewer.

The following is included in this book:

- 225 Java/J2EE Design Patterns Interview Questions, Answers and proven strategies for getting hired as an IT professional
- Dozens of examples to respond to interview questions
- 78 HR Questions with Answers and proven strategies to give specific, impressive, answers that help nail the interviews
- 2 Free Aptitude Tests Available Online

Pages:	132 pages
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eBook:	978-1-949395-31-0 \$19 ⁹⁹
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Category:	Computers / Programming Languages
Authors:	Vibrant Publishers
Publication Date:	August 2019
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest



It help you a lot to clear your interview and get your job easily.

Aman Farooqui , Goodreads

ABOUT THE SERIES:

This book is part of the Job Interview Questions series that has more than 75 books dedicated to interview questions and answers for different technical subjects and HR round related topics.

This series of books is written by experienced placement experts and subject matter experts. Unlike textbook-sized reference guides, these books include only the required information for job search. Hence, these books are short, concise and ready-to-use by students and professionals. Scan this QR Code to know more about the series.



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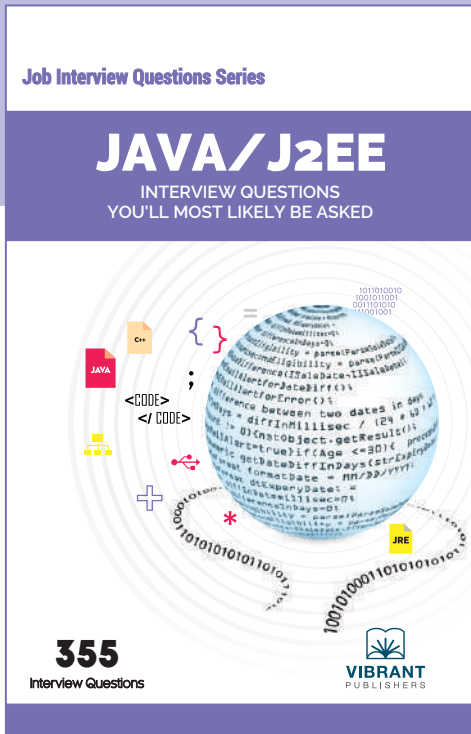
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BACK TO TOC

JAVA/J2EE INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED



280

TECHNICAL
INTERVIEW
QUESTIONS

75

HR
INTERVIEW
QUESTIONS

Java/J2EE Interview Questions You'll Most Likely Be Asked is a perfect companion to stand ahead above the rest in today's competitive job market. Rather than going through comprehensive, textbook-sized reference guides, this book includes only the information required immediately for job search to build an IT career. This book puts the interviewee in the driver's seat and helps them steer their way to impress the interviewer.

The following is included in this book:

- 280 Java/J2EE Interview Questions, Answers and proven strategies for getting hired as an IT professional
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- 75 HR Questions with Answers and proven strategies to give specific, impressive, answers that help nail the interviews
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eBook:	978-1-946383-25-9 \$19 ⁹⁹
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Authors:	Vibrant Publishers
Publication Date:	December 2016
Intended Age:	13+
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5 Stars



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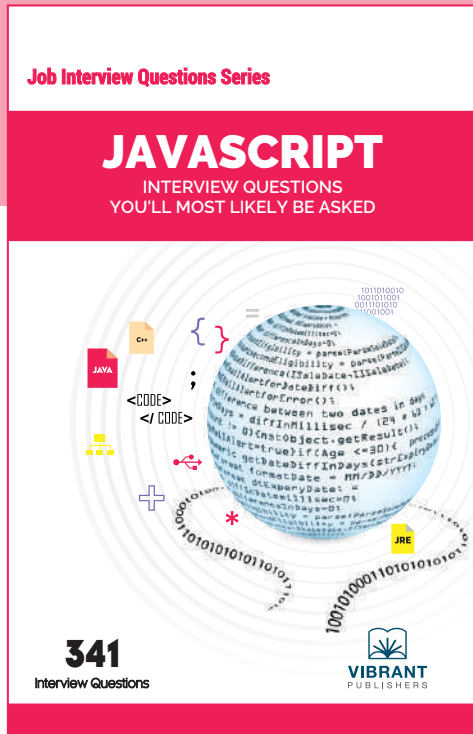
BACK TO TOC

JAVASCRIPT INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED

264 TECHNICAL
INTERVIEW
QUESTIONS

77 HR
INTERVIEW
QUESTIONS



JavaScript Interview Questions You'll Most Likely Be Asked is a perfect companion to stand ahead above the rest in today's competitive job market. Rather than going through comprehensive, textbook-sized reference guides, this book includes only the information required immediately for job search to build an IT career. This book puts the interviewee in the driver's seat and helps them steer their way to impress the interviewer.

The following is included in this book:

- 264 JavaScript Interview Questions, Answers and proven strategies for getting hired as an IT professional
- 77 HR Questions with Answers and proven strategies to give specific, impressive, answers that help nail the interviews
- Dozens of examples to respond to interview questions
- 2 Free Aptitude Tests Available Online

Pages:	162 pages
Paperback:	978-1-946383-86-0 \$34 ⁹⁹
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Authors:	Vibrant Publishers
Publication Date:	November 2017
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

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**100 Best Job
Interview Books
of All Time**

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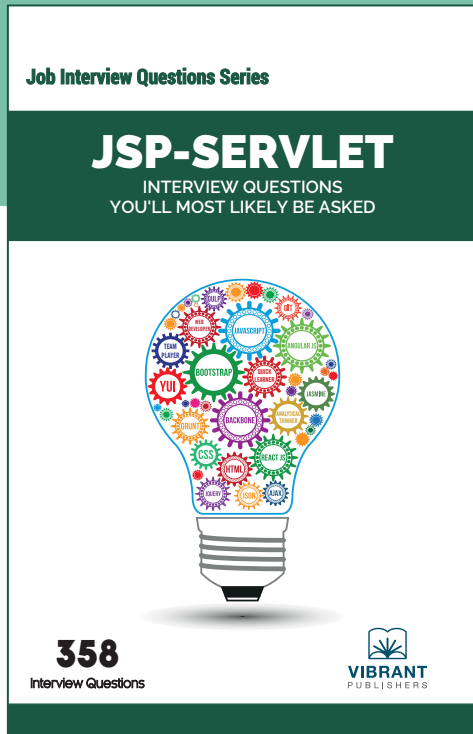
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BACK TO TOC

JSP-SERVLET INTERVIEW



280

78 HR INTERVIEW QUESTIONS

JSP Servlet Interview Questions You'll Most Likely Be Asked is a perfect companion that provides responses to the frequently-asked questions in one compact yet comprehensive book. This book includes only the information required immediately for job search to build an IT career. With specific questions and focused answers that will help you frame your own responses, this book will help you ace your Java interviews and land your dream job.

This book contains:

- *280 JSP Servlet Interview Questions and Answers* and Proven Strategies for getting hired as an IT professional
- *Dozens* of examples to Respond to Interview Questions
- *78 HR Questions with Answers* and Proven Strategies to give specific, impressive, answers to nail interviews
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Pages:	218 pages
Paperback:	978-1-946383-10-5 \$34 ⁹⁹
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5 Stars



4.3 Stars



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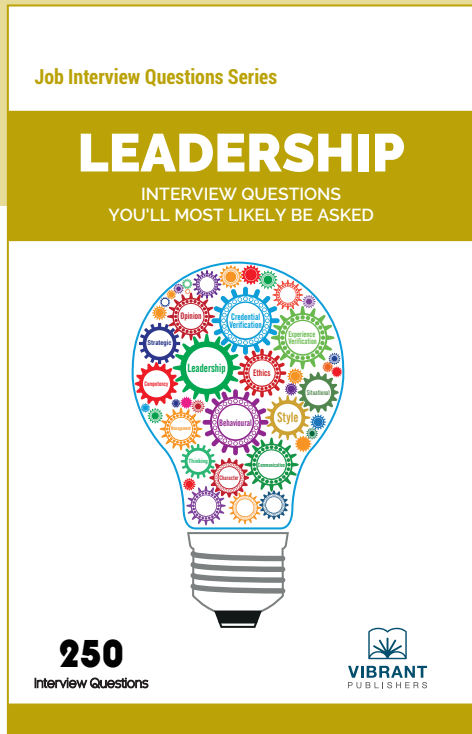
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[BACK TO TOC](#)

QUESTIONS YOU'LL MOST LIKELY BE ASKED



250

LEADERSHIP INTERVIEW QUESTIONS

A job interview can be very scary and extremely exciting at the same time; candidates are always looking for new ways to put their best foot forward during an interview. As the interview and hiring process changes to reflect the multi-faceted nature of 21st-century life, job aspirants need to be up to date with the latest interview techniques and requirements.

Leadership Interview Questions You'll Most Likely Be Asked is a great resource that includes a variety of interview questions- the ones which are most commonly asked and some out-of-the-box questions to thoroughly prepare for interviews. With focused questions and answers spanning the following topics, this book is a great resource for job aspirants aiming to ace their leadership interview.

- Competency
- Behavioral
- Opinion
- Situational
- Credential Verification
- Experience Verification
- Strategic Thinking
- Management Style
- Character and Ethics

Pages:	186 pages
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Category:	Business & Economics
Authors:	Vibrant Publishers
Publication Date:	May 2020
Intended Age:	13+
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5 Stars



“

Topic wise segregation is good.

Krishnaraj Ramarao, PMP®,
SMC™

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LINUX SYSTEM ADMINISTRATOR INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED

Job Interview Questions Series

LINUX SYSTEM ADMINISTRATOR

INTERVIEW QUESTIONS
YOU'LL MOST LIKELY BE ASKED

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296

Interview Questions



221

TECHNICAL
INTERVIEW
QUESTIONS

75

HR
INTERVIEW
QUESTIONS

Linux System Administrator Interview Questions You'll Most Likely Be Asked is a perfect companion to stand ahead above the rest in today's competitive job market. Rather than going through comprehensive, textbook-sized reference guides, this book includes only the information required immediately for job search to build an IT career. This book puts the interviewee in the driver's seat and helps them steer their way to impress the interviewer.

The following is included in this book:

- 221 *Linux System Administrator Interview Questions*, Answers and proven strategies for getting hired as an IT professional
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Authors:	Vibrant Publishers
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BACK TO TOC

OPERATING SYSTEMS INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED

Job Interview Questions Series

OPERATING SYSTEMS

INTERVIEW QUESTIONS YOU'LL MOST LIKELY BE ASKED

[illegible]

302

Interview Questions



225

TECHNICAL INTERVIEW QUESTIONS

TECHNICAL INTERVIEW QUESTIONS

77 HR INTERVIEW QUESTIONS

HR INTERVIEW QUESTIONS

Operating Systems Interview Questions You'll Most Likely Be Asked is a perfect companion to stand ahead above the rest in today's competitive job market. Rather than going through comprehensive, textbook-sized reference guides, this book includes only the information required immediately for job search to build an IT career. This book puts the interviewee in the driver's seat and helps them steer their way to impress the interviewer.

The following is included in this book:

- *225 Operating Systems Interview Questions, Answers and proven strategies for getting hired as an IT professional*
- *Dozens of examples to respond to interview questions*
- *77 HR Questions with Answers and proven strategies to give specific, impressive, answers that help nail the interviews*
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Category:	Computers / Operating Systems
Authors:	Vibrant Publishers
Publication Date:	May 2018
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Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

#9



100 Best Job Interview Books of All Time

ABOUT THE SERIES:

This book is part of the Job Interview Questions series that has more than 75 books dedicated to interview questions and answers for different technical subjects and HR round related topics.

This series of books is written by experienced placement experts and subject matter experts. Unlike textbook-sized reference guides, these books include only the required information for job search. Hence, these books are short, concise and ready-to-use by students and professionals. Scan this QR Code to know more about the series.



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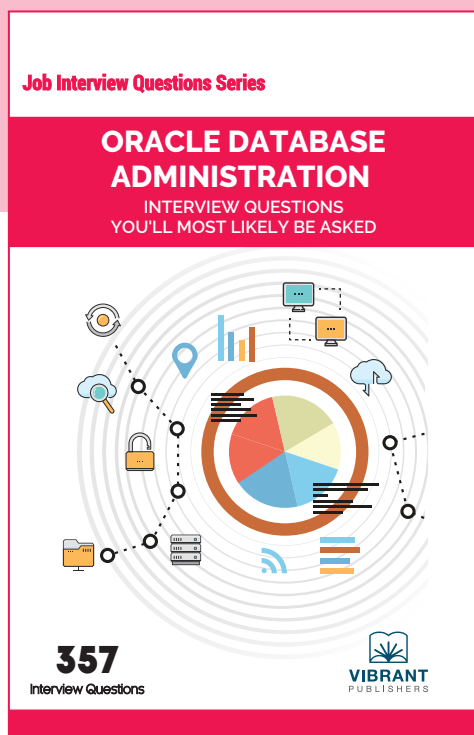
[BACK TO TOC](#)

ORACLE DATABASE ADMINISTRATION INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED

280 TECHNICAL
INTERVIEW
QUESTIONS

77 HR
INTERVIEW
QUESTIONS



Oracle Database Administration Interview Questions You'll Most Likely Be Asked is a perfect companion to stand ahead above the rest in today's competitive job market. Rather than going through comprehensive, textbook-sized reference guides, this book includes only the information required immediately for job search to build an IT career. This book puts the interviewee in the driver's seat and helps them steer their way to impress the interviewer.

The following is included in this book:

- 280 Oracle Database Administration Interview Questions, Answers and proven strategies for getting hired as an IT professional
- 77 HR Questions with Answers and proven strategies to give specific, impressive, answers that help nail the interviews
- Dozens of examples to respond to interview questions
- 2 Free Aptitude Tests Available Online

Pages:	236 pages
Paperback:	978-1-946383-00-6 \$34 ⁹⁹
eBook:	978-1-946383-01-3 \$19 ⁹⁹
Trim Size:	5.5" x 8.5"
Category:	Computers / Databases
Authors:	Vibrant Publishers
Publication Date:	November 2016
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest



5 Stars



4.2 Stars



**Highly recommended for anyone
preparing for DBA admin role**

Amazon Customer

Must have Book for Interviews

Mohammad Faizan Khan, Amazon

ABOUT THE SERIES:

This book is part of the Job Interview Questions series that has more than 75 books dedicated to interview questions and answers for different technical subjects and HR round related topics.

This series of books is written by experienced placement experts and subject matter experts. Unlike textbook-sized reference guides, these books include only the required information for job search. Hence, these books are short, concise and ready-to-use by students and professionals. Scan this QR Code to know more about the series.



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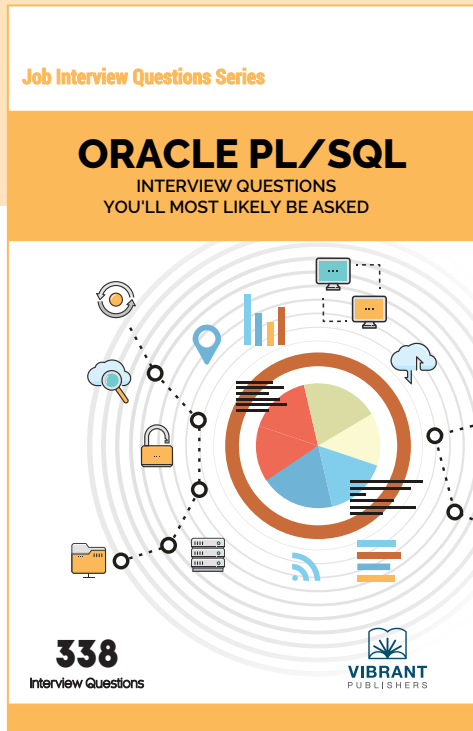
BACK TO TOC

ORACLE PL/SQL INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED

261 TECHNICAL
INTERVIEW
QUESTIONS

77 HR
INTERVIEW
QUESTIONS



Pages:	224 pages
Paperback:	978-1-946383-11-2 \$34 ⁹⁹
eBook:	978-1-946383-17-4 \$19 ⁹⁹
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Category:	Computers / Databases
Authors:	Vibrant Publishers
Publication Date:	March 2017
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

ORACLE PL/SQL Interview Questions You'll Most Likely Be Asked is arguably the future for enterprise information systems. Corporations, both large and small, are looking for resources who know their job in depth.

ORACLE PL/SQL Interview Questions You'll Most Likely Be Asked is a perfect companion to stand a head above the rest in today's competitive job market. Rather than going through comprehensive, textbook-sized reference guides, this book includes only the information required immediately for job search to build a career as a ORACLE PL/SQL Professional. If you think this book just covers important topics in brief, then you are mistaken! It covers questions those are based on project knowledge and experience gained on successful high-profile ORACLE implementers. This book puts the interviewee in the driver's seat and helps them steer their way to impress the interviewer.

The following is included in this book:

- 261 ORACLE PL/SQL Interview Questions, Answers and proven strategies for getting hired as an IT professional.
- 77 HR Questions with Answers and proven strategies to give specific, impressive, answers that help nail the interviews.
- Dozens of examples to respond to interview questions.
- 2 Free Aptitude Tests Available Online

goodreads
4.17 Stars
★★★★☆



The book is good to revise the concepts of PL/SQL.

Nidhi Tiwari, Goodreads

ABOUT THE SERIES:

This book is part of the Job Interview Questions series that has more than 75 books dedicated to interview questions and answers for different technical subjects and HR round related topics.

This series of books is written by experienced placement experts and subject matter experts. Unlike textbook-sized reference guides, these books include only the required information for job search. Hence, these books are short, concise and ready-to-use by students and professionals. Scan this QR Code to know more about the series.



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BACK TO TOC

QUESTIONS YOU'LL MOST LIKELY BE ASKED

Job Interview Questions Series

PYTHON

INTERVIEW QUESTIONS YOU'LL MOST LIKELY BE ASKED

[illegible]

293

Interview Questions



215

TECHNICAL INTERVIEW QUESTIONS

78

HR INTERVIEW QUESTIONS

Python Interview Questions You'll Most Likely Be Asked is a perfect companion to stand ahead above the rest in today's competitive job market. Rather than going through comprehensive, textbook-sized reference guides, this book includes only the information required immediately for job search to build an IT career. This book puts the interviewee in the driver's seat and helps them steer their way to impress the interviewer.

The following is included in this book:

- *215 Python Interview Questions, Answers and proven strategies for getting hired as an IT professional*
- *Dozens of examples to respond to interview questions*
- *78 HR Questions with Answers and proven strategies to give specific, impressive, answers that help nail the interviews*
- *2 Free Aptitude Tests Available Online*

Pages:	122 pages
Paperback:	978-1-946383-82-2 \$34 ⁹⁹
eBook:	978-1-946383-83-9 \$19 ⁹⁹
Trim Size:	5.5" x 8.5"
Category:	Computers / Programming Languages
Authors:	Vibrant Publishers
Publication Date:	September 2017
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest



4.67 Stars



“

The book covers almost all the important topics of the highly used programming language Python in different fields.

Radhika Gupta, Goodreads

ABOUT THE SERIES:

This book is part of the Job Interview Questions series that has more than 75 books dedicated to interview questions and answers for different technical subjects and HR round related topics.

This series of books is written by experienced placement experts and subject matter experts. Unlike textbook-sized reference guides, these books include only the required information for job search. Hence, these books are short, concise and ready-to-use by students and professionals. Scan this QR Code to know more about the series.



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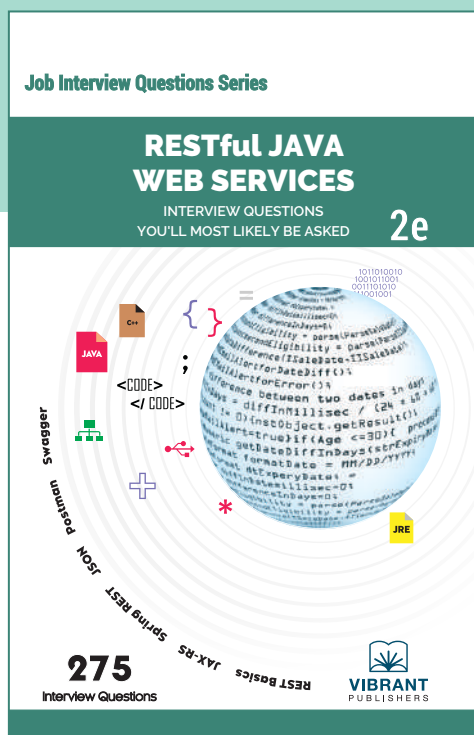
[BACK TO TOC](#)

RESTful JAVA WEB SERVICES INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED

200 TECHNICAL
INTERVIEW
QUESTIONS

75 HR
INTERVIEW
QUESTIONS



RESTful Java Web Services Interview Questions You'll Most Likely Be Asked is the resource you require to ace your Java job interviews. In today's competitive job market, interviewers look for well-prepared answers and a focused style of responses. This book will put the interviewee in the driver's seat and help them steer their way to impress the interviewer, with clear and well thought-out answers.

This book contains:

- 200 RESTful Java Web Services Interview Questions, Answers and Proven Strategies for getting hired as an IT professional
- 75 HR Questions with Answers and Proven Strategies to give specific, impressive, answers to ace interviews
- Dozens of examples to Respond to Interview Questions
- 2 Free Aptitude Tests Available Online

Pages:	204 pages
Paperback:	978-1-949395-49-5 \$34 ⁹⁹
eBook:	978-1-949395-50-1 \$19 ⁹⁹
Trim Size:	5.5" x 8.5"
Category:	Computers / Web Services & APIs
Authors:	Vibrant Publishers
Publication Date:	October 2019
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest



**Paperback &
ebook categories**

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This series of books is written by experienced placement experts and subject matter experts. Unlike textbook-sized reference guides, these books include only the required information for job search. Hence, these books are short, concise and ready-to-use by students and professionals. Scan this QR Code to know more about the series.



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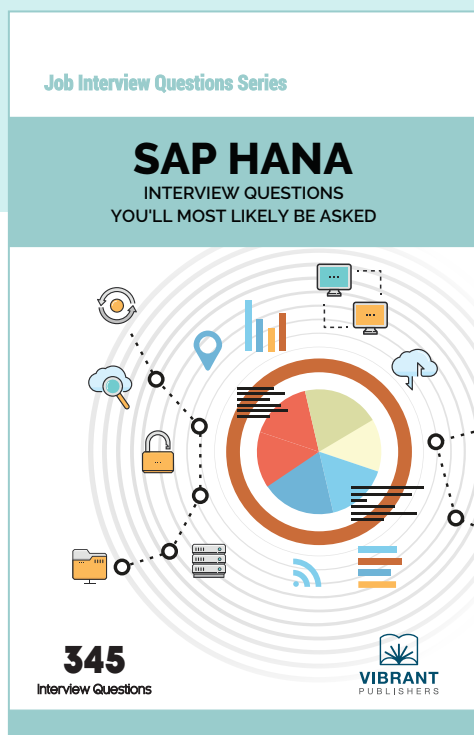
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BACK TO TOC

SAP HANA INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED



270 TECHNICAL
INTERVIEW
QUESTIONS

75 HR
INTERVIEW
QUESTIONS

SAP HANA Interview Questions You'll Most Likely Be Asked is a perfect companion to stand ahead above the rest in today's competitive job market. Rather than going through comprehensive, textbook-sized reference guides, this book includes only the information required immediately for job search to build an IT career. This book puts the interviewee in the driver's seat and helps them steer their way to impress the interviewer.

The following is included in this book:

- 270 SAP HANA Interview Questions, Answers and proven strategies for getting hired as an IT professional
- Dozens of examples to respond to interview questions
- 75 HR Questions with Answers and proven strategies to give specific, impressive, answers that help nail the interviews
- 2 Free Aptitude Tests Available Online

Pages:	144 pages
Paperback:	978-1-946383-72-3 \$34 ⁹⁹
eBook:	978-1-946383-73-0 \$19 ⁹⁹
Trim Size:	5.5" x 8.5"
Category:	Computers / Enterprise Applications
Authors:	Vibrant Publishers
Publication Date:	July 2017
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest



4 Stars



**A good handbook of SAP HANA
interview questions for job
seekers**

Swapna Peri, Goodreads

ABOUT THE SERIES:

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This series of books is written by experienced placement experts and subject matter experts. Unlike textbook-sized reference guides, these books include only the required information for job search. Hence, these books are short, concise and ready-to-use by students and professionals. Scan this QR Code to know more about the series.



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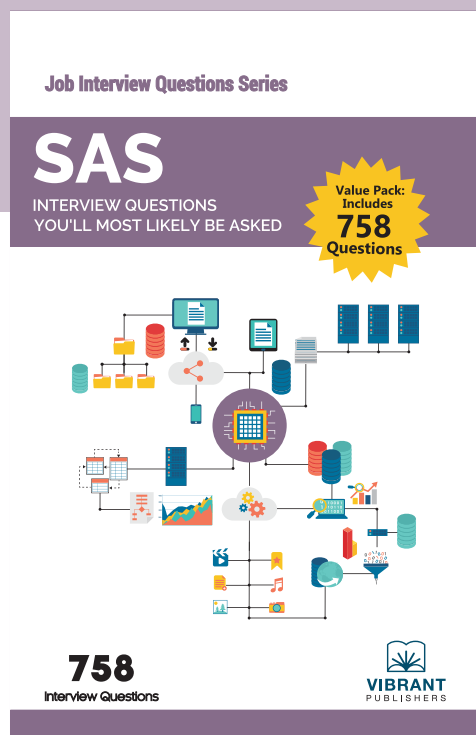
BACK TO TOC

SAS INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED

645 TECHNICAL
INTERVIEW
QUESTIONS

113 HR
INTERVIEW
QUESTIONS



SAS Interview Questions You'll Most Likely Be Asked is designed to include all the possible SAS interview questions that exist. This book includes 215 SAS Programming Guidelines, 215 Base SAS and 215 Advanced SAS interview questions along with detailed answers and proven strategies for getting hired as an IT professional. Apart from the technical questions, this value pack includes 113 Human Resource interview questions to give impressive answers that help nail the job interview.

All this makes *SAS Interview Questions You'll Most Likely Be Asked* a complete value-for-money purchase.

The following is included in this book:

- 645 *SAS Interview Questions*, Answers and proven strategies for getting hired as an IT professional
- Dozens of examples to respond to interview questions
- 113 HR Questions with Answers and proven strategies to give specific, impressive, answers that help nail the interviews
- 2 Free Aptitude Tests Available Online

Pages:	504 pages
Paperback:	978-1-949395-12-9 \$49 ⁹⁹
eBook:	978-1-949395-13-6 \$19 ⁹⁹
Trim Size:	5.5" x 8.5"
Category:	Computers / Data Mining
Authors:	Vibrant Publishers
Publication Date:	July 2019
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest



5 Stars



4.6 Stars



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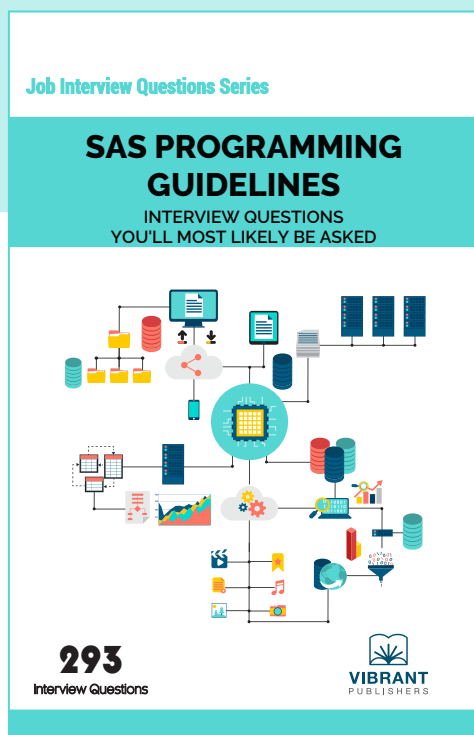
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BACK TO TOC

SAS PROGRAMMING INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED



215 TECHNICAL
INTERVIEW
QUESTIONS

78 HR
INTERVIEW
QUESTIONS

SAS Programming Guidelines Interview Questions You'll Most Likely Be Asked is a perfect companion to stand ahead above the rest in today's competitive job market. Rather than going through comprehensive, textbook-sized reference guides, this book includes only the information required immediately for job search to build an IT career. This book puts the interviewee in the driver's seat and helps them steer their way to impress the interviewer.

The following is included in this book:

- 215 SAS Programming Interview Questions, Answers and proven strategies for getting hired as an IT professional
- Dozens of examples to respond to interview questions
- 78 HR Questions with Answers and proven strategies to give specific, impressive, answers that help nail the interviews
- 2 Free Aptitude Tests Available Online

Pages:	192 pages
Paperback:	978-1-946383-76-1 \$34 ⁹⁹
eBook:	978-1-946383-77-8 \$19 ⁹⁹
Trim Size:	5.5" x 8.5"
Category:	Computers / Data Mining
Authors:	Vibrant Publishers
Publication Date:	June 2018
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

goodreads

5 Stars



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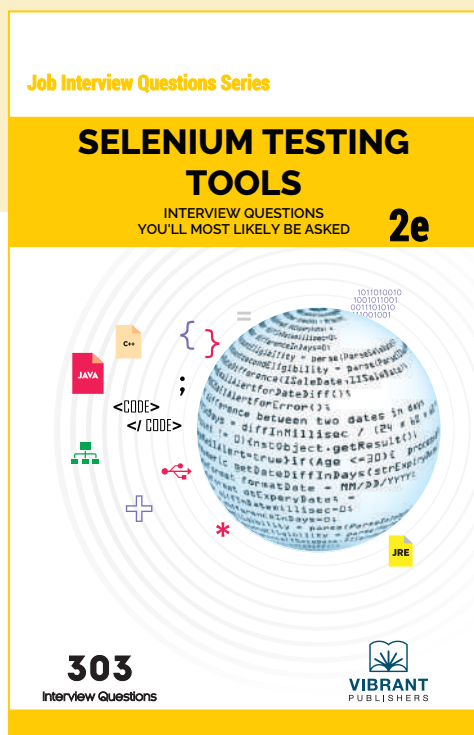
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BACK TO TOC

SELENIUM TESTING TOOLS INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED



225 TECHNICAL
INTERVIEW
QUESTIONS

78 HR
INTERVIEW
QUESTIONS

Selenium Testing Tools Interview Questions You'll Most Likely Be Asked: Second Edition is the perfect companion for students and professionals. This interview preparation book contains the most specific technical questions asked by interviewers and effective example responses to guide the thought process during an interview. What's more, the human-resource based questions included in this book will put the interviewee in the driver's seat and help them steer their way to impress the interviewer.

Inside this book:

- 225 *Selenium Testing Tools Interview Questions, Answers and Proven Strategies* for getting hired as an IT professional
- 78 *HR Questions with Answers and Proven Strategies* to nail interviews
- *Dozens* of examples to respond to interview questions
- 2 *Free Aptitude Tests* Available Online

Pages:	150 pages
Paperback:	978-1-949395-10-5 \$34 ⁹⁹
eBook:	978-1-949395-11-2 \$19 ⁹⁹
Trim Size:	5.5" x 8.5"
Category:	Computers / Quality Assurance & Testing
Authors:	Vibrant Publishers
Publication Date:	August 2019
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest



4 Stars
★★★★☆



5 Stars
★★★★★



The book provides a quick recap by including the most vital information.

Kimberly, Goodreads

It gives us an idea about generic selenium, selenium IDE, RC 1.0, Grid, web driver, its tool implementation.

Swarup Swabhimani, Goodreads

ABOUT THE SERIES:

This book is part of the Job Interview Questions series that has more than 75 books dedicated to interview questions and answers for different technical subjects and HR round related topics.

This series of books is written by experienced placement experts and subject matter experts. Unlike textbook-sized reference guides, these books include only the required information for job search. Hence, these books are short, concise and ready-to-use by students and professionals. Scan this QR Code to know more about the series.



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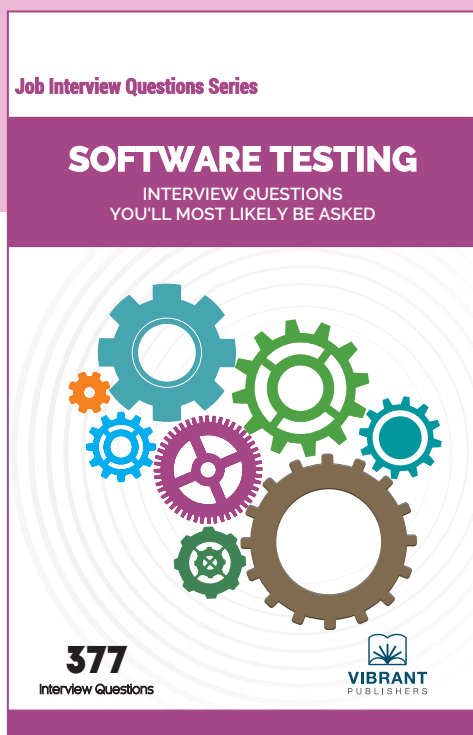
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BACK TO TOC

SOFTWARE TESTING INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED



300 TECHNICAL
INTERVIEW
QUESTIONS

77 HR
INTERVIEW
QUESTIONS

Software Testing Interview Questions You'll Most Likely Be Asked is a perfect companion to stand ahead above the rest in today's competitive job market. Rather than going through comprehensive, textbook-sized reference guides, this book includes only the information required immediately for job search to build an IT career. This book puts the interviewee in the driver's seat and helps them steer their way to impress the interviewer.

The following is included in this book:

- 300 *Software Testing Interview Questions*, Answers and proven strategies for getting hired as an IT professional
- 77 *HR Questions* with Answers and proven strategies to give specific, impressive, answers that help nail the interviews
- Dozens of examples to respond to interview questions
- 2 *Free Aptitude Tests* Available Online

Pages:	318 pages
Paperback:	978-1-946383-46-4 \$34 ⁹⁹
eBook:	978-1-946383-47-1 \$19 ⁹⁹
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Category:	Computers / Quality Assurance & Testing
Authors:	Vibrant Publishers
Publication Date:	March 2017
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest



4.64 Stars



This book is such a wonderful guide for the aspirants that offers 300 most crucial and most asked questions in the interview with answers.

Priya, Goodreads

ABOUT THE SERIES:

This book is part of the Job Interview Questions series that has more than 75 books dedicated to interview questions and answers for different technical subjects and HR round related topics.

This series of books is written by experienced placement experts and subject matter experts. Unlike textbook-sized reference guides, these books include only the required information for job search. Hence, these books are short, concise and ready-to-use by students and professionals. Scan this QR Code to know more about the series.



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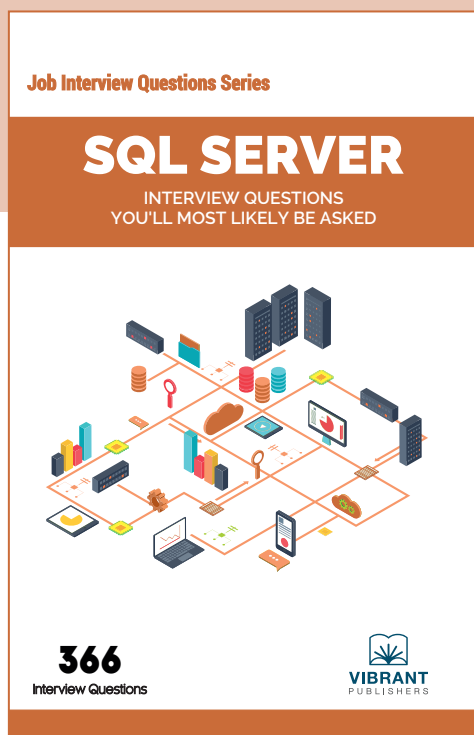
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BACK TO TOC

SQL SERVER INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED



290 TECHNICAL
INTERVIEW
QUESTIONS

76 HR
INTERVIEW
QUESTIONS

SQL Server Interview Questions You'll Most Likely Be Asked is a perfect companion to stand a head above the rest in today's competitive job market. Rather than going through comprehensive, textbook-sized reference guides, this book includes only the information required immediately for job search to build an IT career. This book puts the interviewee in the driver's seat and helps them steer their way to impress the interviewer.

The following is included in this book:

- *290 SQL Server Interview Questions, Answers and proven strategies for getting hired as an IT professional*
- *76 HR Questions with Answers and proven strategies to give specific, impressive, answers that help nail the interviews*
- *Dozens of examples to respond to interview questions*
- *2 Free Aptitude Tests Available Online*

Pages:	202 pages
Paperback:	978-1-946383-04-4 \$34 ⁹⁹
eBook:	978-1-946383-05-1 \$19 ⁹⁹
Trim Size:	5.5" x 8.5"
Category:	Computers / Databases
Authors:	Vibrant Publishers
Publication Date:	December 2016
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest



5 Stars



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This series of books is written by experienced placement experts and subject matter experts. Unlike textbook-sized reference guides, these books include only the required information for job search. Hence, these books are short, concise and ready-to-use by students and professionals. Scan this QR Code to know more about the series.



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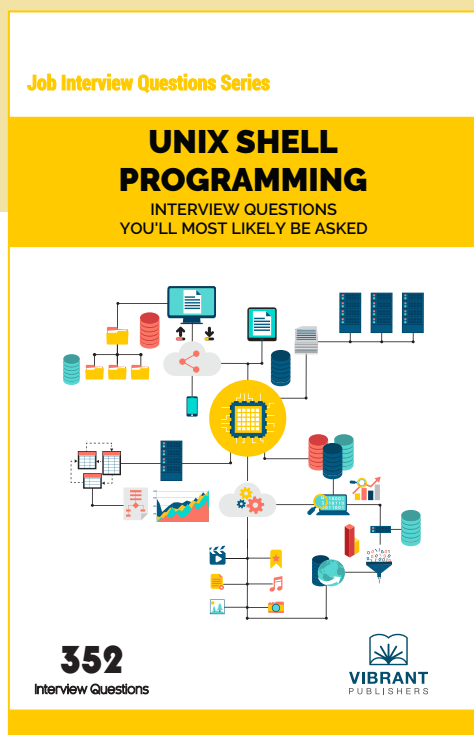
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BACK TO TOC

UNIX SHELL PROGRAMMING INTERVIEW

QUESTIONS YOU'LL MOST LIKELY BE ASKED



276 TECHNICAL
INTERVIEW
QUESTIONS

76 HR
INTERVIEW
QUESTIONS

UNIX Shell Programming Interview Questions You'll Most Likely Be Asked is a perfect companion to stand ahead above the rest in today's competitive job market. Rather than going through comprehensive, textbook-sized reference guides, this book includes only the information required immediately for job search to build an IT career. This book puts the interviewee in the driver's seat and helps them steer their way to impress the interviewer.

The following is included in this book:

- 276 Unix Shell Programming Interview Questions, Answers and proven strategies for getting hired as an IT professional
- Dozens of examples to respond to interview questions
- 76 HR Questions with Answers and proven strategies to give specific, impressive, answers that help nail the interviews
- 2 Free Aptitude Tests Available Online

Pages:	176 pages
Paperback:	978-1-949395-02-0 \$34 ⁹⁹
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Trim Size:	5.5" x 8.5"
Category:	Computers / Linux & UNIX Administration
Authors:	Vibrant Publishers
Publication Date:	August 2018
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

#82

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**100 Best Job
Interview Books
of All Time**

ABOUT THE SERIES:

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This series of books is written by experienced placement experts and subject matter experts. Unlike textbook-sized reference guides, these books include only the required information for job search. Hence, these books are short, concise and ready-to-use by students and professionals. Scan this QR Code to know more about the series.



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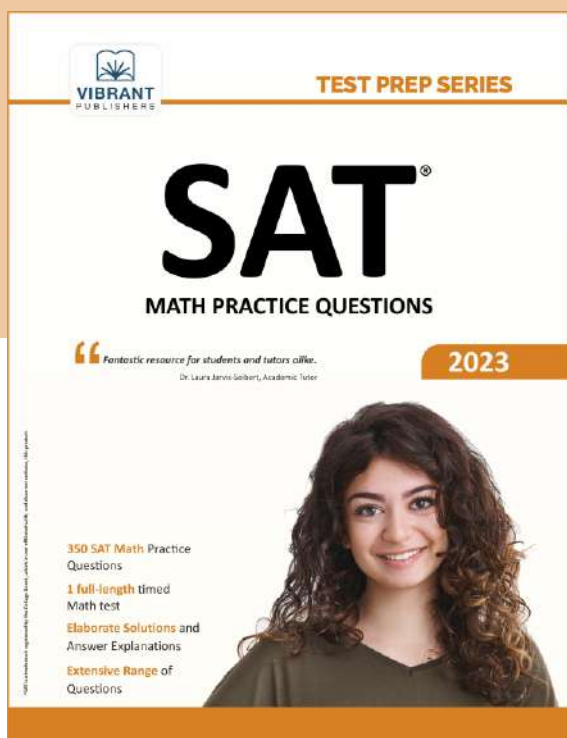
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Start preparing to achieve *HIGH SCORES* with *SAT Math Practice Questions!*

Pages:	246 pages
Paperback:	978-1-63651-094-1 \$34 ⁹⁹
Trim Size:	8.5" x 11"
Category:	Study Aids/SAT
Authors:	Vibrant Publishers
Publication Date:	June 2022
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

ABOUT THE SERIES:

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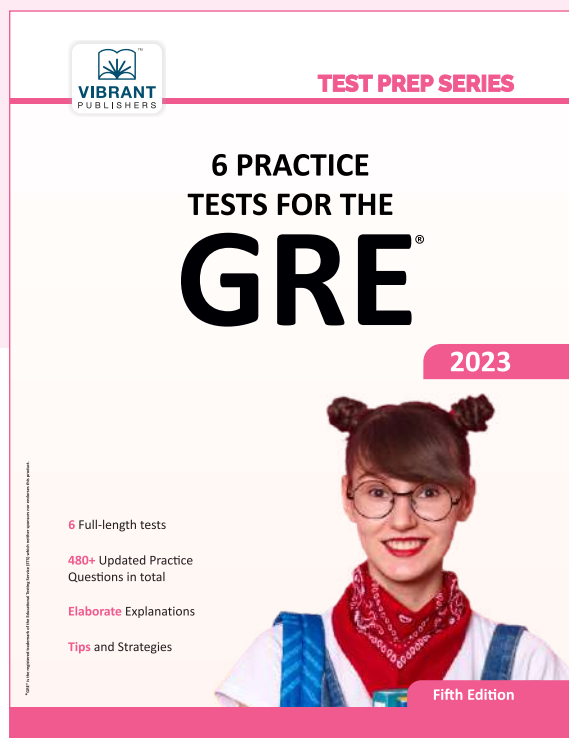
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BACK TO TOC

6 PRACTICE TESTS FOR THE GRE®



- 6 Full-Length Tests
- 480+ New and Improved Practice Questions in total
- Elaborate solutions
- Sample Essays
- Overview of the GRE
- Analytical and Verbal Reasoning Questions
- Quantitative Reasoning Questions
- Tips and Strategies

6 Practice Tests for the GRE: 5th Edition is a revised and updated book for all GRE test-takers to crack the test with high scores.

Taking the 6 full-length tests which consist of 480+ updated practice questions will give you an insight into the format of the actual test and make you familiar with different question types.

Practicing the Verbal Reasoning questions based on Business, Technology, Social Science, Arts and Humanities, Physical Sciences, and Biological Sciences, just like in the real GRE, will give you exposure to a wide variety of questions. Implementing and strengthening your mathematical learnings with questions on Arithmetic, Algebra, Geometry, and Data Analysis that form a part of Quantitative Reasoning will reduce your response time to answer questions.

Sample Essays will give you a chance to compare and write GRE-compliant essays and give you an insight into the 'how tos' of analyzing prompts.

Additionally, you will learn about the format and the scoring parameters of the test from the Overview chapter, will be able to evaluate your strong and weak areas through the detailed Answer Explanations, and use the tips and strategies given in the book to leave no stone unturned in your prep for the GRE!

Pages:	412 pages
Paperback:	978-1-63651-090-3 \$34 ⁹⁹
Trim Size:	8.5" x 11"
Category:	Study Aids/ACT
Authors:	Vibrant Publishers
Publication Date:	November 2022
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

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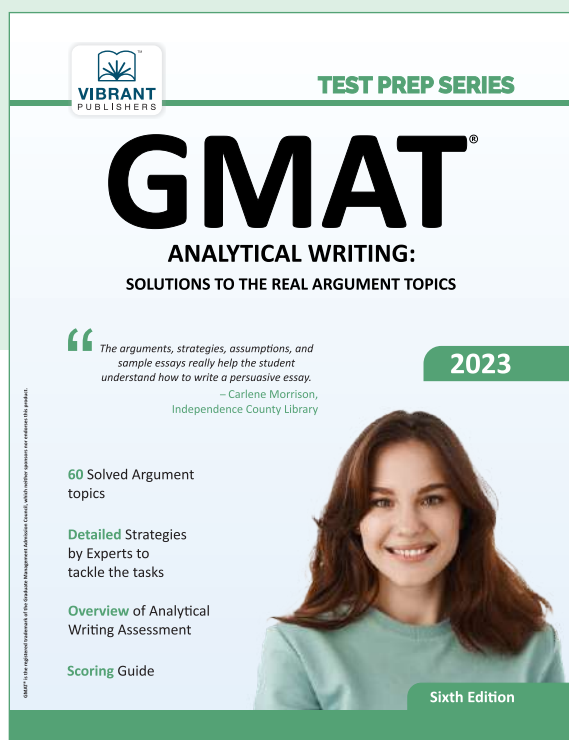
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BACK TO TOC

GMAT ANALYTICAL WRITING:

SOLUTIONS TO THE REAL ARGUMENT TOPICS



- 60 solved Argument topics with strategies to be used as a benchmark
- Expert Strategies and simplified methods to produce focused responses
- Scoring Guides for Argument tasks as per the GMAT Guidelines
- Includes Rubrics, Prompts & Tips

GMAT Analytical Writing: Solutions to the Real Argument Topics (2023 Edition) is your answer to learning how to write GMAT-compliant essays! With 60 sample Argument topics on a variety of subjects, you will be able to understand how the argument topics are approached.

To improve your critical and analytical thinking abilities, detailed and practical strategies are also provided along with the essays. These strategies give you a chance to learn to organize your thoughts, consider alternative opinions, and present them in a coherent manner. The book includes a chapter on the overview of the Analytical Writing Assessment task and a Scoring Guide to give you a concrete idea of the task and the scoring procedure.

Pages:	198 pages
Paperback:	978-1-63651-127-6 \$34 ⁹⁹
eBook:	978-1-63651-128-3 \$19 ⁹⁹
Trim Size:	8.5" x 11"
Category:	Study Aids/GMAT
Authors:	Vibrant Publishers
Publication Date:	December 2022
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

Tackle the GMAT Analytical Writing Assessment Task with this book!

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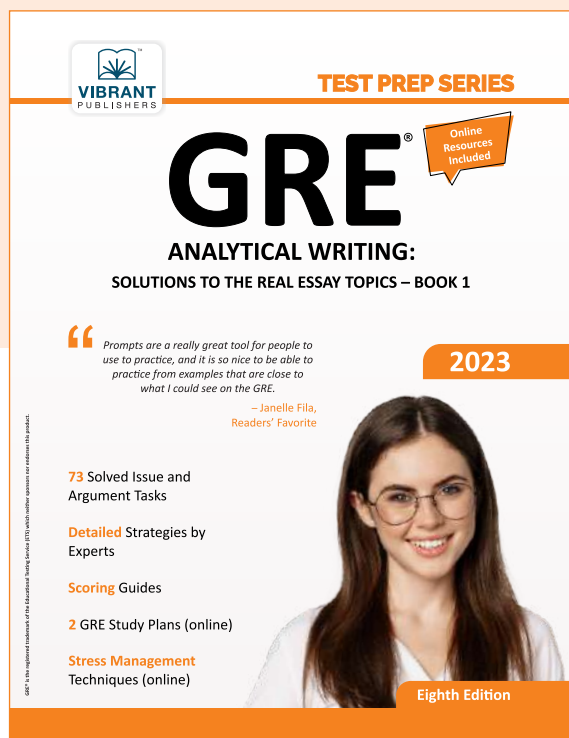
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BACK TO TOC

GRE ANALYTICAL WRITING: SOLUTIONS TO THE REAL ESSAY TOPICS - BOOK 1



"I liked that there were sample essays. This gave me a really great sense of what to expect. Now I know what a good essay looks like and have something to emulate. Not only do I have writing prompts and situations in literature to fall back on, now I have real written essays to critique and examine to compare how mine stack up. Excellent job!"

Janelle Fila for Readers' Favorite

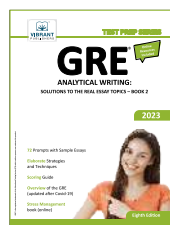
In the 8th edition of *GRE Analytical Writing: Solutions to the Real Essay Topics - Book 1*, you will find 73 solved Issue and Argument topics on a wide range of topics like Arts, Education, Government, Politics, Philosophy, Science, Technology, and Society.

You will learn to approach the Analyze an Issue and Analyze an Argument tasks strategically with the help of *detailed techniques and methods* given in the book. These techniques will improve your critical thinking skills, help you collect your thoughts, and write them down in a timed environment. Scoring guides to help you understand the parameters of scoring the essays are also included.

Pages:	298 pages
Paperback:	978-1-63651-135-1 \$34 ⁹⁹
eBook:	978-1-63651-136-8 \$19 ⁹⁹
Trim Size:	8.5" x 11"
Category:	Study Aids/GRE
Authors:	Vibrant Publishers
Publication Date:	November 2022
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Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

OTHER BOOKS FOR GRE ANALYTICAL WRITING

GRE ANALYTICAL WRITING: SOLUTIONS
TO THE REAL ESSAY TOPICS -
BOOK 2 (EIGHTH EDITION)



ISBN: 978-1-63651-137-5

GRE ANALYTICAL WRITING SUPREME: SOLUTIONS
TO THE REAL ESSAY TOPICS -
(THIRD EDITION)



ISBN: 978-1-63651-143-6

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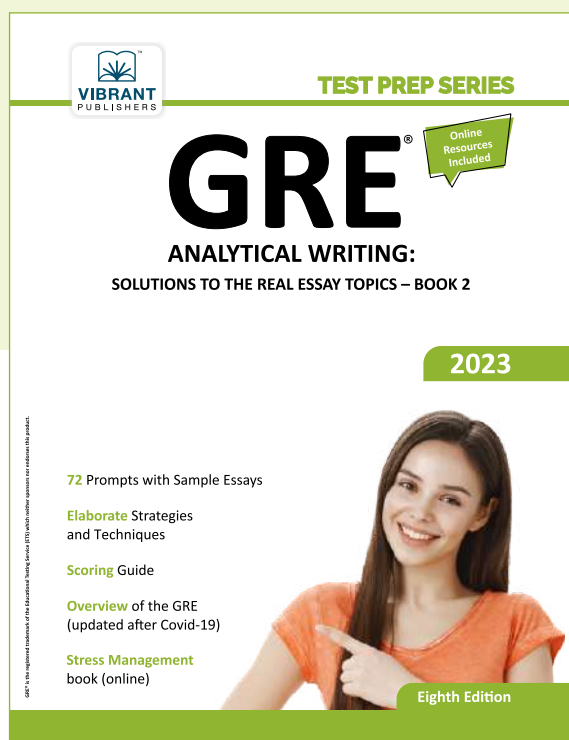
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BACK TO TOC

GRE ANALYTICAL WRITING: SOLUTIONS TO THE REAL ESSAY TOPICS - BOOK 2



- 72 Solved Issue and Argument topics solved using simple methods and expert strategies
- New Essays included
- Topics sorted by categories
- Online access to printable Answer sheets

GRE Analytical Writing: Solutions to the Real Essay Topics – Book 2 is your go-to guide for learning how to write impressive essays. This book contains *official 36 Analyze an Issue* and *36 Analyze an Argument Essays* that are ideal for learning the components of good essays.

The best part about the book is that it contains *detailed strategies* and techniques for deconstructing the arguments, making pros and cons charts, and writing GRE-compliant essays. An *overview of the GRE* and a scoring guide are also included in the book to make you familiar with the format and scoring procedures of the test. Lastly, the book comes with a stress management ebook that can be accessed online.

Pages:	294 pages
Paperback:	978-1-63651-137-5 \$34 ⁹⁹
eBook:	978-1-63651-138-2 \$19 ⁹⁹
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Category:	Study Aids/GRE
Authors:	Vibrant Publishers
Publication Date:	December 2022
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ISBN: 978-1-63651-143-6

GRE ANALYTICAL WRITING: SOLUTIONS TO THE REAL ESSAY TOPICS - BOOK 1 (EIGHTH EDITION)



ISBN: 978-1-63651-135-1

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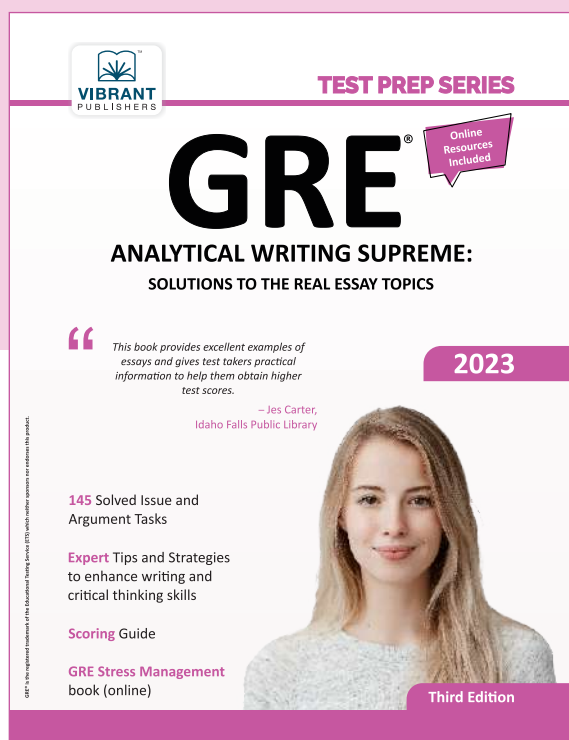
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GRE ANALYTICAL WRITING SUPREME:

SOLUTIONS TO THE REAL ESSAY TOPICS



- Sample solutions to 145 official Issue and Argument topics
- Expert strategies to be used as benchmark
- Simplified methods to produce focused responses
- Online access to printable Answer sheets

With *GRE Analytical Writing Supreme: Solutions to Real Essay Topics*, you have everything you need to succeed in the Analytical Writing section of the GRE test. A whopping 145 essays based on the official topics will not only trigger but also boost your analytical and critical thinking abilities tremendously. Your ability to articulate an idea and construct an argument will be enhanced. The essay examples provided will amplify your creative thought process and your ability to think of new ideas.

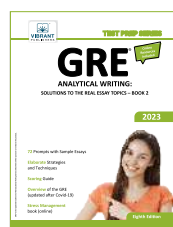
What you will take away from this book:

- How to break down the components of the GRE Analytical Writing tasks
- How to critically evaluate a statement according to specific instructions
- How to systematically prepare the format of an essay
- How to construct and assess a coherent argument

Pages:	532 pages
Paperback:	978-1-63651-143-6 \$49 ⁹⁹
eBook:	978-1-63651-144-3 \$19 ⁹⁹
Hardback:	978-1-63651-145-0 \$59 ⁹⁹
Trim Size:	8.5" x 11"
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TO THE REAL ESSAY TOPICS -
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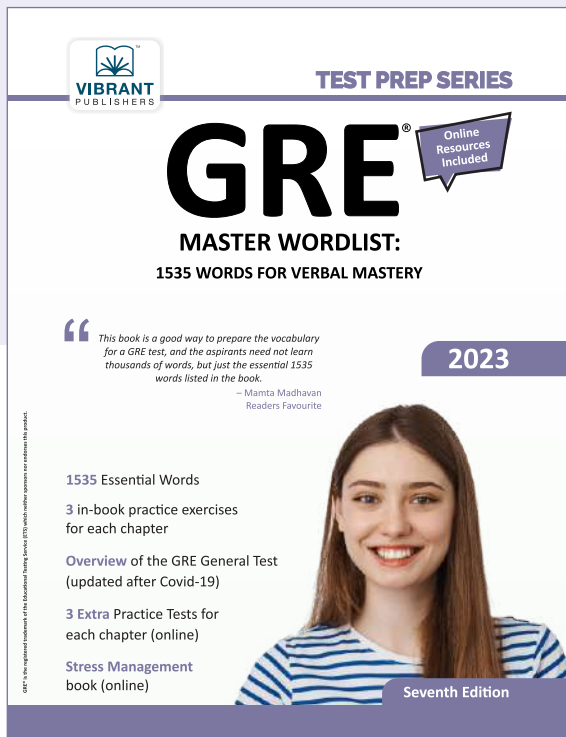
BACK TO TOC

GRE MASTER WORDLIST:

1535 WORDS FOR VERBAL MASTERY

“This is an excellent collection of vocabulary words not only for the GRE but for life in general. They are words you run into in journalism, fiction, listening to the news—it’s a great preparatory book.”

Wendy Clements



Preparing vocabulary for the GRE can be tricky. Students usually end up wrestling with many dictionaries and thesauruses. Not anymore! With the expert guidance of *GRE Master Wordlist: 1535 Words for Verbal Mastery*, you'll be able to master the essential GRE vocabulary in no time. And you don't need to learn thousands of words for it – just the top 1535. Handpicked by GRE experts, these words are the core of the Verbal Reasoning section and promise perfect scores to those students who master them.

This new edition of the book comes with a set of three exercises in each chapter that will help you solidify your learning. You will be able to take tests, gauge your progress and revise words you’ve not completely mastered. Ultimately, you will have mastered 1,535 words that will help you succeed not only in the GRE but also in your college program and in life.

- 1535 essential words for GRE prep
- List of synonyms and antonyms
- Fill in the blanks, synonym and antonym tests
- Build a deeper understanding and longer retention of GRE words

Pages:	200 pages
Paperback:	978-1-63651-139-9 \$34 ⁹⁹
eBook:	978-1-63651-140-5 \$19 ⁹⁹
Trim Size:	8.5" x 11"
Category:	Study Aids/GRE
Authors:	Vibrant Publishers
Publication Date:	December 2022
Intended Age:	13+
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BACK TO TOC

GRE QUANTITATIVE REASONING SUPREME:

STUDY GUIDE WITH PRACTICE QUESTIONS



- 520 Solved Practice Questions and 10 Timed Practice Exercises for Simulated GRE Practice
- Numeric Entry, Multiple Choice Single Answer, Multiple Choice Multiple Answer, Data Analysis & Quantitative Comparison Questions
- Algebra, Geometry, Arithmetic, & Data Analysis Questions
- Answer Key with Detailed Explanations

GRE Quantitative Reasoning Supreme: Study Guide with Practice Questions includes 520 Solved Practice Questions and 10 Timed Practice Exercises that cover the core topics in Arithmetic, Algebra, Geometry, and Data Analysis. Each section comes with an introductory overview that includes solved examples and practice questions. With this GRE practice book, learners have the opportunity to practice solving GRE-type questions, including Quantitative Comparison, Multiple Choice Single Answer, Multiple Choice Multiple Answer, Data Analysis, and Numeric Entry that appear in the quantitative reasoning section of the GRE. This book will help learners to practice in simulated GRE test conditions, thus familiarizing them with the format and flow of the quantitative reasoning section.

Pages:	332 pages
Paperback:	978-1-63651-091-0 \$49 ⁹⁹
Hardback:	978-1-63651-093-4 \$59 ⁹⁹
Trim Size:	8.5" x 11"
Category:	Study Aids/SAT
Authors:	Vibrant Publishers
Publication Date:	August 2022
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

Improve your chances of **SCORING HIGH** in the
Quantitative Reasoning Section of the **GRE with GRE
Quantitative Reasoning Supreme!**

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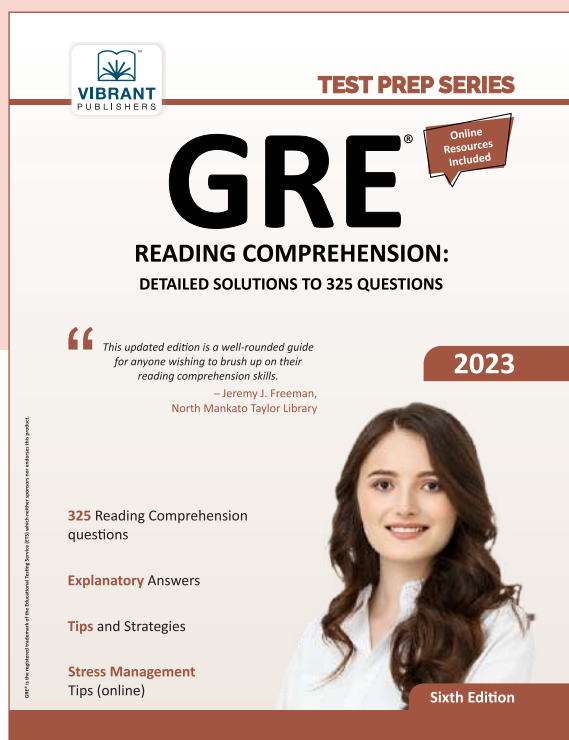
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BACK TO TOC

GRE READING COMPREHENSION:

DETAILED SOLUTIONS TO 325 QUESTIONS



- 325 solved Reading Comprehension questions
- Comprehensive test-taking strategies
- Passage summaries and Answer keys
- Elaborate answer explanations

GRE Reading Comprehension: Detailed Solutions to 325 Questions is designed to help students analyze and interpret complex and unfamiliar passages in the shortest possible time by employing simple yet effective test-taking strategies. With over 325 Reading Comprehension questions straddling all possible topics, formats and question types, students get the most intensive practice opportunities to sail through Reading Comprehension questions on the GRE.

Reading Comprehension questions in the Verbal Reasoning portion of GRE are a tough nut to crack because they take up a lot of time and no amount of theoretical knowledge can help ace them. The only way to score well in the Reading Comprehension section is to practice smart and learn to budget your time wisely.

Reading Comprehension questions will no longer make you break into a cold sweat because GRE Reading Comprehension: Detailed Solutions to 325 Questions gives you:

- Over 325 solved examples to practice and learn
- Passage summaries to help you understand and interpret different texts
- Systematic and effective strategies to save time and build confidence
- Answer Key with detailed explanation for every question

Pages:	284 pages
Paperback:	978-1-63651-131-3 \$34 ⁹⁹
eBook:	978-1-63651-132-0 \$19 ⁹⁹
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Category:	Study Aids/GRE
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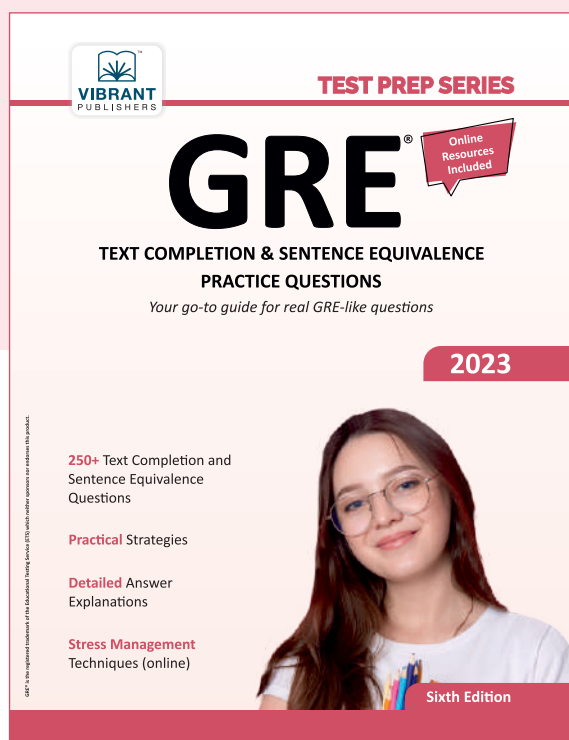
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BACK TO TOC

GRE TEXT COMPLETION AND SENTENCE EQUIVALENCE

PRACTICE QUESTIONS



- 250 + solved GRE Text Completion and Sentence Equivalence questions
- Answers with elaborate explanations for each question
- Effective strategies and Detailed Insights to master these question types

The GRE Text Completion and Sentence Equivalence Practice Questions gives you extensive practice for these tough GRE question types. The book includes 250+ practice questions covering all different types and topics asked in the real GRE.

The answers to the questions are given step-by-step explaining why the correct answer is the best choice as well as the reason for eliminating the other wrong answer choices.

The strategies provided in this book enable you to interpret the sentence or passage you have read, evaluate its meaning, fill the most suitable word/s in the blank and create a meaningful whole.

Pages:	178 pages
Paperback:	978-1-63651-133-7 \$34 ⁹⁹
eBook:	978-1-63651-134-4 \$19 ⁹⁹
Trim Size:	8.5" x 11"
Category:	Study Aids/GRE
Authors:	Vibrant Publishers
Publication Date:	November 2022
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

- 132 Text Completion questions
- 121 Sentence Equivalence questions
- Questions based on variety of fields: Social Sciences, Physical Sciences, Business, Biological Sciences, Arts & Humanities, Everyday Topics

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GRE VERBAL REASONING SUPREME:

STUDY GUIDE WITH PRACTICE QUESTIONS



READERS' FAVORITE
FIVE STARS

"A catch-all guide for teachers, tutors, and especially students looking to hone and perfect their skills before the big exam"

Readers' Favorite

If you've been searching for that perfect, all-in-one prep solution for the GRE Verbal Reasoning section, the search is over. GRE Verbal Reasoning Supreme: Study Guide with Practice Questions provides a detailed overview of the GRE Verbal Reasoning section, proven methods to master every Verbal question style, 575 Verbal prep questions and 3 full-length Verbal tests.

Just like in the real GRE, the practice questions in this book are based on the physical sciences, biological sciences, arts, business, and other fields of study. All answers include thorough, supported reasoning for the correct as well as incorrect choices. That's not all. The book is loaded with indispensable guidelines and advice and dozens of handy tips and tricks.

GRE Verbal Reasoning Supreme: Study Guide with Practice Questions gives you the knowledge and confidence to come out on top and master the GRE.

IMPROVE YOUR GRE VERBAL SCORE!

- 325 Reading Comprehension questions
- 130 Text Completion questions
- 120 Sentence Equivalence questions
- Three full-length GRE Verbal practice tests

Pages:	520 pages
Paperback:	978-1-63651-141-2 \$49 ⁹⁹
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BACK TO TOC

GRE WORDS IN CONTEXT: THE COMPLETE LIST



- 1500 GRE®-level vocabulary words
- Three to five example sentences per word
- Parts of speech, synonyms and definitions for each word

Performing well in the **Verbal Reasoning** section of the GRE requires a strong working knowledge of the vocabulary that appears in the questions. Our Word List takes each vocabulary word through its paces, denoting its **part of speech**, **synonyms** for its various contexts, its **descriptive meaning**, and, most importantly, **THREE (3) to FIVE (5) sentences** using the word in its varied contexts. When appropriate, those varied contexts include both literal and figurative uses of the word.

The goal of entrance exams, like the GRE, is to anticipate the test-taker's likelihood of success in the field into which they seek entry. Thus, the "long view" of **mastering sophisticated vocabulary** is that doing so will not only help you prepare for the GRE, but will simultaneously prepare you for what lies ahead. By the end of this book, you will have a **fully-functioning, high-level vocabulary** that will help you ace the GRE and prepare you for success in your graduate experience and in all aspects of life.

Pages:	356 pages
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Authors:	Vibrant Publishers
Publication Date:	November 2022
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest



An indispensable study guide for those planning on taking the GRE.

Kato Justus

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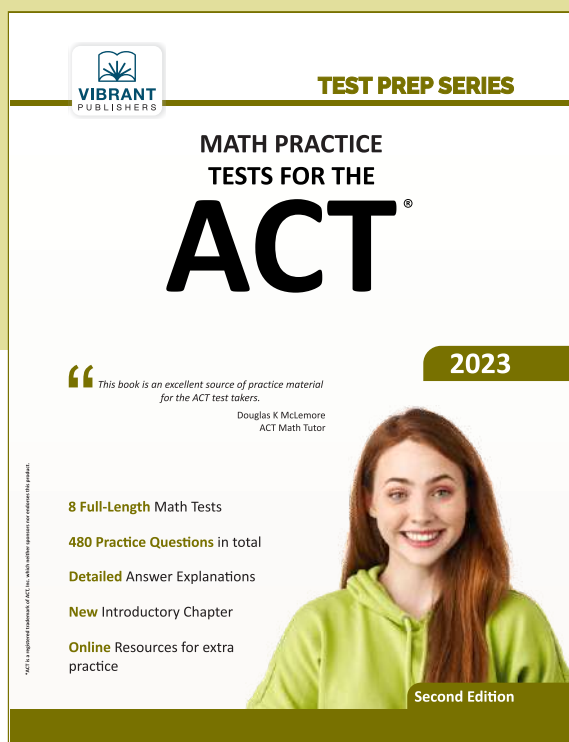
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BACK TO TOC

MATH PRACTICE TESTS FOR THE ACT



- 8 Full-length Math Tests for the ACT
- Updated and Detailed Answer Explanations
- Question types follow the new ACT format
- Questions similar to real ACT exam questions
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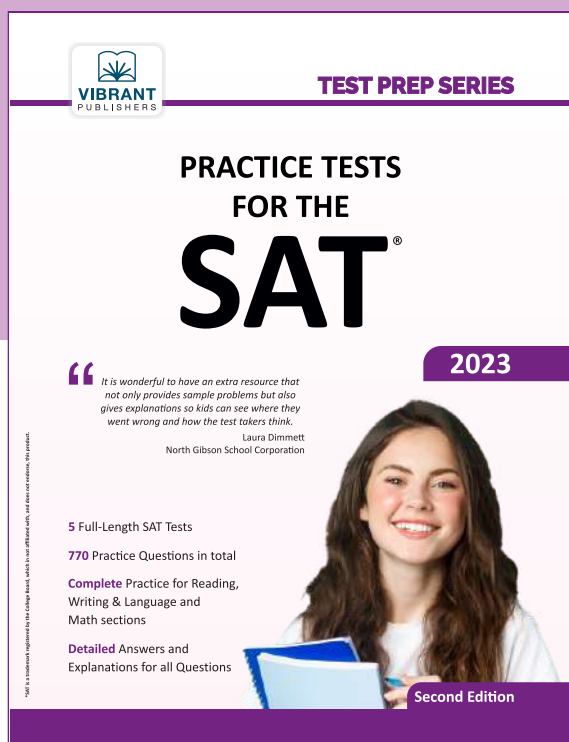
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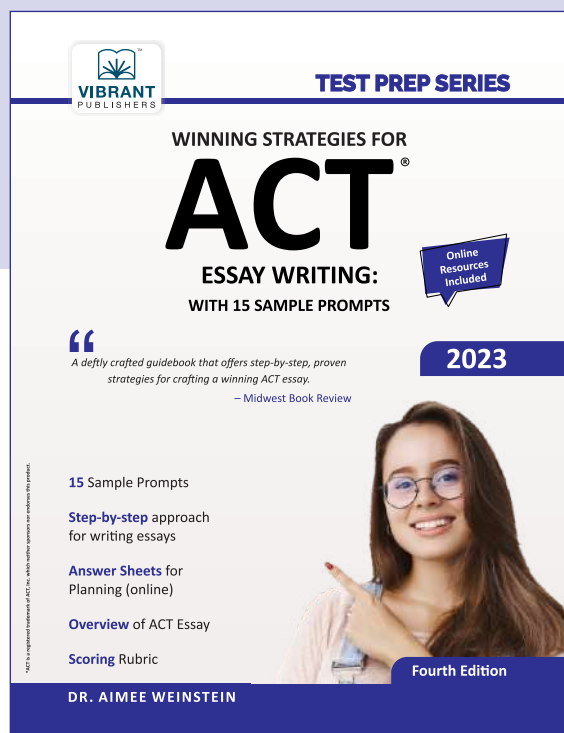
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“Winning Strategies For ACT Essay Writing: With 15 Sample Prompts is suitable for use with or without a tutor. By reading and practicing with this text, students will gain the tools and confidence to write a high scoring essay.”

Midwest Book Review

This guidebook offers step-by-step, proven strategies for crafting a winning ACT essay. It includes suggestions for approaching the writing task, analyzing the issues presented, and managing time effectively. The book contains fifteen sample prompts using the exact same format as the official ACT tests. Each prompt includes a sample pro/con chart so students can learn to carefully plan and organize the essay before writing.

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ABOUT THE AUTHOR:

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